



# **INTERNATIONAL WEEK BUCHAREST UNIVERSITY OF ECONOMIC STUDIES**

**6TH EDITION - ONLINE  
9-14 MAY 2021**

**Be  
Innovative!**



**Be  
Proactive!**



**Sunday,  
May the 9th**



**Opening Session of the  
2021 Edition of the  
international Week: The  
Future of the EU and the  
Challenges of the  
Millennium.**

Prof. Marius Profiroiu, Vice-  
Rector for International  
Relations

17:00 – 18:00

## **Presentation: Racial Governance in Modern Peru**

Guest: Prof. Luis Escobedo, Postdoc Research Fellow, University of the Free State (UFS), South Africa

Organizer: The Faculty of Administration and Public Management

10:00-11:30

# **Monday, May the 10th**

## **Cooperation meeting with Tashkent Institute of Finance Discussing opportunities and challenges for future cooperation.**

Guests:  
Salokhiddin Avazkhodjaev - Director for International Cooperation ;  
Nargiza Avazkhodjaeva -Regional Manager for EU countries.

Organizer: Erasmus+ Office

12:00 - 14:00



## **Online Event : "Ambassadors meet ASE"**

Guests:

H.E. M. Amhar Azeth, Ambassador Extraordinary and Plenipotentiary of Indonesia to Romania

H.E. Mr. Hiroshi Ueda, Ambassador Extraordinary and Plenipotentiary of Japan to Romania.

Organizer: The Faculty of International Business and Economics

16:00 – 18:00

## **Workshop on "Business, educational and cultural differences between Romania and the US"**

Organizer: The Faculty of Accounting and Management Information Systems in partnership with Indiana University, USA.

17:00 – 19:00

**Tuesday,  
May the 11th**



### **Webinar Galileo Smartpoint**

Organizers: Travelport  
International, Dublin, Ireland & the  
Faculty of Business and Tourism  
Participants: 2nd year BA students.

11:00 – 13:00

### **Workshop on Internationalisation of Research – Challenges of academic cooperation in the field of Governance**



Guests: Experts of the Terragov  
project team from University of  
Iceland, ASE Bucharest, FEB Zagreb  
- Croatia, University Complutense  
of Madrid, Spain and Vilnius  
University, Lithuania.

Organizer: Terragov Erasmus+  
Project

12:00 – 13:30

**Tuesday,  
May the 11th**

**Erasmus+: Building Bridges - Portugal**

– The Second Edition of this monthly event will focus on the mobility opportunities in Portugal.

The speakers will present their mobility experiences and share insights with our students who plan to enroll there in an Erasmus+ mobility for studies.

Guests: Representatives from our partner universities in Portugal & ESN students and volunteers

Organizer: Erasmus+ Office

13:00 – 15:00

**AACSB Challenges** with Mr. Timothy S. Mescon, PhD, Vice-Executive President of AACSB International and Chief Officer Europe, Middle East and Africa and Ms. Marine Condette, accreditation expert of AACSB.

16:00 – 17:00

**Online Event : "Ambassadors meet ASE"**

Guests:

H.E. Dr. Zafar Iqbal, Ambassador of Pakistan to Romania

H.E. Mr.. Chairat Porntipwarawet, Ambassador of the Kingdom of Thailand to Romania

Organizer: The Faculty of International Business and Economics

16:00 – 18:00



**Workshop "ERASMUS - a gate to knowledge sharing"**

Guest: Prof. Ewa Wanda Maruszewska, Department of Business Informatics and International Accounting, University of Economics in Katowice, Poland.

Organizer: The Faculty of Finance and Banking

19:30 – 20:30

**Wednesday,  
May the 12th**



**Online Workshop on „Digital Learning & Marketing Automation: Leveraging the Transatlantic Experience”**

Organizer: The Faculty of Marketing

09:30-11:30

**Debate on “American Values”**

Guest: Mr. Scott Reese, Cultural Attaché for the US Embassy in Bucharest

Organizer: The Center for American Studies

12:00 – 13:30

**Online Event : “Ambassadors meet ASE”**

Guests: H.E. Mr. KIM Yong Ho, Ambassador of the Republic of Korea in Romania

Organizer: The Faculty of International Business and Economics

09:30 – 10:30

**Virtual Round Table “International student mobility, a key vector for the global economy and sustainable development”**

Moderators: prof. univ. dr. Claudiu CICEA;  
prof. univ. dr. Cristian BANACU

Organizer: The Faculty of Management

15:00-16:00



**Wednesday,  
May the 12th**

**Workshop – “FABIZ Masters - The International Experience”**

Organizer: FABIZ

17:00 – 18:00

**Workshop: “How can Europe recover from the economic consequences of Covid-19?”**

Guest: Professor PhD. Maria Negreponi-Delivanis, University of Macedonia, Greece

Organizer: The Faculty of Theoretical and Applied Economics

17:00-19:00



**Workshop: “Higher Education in America: Experience and Opportunities”**

Guest: Ana-Maria Dimand, Ass. Prof. of Public Policy and Administration, Boise State University, School of Public Service, SUA Chair for ASPA Section on Procurement and Contract Management

Organizer: The Faculty of Administration and Public Management

17:30 – 18:30

**Workshop “Precision Agriculture - Achievements and Challenges in the Republic of Serbia”**

Guests: Jonel Subić-General director and Marko Jeločnik- deputy director, the Institute of Agricultural Economics Belgrade (IAE), Serbia

Organizer: The Faculty of Agri-Food and Environmental Economics

17:30-19:00

**Wednesday,  
May the 12th**

**Debate on "Réussir ses études universitaires en Roumanie en tant qu'étudiant international au temps de la pandémie de COVID-19. Défis, opportunités et expériences en partage"**

Organizer: Le Centre de Réussite Universitaire - CRU ASE

17:30- 19:00



**Doctoral seminar given by Prof.  
Aharon Tziner, Israel, for PhD  
students of the Doctoral School  
of Business Administration**

Organizer: The Faculty of Business  
and Tourism

19:30- 21:00

**Thursday,  
May the 13th**

**Virtual Debate: "Strengthening Academic Cooperation for Enhanced Executive Education in the Central and Eastern Europe"**

Guests:

Prof. Jana PELIOVA, Vice-Rector of University of Economics in Bratislava, Slovakia

Prof. Radan Miryanov, Vice-Rector of University of Economics - Varna, Bulgaria

Organizer: Bucharest Business School

11:00 – 13:00

**Debate on the Future of the Erasmus Plus Programme – challenges and opportunities for Erasmus+ Offices in Higher Education**

Guests: Heads of Erasmus Plus Offices and E+ experts in mobilities and academic cooperation from Partner Universities from Europe and E+ Partner Countries.

Organizer: Erasmus+ Office

13:00 – 15:00



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**Workshop with Times Higher Education Rankings Agency about the recent rankings Emerging Economies 2021 and Impact Rankings 2021**

14:30 – 15:30

**Erasmus - Get Together Meeting**

Film Afternoon with Erasmus + Incoming Students in ASE

Organizer: Erasmus+ Office

16:00 – 18:00

**Online presentation: "With a little help from my friends: the positive contribution of teamwork to safety behaviour in public hospitals"**

Guest: Dr Adina Dudau, Senior Lecturer in Management, University of Glasgow Adam Smith Business School, UK

17.30 -18.30

**Webinar "Manager in a Foreign Country"**

Guests from the Community of the Romanian-Canadian Executive MBA Program:

Miruna Bicoli, Nicholas N. Bouri (MRICS), David Palau, Marija Starcevic, EMBA

Organizer: Bucharest Business School

19:00 - 21:00

**Friday,  
May the 14th**

**Strengthening Cooperation  
with the representatives of  
Yamanashi Gakuin  
University, Japan**

Organizer: DIR

10:00 – 11:00



**Workshop "Transforming Talent Operations in  
Japanese Hospitality with Cognitive Technology -  
A Case Study on Nishiyama Onsen Keiunkan"**

Guest: Cristian Vlad, Assoc. Professor at Globis  
University Tokyo, Japan

Organizer: The Faculty of Administration and Public  
Management

15:00 – 17:00

**Workshop on "Modelling and Forecasting the  
Kurtosis of Financial Markets: insights  
provided using Irrational fractional  
Brownian Motion"**

Guest: Mr. Muhammad Bilal Shakeel, Lecturer,  
Leicester Castle Business School, De Montfort  
University, Leicester, UK

Organizer: The Faculty of Cybernetics, Statistics  
and Informatics

13:00-14:00

**Workshop on "Anxiety for the pandemic and  
trust in financial markets"**

Guest: Mr. Valerio Ficcadenti, Senior Lecturer,  
Department of Management Marketing and  
People, School of Business, London South Bank  
University, UK

Organizer: The Faculty of Cybernetics, Statistics  
and Informatics

14:30-15:30

**Closing Remarks**

Prof. Marius Profiroiu, Vice-  
Rector for International  
Relations  
Dr. Cătălin Ploae  
Dr. Christine Demeter

17:00 - 18:00

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