



## **Bucharest University of Economic Studies (ASE) Bucharest Business School (BBS)**

**Bucharest Business School** ([www.bbs.ase.ro](http://www.bbs.ase.ro)) was established in 2014, as a faculty within **Bucharest Academy of Economic Studies**, an umbrella brand for the two existing **MBA programs** offered by our university, in partnership with prestigious international university-partners: **Romanian-Canadian MBA** and **Romanian-French MBA** (former **INDE**), both having **all classes in English**.

The learning experience, networking opportunities, and career support services are an integral part of the MBA experience.

**The Romanian – French MBA program (INDE) is the result of the partnership between ASE and CNAM (Conservatoire National des Arts et Metiers) Paris, and has more than 20 years of history and over 1000 alumni – [www.inde.ro](http://www.inde.ro).**

The program is **internationally accredited by AMBA** and offers a **European learning experience** and ties with the French culture and business environment, as the professors involved in the program are both French and Romanians.

The **annual business trips** of Romanian students in Paris and of the French students in Bucharest have received a lot of positive feedback from students of both countries.

The **Expand Your Horizons** events with alumni and business people represent a great opportunity for personal development.

The graduates of the INDE Romanian–French MBA program obtain **double certification**:

- **Diploma of MBA:** Master in Business Administration, awarded by **CNAM Paris**
- **Diploma of Master:** Romanian-French MBA, awarded by **ASE Bucharest**

Founded in 1993, the **Romanian-Canadian MBA Program** was the result of a fruitful partnership between governments of the two countries. It involved partnerships between ASE and **several prestigious Canadian universities (UQAM – Université de Québec a Montreal, HEC Montreal, University of Ottawa)**, and it has more than **20 years of history and over 1000 alumni - [www.canadian-mba.ro](http://www.canadian-mba.ro).**

Having the financial and technical expertise generously offered by the Canadian part and the internal market knowledge and local facilities from the Romanian side the program, it was ahead of its time and it was soon acknowledged as a competitive and top performing MBA program in Romania.

Students interested in getting a **North-American learning experience** (in Bucharest) at high quality academic standards, benefiting from the expertise of Canadian and Romanian professors, in a very intensive and exciting international learning environment, are encouraged to take the opportunity we offer through the Romanian-Canadian MBA program.

The periodic networking events held at BBS and at the Canadian Embassy provide a good opportunity for personal development, ensuring students meet with alumni of the program and representatives from the business environment.

The venue where classes take place (2 Calea Grivitei) is a historical building, recently restored and centrally located, offering all the necessary facilities for modern courses.