

The structure of the motivational essay requested for the admission at the undergraduate study programmes offered by the Bucharest University of Economic Studies (ASE), 2024

1. Identification data: (name, initial/initials of the father's surname – as in the birth certificate)
2. Where did you find out about ASE’s educational offer?
3. What are the reasons and arguments for which you have chosen the study programme (first option) and to study at the ASE? (personal reasons, specific career preferences, arguments for obtaining certain qualifications etc.)
4. What are your expectations regarding student life in ASE? (the educational process and possible employment while studying)
5. After completing the undergraduate studies programme, do you plan to continue the university studies in ASE applying for a master programme?
6. Have you had any outstanding achievements during high school (participation in Olympiads, contests, volunteering, internships, visits, etc.) which may recommend you for the programmes offered by ASE?
7. How do you want to get involved in extracurricular activities organized by professors or students (participation in student scientific sessions, contests, volunteering, exchange programmes, participation in/organization of cultural activities, sports, etc.)?
8. Indicate if you want other items you consider relevant to your application.

Date..... Applicant’s signature.....

Note: The essay will be written at single line spacing, Times New Roman, 12, and will contain between 300 and 500 words. It will be submitted in original along with the other documents from the application file.