The background of the slide features a photograph of a grand, classical-style building with multiple windows and architectural details. A large, semi-transparent blue rectangle is overlaid on the right side of the image, containing the main text.

Impact of rankings in university research strategy: experiences from Romania

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Bucharest University of Economic Studies
RANKED 1st
IN ROMANIA



www.thewur.com



Bucharest University of Economic Studies
RANKED 601-800



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Bucharest University of Economic Studies
RANKED 201-250



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Bucharest University of Economic Studies
RANKED 401-600



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Bucharest University of Economic Studies, Romania



Key data



- **Established on April 6th, 1913 by Royal Decree**
- **13 faculties**
- **23 Research Centres**
- **23.000 + students – 3.5% *international***
- **900 + academic staff – 10% *international***
- **25 Undergraduate programs, 78 Master programs, 3 international MBA programs, 10 doctoral schools overall**

Our Faculties



- Accounting and Management of Information Systems
- Administration and Public Management
- Agro-food and Environmental Economics
- Business Administration in foreign languages
- Business and Tourism
- Cybernetics, Statistics and Economic Informatics
- Finance, Insurance, Banking and Stock Exchange
- International Business and Economics
- Law
- Management
- Marketing
- Theoretical and Applied Economics
- Bucharest Business School – *executive education*

Our International MBA Programs



Romanian – Canadian MBA (*in English*)

- double degree delivered in cooperation with the University of Quebec in Montreal



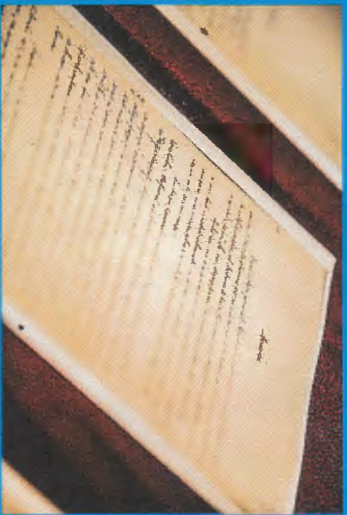
Romanian – French MBA (*in English*)

- double degree delivered in cooperation with Le CNAM Paris
- AMBA (Association of MBAs) accreditation



Our Doctoral Schools

900 PhD
students, 10%
International



- Accounting
- Business Administration
- Business Law
- Cybernetics and Statistics
- Economics
- Economic Informatics
- Finance
- International Business & Economics
- Management
- Marketing

Our International Figures

2020-2021



- Over 300 international partners
- Over 800 degree-seeking foreign students from over 60 nationalities
- More than 90 exchange students
- Over 400 short-term mobilities (study visits & summer schools)
- 90 + international visiting professors and researchers

Strong ties with transnational ITC companies to enhance the linkage between education & research and business



The **Cloud-Enabled Laboratory** developed in cooperation with **Microsoft**, being the first laboratory equipped with artificial intelligence, as it provides the opportunity to experience the latest innovations in information technology and contributes to the development of digital skills among students and teachers.



Google Digital SkillsShop
The Digital SkillsShop - a laboratory for students, teachers and entrepreneurs, meant to foster the LearnDigital programme of Google.



Oracle Centre for Excellence – implementing the Oracle Academy Program in our University having as target group students in the last year of their BA as well as for MA students and providing Oracle relevant tools for research ITC based projects

Our International Strategy



Our Vision

- The Bucharest University of Economics studies is a proactive university, internationally recognized, promoting European values through education, research, innovation and commitment to society.

Our Mission

- Developing sustainable international partnerships in the areas of education, research and innovation
- Developing an academic community that shares an open organizational culture, performance-oriented and promoting universal human values

Priority areas,
strategic and specific
objectives of the
Internationalisation
Strategy 2016-2027

In-house
internationalisation

Promotion of an organisational culture oriented to internationalisation;

Classroom approaches, on campus or in the academic community, that help the academic community to develop international knowledge and understanding and intercultural competences

Internationalisation
abroad

Mobility of students, teachers and researchers

Internationalisation of study programmes

Internationalisation
of research

Expanding collaborative networks in research, development, innovation (RDI) of our researchers

Encouraging the setting up of international research consortiums or the joining already existing and functioning consortiums

Ensuring an efficient background for training our researchers in line with the new RDI trends


Consolidation of
international
prestige


Set of actions that enable the growth of international visibility of our University


Focus on enabling the university to position itself as a regional leader in economic and administrative higher education




WHAT RESULTS DO WE
TARGET?

- 
- from 23 to 30 programmes taught in international languages by 2027
 - from 3 to 11 programmes with double and joint diploma by 2027
 - at least 36 extra-curricular events per year until 2017
 - from 2% to about 5% international students by 2027
 - 5% international professors of total academic staff by 2027

- 
- about 5 % outgoing students from the whole student population until 2027
 - about 75% of the academics employed should achieve at least one international activity every 2 years, until 2027
 - increasing the number of international cooperation agreements until 2027, from 232 to 400 overall.

- 
- increasing the number of young researchers' participation to international research projects: at least 20 participations until 2027,
 - increasing the number of participations in international conferences and training courses: at least 300 conferences/training courses per year until 2027
 - increasing the number of international research grants, from 3 in 2016 to about 10 in 2027
 - increasing the number of international mobilities of doctoral students and young researchers, including joint doctoral studies

- 
- Annual participation in at least 8 international educational fairs
 - Annual hosting of at least 10 important international events
 - participating in at least 2 evaluations with a view to inclusion in international university rankings
 - Permanent high quality web and social media presence

ASE journey with Times Higher Education

2018

2019 Times Higher Education World University Ranking by subject

501 - 600 worldwide and 1st in Romania in Social Sciences

501 + worldwide in Business & Economics

2019

2019 Times Higher Education 'University Impact Rankings

101 - 200 worldwide in the general ranking

2019

THE World University Rankings 2020 ranked ASE on **801 - 1000** worldwide.

2020 Times Higher Education World University Rankings by subject:
501 + in Business & Economics
601 + in Social Sciences

2020

Times Higher University Emerging Economies University Ranking 2020: ASE ranked **251 - 300**

Times Higher Education Impact Ranking 2020: **201 - 300** in the overall ranking, out of 766 world universities

2020

THE World University Rankings 2021 ranked our University on **601 - 800** position worldwide and for the second year **the first position in Romania**

Times Higher Education World University Rankings by Subject 2021: ASE ranks **601 +** in Business & Economics and **401 - 500** in Social Science.

2021

Times Higher Education Ranking – the Emerging Economies University Rankings 2021: ASE ranked the **first position in Romania** and **201 - 250** worldwide

Times Higher Education Impact Ranking 2021: ranked the Bucharest University of Economic Studies **401 - 400**

Highlights of the impact of rankings for our university research strategy

- The Bucharest University of Economic Studies experience relies on building research capacity and sustaining research excellence as a means to improve position in the Rankings and to increase research visibility
- Consolidation of Rankings position to be achieved through wide awareness-raising and staff commitment
- Contribution of impact rankings based on the United Nations' Sustainable Development Goals to shaping research strategy:
 - Promoting the multi - and interdisciplinary research,
 - Widening capacity-building to address the skills and the knowledge needed for sustainable development.
- The role of league tables in fostering educational and research collaboration

TAKE-AWAY MESSAGES

- Rankings position initiated through top level decision to be consolidated through simultaneous bottom-up approach
- Widening research capacity to diversify range of skills and address upcoming challenges
- Moving towards a global university model and using rankings position to establish international partnerships

THANK YOU!