

**INTERNATIONAL** 

COOPERATION



INTERNATIONAL

RANKINGS



AACSB INTERNATIONAL ACCREDITATION



ERASMUS+ PROGRAMME

# NEWSLETTER

#### S E P T E M B E R , 2021



# Bucharest University of Economic Studies (BUES) presence in international rankings

On the occasion of the Times Higher Education World Academic Summit (Toronto, 2021), where BUES was virtually represented by the Vice-Rector in charge of International Relations, our university was ranked, for the third time in a row, **first** among Romanian universities in **Times Higher Education World University Rankings**. For the first time, BUES gained a position in the **501-600** ranking, thus claiming the best position ever obtained by a Romanian university in such a prestigious international ranking over the last 30 years.

Be innovative, be proactive!

# Internationalization Think Tank

During September 17<sup>th</sup>-19<sup>th</sup> 2021, the fourth edition of the **Internationalization Think Tank** took place at Moeciu, Brasov. The workshop was organized within the project "Consolidation of a resilient and sustainable internationalization process of the Bucharest University of Economic Studies, with impact on the international education market" - CNFIS-FDI-2021-0392. It brought together 20 actors (deans, deputy-deans, the International Relations team) who are involved in the internationalization process of our university. The important subjects discussed were:

- the advances in the internationalization process
- the university's position in international rankings
- the progress towards AACSB international accreditation
- the opportunities offered by the new Erasmus + Programme

Related to the **AACSB** (Association to Advance Collegiate Schools of Business) international accreditation, important steps have been made with the submission of the eligibility file at the beginning of September. Furthermore, during the workshop, the standards to be accomplished by our university in order to join the league of international accredited institutions were also presented and debated.

An important topic on the agenda - our university's position in international rankings and ways to consolidate it - received extremely relevant and useful insights and recommendations from our adviser for international rankings, Mr. Michael Caruana, who joined the team at the workshop.

# Erasmus+ Programme

An important vector of the internationalization process is represented by the Erasmus+ Programme, especially through the **KA1 component: mobility projects for students**. Thereby, for the first semester of the academic year 2021-2022, **194** students from our university participate in Erasmus mobilities abroad, and **73** incoming students are welcomed from partner universities.

One new Erasmus+ mobility **agreement** was signed this month with the **University of Tokat Gaziosmanpasa in Turkey**, initiated by our Doctoral School Economics I, which forsees the exchange of 3 students and 2 academics in the field of Business Administration and Economics.







#### BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, INTERNATIONAL RELATIONS

We are very proud as the financing contract for the new mobilities **project 2021-1-RO01-KA131-HED-000011284** has just been approved, with a budget of **1,275,155.00 EUR**. Thus, for the third consecutive time, BUES ranks 5th in Romania by budget size. Also, on the **KA2 component** of the Erasmus+ Programme dedicated to **research projects**, there are currently **11 projects and consortia**, involving academics, technicians, staff and BUES students. These projects multiply the internationalization process of the university both in our country as well as abroad.

# International cooperation events

• September  $1^{st}$  – Meeting of the International Relations team with the representatives of the **Five Plus Solutions company** designated to implement the digitalization process at the department level and to create a dashboard for monitoring the main indicators of internationalization.

• September 2<sup>nd</sup>, 2021 – The Vice-Rector in charge of International Relations, Professor Marius Profiroiu, participated at **Times Higher Education World Academic Summit** in partnership with the University of Toronto, Canada, a virtual event where some of the main challenges facing the higher education system were addressed.

• September 7t<sup>h</sup>-8<sup>th</sup> – The Vice-Rector in charge of International Relations, Professor Marius Profiroiu, attended the **EGPA 2021 Conference** (The European Group for Public Administration) which took place in Brussels, Belgium, and approached the subject of resilience and agility of public institutions in terms of crisis.

• September 13<sup>th</sup> – The Rector of BUES, Professor Nicolae Istudor and the Vice-Rector in charge of International Relations, Professor Marius Profiroiu, met with Her Excellency, **Mrs. Rana Mokaddem, ambassador of Lebanon** in Romania. The discussions tackled the situation of the Lebanese students in the context of the crisis in Lebanon.

• September 17<sup>th</sup>-19<sup>th</sup> – **Internationalization Think Tank**, Moeciu, Brasov.

• September 19t<sup>h</sup>-25<sup>th</sup> – The Rector of BUES, Professor Nicolae Istudor and the Vice-Rector in charge of International Relations, Professor Marius Profiroiu, received a delegation from **TANTA University- Egyptian Academy of Computers** (Egypt).

• September 21<sup>st</sup>-24<sup>th</sup> – participation at the **Scientific Francophonie Week.** 

• September 22<sup>nd</sup> – participation at **The 18th Quadrennial General Assembly of AUF (Agence Universitaire de la Francophonie)**, under the High Patronage of the Romanian Presidency.



#### BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, INTERNATIONAL RELATIONS

• September 23<sup>rd</sup>-26<sup>th</sup> – participation at the 30<sup>th</sup> anniversary of **ASEM (Academy of Economic Studies of Moldova)**, Chisinau.

• September 27<sup>th</sup> – participation at the 16<sup>th</sup> International Students Fair Africa (ISFA), Tanzania, where we were represented by the deputy-dean of the Faculty of International Business and Economics, Professor Anca Gabriela Ilie and the Head of the International Cooperation Office, Mrs. Lelia Iordan.

• September 27<sup>th</sup> – Welcome to **Professor Cristina Marine** from the University of Maryland Global Campus, USA. Professor Marine is a fullbright scholar of the Department of State to our university during October, 2021 – January, 2022. She will carry out teaching and research activities together with colleagues from BUES faculties, and will support the internationalization activities of our university.

• September 27<sup>th</sup> – Meeting with **Professor Adina Dudau** from the University of Glasgow. Research opportunities were discussed in order to publish articles in prestigious international journals and to facilitate access to international research networks.

• September 27<sup>th</sup> – Welcome to our new **Erasmus students** with the occasion of the begining of the new academic year. The Erasmus+ Office organized an orientation day for 73 students coming from different countries: Germany, Italy, France, Portugal, Spain, Belgium, Polland, Georgia, Ireland, Turkey, Croatia, Slovakia, Lebanon and Egypt.

• September 28<sup>th</sup> - October 1<sup>st</sup> – participation at the **2021 EAIE Community Exchange: virtual conference and exhibition**.





## Be innovative!



## **Be proactive!**