



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

DECEMBER - 2021

HAPPY HOLIDAYS!



Dear colleagues,

At the end of another challenging year, with unprecedented transformations and new lessons learnt, our commitment to address all these issues and to keep our community safe has never been stronger. I would like to thank you all for your unwavering contribution to our efforts to overcome these challenges.

May the heartwarming December celebrations usher in 2022, a sparkling New Year of health and happiness for all of us! La Multi Ani!

*Professor Marius Constantin Profiroiu,
Vice-Rector of International Relations*

December, events and accomplishments:

December 6 - The Vice-Rector of International Relations, **Professor Constantin Marius Profiroiu**, welcomed **Professor André Cabanis**, former Vice-President of Toulouse I Capitole University. In the context of the International Knowledge Fair, Professor Cabanis held a lecture on the topic: "The University Press – best practices from Toulouse I Capitole University".



December 6 - The Vice-Rector of International Relations, Professor Constantin Marius Profiroiu, participated in the conference "**Imagining Business & Marketing in a post pandemic world**", hosted by Dr. Sandeep Patnaik, Professor and Program Director Marketing at University of Maryland Global Campus.



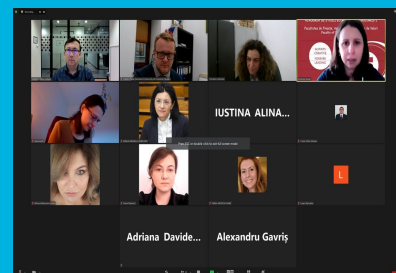
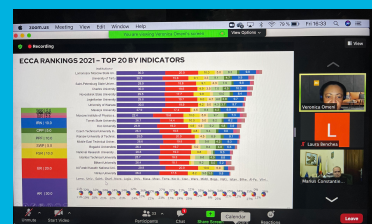
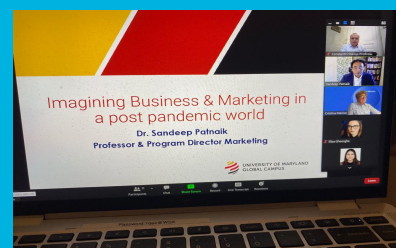
December 7 – Workshop facilitated by representatives of **QS International Rankings** that provided detailed information on our university's performance and highlighted new venues to improve BUES in the QS rankings.



December 8 - Workshop organized by the **Erasmus+ Office** with the purpose of developing effective skills and competencies needed in international project management. The event, financed through the CNFIS-FDI-2021-0392 mechanism, focused on "Writing a successful proposal project" and was conducted by Mr. Cătălin Lucian Lungu, CEO of LACONSEIL Management Consulting, Belgium, and Mrs. Christine Demeter, Head of the Erasmus+ Office, BUES.



December 8 - **The US Embassy** press attaché, Mr. Sandeep Paul, had an interactive course with students of the Bucharest University of Economic Studies on the importance of developing critical thinking and media literacy skills to combat the corrosive effects of harmful influence. With a US Embassy grant, BUES students participated in an elective Media Literacy course organized by the Chamber of Excellence in International Affairs (CEIA) on ways to combat fake news and misinformation. Distinguished experts and University professors participated in this event.



December 9 - **4th European Education Summit, 2021**- "The next decade of European Education: thrive on quality education and training". EU is committed to making the European Education Area a reality by 2025. It will allow EU citizens to learn and teach across borders while getting the skills needed to thrive in the green and digital transitions.



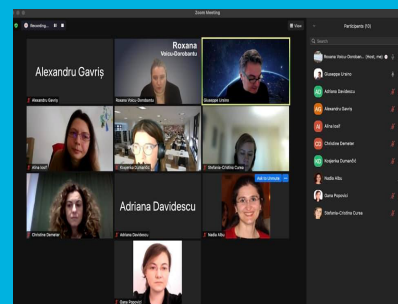
December 10 - Workshop organized by the **Erasmus+ Office** on "Academic Consortia Management in International Projects". The participants benefited from the insightful contribution of Professor Kosjenka Dumančić, Vicedean for International Cooperation at FEB Zagreb, Mr. Giuseppe Ursino, CEO at JO Group Italy, and Ms. Roxana Voicu Dorobantu, Associate Professor and Project Manager at the Faculty of International Business and Economics, BUES. The event was financed through the CNFIS-FDI-2021-0392 mechanism.



December 13 - **Mrs. Roxana Marinescu, Prof. univ. dr. habilis** at the Faculty of International Business and Economics, Department of Modern Languages and Business Communication, held a special lecture on "**Feminist Vision of Building a Better World in the Post-Pandemic Period**", organized by IMPRI Impact and Policy Research Institute, New Delhi, India. The event was chaired by Mrs. Vibhuti Patel, visiting professor at IMPRI. Mrs. Daniela Mariana Sezonov-Țane, Ambassador of Romania in India, was the special guest.



December 17 - Representatives of the International Relations Department participated in the event "**Erasmus Networking Day-Connecting Africa**", a virtual interaction platform to connect African-Moroccan and European Higher Education Institutions (HEI) interested to develop new collaborations through Erasmus+ program.



Be innovative!



Be proactive!