



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

NOVEMBER - 2021

International Knowledge Fair



The International Relations Department of the Bucharest University of Economic Studies (BUES) organized **the 5th edition of the International Knowledge Fair**. This year's topic was **"Sharing Experiences and Practices for a Resilient post-Pandemic Higher Education Environment"** and consisted of a series of online events (lectures, webinars, workshops, information sessions) to enhance awareness and build resilience within the higher education system in a post-pandemic world. The events brought together academics, professionals, and students who shared the best ideas and practices on how to overcome challenges and to prepare for the digital era. The International Knowledge Fair was organized within the framework of the CNFIS-FDI-2021-0392 project.

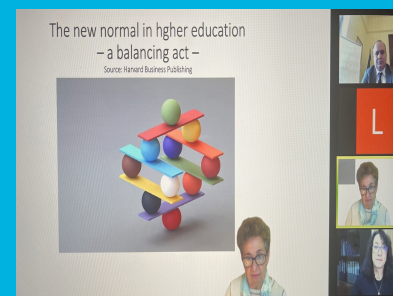
International knowledge fair

- November 15 – Opening session of the International Knowledge Fair, hosted by the Vice-Rector of International Relations, Professor Constantin Marius Profireoiu, who presented the department's latest achievements in terms of internationalization, as well as the upcoming projects related to this mission. Furthermore, Professor Cristina Marine, Fulbright scholar from the University of Maryland Global Campus, USA, lectured on a trending topic: "Opportunities and challenges of online teaching and learning in higher education".

- November 18 – Online event that facilitated a rich exchange of ideas and experiences in the field of academic cooperation with our university partners from Shanghai Lixin University of Accounting and Finance, China. The discussions highlighted the need for a more structured cooperation between the two universities.

- November 22–26 – The second week of the International Knowledge Fair focused on venues to enhance the international cooperation and included a series of online events (workshops, webinars, or information sessions) organized by the Erasmus+ Office and by BUES faculties, such as:

- ➡ info session "Erasmus +, an opportunity for students in the digital age" organized by the Faculty of Management;
- ➡ webinar on the topic "From old to New Erasmus: Implementing the Digital Pathway of Mobilities", organized by the Erasmus+ Office, where participants engaged in debates on the prospects of making the transition to the Paperless Erasmus.
- ➡ webinar on the topic "Sharing Erasmus Experiences for Enhancing Cooperation in Higher Education", organized by the Erasmus+ Office, with the participation of BUES Erasmus+ projects coordinators.
- ➡ webinar on the topic "A blueprint for the long-journey of the AACSB accreditation. What to do? How to do it? And why?" facilitated by Prof. Recep Pekdemir, College of Business, University of Wisconsin, USA, and organized by the Faculty of Accounting and Management Information Systems;
- ➡ workshop on "Sustainable Marketing" held by Ms. Andreea Apetrei Kalveram, Marketing & Management University Professor at Universidad Católica de Valencia, organized by the Faculty of Agrifood and Environmental Economics.
- ➡ conference on "Economic efficiency of underground irrigation systems", organized by the Faculty of Agrifood and Environmental Economics. Guest speakers: Professor Jonel Subic and Mr. Marko Jeločnik of the Institute of Agricultural Economics, Belgrade, Serbia.



International cooperation events & results

- November 2 – The Vice-Rector of International Relations, Professor Constantin Marius Proftiroiu, welcomed Professor Jean Michel Ymeri Douzans from the Faculty of Political Science, University of Toulouse Capitole in France, and President of the European Group for Public Administration (EGPA). The meeting focused on identifying research opportunities in the field of public administration and on outlining the framework for future cooperation within the Erasmus Plus Programme between BUES and the Faculty of Political Science, University of Toulouse Capitole.

- November 3 – The Vice-Rector of International Relations, Professor Constantin Marius Proftiroiu, together with Professor Allan Rosenbaum, President of the American Society for Public Administration (ASPA), chaired a panel at the Conference "Building the Post-Pandemic World - the path to a more sustainable, resilient and safe society".

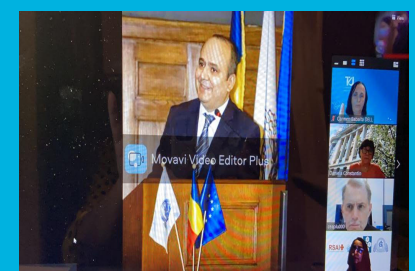
- November 4 – The Vice-Rector of International Relations, Professor Constantin Marius Proftiroiu, participated in the opening of the XIII International Conference of the Romanian Regional Science Association on "Spatial Planning, Territorial Cohesion and Cooperation in the South-East Europe". The event marked the 20th anniversary of the Romanian RSA.

- November 5 – The Vice-Rector of International Relations, Professor Marius Constantin Proftiroiu, met with Her Excellency, Mrs. Raja Jhinaoui Ep Ben Ali, ambassador of the Republic of Tunisia in Romania. The meeting focused on the possibilities of signing partnership agreements with universities in Tunisia so as to attract Tunisian students at our university.

- November 10 – Participation at the Begin Gulf Region Online Edu Fair where prospective candidates from Bahrain, Kuwait, Oman, Qatar, and UAE visited our virtual booth and attended our representatives' presentations.

- November 18–19 – Participation at the 2021 European Quality Assurance Forum, organized by the European University Association (EUA).

- November 25 – BUES professors attended the online One-to-One MBA Event between Romania and Poland. The Access MBA Tour consists of a series of One-to-One events connecting qualified candidates with admission directors of top business schools through face-to-face and online meetings. The tour helps aspiring business leaders start building a solid and sustainable career path.



- November 28 – The Rector of BUES, Professor Nicolae Istudor, the Vice-Rector of International Relations, Professor Marius Constantin Proftiroiu, and the Vice-Dean of the International Business and Economics Faculty, Professor Anca Gabriela Ilie, had a successful meeting with Dr. Eesa M. Bastaki, President and CEO of the University of Dubai. At the meeting, a Memorandum of Understanding (MoU) between the two universities was signed, and the President of Dubai University showed his willingness to support our goal of obtaining the AACSB international accreditation.

- In November, the dashboard with the main indicators on internationalization was completed, along with the reporting on THE Impact Rankings and the elaboration of the report on UN SDGs.

Note: Most of the events related to International Cooperation are financed through the CNFIS-FDI-2021-0392 project.

Erasmus+ events and accomplishments:

- November 10 – The Faculty of Law, represented by the Dean, Associate Professor Ovidiu Ioan Dumitru, concluded an Erasmus inter-institutional agreement with the Faculty of Law from the Universidad de Granada. The agreement facilitates study mobilities for students from both faculties, but also for teaching and non-teaching staff.

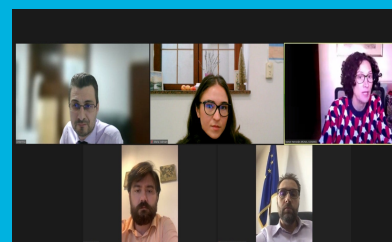
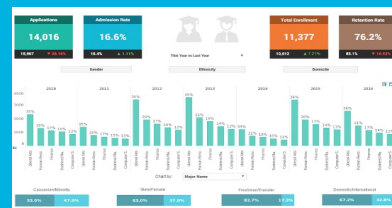
- November 17–19 – the Erasmus+ team participates in a 3 days seminar organized by the National Agency for Community Programmes in the Field of Education and Vocational Training (ANPCDEFP - Romania) on the new mobility program KA131-HED 2021.

- November 24– the Erasmus+ team organized the 4th edition of Erasmus Building Bridges, the current edition promoting Poland as an attractive destination for Erasmus mobilities.

- November 24 – Training session for the Erasmus+ team on "Proposal writing for Research and Innovation Projects", organized by the European Academy from Brussels.

- In November, within the Erasmus+ missions, there were registered 3 international travels to:

- ➡ **Estonia**, Tallin, where a delegation from FABIZ (the Dean of FABIZ, Associate professor Tanase Stamule, lecturer Mihail Busu, and assistant professor Catalina Chinie) met with representatives of Tallin University of Technology;
- ➡ **Italy**, where Associate professor, Hornoiu Remus from the Faculty Business and Tourism had a mobility at the University of Messina;
- ➡ **France**, where BUES representatives participated at the International Forum organised by the Institut Universitaire Technologie d'Aix Marseille and promoted our university to French students interested in Erasmus+ mobilities.

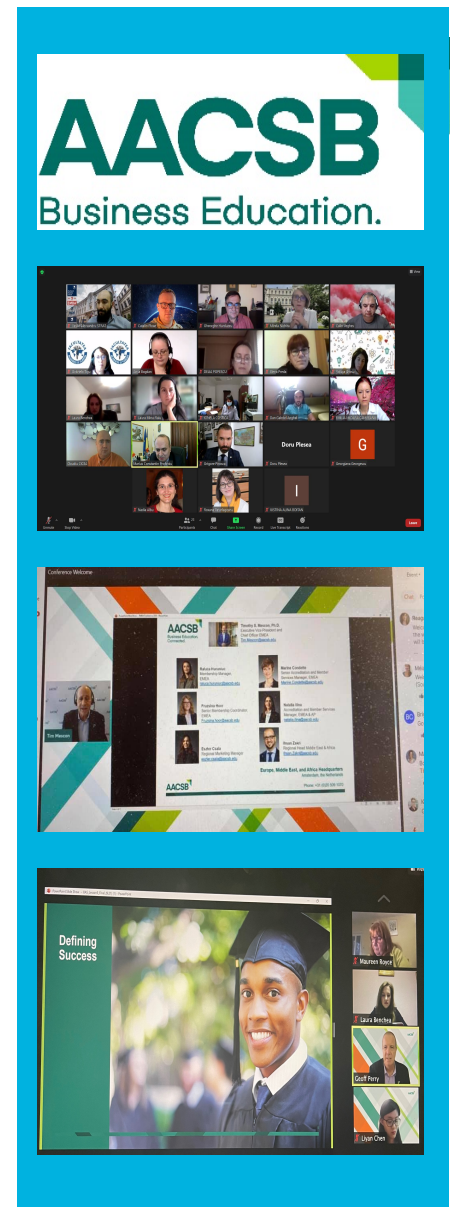


AACSB International Accreditation

Related to our university's endeavours towards international accreditation, further steps have been made this month with the following events and activities:

- November 2 – Workshop on the AACSB accreditation process, with the participation of BUES faculties management representatives. The workshop focused on developing specific skills required to design an efficient framework for our university's future international accreditation.
- November 8–10 – The Vice-Rector of International Relations, Professor Constantin Marius Profireoiu, attended the AACSB Europe, Middle East and Africa (EMEA) Annual Conference. The conference addressed a wide range of important challenges facing business schools in EMEA, including ways schools can establish expectations for impact, foster innovation and entrepreneurship, promote responsible management education and sustainability, adapt to changing business and faculty models, and embrace technological advances.
- November 11 – The Vice-Rector of International Relations, Professor Constantin Marius Profireoiu, had a meeting with Mrs. Marine Condette, Senior Accreditation and Member Services Manager at AACSB International for Europe, Middle East and Africa.
- November 22–25 – Participation at the AACSB Business Accreditation Seminar, where the philosophy behind the guiding principles and the 9 standards of the accreditation process were explored.

Note: all events related to the AACSB accreditation process are financed through the CNFIS-FDI-2021-0392 mechanism.



Be innovative!



Be proactive!