



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

MARCH - 2022

329

*students selected for
next year's Erasmus
mobilities
& more to join
in the upcoming
June-July selection*



*Check out out new
steps and progress
towards
AACSB
international
accreditation*

International Events, Projects & Cooperation

- March 3 – participation at the **European Comission Technical Workshop: a Joint European Degree Label**. The Commission proposal was an invitation to member states to create appropriate conditions at national, regional and institutional level and to enable closer and sustainable transnational cooperation. Three themes were discussed: transnational cooperation, flexibility and innovation, inclusion and sustainability, in which relevant aspects such as mobility, multilingualism, labour market and civic engagemet were debated, in addition to green and digital issues or transnational campus.
- March 15 – online webinar organized by **EUA (European University Association)**, **”The European Green Deal and universities. A vision from the sector”** to discuss the sector’s vision for the future of the European Green Deal – and how it might be taken forward. With numerous policies now being devised across different fields, the Green Deal is at a critical juncture – systemic ways of thinking are needed to ensure Europe’s success. Co-creation with universities is therefore essential, as their interdisciplinary expertise, local knowledge and community engagement can provide a truly holistic approach to the climate challenge.
- March 15 – participation at the conference organized by the **Chamber of Commerce and Industry of Romania (CCIR)**, in cooperation with the **Commercial Section of the US Embassy**, with the title: **”Best practices from the USA on R&D protection, to be applied by the business community, health care and academia”**. Federal Bureau of Investigation (FBI) experts discussed how U.S. academic institutions, law enforcement and intelligence agencies may work together to protect academic research and development as well as private sector’s proprietary information from theft and misuse by foreign actors. Experts also discussed similar considerations for healthcare providers and research institutions, and offered insights and lessons learned from the U.S. Government.
- March 18 – Round table organized fu the Embassy of Frace in Romani
- March 19 – participation at the **International Conference ”Confluences: Indian studies and Romanian perspectives. From cross-cultural to feminist approaches”**, organized by the ‘Rabindranath Tagore’ Cultural Center in partnership with the Department of Modern Languages and Business Communication of the Bucharest University of Economic Studies (represented by **Professor Roxana Marinescu**), as part of a series of events dedicated to Indian culture in Romania, under the auspices of the Indian Embassy in Romania - the Festival of Indian Culture ‘Namaste India’, the 12th edition. The first part of the conference was held online online, with the introductory remarks of **Professor Marius Profireoiu, Vice-Rector**



of **International Relations**, and **Professor Teodora Șerban**, **Head of the Department of Modern Languages and Business Communication**. The second part was face-to-face at the Bucharest National Library, and was opened by Her Excellency, Mrs. Daniela Sezonov-Țane, Ambassador of Romania to India, Nepal and Bangladesh.

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- **March 21 – Professor Constantin Marius Profiroiu, Vice-Rector of International Relations**, addressed the welcome speech and the opening remarks at the first on site transnational project meeting hosted by the Bucharest University of Economic Studies, within the framework of the Erasmus+ project entitled "Critical Thinking for Successful Jobs" – Think4Jobs. The project brought together a multidisciplinary team from several research centres involved in Critical Thinking (CT) education within the European Higher Education Area (EHEA), and the labour market across five European countries, namely Germany, Greece, Lithuania, Portugal, and Romania. In particular, the project proposed the development of CT blended curricula in order to frame apprenticeships – designed to give the HE students the opportunity to acquire critical thinking skills in a systematic way, transferring and consolidating information from an academic environment to a professional/employment context. The meeting focused on planning future activities, especially on organizing and disseminating experimental courses for integrating critical thinking into higher education courses, with recommendations from our partners accustomed with the requirements on the labor market.

- **March 24 - participation at the workshop organized by the EUA with the title: "The pandemic two years on: what consequences for international cooperation?"** Two years ago, the pandemic hit Europe and the world and halted most physical travel. At the same time, it also meant expansion and innovation in online, non-presential learning, and demonstrated how global data sharing can make science respond quickly. What were the direct effects on universities and what does the future look like – will we build back better or go back to the old normal? This webinar looked at evidence of the impact of the pandemic as a basis for a discussion about the future.

- **March 29**

- **March 29 – April 4 – the Vice-Rector of International Relations, Professor Marius Profiroiu**, undertook a working visit at **Amsterdam**

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AACSB INTERNATIONAL ACCREDITATION



In line with the strategic objective of the Bucharest University of Economic Studies (BUES) to attain the AACSB international accreditation - Association to Advance Collegiate Schools of Business, the International Relations Department organized, at the initiative of **the Vice-Rector of International Relations, Professor Marius Proftroiu**, a series of events designated to train BUES faculties management (deans and vice-deans), and staff in charge with international accreditation with the AACSB best strategies and practices, as well as to provide leadership, encouragement, and support for change in our university.'

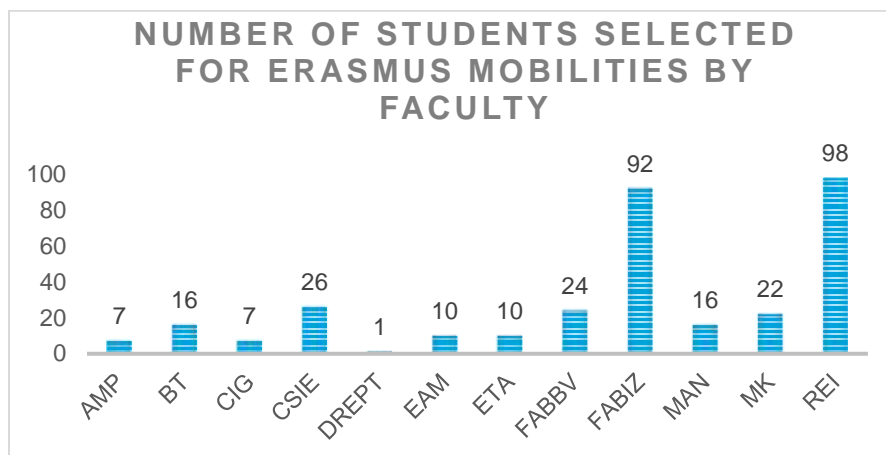
March 3 – **online seminar** attended by representatives of the **University of Monterrey, Mexico** and participants of **BUES management, academic and staff** in charge with international accreditation. The purpose of this online meeting was to share with the academic community of BUES the knowledge and experience gained by our partners from Monterrey University in obtaining the international AACSB accreditation (the only university in Mexico that obtained this type of accreditation). The seminar provided the knowledge and expertise needed to better understand the accreditation mechanism, and to discover how BUES can leverage the accreditation process for continuous improvement through involvement, innovation and impact.

March 10-11 – a **training session** for BUES faculties management (deans and vice-deans), and staff in charge with international accreditation. The two-days training was conducted by **Professor Babak Mehmanpazir**, Deputy General Director in charge with international accreditations and strategic planning at EM Strasbourg Business School. With a longstanding experience in international accreditation practices for business schools, Prof. Mehmanpazir worked as mentor, auditor, and management for international business programs. During the training with the BUES community, the 9 standards of AACSB accreditation were explored, and some strategies to be approached by our university in the near future - as first steps towards international accreditation- were identified.

ERASMUS+ EVENTS, RESULTS and PLANS:

- **completion of Student Selection for 2022-2023 Erasmus+ mobilities.** The total number of students admitted for Erasmus mobilities is **329**, and the structure by faculty is the following:





Given the recent increase in the number of Erasmus+ interinstitutional agreements, as well as the prospect of an increase in the number of partners in the near future, the lifting of travel restrictions and health security measures imposed by the COVID19 pandemic in most EU and non-EU countries, the BUES management considered necessary and appropriate to **organize a second selection session for Erasmus + study mobility** for second semester of the academic year 2022-2023 to take place between **June and July 2022**, according to the *Regulation on student mobility within the Erasmus + program and similar programs approved in HS no. 254 / 16.12.2020*. These mobilities will be financed from the budget of the Project 2021-1-RO01-KA131-HED-000011284 in the amount of EUR 1,275,155.00.

- **1 teaching mission in Bulgaria** (March 9-18) - **Professor Alexandra Horobeț**, Faculty of International Business and Economics had a teaching assignment at the **University of Economics - Varna**.
- **2 teaching missions in Jordan** (March 14-19) – **The Vice-Rector for Education, Professor Roxana Sârbu**, and **Professor Rodica Pamfilie** (Faculty of Business and Tourism) had a teaching assignment at the University of Jordan. Our academic delegation was welcomed at the University of Jordan by Dr. Deema Ammari, Director of International Relations Department, and Mr. Bashar Hammouri, International Coordinator, Student Exchange & Study Abroad Programs Section. On this occasion, there were established the details about the upcoming Erasmus partnership between the two universities.
- **1 training missions at the University of Jordan** (March 14-19) (**Ms. Gabriela Nemțanu**, International Relations Officer).
- **Incoming mobilities: Mr. Alberto Vela Rodrigo** from the University of Zaragoza (Spain) who visited BUES for a training session at the Erasmus+ Office (March, 7-13); **Ms. Laura Alonso Herrero** from Nebrija University (Madrid, Spain) for a teaching internship (March, 25-30); **Mr. Martin Hrabik**,



Phd student at Prague University of Economics and Business (Czech Republic) for a research internship as part of doctoral studies within the CESEENET network (Central and South-East European PhD Network).

Be innovative!



Be proactive!