

# INTERNATIONAL WEEK IN ASE

7th Edition

9-13 MAY 2022

BE INNOVATIVE!

A

BE PROACTIVE!

a full week of events







## MAY 9TH - OPENING SESSION

International Week  
Welcome Remarks

*Prof. Constantin Marius  
Profiroiu, PhD.,  
Vice-Rector for  
International Relations*

**9:30 – 10:00**

<https://bit.ly/ASEIntlWeek2022>



## The 7th International Conference on Digital Economy (ICDEc)

*Guest Speaker: Leith Campbell,  
Journal Manager JTDE, Australia  
Program Chair: Ana Maria Soares,  
School of Economics and  
Management, University of Minho,  
Portugal*

**10:00 – 17:30**

Organizer: Bucharest Business School

*Virgil Madgearu Hall*





## EUROPE DAY 2022

*Moderator: Prof. Ovidiu Ioan Dumitru, Dean, Faculty of Law, ASE*

*Guests: Prof. Mihai Bădescu, ASE, Siegfried Mureșan, EMP, European Parliament, Luminița Odobescu, Councillor, Romanian Presidential Administration, Horațiu Radu, Romanian Govt Agent to CJEU (2013-2018), Lecturer Bogdan Bucur, sociologist, SNSPA, Claudia Stanciu, ASE*

**11:00 - 13:00**

Organizer: Faculty of Law

*Aula Magna*

# MONDAY MAY 9TH

**MORNING**

**Conference on the European  
Public Prosecutor's Office**

*Guest: Delegated European  
Prosecutor Ana Dana Manuela*

**13:30 - 14:30**

Organizer: The Faculty of Law

*Amf 1*





## Conference: Geographical Indications – Economic Effects and Impact to the Agricultural Products and Food

*Guest lecture: Prof. Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy (UNWE), Bulgaria*

**13:00 - 14:00**

Organizer: Faculty of Accounting and Management Information Systems and the Faculty of Agrifood and Environmental Economics

**Atelier de formation en ligne: "S'informer sur l'international. Décryptages des enjeux de notre monde contemporaine au moyen du Dessous des cartes avec ARTE"**

**17:30 – 19:00**

Organised by CRU-ASE

# MONDAY MAY 9TH

## AFTERNOON

H.E. Mr. Rahul Shrivastava, The Ambassador of India's intervention at the master's degree in diplomacy Guest class

**15:00 - 16:30**

Organizer: The Faculty of International Business and Economics

Guest lecture of Prof. Raju Parrakal, Thomas Jefferson University, SUA - intervention at the World Economy Course

**18:30 – 20:00**

Organizer: The Faculty of International Business and Economics







"Dynamic developments in English language/communication"

*Guest: Prof. Laura Mureșan*

**10:00-11:00**

Organizer: Faculty of Finance and Banking

The role of accounting information in doing business in Romania – an international perspective

*Guest speaker: Prof. Chris Cook, Kelley School of Business, Indiana University, US, with incoming students from IU and students from ASE*

**12:45 – 16:30**

Organizer: Faculty of Accounting and Management Information Systems

## TUESDAY MAY 10TH

### MORNING

**"ERASMUS FOR MOBILITY DAY - Be an ERASMUS"**

*Dissemination event regarding the Erasmus+ opportunities in the field of mobility for studies and placements*

**12:00 - 13:30**

Organizer: Erasmus Office

**FABIZ Global Village: intercultural day**

*Throughout the week, also an exhibition in the Calea Grivitei 24 Building*

**10:30 – 16:30**

Organizer: FABIZ







**Project management in the context  
of internationalization and  
globalization**

*Guest speakers: Prof. Claudiu Cicea  
and prof. Cristian Banacu*

**16:00 – 17:30**

Organizer: Faculty of Management

**TUESDAY  
MAY 10TH**

**AFTERNOON**

**H.E. Mr. Zafar Iqbal, The  
Ambassador of Islamic Republic  
of Pakistan's intervention at the  
master's degree in diplomacy  
Guest class**

**16:00 - 17:30**

Organizer: Faculty of International  
Business and Economics







Bilateral cooperation within Erasmus+ Program – Romanian- Egyptian exchange of views

10:30 - 11:30

Organizer: Erasmus Office

*Virgil Madgearu Hall*

Meeting with the students of the Faculty of Marketing - ERASMUS+ Program

11:00 - 12:00

Organizer: Faculty of Marketing

## ERASMUS FOR COOPERATION DAY

# WEDNESDAY MAY 11TH

"Canadian soft-power and cultural communities: evolution and perspectives"

*Guest speaker: Rareş Burlacu, École nationale d'administration publique din Montreal*

13:00 - 13:30

Organizer: Erasmus Office

Writing a successful international project proposal

13:00 - 14:00

Organizer: Erasmus Office

*Virgil Madgearu Hall*







H.E. Mr. Hiroshi Ueda, The Ambassador of Japan's intervention on Romanian-Japanese relations and the Japanese educational system

**10:30 - 11:30**

Organizer: ASE International Office and The Centre for Japanese Studies

*Constantin Bărbulescu Room*

"Japan at the crossroads of two generations"

*Guest speakers: Prof. Mariana Nicolae and Denisa Neacsu*

**16.00 – 17:00**

Organizer: The Center for Japanese Studies

## WEDNESDAY MAY 11TH

**NextGenerationEU: debate on the role of the European Commission in NextGenEU**

*Guest: Anca Păduraru, Political Councillor, The EC Representation to Romania*

**11:00 - 12:30**

Organizer: Faculty of Law

*Amf I*

**NextGenerationEU: debate on anti-fraud measures in the EU**

*Guest: Representative of European Anti-Fraud Office*

**12:45 - 14:15**

Organizer: Faculty of Law

*Amf I*

**„Economy and business environment in the post pandemic world”**

*Guest: Prof. Sorin Nastasia, Southern Illinois University Edwardsville, USA*

**19:00 - 20:30**

Organizer: Faculty of Theoretical and Applied Economics







"International funding opportunities for research-development-innovation activities in the academic year 2022-2023"

*Online workshop facilitated by Prof. Mihai Cristian Orzan & Prof. Ionel Dumitru*

**11:00 - 12:00**

Organizer: Faculty of Marketing

## THURSDAY MAY 12TH

**MORNING**

ENCOURAGING THE  
INTERNATIONAL  
COOPERATION WITH  
PARTNERS FROM  
GEORGIA, ARMENIA,  
JORDAN, EGYPT,  
MOROCCO, TUNISIA

Organizer: International Office







The economic advancements under  
the US Romanian strategic  
partnership

*Guest: Brad Stilwell - Deputy  
Economic Counselor, US Embassy  
Bucharest*

**15:00 – 16:30**

Organizer: Centre for American Studies

*Aula Magna - TBC*

## THURSDAY MAY 12TH

### AFTERNOON - PART I

The presentation of Handbook of  
Proximity Relations, edited by  
André Torre and Delphine Gallaud,  
Edward Elgar Publishing, 2022

*Prof. Dr. André Torre, University of  
Paris-Saclay, INRAE, President of  
the European Regional Science  
Association (ERSA)*

**16:00 – 17:30**

Organizer: Faculty of Public Administration  
and Management







## NextGenerationEU: Debate on the role of youth in the EU

*Guest speaker: Leonard Orban, the first Romanian EC, former Minister of European Affairs*

**16:00 – 17:30**

Organizer: Faculty of Law

*Amf I*

## ASE's performance within the Times Higher Education Impact Ranking

*Guest speaker: Anna Orlova, Times Higher Education*

**17:00 – 18:00**

Organizer: International Office

# THURSDAY MAY 12TH

### AFTERNOON - PART 2

## NextGenerationEU: Erasmus Opportunities for Law students

**15:00 – 16:30**

Organizer: Faculty of Law

*Amf I*

**workshop: "METRO Cash&Carry: Who we are + Tips & tricks to start your career!"**

**16:00 - 17:30**

Organizer: Faculty of Business and Tourism







## The journey of our University with the AACSB accreditation process

### Online debate

*Guest speakers: representatives of our partners from University of Economics Bratislava, University of Dubai and Faculty of Economics and Business Zagreb sharing experience and thoughts regarding their Universities achievements' of AACSB accreditation*

**12:00 – 13:30**

Organizer: International Office

## FRIDAY MAY 13TH

Measuring mass flows crossing economic systems to switch from linear to circular economy models. Evidence in the area of food waste

*Special guest prof. Vera Amicarelli (Aldo Moro university, Bari, Italy)*

**16:30 – 17:30**

Organizer: Faculty of Business and Tourism

Workshop "Why should I choose Erasmus mobility?"

**18:30 – 19:30**

Organizer: Faculty of Business and Tourism





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**7th Edition**

**AN EVENT ORGANIZED BY  
THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES,  
COORDINATED BY  
THE ASE INTERNATIONAL RELATIONS OFFICE**

**Links and Locations to be found at:  
<https://www.facebook.com/ASEBucharest.DRI>  
and on**

**INTERNATIONAL.ASE.RO**

