



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

APRIL - 2022



*The Bucharest University of Economic Studies (BUES) was included, for the **4th consecutive year**, in the prestigious **Times Higher Education Impact Ranking**, being ranked **301-400** out of 1406 universities. BUES has recorded the highest score so far, obtaining **76,3 points** out of 100.*

We are proud to hold first place among Romanian universities!

*Times Higher Education Impact Rankings are the only global performance tables that assess universities against the United Nations' Sustainable Development Goals (SDGs). THE carefully calibrates indicators to provide comprehensive and balanced comparisons across four broad areas: **research, stewardship, outreach and teaching**.*

Bucharest University of Economic Studies in International Rankings

Times Higher Education Impact Rankings

In 2022, our university gained the position **301-400** out of **1406 universities** from **106 countries**, obtaining a score of **76,3 points out of 100**, as compared to **59,5 points** in **2021**, **74,9** in **2020**, and **64,5 - 75,6** in **2019**. This year, BUES recorded best scores for **SDG 5** (Gender Equality - position 79 out of 938 institutions that reported data for this SDG), **SDG 1** (No Poverty - place 93 out of 769 institutions), **SDG 8** (Decent Work and Economic Growth - ranked 101-200 out of 849 institutions), and **SDG 17** (Partnerships for the Goals - place 301-400 out of 1438 institutions). It is worth highlighting our progress, since we stepped up from the **401-600** general position obtained last year (out of 1115 institutions assessed). Even more, we occupy, together with the Babes-Bolyai University of Cluj, **the first position among the 13 Romanian universities** included in this year's ranking.

QS World University Rankings by Subject

In the **QS World University Ranking by Subject 2022**, BUES is ranked **351-400** in **Economic and Econometrics**, recording a significant progress compared to 2021 (401-450 position), and preserves its reputation as **the best Romanian university in this field**. According to the same ranking, in **Business and Management Studies**, our university is maintaining the previous position, **501-550** internationally, and occupies the **2nd** place in our country in this field.

The QS World University Rankings by Subject 2022 cover a total of 51 disciplines, grouped into five broad subject areas, and are based upon academic reputation, employer reputation, and research impact.

International Cooperation & Events

April 4 – **The Vice-Rector of International Relations, Prof. Marius Profiroiu**, had a constructive discussion with **Mr. Andrew Glass, Country Director British Council Romania**, on the opportunities of collaboration between the two institutions.

April 6 – participation at the **"Online training for fast track recognition of Ukrainian academic qualifications"** webinar organized by The Directorate – General for Education, Youth, Sport and Culture (DG EAC) of the European Commission in cooperation with CIMEA, the Italian ENIC – NARIC centre. Discussions focused on the Ukrainian higher education system, its qualifications, available tools for verification and information resources with the scope of providing training to support fast-track recognition of Ukrainian academic qualifications.



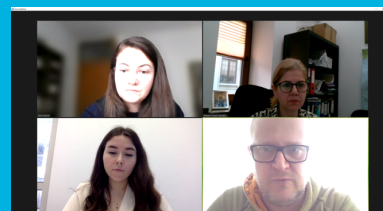
- April 9 – **The Vice-Rector of International Relations, Professor Marius Profiroiu** attended the **Conference of the Vice-Presidents of the EUROPA Association**, in Limoges, France, together with colleagues from France, Germany, Poland, Spain, Greece, and Latvia. The Conference of the Vice-Presidents ensures, between the two Annual General Assemblies, the European governance of the network by prioritizing the activities of the association, ensuring the promotion of the scientific work, advancing the content of the research program, or enhancing communication between its members.

- April 14 – representatives of the International Relations Department had an online meeting with **Mrs. Anna Orlova**, Sales Associate-EMEA at **Times Higher Education**, on the **contract renewal** stages between BUES and THE, as well as on **prospects of collaboration** between the two institutions.

- April 26-28 – **participation at Times Higher Education Innovation & Impact Summit 2022, Stockholm, Sweden**, where our university was represented by Lecturer Laura Mina-Raiu, and Lecturer Oana Popovici, experts of the International Relations Department. This year's summit outstanding theme was "What makes a successful innovation climate?" In partnership with the prestigious Swedish university KTH Royal Institute of Technology, the THE Innovation & Impact Summit 2022 united leaders of the best and most ambitious universities with policymakers, world-class researchers, and the companies that are shaping our future to discuss the contribution that higher education can make to a successful, prosperous and sustainable innovation ecosystem. The summit also featured the exclusive live reveal of the THE Impact Rankings 2022, the largest ever global data-set on university impact, measured by the United Nations' SDGs, accompanied by a data masterclass identifying the best-performing institutions.

- April 27 – participation at the webinar "**Clarivate solutions to develop your rankings strategy**", where a new classification for Global Ranking of Academic Subjects (GRAS) – called Shanghai GRAS was revealed in InCites Benchmarking & Analytics. This new classification is based on the mapping of Web of Science categories to the 54 academic subjects according to the GRAS methodology. There were also presented Clarivate solutions, data and services that can be used to support university rankings strategy.

- April 28-29 – **Professor Marius Profiroiu, Vice-Rector of International Relations**, attended the **EUA Annual Conference 2022**, in Budapest, Hungary. The European University Association (EUA) represents more than 850 universities and national rectors' conferences from 48 European countries. EUA plays a crucial role in the Bologna Process and in influencing EU policies in higher education, research and innovation. Through continuous interaction with a range of other European and international organisations, EUA ensures that the independent voice of European universities is heard. This year's Conference provided a platform to discuss which values shape the



missions and strategic objectives of Europe's universities and how these values help to guide their activities. Through plenary and breakout sessions of various formats, including audience participation, the conference also provided insights into the measures universities can take to ensure that their values are understood and lived individually and collectively. The audience was invited to reflect on and share measures to uphold academic values even in a context of mounting external pressures. In the evening, the Vice-Rector Marius Profireoiu was present at the traditional **UNICA Dinner**, with representatives who participated at the EUA Conference.

- April 29 – In the framework of the 2022 EUA Annual Conference held in Budapest, our **Vice-Rector of International Relations, Professor Marius Profireoiu**, was welcomed by **Prof. Dr. Zoltan Oszkar Szanto, Vice-President for International Relations and Accreditations, at Corvinus University**, the best educational institution in Hungary in the fields of economics, management and social sciences. On this occasion, issues of interest for both universities were discussed, such as preparing the Erasmus Agreement, ways to make alliances with other European universities in order to create a new Consortium of European universities, and involvement of BUES in projects in Central Europe.

- April 29 – participation in the online meeting organized within the **CIVIS Alliance** and conducted by Mr. Yann-Maël Bideau, Policy Officer at European Commission, with regards to the pilot project **European Degree Label Erasmus+**. The European Commission will launch a pilot to test a 'label' for joint European degrees before the summer, as part of a push to increase cooperation in higher education across Europe.

AACSB INTERNATIONAL ACCREDITATION

- April 14 – In line with the series of events dedicated to the strategic objective of attaining AACSB business accreditation, the International Relations Department organized, at the initiative of the **Vice-Rector of International Relations, Professor Marius Profireoiu**, another **workshop** with the management and staff in charge with international accreditation, in order to continuously provide the necessary training, support, and guidance for a thorough understanding of the accreditation process, the application of its standards, and to set the upcoming steps the schools need to take for implementing the established measures and to track their progress (all these being included in the **initial self-evaluation report-iSER**). A special focus was given to the **GAP Analysis** that should be completed for each standard: assessment of the current state, actions to be implemented, persons responsible, financial resources needed, and the timeline for achieving the desired performance. Another important issue discussed was the need for faculties to accelerate the devising of their strategies, as a first step to approaching and implementing **Standard I - Strategic Planning**.



Other two events dedicated to AACSB Accreditation were organized by **Faculty of Business Administration in Foreign Languages (FABIZ)**, where Professor **Babak Mehmanpazir**, Deputy General Director in charge with international accreditations and strategic planning at EM Strasbourg Business School, was invited to share his knowledge and experience in this area.

ERASMUS+ OFFICE

April 4 – participation at the **UNICA IRO Group** online workshop **”Digital Erasmus+: IROs meet ITs”**, a specially designed event to address the needs of the IT teams as crucial actors in the process, and to bring together the IROs (International Relations Officers) and IT teams within higher education institutions for the first time.

April 11 – 15 – The Erasmus+ team organized **”The Erasmus Caravan”**, to inform our students from all BUES campuses about the **2nd selection for Erasmus mobilities** scheduled for June, 2022. Students were informed about the selection process and the eligibility criteria for obtaining an Erasmus scholarship for the academic year 2022-2023.

This month, there were concluded **4 Erasmus agreements** with the following universities: Akdeniz University (Turkey), Universidad a Distancia de Madrid (Spain), Estonian University of Life Sciences (Estonia), and Van Hall Larenstein (the Netherlands).

TEACHING AND TRAINING ASSIGNMENTS

In April, we had the honour to welcome **4 professors** with teaching missions at BUES; out of them, **3** undertook teaching assignments at The Faculty of Business Administration in Foreign Languages-FABIZ, and **1** professor was the guest of the Faculty of Accounting and Management Information Systems.

BUES recorded the following **outgoing missions**:

- **3 training missions in Norway** (April 4-6) – **Associate Professor Tănase Stamule**, **Associate Professor Anca Bogdan**, and **Lecturer Alexandra Cătălina Nedelcu** from The Faculty of Business Administration in Foreign Languages-FABIZ had a training mission at BI Norwegian Business School, Oslo.
- **1 training mission in Slovakia** (April 19-22) – **Lecturer Oana Matilda Sabie** from The Faculty of Administration and Public Management was invited at the **University of Zilina**, Faculty of Operation and Economics of Transport and Communications, within the Erasmus+ Staff Mobility for Training Program.
- **1 teaching mission in Morocco** (April 25-29) – **Professor Gabriela Țigu**, Dean of the Faculty of Business and Tourism, had a teaching assignment in the field of Tourism Economy at the **National School of Business and Management, University Hassan II, Casablanca**, Morocco, within the Erasmus+ program.



- **4 training missions in Spain** (April 28-29) – **Associate Professor Tănase Stamule, Associate Professor Marius Matei, Lecturer Sorin Anagnoste, and Lecturer Mihai Bușu** (Faculty of Business Administration in Foreign Languages - FABIZ) undertook a training mission at **Facultat d'Economia i Empresa, Universitat Autònoma de Barcelona, and ESADE**, one of the best business schools in Spain.

- **1 working visit in Germany** (April 7-11) – **Lecturer Cătălin Ploae** from The Faculty of International Business and Economics had a fruitful participation at **ESCP Business School Berlin**, in the framework of Erasmus+ project FOReSIGHT.

- **1 institutional visit in Spain** (April 27) – **Associate Professor Ovidiu Ioan Dumitru**, Dean of The Faculty of Law had a meeting with representatives of **ISDE Law and Business School**, Madrid, with prospects of developing a strong partnership between the two faculties.

This month, there were also recorded **3 participations at international conferences**.

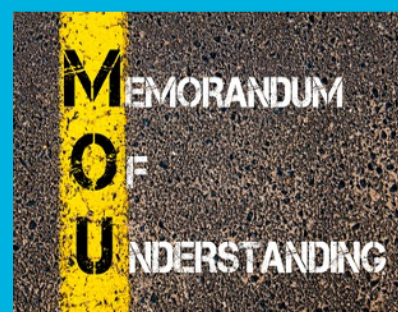
INTERNATIONAL AGREEMENTS

In April, our university concluded the following agreements:

1. Memorandum of Understanding with **University of Zilina, Slovakia**;
2. Memorandum of Understanding with **Cambridge International University, Uzbekistan**.

INTERNATIONAL NETWORKS

Among the prestigious international associations, such as **UNICA** and **HERMES** (Higher Education Research in Management of European Universities), BUES is also member of **IIE** (Institute of International Education), network founded in 1919. IIE's mission is to help people and organizations leverage the power of international education to thrive in today's interconnected world, by advancing scholarship, building economies, and promoting access to opportunity.



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CULTURAL COOPERATION

The "Centre de Reussite Universitaire" of BUES, the centre that embraces Francophone studies with the view of academic success, organized and hosted the following events:

- April 6 – the contest "**La chasse au trésor au MNAR**", with students from the **Modern Applied Languages (LMA)** program, event coordinated by Lecturer Olivia-Cristina Rusu;
- April 1-15 – the local phase of the national translation competition "**Mot à Monde**". The winner of the first prize, the 3rd year **student Alexandru Udrea**, will represent our university at the national phase of the competition.



Be innovative!



Be proactive!