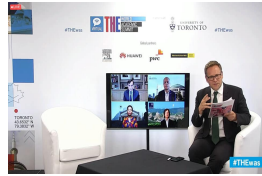




INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

SEPTEMBER - 2022



**AACSB ACCREDITATION
SUMMER CAMP**

23rd - 25th of September
Moeciu, Braşov

**WELCOME
BACK!**

26th of September
The new academic year has begun!

Internationalization Think Tank

Moeciu, September 23-25

The 5th edition of the **Internationalization Think Tank** which took place at Moeciu, Braşov, aimed at ensuring the necessary informative and technical support for the AACSB international accreditation team, as well as at strengthening the institutional framework necessary to maintain and develop BUES' position in the most relevant international rankings. It brought together prominent personalities of the academic community (the Vice-Rector of International Relations, Professor Marius Profiroiu, deans, deputy-deans, directors) as well representatives of the International Relations Office) who are involved in the internationalization process of our university.



The three days event represented the adequate context for our Vice-Rector of International Relations to share the **status of our university's internationalization process** and to mark the steps forward needed to achieve even greater success. Overall, the event consisted of a series of sessions mostly dedicated to the **9 standards of the AACSB accreditation** process and the progress achieved so far in this area. Also, an internal assessment on accreditation standards was conducted and drafts were overviewed for the Initial Self-Evaluation Report. Another important topic on the agenda - **our university's position in international rankings** and ways to consolidate it - received extremely relevant and useful insights from the members of our academic community.

International students at BUES

The 2nd admission session for Romanians from everywhere was organized in September. There were recorded 67 candidates for **Bachelor** programs and **53 were admitted**. As for the **Master** studies, **9 students** were **admitted** out of 24 candidates.

Starting with September 15, the registration period for **non-EU students** who obtained letters of acceptance for BUES also opened. For the academic year 2022-2023, 616 files were submitted and **488 acceptance letters** were issued for the Bachelor's, Master's and the preparatory year.



AACSB
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International Cooperation Events

September 6-9 – **The Vice-Rector of International Relations, Professor Marius Profiroiu**, attended the **EGPA 2022 Conference** (The European Group for Public Administration) in Lisbon, Portugal. The EGPA Conference is the annual meeting of a community of Public Administration academics, young researchers, and practitioners in Europe and key EGPA/IIAS partners. The main theme of this year’s conference was “*Public Administration for the Sustainable Future of our Societies*”, addressing the recovery aspects and looking forward towards sustainable development. The participants especially considered the role and contribution of Public Administration in the post-COVID ‘new normal’ period to prepare a sustainable future for all our citizens in general, and to ensure an effective implementation of the Sustainable Development Goals (SDGs) adopted by the United Nations.

September 7 – In the framework of the 2022 EGPA Conference, the Steering Committee reunion of the prestigious academic network was also held. As our University holds full membership of the European Group for Public Administration (EGPA), Professor Marius Profiroiu, Vice-Rector for International Relation attended the Reunion. Referring to the results and conclusions of this reunion, it is worth mentioning that **Professor Profiroiu was reconfirmed as member of EGPA’s Steering Committee**, being the only representative from Central and Eastern Europe holding this position. At the same time, it was forwarded the proposal for the Transeuropean Dialogue (TED) Conference in 2024 to be hosted by the Bucharest University of Economic Studies. In this context, it is important to recall the fact that the first TAD (Transatlantic Dialogue) conference in Central and Eastern Europe was organized in Bucharest (TAD14) being likewise hosted by our University in 2018.

September 13-16– A delegation from our university attended the **32nd Annual EAIE Conference and Exhibition** in the vibrant city of Barcelona, Spain. The 2022 EAIE Conference and Exhibition is the first major in-person gathering of Europe’s international higher education sector since the start of the pandemic. With more than 6000 participants from across the world convening in Barcelona, many of whom have continued to collaborate virtually over the last two years, this year’s event was set to be a particularly significant one for the sector. International higher education professionals from Europe and further afield took the 2022 EAIE Conference as an opportunity to share their experiences and insights gleaned from the personal and professional disruptions of the COVID-19 pandemic and the ongoing conflict in Ukraine. At the same time, the programme was distinctly forward-looking: this year’s theme, “The future in full colour”, stimulated discussions on how to move forward as a sector and how to implement the role of the international education in an increasingly globalized world.



The participation of our delegation at the EAIE 2022 Conference and Exhibition was supported by the CNFIS-FDI-2022-0370 project entitled "Increasing the international performance of the Bucharest University of Economic Studies through the implementation of a proactive and sustainable internationalization process with societal impact", aiming at strengthening the internationalization process and international prestige of our University.

● September 23 – **The Vice-Rector of International Relations, Professor Marius Profiroiu**, welcomed **Ms. Lisa Marconato** and **Ms. Stephanie Guglielmina** from **Y Schools, France** whom our university team met in Barcelona at the EAIE Conference and Exhibition in Barcelona. There was a fruitful discussion on the common aspects of the educational offers and the novelty of the Erasmus+ program, as well as the prospects of concluding an Erasmus+ agreement for studies and staff mobility in the fields of management, business and tourism.

● September 27 – October 1 – **Visit of the BUES delegation at The University of Artois, France**. A delegation from our university composed of **Professor Nicolae Istudor, Rector of BUES**, and **Professor Marius Profiroiu, Vice-Rector of International Relations**, were invited at The University of Artois on the occasion of the celebration of the 30th anniversary of the university's founding. During these days, the BUES delegation had meetings with representatives of the management of the University of Artois: Professor Pasquale Mammone, President, and with Professor Philippe Duez, Dean of the Faculty of Economics. There were highlighted the joint projects and interest of both universities to strengthen the collaborative relationship in research (co-supervised doctoral students and visiting professors), especially in the field of applied artificial intelligence. The University of Artois is one of the renowned French universities in the field of artificial intelligence, being the beneficiary of large-scale research projects.

ERASMUS+ students welcomed at BUES

● September 26 – On the occasion of the beginning of **the new academic year**, the **Vice-Rector of International Relations, Professor Marius Profiroiu** and our **Erasmus+ team** welcomed the new **Erasmus students** who chose BUES as a study destination for the 1st semester of the new academic year. The Erasmus+ team organized a orientation day for **73 students** coming from our partner universities in: Germany, Italy, France, the Netherlands, Portugal and Spain. We wish the new incoming students the best of luck in their Erasmus+ journey to the Bucharest University of Economic Studies!



International Mobilities & Conferences

Outgoing missions:

● 2 mobilities in **France** (August 30 - September 30) – Professor Albu Nadia and Professor Albu Cătălin from the Faculty of Accounting and Management Information Systems were invited as visiting professors at **ESSEC Business School**.

● 6 representatives of our university took part in the **EAIE Conference and Exhibition in Barcelona, Spain** (September 13-16) – Professor Alina Mihaela Dima, Vice-Rector for Scientific Research, Development and Innovation), Professor Ion Popa (Dean of the Faculty of Management), Professor Bogdan Iftimie (Faculty of Economic Cybernetics, Statistics and Informatics), Associate Professor Liana Badea (Faculty of Theoretical and Applied Economics), Associate Professor Caraiani Petre (Faculty of Business Administration in Foreign Languages-FABIZ), Mrs. Lelia Jordan and Ms. Maria Todircan (International Relations Office).

● 1 working visit in **Estonia** (September 11-14) – Associate Professor Daniela Staicu (Faculty of Business Administration in Foreign Languages - FABIZ) participated in the activities of the Erasmus+ program related to rural social entrepreneurship.

● 1 training mobility in **Spain** (September 11-17) – Mr. Sorin Covrig, Director of Human Resources Department, undertook an Erasmus training assignment at Complutense University of Madrid.

● 2 working meetings in **Italy** (September 12-15) – Associate Professor Lavinia Mădălina Țală and Associate Professor Sabou Gabriel Cristian (Faculty of Business and Tourism) participated in the Rural Tour, an Erasmus+ training programme.

● 3 missions in **Finland** and **Sweden** (September 13-16) – Associate Professor Raluca Mariana Grosu and Lecturer Robert Bumbac (Faculty of Business and Tourism) and Lecturer Maria Floriana Popescu (Faculty of International Business and Economics) in an exchange of good practices within the academic environment.

● 2 working visits in **Turkey** (September 15-21) – Professor Margareta Stela Florescu and Associate Professor Sorin Burlacu (Faculty of Administration and Public Management).

● 3 working meetings in **France** (September 18-21) – Professor Dorel Mihai Paraschiv, Vice-Rector for Liaison with the Social and Business Environment, Professor Georgeta Meghișan Toma and Associate Professor Vasile Alexandru Strat (Bucharest Business School) participated in meetings with partners from CNAM Paris.

● 1 working meeting in **Italy** (September 19-21) – Professor Claudiu Herteliu, Vice-Dean of the Faculty of Faculty of Economic Cybernetics, Statistics and Informatics, attended a meeting with board members.

● 1 teaching assignment in **France** (September 25- October 1) – Associate Professor Andrei Bogdan Dumitrescu (Faculty of Finance and Banking) undertook a teaching mission at University of Poitiers.



● 3 working visits in **France** (September 28-30) – Lecturer Corina Claudia Diniciu, Lecturer Mănescu Cătălin and Lecturer Mănescu Dan (Faculty of Agrifood and Environmental Economics, Sports Department) and 6 students participated in a sporting event.

● **In September**, the International Relations Office facilitated the participation at **6 International Conferences** for 12 BUES academics.

● Our university concluded, through the International Relations Office, **1 cooperation agreement** with **King Danylo University, Ukraine**.



Statistics of the International Mobilities registered from the beginning of the year up to date

Faculties		Indicators																
		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund	8	1	12		3	0	0	2	4	4	5		7	1			47
	funded from other sources	3	7				0	2	1		7	3	2	2	1		20	48
Teaching missions (funded from the Erasmus+ programme)		1		1		1	0		1	1	1	1						7
<ul style="list-style-type: none"> • Erasmus+ staff training; • Documentation internships; • Partnership developpment meetings; • Other objectives. 		19	15	14	7	5	0	14	10	3	6	21	1	4	17	1	19	156
TOTAL		31	23	27	7	9	0	16	14	8	18	30	3	13	19	1	39	258

Source: International Relations Office

Be innovative!



Be proactive!



Erasmus+

Enriching lives, opening minds.

Testimonial

Without a doubt, the Erasmus+ program was the experience of my life. And I don't use big words! Living alone in a foreign country, surrounded by other internationals of different cultures from all around the globe, and adapting to a new education system changed me. In a good way. I can say that I see things differently now, from a more mature perspective.



George Tudose, 3rd year student
International Business and Economics

Perhaps one of the most beautiful post-Erasmus aspects is friendship. The friendship with the foreign students is still alive, although we are separated by thousands of kilometers. However, what binds us are unique memories, and we now make plans to visit each other. An aspect that I did not anticipate is that you are living your "Erasmus" even after the official end of the mobility. And I hope this experience lasts forever!

