



7th Edition of the

INTERNATIONAL KNOWLEDGE FAIR

21st - 25th
of November 2022

UNIVERSITY &
SUSTAINABLE
DEVELOPMENT **GOALS**



Project CNFIS-FDI-2022-0370:

*Increasing the international performance of the Bucharest Academy of
Economic Studies through the implementation of a proactive and sustainable
internationalization process, with societal impact*

21st of NOVEMBER

10:30, Hybrid
Room Constantin Bărbulescu
Ion Angelescu Building
Zoom ID: 588 951 9708, Pass: 1234

Opening remarks

Professor Marius Profiroiu
Vice-Rector for International Relations

***THE Impact ranking and fostering
SDGs in universities. Good practices***

University Lecturer Oana Popovici
Faculty of International Business and Economics

***Towards understanding the role of higher
education for a sustainable development***

University Lecturer Elena Preda
Faculty of Agrifood and Environmental Economics

10:30, Room 2001A
Virgil Madgearu Building

***Towards a non random walk down
to Wall Street; the Irrational Fractional
Brownian Motion model***

Professor Gurjeet Dhesi, Group of Researchers for
Applications of Physics in Economy and Sociology
GRAPES - Liege, Belgium
Faculty of Economic Cybernetics,
Statistics and Informatics

21st of NOVEMBER

18:00, Online
Zoom ID: 869 5895 6218, Pass: 251210

***The Faculty of Agrifood and
Environmental Economics and SDG***

Associate Professor Mike Ivanof
University of the Fraser Valley
School of Business, Canada
Faculty of Agrifood and Environmental Economics

18:00, Online
Zoom ID: 331 885 567 557, Pass: 3QdDGV

***Cooperation in international
scientific research***

Associate Professor Georgiana Grigore
from Leicester University &
Professor Alin Stancu, Faculty of Marketing

18:00, Room 2303
Ion Angelescu Building

***Research and education
for sustainable tourism***

Associate Professor Francesco Badia
University of Bari Aldo Moro
Faculty of Business and Tourism, Room 2303

22nd of NOVEMBER



11:00, Aula Magna
Ion Angelescu Building

***Graduation Ceremony of Postgraduate
Programme "Public Administration
for Sustainable Development"***

ASE in partnership with the
Department for Sustainable Development
from the Romanian Government

12:00, Online
Zoom ID: 872 0511 2348, Pass: 496789

***Workshop - The contribution of circular
economy to territorial sustainable
development: employment contributions***

Professor André Torre, PhD, President of ERSA
(European Regional Science Association)
University Paris-Saclay, INRAE – Agroparistech
Faculty of Administration and Public Management

22nd of NOVEMBER

11:00, Online

Zoom ID: 503 129 5245, Pass: 3LPzTx

***Future Economy: signals of the future
and the role of anticipatory
thinking in business and jobs***

Doctor Warga Enayati
founder of Regina Maria and Enayati

Victor Racaru - Regional General Manager
SE Europe Glovo

Andre Reinhard Fehr - CEO
Shape Robotics, Denmark

Associate Professor Andreea Paul
Faculty of International
Business and Economics

15:00, Room 8306
Tache Ionescu Building

***Seminar
How can academics contribute
to the SDGs objectives in our university?***

Professor Nadia Albu
Faculty of Accounting and
Management Information Systems

22nd of NOVEMBER

17:00, Hybrid: Online +
Room 3M3, Moxa Building

***Dividend Policy, Egalitarianism, Hierarchy
and ... not enough***

Professor Victor Dragotă
Faculty of Finance and Banking



18:00, Room 0435
Ion Angelescu Building

Managing sustainable tourism in Italy

Associate Professor Francesco Badia
University of Bari Aldo Moro

Faculty of Business and Tourism

23rd of NOVEMBER

12:00, Online

***Addressing the Sustainable Development
Goal 5 "Gender Equality" at the level of
the Bucharest University of Economic
Studies: Overview of the Gender Equality
Plan of the University
for the period 2022-2030***

Professor Roxana Elisabeta Marinescu
Department of Modern Languages
and Business Communication

18:00, Hybrid: Room 0435

Ion Angelescu Building

Zoom ID: 257 575 3292, No pass

***Fishing or Finding in the Arena: A Post-
COVID-19 alternative to work, work-life
balance and the pursuit of happiness***

Professor Julia Underwood
Dean, California Institute
of Advanced Management
Faculty of Theoretical and Applied Economics

24th of NOVEMBER

16:00, Online

Zoom ID: 836 2231 4200, Pass: 333231

UNICA Initiatives for Sustainability

Mrs. Laura Colo, PhD, UNICA - Network of Universities from the Capitals of Europe

***Metagovernance for Sustainability:
Guidance for an Unpredictable World***

Professor Louis Meuleman
Director, Public Strategy for Sustainable
Development (PS4SD), Brussels, Belgium

University Lecturer Elena Preda
Faculty of Agrifood & Environmental Economics

15:00, Room 0129

Ion Angelescu Building

***Free access to justice and
sustainable development***

Associate Professor Ovidiu Ioan Dumitru
Associate Professor Cătălin Octavian Mănescu

Faculty of Law

25th of NOVEMBER

10:00, Online
Zoom ID: 681 379 2868, Pass: 1234

Erasmus+ Without Papers

Erasmus+ Office
International Relations Department

13:00, Online
Zoom ID: 588 951 9708, Pass: 1234

Closing remarks

Professor Marius Profiroiu
Vice-Rector for International Relations

University Lecturer Oana Popovici
International Relations Department



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