



INTERNATIONAL  
COOPERATION



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
ACCREDITATION



ERASMUS+  
PROGRAMME

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# NEWSLETTER

OCTOBER - 2022

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**We are  
innovative,  
proactive &  
for the 4th year in a row:**

Bucharest University of Economic Studies

**RANKED 1<sup>st</sup>  
IN ROMANIA**



World  
University  
Rankings 2023

[www.thewur.com](http://www.thewur.com)

## *International Rankings Updates*

- **For the fourth year in a row, our University ranks the first position in Romania in Times Higher Education World University Rankings 2023!**

The Times Higher Education World University Rankings 2023 include 1,799 universities across 104 countries and regions, making them the largest and most diverse university rankings to date. The table is based on 13 carefully calibrated performance indicators that measure an institution's performance across four areas: teaching, research, knowledge transfers and international outlook. This year's ranking analysed over 121 million citations across more than 15.5 million research publications and included survey responses from 40,000 scholars globally. Overall, it collected over 680,000 data points from more than 2,500 institutions that submitted data. Times Higher Education is one of the most prestigious international rankings, alongside the Shanghai and QS rankings.

Our University is ranked 1st in Romania, among the 20 universities evaluated, and for the second time in a row, it is ranked 501-600 worldwide, being the only Romanian university ranked in the top 600 in the world. Bucharest University of Economic Studies is also ranked 48th worldwide in citations and 401-500 in the field of *Social Sciences* and 601+ in the field of *Business and Economics*. This edition of the ranking was launched in New York on 12 October this year, during the Times Higher Education World University Rankings Summit, held in partnership with New York University. Our University was represented at this high-level Summit by Professor Constantin Marius Profiroiu, Vice-Rector for International Relations.

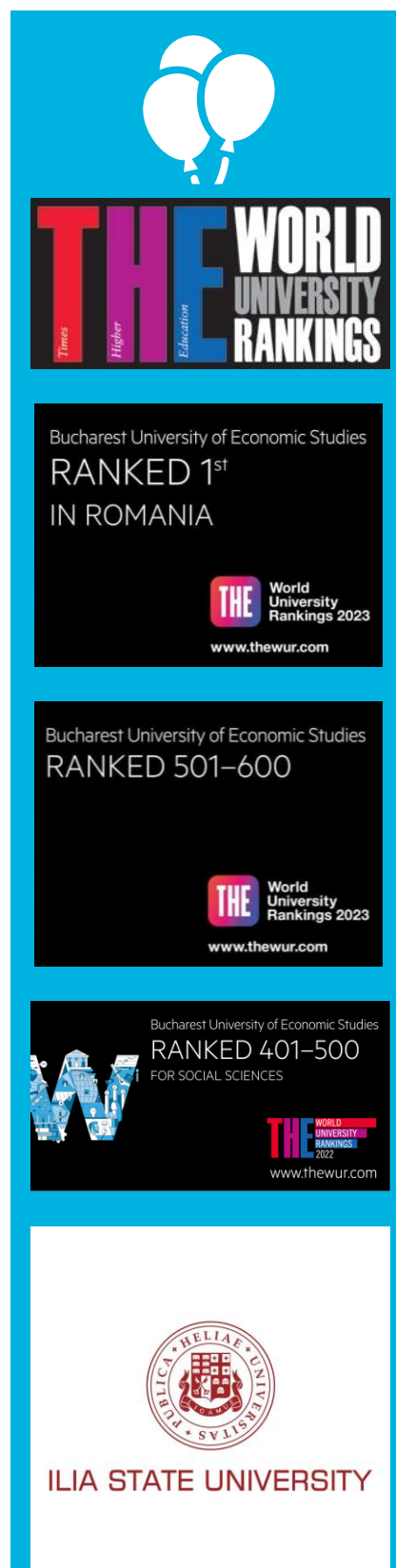
**We would like to congratulate the entire academic community of the Bucharest University of Economic Studies for these outstanding results which were achieved through the remarkable efforts of all members in our exceptional community!**

*Source: International Relations Office*

## *Latest International Agreements*

A total of 7 new agreements have been signed, bringing forth the following opportunities:

- **Ilia State University** (Georgia) – for English language speakers:
  - **2 student mobilities** (BA, MA) for one semester each, in the domains of *Law*, *Business* and *Administration*;
  - **2 staff mobilities** for maximum 5 days each.



● **Wroclaw University of Economics and Business** (Poland) – for English language speakers:

- **4 student mobilities** (BA, MA) for an academic year / one semester each, in the domains of *Economics, Business and Administration*;
- **2 teaching mobilities** for maximum 10 days each;
- **2 staff mobilities** for maximum 10 days each.

● **University of Technology and Economics Helena Chodkowska** (Poland) – for English language speakers:

- **4 student mobilities** (BA, MA) for one semester each, in the domains of *Economics, Business and Administration*;
- **4 teaching mobilities** for maximum 5 days each;
- **staff training mobilities** upon individual request.

● **Akdeniz University** (Turkey) – for English language speakers:

- **3 student mobilities** (BA, MA, PhD) for one semester each, in the domains of *Economics, Business and Administration*;
- **4 teaching mobilities** for maximum 10 days each;

● **University of Montpellier** (France) – for French language speakers:

- **3 student mobilities** (BA, MA) for an academic year / one semester each, in the domain of *Economics*;
- **1 teaching mobility** for maximum 5 days.

● **Marche Polytechnic University** (Italy) – for Italian language speakers:

- **3 student mobilities** (BA, MA, PhD) for maximum one semester each, in the domain of *Agriculture*;
- **2 teaching mobilities** for maximum 10 days each;
- **2 staff mobilities** for maximum 10 days each.

● **Côte d'Azur University, Graduate School and Research of Economics and Management** (France) – for French language speakers:

- **1 or 2 student mobilities** (BA) for an academic year / one semester each, in the domain of *Economics, Business and Administration*;
- **teaching and staff training mobilities** upon individual requests.

Source: Erasmus+ Office



**UTH** UCZELNIA  
TECHNICZNO-HANDLOWA  
im. H. Chodkowskiej  
1922



  
UNIVERSITÉ  
CÔTE D'AZUR

## International Cooperation Events

During the last month, our university was represented in different international events, of which we mention the following:

- **Times Higher Education World Academic Summit in New York, USA** – 10-12th of October – Delegate: Vice-Rector for International Relations, Prof. Constantin Marius Profireoiu. On the occasion of this strategically important event for international visibility, the world ranking of universities developed by Times Higher Education for the year 2023 was launched.

- **Online meeting with the Times Higher Education representative**, who detailed the factors that determined ASE's position in the THEWUR ranking and presented us with the elements of the new university evaluation methodology and the challenges they will raise for ASE.

- **Exchange of experiences meeting at the University of Québec at Montréal (UQAM)** with the purpose of learning how digitalization was implemented at UQAM and considering their best practices for the digital future of ASE – 17-24th of October – Delegate: Vice-Rector for Development of the information infrastructure and logistics, Prof. Ion Smeureanu.

- **Dialogue and Cooperation in the Black Sea and Balkan Regions 2022 Congress** – 12-15th of October – Delegate: Director for International Relations, Mrs. Carmen Oglakci.

- **Working reunion at PACE University, LUBIN Business School** together with the Director of Global Affairs, Prof. John Demeltiades – 13th of October – Delegate: Vice-Rector for International Relations, Prof. Marius Constantin Profireoiu. Our universities agreed to set up and commence a collaboration in the field of research and continuing education in the Business Education Area. PACE University was founded in 1906, has over 30,000 students and a budget of approximately 600 million USD.

- **Study Abroad Scholarship Expo in Skopje, Macedonia** – 15th of October – Delegate: Prof. Cătălin Ploae.

„A unique event of national importance in Macedonia, where a variety of study programs and scholarships available to Macedonian citizens for studying abroad are presented at a single location.” – [www.universityfairs.com](http://www.universityfairs.com)

- **Vietnam Education Fair in Ho Chi Minh City and Hanoi** – 28th of October-3rd of November – Delegates: Dean at the Faculty of Business and Tourism, Prof. Gabriela Țigu & Dean at the Faculty of Finance, Insurance, Banking and Stock Exchange, Prof.



Ionela Costică. The participation of the representatives of our University is facilitated with the support of the CNFIS-FDI 2022-0370 internationalisation project.

- **11th Annual Forum of the EU Strategy for the Danube Region in Košice, Slovakia** – 19-20th of October – Delegate: Director for International Relations, Mrs. Carmen Oglakci.

The *11th EUSDR Annual Forum* is jointly organised by the Ukrainian EUSDR Presidency, the former Slovak EUSDR Presidency, the European Commission and the Danube Strategy Point. The main topic of this year's Forum is “Sustainable and Secure Danube Region” under the generous motto “Recovery. Development. Unity”.

- **Vilnius Intensive Autumn School, with the theme Good Governance and Institutional Resilience** – held at the Business School of Vilnius University in Vilnius, Lithuania – Delegates: Ms. Teodora Fulga, as Lecturer, & 9 students from the Faculty of Administration and Public Management.

- **Working visits for promoting our university in highschoools and universities from Nairobi, Kenya** – 26th of October to 1st of November – Delegates: Prof. Anca Gabriela Ilie, Faculty of International Economic Relations & Director for International Relations, Mrs. Carmen Mihaela Oglakci.

- **Working reunion at the University of Passau** – 30th of October – 1st of November – Delegate: Vice, in order to prepare the REFORM European Universities Alliance consortium, in which our university takes part. The other members of the consortium: University of Passau, INSA Lyon, Corvinus University Budapest, Johannes Kepler University of Linz, University of Applied Sciences FH Wien.

- Participation in the **Transylvanian International Conference in Public Administration, organized by FSPAC in Cluj Napoca** – 26-28th of October 2022 – Delegate: Vice-Rector for International Relations, Professor Constantin Marius Profiroiu.

- Participation in the **graduation ceremony of the 2022 promotion of the Romania-Canada MBA program** together with Her Excellency, the Ambassador of Canada in Romania, Mrs. Annick Goleat and colleagues from the MBA program;

Source: International Relations Office



## *International Guests*

● **Professor Timothy S. Mescon, Executive Vice-President & Chief Officer EMEA of AACSB** - at the invitation of our Vice-Rector for International Relations Prof. Constantin Marius Profiroiu, Mr. Mescon delivered our University's staff involved in the process of international accreditation a very interesting and useful presentation on the AACSB Accreditation Journey;

● **Professor Luciano Saso, President of the Network of Universities from the Capitals of Europe - UNICA**, in which our university takes part – our guest was welcomed by our Vice-Rector for Management of human resources and European funds, Prof. Dan Dumitrescu, by our Vice-Rector for Relations with the economic-social environment and student life, Prof. Dorel Paraschiv, by our Head of the Erasmus+ Office, Mrs. Christine Demeter and by our Erasmus+ Officer Ms. Teodora Fulga in order to discuss about novelties and future objectives of UNICA and the opportunities to join European Alliances and to host a future event of the network in Bucharest;

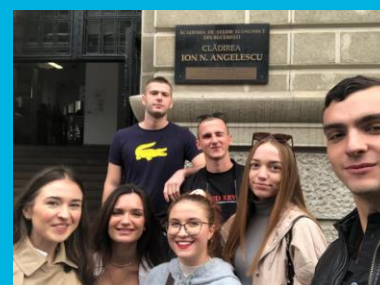
● **Professor Tziner Aharon, from Peres Academic Center in Israel** – Erasmus+ teaching mobility at the Faculty of Business and Tourism;

● **Professor Stoyanova Zhanina and Professor Kostadinova Nadezhda, from "St. Cyril and St. Methodius" University of Veliko Tarnovo in Bulgaria** – Erasmus+ teaching mobility at the Faculty of Business and Tourism;

● **Professor Stéphanie Mailles Viard Metz, from Aix-Marseille University in France** – Erasmus+ teaching mobility at the Faculty of International Economic Relations;

● **A group of students from the University of Zagreb in Croatia** visited our university on a one-week study visit (10-14th of October) within the Erasmus Project Flexibility and Resilience in Digital Transformation and Intelligent Automation - Advanced Skills and Tools for Academia and Entrepreneurs (FOReSiGHT).

*Source: International Relations Office*



## ***Erasmus+ Study Mobilities***

● Ten of our university's students attended **an intensive LTT program** in Vilnius, Lithuania in the framework of TerraGov project. Our University is partner in this project which is led by University of Iceland Háskóli Íslands alongside with The Faculty of Economics & Business Zagreb, Complutense University of Madrid, Vilniaus universitetas / Vilnius University and OMEGA Trust.

## ***Erasmus Teaching and Staff Training Mobilities***

A total of 6 teaching and staff training mobilities took place during the month of October, of which we mention:

● **Professor Bogdan Dumitrescu, Faculty of Finance, Insurance, Banking and Stock Exchange – teaching mobility to the University of Poitiers from France:**

- Overall objectives: the aim of this mobility was to provide students at the Master programme *Monnaie, Banque, Finance, Assurance* with knowledge on *Macroeconomics and economic policies*, topic which is included in the syllabus;
- Expected outcomes: it is expected that the exchange of students and staff between our university and the University of Poitiers to increase as an effect of our mobility.

● **Professor Elvira Nica, Faculty of Administration and Public Management – teaching mobility to the University of Žilina from Slovakia:**

- Overall objectives: the teaching activities focused on the phenomenon of immigration from the perspective of foreign labor recruitment, considering the evolution of the number of employees in Romania and Slovakia;
- Expected outcomes: new competencies of students in the above-mentioned topic, establishment of teaching and research relations, gaining new views on the selected issues, enhancing possibilities for future cooperation.



● **Professor Alexandra Cătălina Chinie, Faculty of Business and Administration in foreign languages – teaching mobility to the Sapienza University of Rome from Italy:**

- Overall objectives: the scope of the mobility is teaching four courses of *Digital Transformation and Data Management* and identifying further common teaching opportunities;
- Expected outcomes: enhanced international economy understanding based on digitalization and innovation examples from the Romanian business ecosystem.



● **Professor Ioan Radu, Faculty of Management – staff mobility to the University of Artois from France:**

- Overall objectives: exchange of good practices in the economical, social and environmental fields;
- Expected outcomes: participation in partnerships with the business environment and the local public administration at the implementation of projects aiming to solve economic and social problems of the Romanian counties.



● **Professor Luminita Mihaela Dumitrașcu, Faculty of Accounting and Management Information System – teaching mobility to University of Bologna:**

- Overall objectives: discussions with academics about methods and techniques of teaching and learning;
- Expected outcomes: raising awareness for CSR research, increasing understanding of how to use case studies to make an important contribution to the specialized literature.



● **Professor Stere Stamule, Faculty of Business Administration in foreign languages – staff mobility to Turksid International Business Association:**

- Overall objectives: visiting and discussing with representatives of multiple institutions, in order to discover how these institutions are helping students and alumni to effectively build a start-up;
- Expected outcomes: concluding a partnership with incubators and entrepreneurial organizations near Istanbul Technical University.



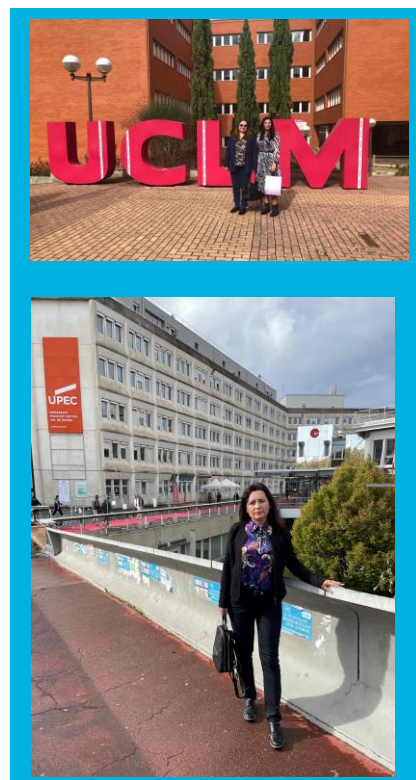


● **Professor Simona Andreea Apostu and Professor Erika Marin, Faculty of Cybernetics, Statistics and Informatics – staff mobility to the University of Castilla-Mancha from Spain:**

- Overall objectives: learning quantitative methods and starting a collaboration with the colleagues from the host university;
- Expected outcomes: learning new quantitative methods in order to include them in courses of Applied Statistics.

● **Mrs. Gabriela Loredana Dinulescu – staff mobility to the University Paris-Est Créteil:**

- Overall objectives: networking and training to better understand the European Programmes and their requirements;
- Expected outcomes: professional knowledge extension, improving of training competencies and understanding of practices, policies and processes of the host university.



Source: Erasmus+ Office

## International Facts & Figures

● This month's representation in **international conferences or working groups** (within the framework of different projects):

Faculties		Indicators																TOTAL
		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+DPPD	Resear chers	PhD students	
International Conferences	funded by the research department - conference participation fund	7	1	12		9		2	0	4	4	5		7	1			<b>52</b>
	funded from other sources	4	7				2	1	0		7	3	4	2	1		21	<b>52</b>
Teaching missions (funded from the Erasmus+ programme)		1	1	1		1		1	0	1	1	1						<b>8</b>
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		30	19	19	9	6	17	10	0	3	13	24	4	6	25	1	18	<b>204</b>
<b>TOTAL</b>		<b>42</b>	<b>28</b>	<b>32</b>	<b>9</b>	<b>16</b>	<b>19</b>	<b>14</b>	<b>0</b>	<b>8</b>	<b>25</b>	<b>33</b>	<b>8</b>	<b>15</b>	<b>27</b>	<b>1</b>	<b>39</b>	<b>316</b>

● In October, **the registration process was carried out for the foreign citizens** who have obtained letters of acceptance to study at ASE in the academic year 2022-2023:

- 51 for Bachelor's degree;
- 14 for Master's degree;
- 14 for the preparatory year.

Source: International Relations Office

## Erasmus Events

Our university celebrated the *Erasmus Days* – three days of celebration of the Erasmus+ Programme in Europe – with the following events:

- 13-14th of October – **Erasmus+ Teaching and Staff Training Online Info Sessions**, held by our by our Head of the Erasmus+ Office, Mrs. Christine Demeter: the discussion focused on the opportunities that our scholars and staff personnel have and how their activities can increase our international visibility;

- 13th of October – **Erasmus+ Student Mobility Online Info Session**, held by our Erasmus+ Officer, Ms. Maria Todircan & representatives from *Erasmus Student Network* (ESN): the two main themes of the discussion were the change of the Erasmus mobilities for studies internal regulations – now students can have a minimum of 70% of ECTS in order to apply for an Erasmus mobility, also the new Erasmus+ project includes an increase of the financial grant;

- 13th of October – **35 years of Erasmus+ programme celebration at The French Institute of Romania**, where our Erasmus+ Officer, Ms. Camelia Vlăsceanu, held a presentation about our university and the benefits of an Erasmus mobility for the incoming french students.

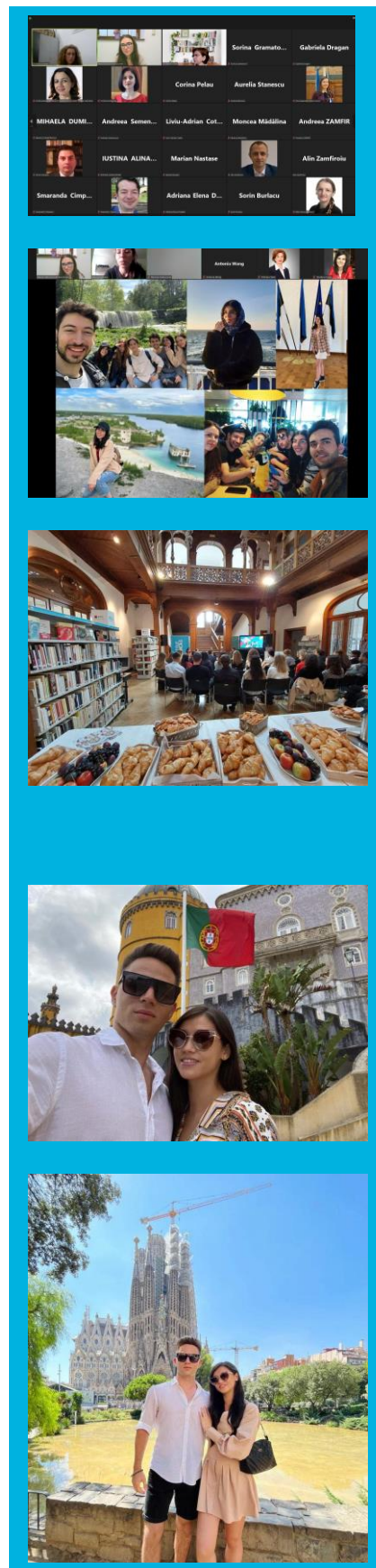
*Source: Erasmus+ Office*

## Erasmus Testimonial

*„Portugal is an extraordinary country, where we adapted very well and where we felt at home from the first days. We had the opportunity to visit some of the most beautiful places we have ever seen. Certainly the year spent in Porto was the one in which we developed the most on all levels. After this study mobility, we decided to also go on a placement mobility in Spain, for two months. The experience was well worth it, and now we can't imagine what life would be like without Erasmus+.”*

**Antonia Wang & Radu Drăghici**

Former Erasmus+ beneficiaries for studies and for internship mobilities, currently 1st year students in ASE at IMBA-FABIZ



***Be innovative, be proactive!***