



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

DECEMBER - 2022



Internationalisation Think Tank

● **5th Edition, 9-11th of December**

Supported by CNFIS-FDI-2022-0370 project. Tackled subjects:

- Internationalisation report of ASE for 2022;
- Information on the missions made abroad & learned lessons;
- *Erasmus Without Papers*;
- The digitisation of the international travels procedure;
- Remarks regarding World Times Higher Education, Impact Ranking THE and THE by subject (live presentation by special guest Anna Orlova, Expert at Times Higher Education, London);
- Sharing experience in AACSB standards – standard 3, 5 & 8 (online presentation by special guest Prof. Catherine Robinson, PhD, Deputy Dean, Kent Business School, University of Kent);
- Follow up – documentation visits at the University of Amsterdam, Netherlands & the University of Zagreb, Croatia;
- AACSB accreditation workshop.

Source: International Relations Office

Cultural Diversity in ASE

● **Student workshop, 9th of December**

The student workshop with the theme *Cultural Diversity in ASE* took place, in which ASE students of different nationalities participated, sharing traditions, customs, and experiences specific to the cultural space they come from. The purpose of the event is to respond to the need for the development of cultural and inclusion skills of students.

The event was facilitated by the International Relations Department, Faculty of International Business and Economics (REI), and Faculty of Business Administration in foreign languages (FABIZ) and is part of the actions of the CNFIS-FDI-2022-0370 project: *Increasing the international performance of the Bucharest University of Economic Studies through the implementation of a proactive and sustainable internationalization process, with societal impact.*



International Cooperation

● **Visit from Professor Jan Van Swieten, Dean of Netherlands Business Academy, 9th of December**

Welcomed by Professor Constantin Marius Profiroiu, Vice-rector for international relations, for a working meeting which focused on establishing the development of academic partnerships and investigating the possibility of joint actions on the foreign educational market.

● **AACSB Workshop, 12-15th of December**

Professor Alina Dima, Vice-rector for Research, Development and Innovation, Professor Alexandra Horobet and Associate Professor Irina Petrescu participated in an accreditation workshop under the guidance of Associate Professor Babak Mehmanpazir, Vice Dean for International Accreditations and Strategic Management at EM Strasbourg Business School, France.

● **UNICA IRO Work meeting, 2nd of December**

Participant: Ms. Teodora Monica Fulga, Head of the Erasmus+ Office. The agenda of this meeting contained the following:

- Summary of the EWP University & Students Forum;
- UNICA Statement on the Climate and Environmental Emergency;
- EUTOPIA Week at the University of Ljubljana;
- UNISAFE and TICKET Projects joint event on “Internationalising Higher Education: Safety Abroad, Interculturality at Home”;
- ESN and ESU survey on International Student Housing.

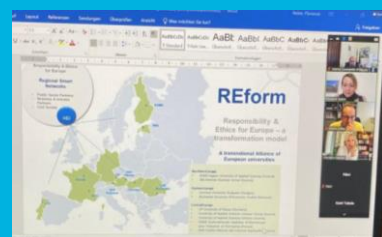
● **Excellence Gala, 8th of December**

The award for academic internationalization was presented by Professor Constantin Marius Profiroiu, Vice-rector for international relations, to Mr. Cosmin-Alin Boțoroga, Erasmus+ alumni & program promoter, PhD student at the Doctoral School of International Economics and Business.

● **REFORM Alliance meeting, 16th of December**

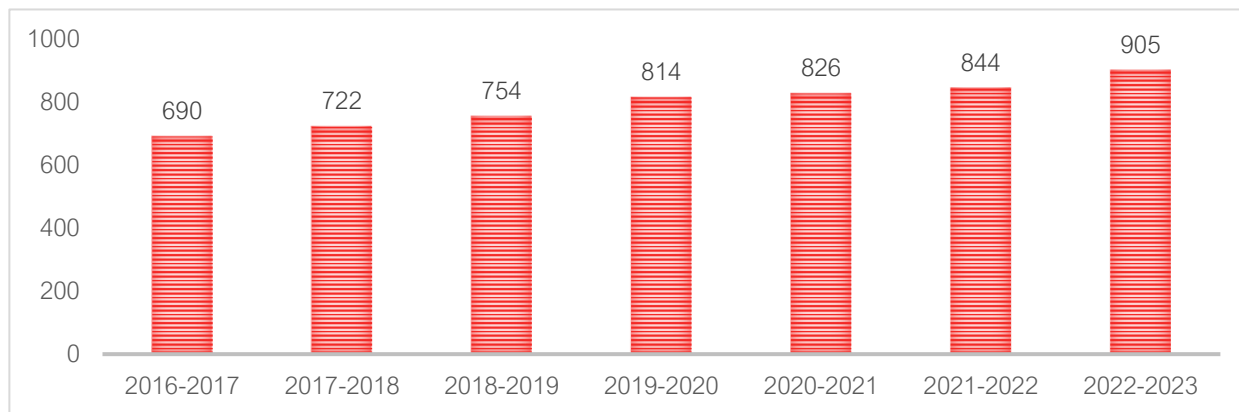
The meeting of the Reform Alliance consortium for the preparation of the application for European Universities and the preparation of the ASE’s meeting on the 16th of January 2023 with the group of 10 universities.

Source: International Relations Office

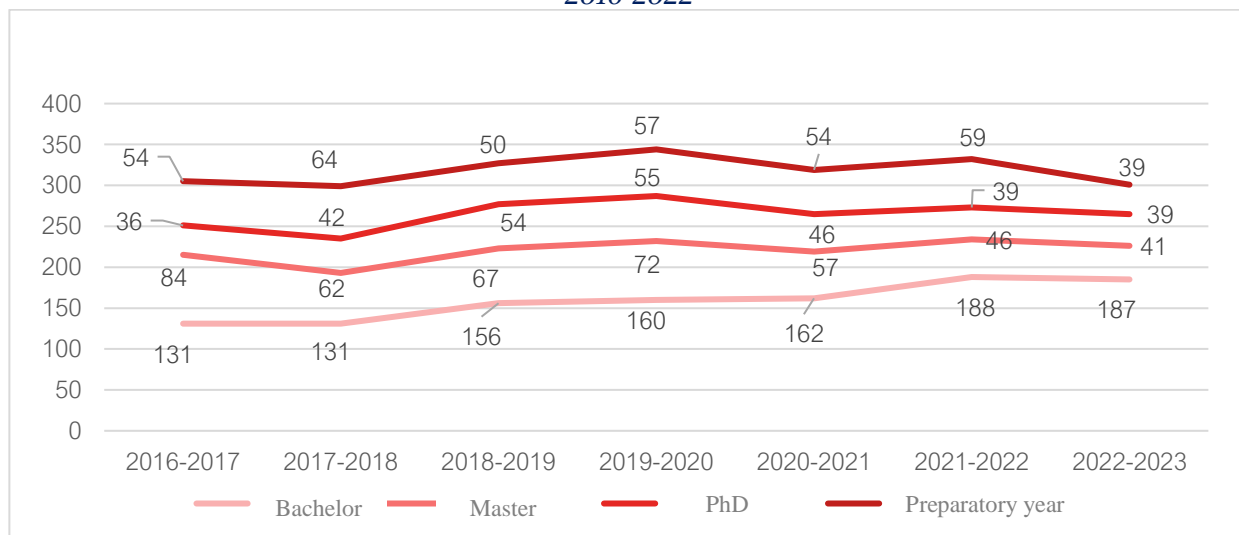


International Facts & Figures Retrospective

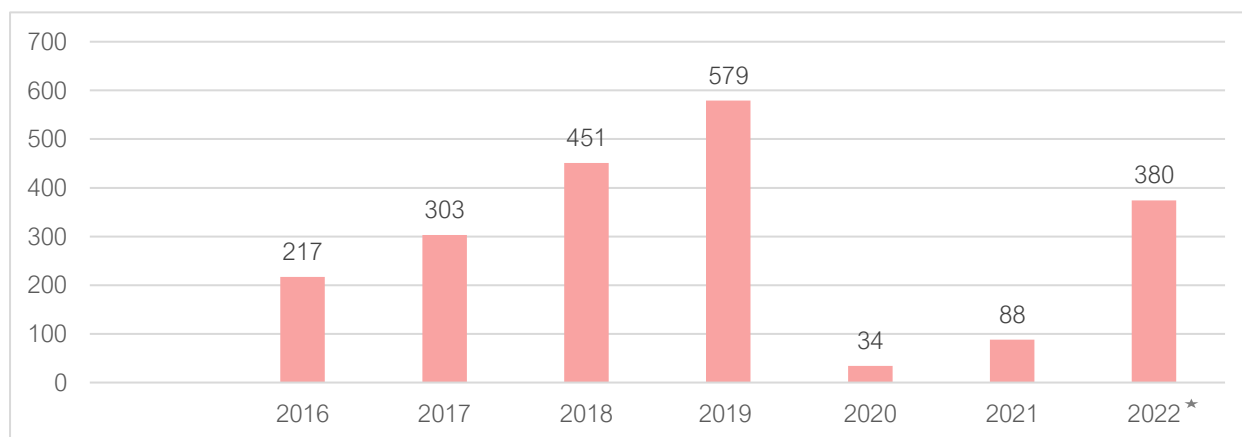
Full-time foreign students
2016-2022



Full-time foreign students (with tuition fees applied)
2016-2022

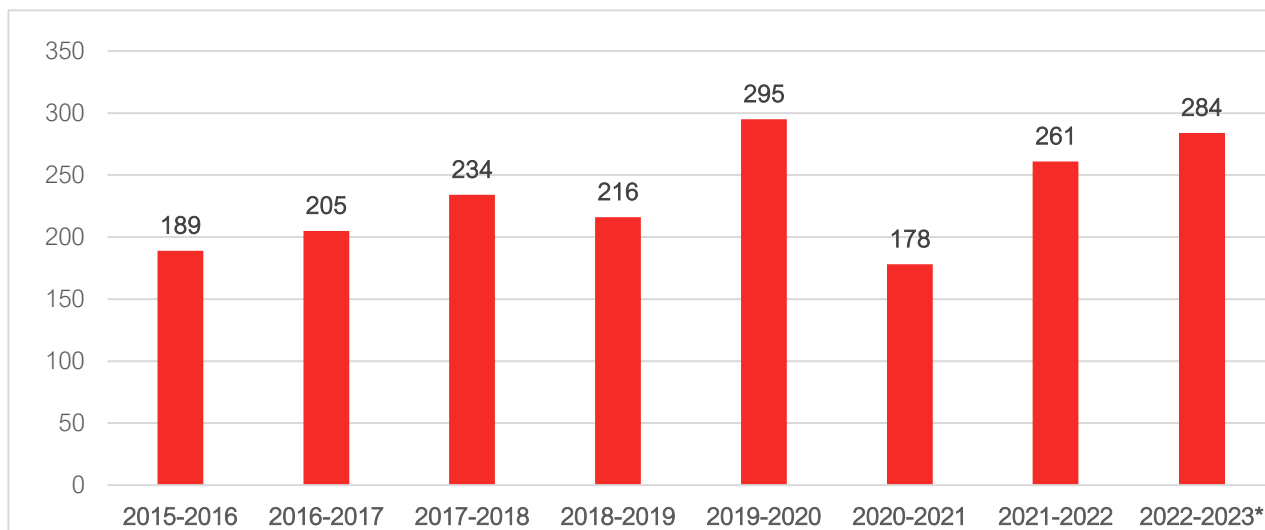


ASE's mobilities for international missions
2016-2022



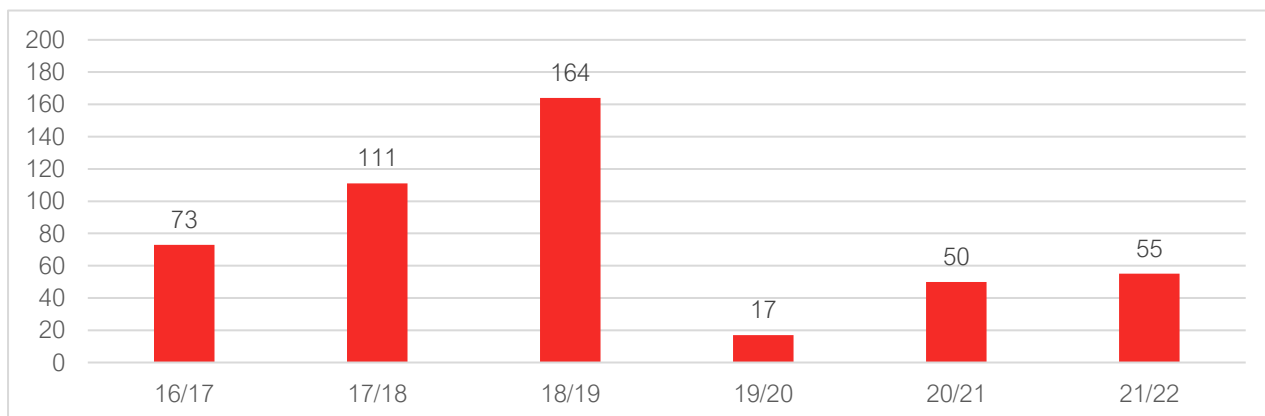
* until 20th of December

Outgoing students - Erasmus for Studies
2016-2022

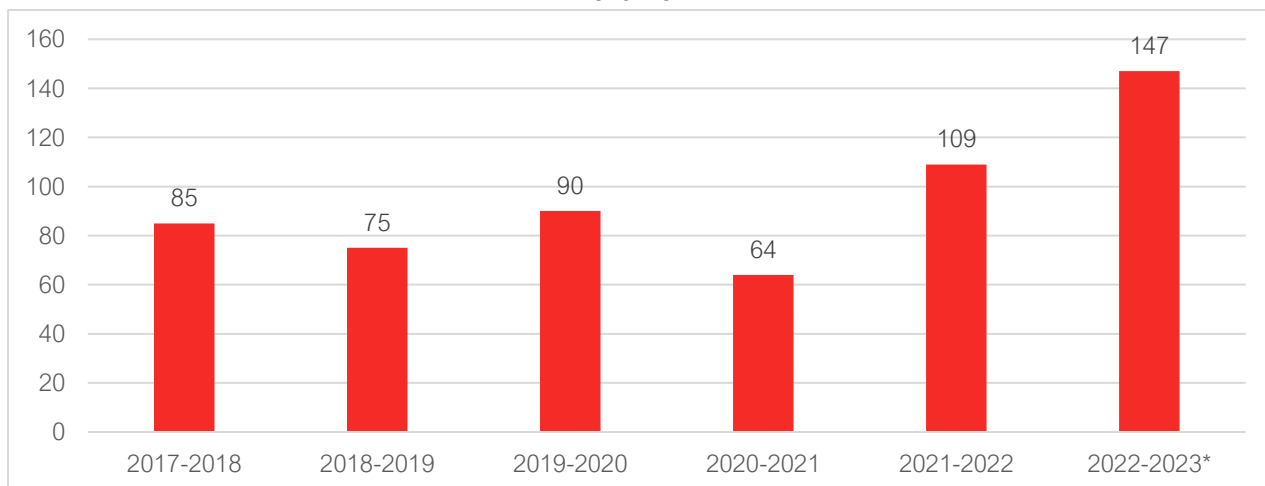


**ongoing and planned mobilities*

Outgoing students – Erasmus for Placements
2016-2022



Incoming Exchange Students
2016-2022



**ongoing and planned mobilities*

Erasmus Testimonial

Erasmus is a once-in-a-lifetime adventure.

Unless you go on it a second time.

My first Erasmus was in Athens, Greece. The whole experience was so interesting that I wanted to repeat it again and that is why I am on an exchange at ASE. The whole uniqueness of the trip is because

nothing is predictable. When going abroad completely on your own, you don't know if the amount of information you have gained from the internet is enough. However, what really makes this event unforgettable are the people.

Living in the dormitory, I met a lot of people from different countries. After half a year, you become a family with complete strangers at the beginning and you look sadly at the days passing by.



Erasmus is also an opportunity to get to know a culture and travel anywhere.

Every city hides a secret, lots of museums to discover and cheap flights.

After all, every country has a connection to the destination. There are so many possibilities. But as in most cases, it is the people who make the memories.

Erasmus, apart from the culture, the people and the travel, is a great option to make your CV more inviting. By speaking a foreign language all the time, you improve your language skills and gain freedom of conversation. It is an unforgettable adventure, lifelong friendships and a time when you really get to know yourself.

I couldn't have imagine better experiences during my studies than this.

Angelika Bujalska
Erasmus+ Incoming Student

Be innovative, be proactive!