



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

February - 2023

**ASE AND
ERASMUS WITHOUT PAPER**



**ONLINE APPLICATIONS
FOR OFFLINE EXPERIENCES**

International conferences

● *AACSB Deans Conference in San Antonio, Texas, USA, 6-10th of February*

Professor Constantin Marius Profiroiu, Vice-Rector for International Relations and Professor Vasile Strat, Dean of Bucharest Business School have attended the AACSB Deans Conference in San Antonio, Texas, USA, taking part in workshops where new worldwide trends in the growth of business schools were discussed and the difficulties faced by institutions that have recently joined the AACSB network in satisfying accreditation standards were examined. The Digital Transformation workshop, which examined current trends in the industry and the effects of new technology on higher education, was of particular interest.

International cooperation

● *Japan's Founding Day & The Emperor's Birthday*

This month, Professor Constantin Marius Profiroiu, Vice-Rector for International Relations, and Professor Magda Ciubancan, Director of the Japanese Cultural Centre from ASE, have celebrated Japan's Founding Day (11th of February) and The Emperor's Birthday (23rd of February).

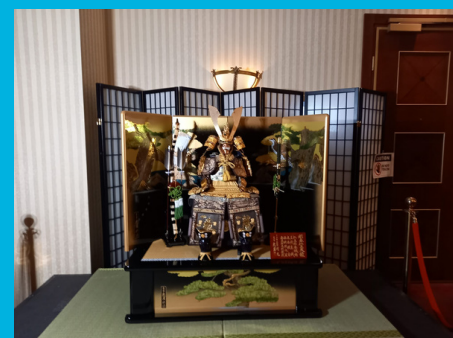
● *Blockchain Research Lab Meeting, 23-26th of February*

Professor Vasile Strat, Dean at the Bucharest Business School, participated in a meeting with the Blockchain Research Lab in Hamburg, Germany.

● *Visit from the delegation of the USA Embassy in Romania, 28th of February*

Meeting with the cultural attachés of the United States of America's Embassy in Bucharest, Romania, Dr. Brenda Flanagan, Dr. Monica Cure and Dr. Nina Smart with the occasion of the workshop *The role of women writers in global culture and society* organized by the Department of Applied Modern Languages, led by Professor Teodora Șerban.

Source: International Relations Office



● *Altinbas University*

Associate Professor Muzafer Aydemir for Management Information Systems at the Faculty of Applied Sciences in Altinbas University was welcomed by Vice-Rector for International Relations, Prof. Constantin Marius Profireoiu on 3rd of February. Altinbaş University is a foundation university in Istanbul, Turkey and is currently our Erasmus+ partner. The university was established in 2008 as Istanbul Kemerburgaz University and changed to its current name in 2017. Altınbaş University has more than 5000 international students from 89 countries, approximately 40% of the students are international.



● *Artois University*

Professor Constantin Marius Profireoiu, Vice-Rector for International Relations, Professor Ioan Radu, PhD coordinator at the Doctoral School of Management and Professor Cezar Simion, Vice-Dean at the Faculty of Management in ASE, had an insightful reunion on 21st of February with a group of Professors and Students from the University of Artois, our partner in France; the discussions focused on the future of Europe and the current regional challenges. The guests participated in a intensive one week long cultural exchange, with a program which included visiting the main campus of ASE and multiple romanian factories, as well as visiting different courses and meeting our students from the Faculty of Management.



● *ASE's mobilities for international missions*

Table 1. Number of delegates from each faculty and department between 01.01.2023 - 01.03.2023

Faculties		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund					3			1	1	1	1		1				
	funded from other sources												2			1	1	
Teaching missions (funded from the Erasmus+ programme)				1		1			1	1		1						
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		4	1	5	2	4			2	1		4		4	3			
TOTAL		4	1	6	2	8	0	0	4	3	1	6	2	5	3	1	1	47

Source: International Relations Office

● ***International Missions***

- Prof. CEPTUREANU Eduard-Gabriel, Faculty of MANAGEMENT, 2/20/2023 - 2/26/2023, Spain, International Conference on Economics and Business Management (ICEBM);
- Univ. Lect. IGRET Ramona-Ştefania, Faculty of MANAGEMENT, 2/15/2023 - 2/17/2023, Germany, Workshop BGA AMBA - European Capacity Building, Workshop: Building and Designing Global Programmes and Partnerships;
- Mrs. VLĂDOIU Oana Elena, INTERNATIONAL RELATIONS Office, 2/28/2023 - 3/4/2023, Istanbul, Turkey, EURIE 2023;
- Prof. PARASCHIV Dorel Mihai, Faculty of INTERNATIONAL ECONOMIC RELATIONS, 2/18/2023 - 2/25/2023, Aix-en-Provence, France, Working meetings with experts in the field of international economic relations, strategy and organizational development regarding the updating and development of mini MBA postgraduate courses in accordance with the demands of the economic and social environment;
- Associate Prof. PIROȘCĂ Grigore Ioan, Faculty of THEORETICAL AND APPLIED ECONOMICS, Department of ECONOMIC DOCTRINES AND COMMUNICATION, 2/28/2023 - 3/4/2023, Istanbul, Turkey, EURIE 2023.
- Prof. DOBRIN Octavian Cosmin, Faculty of MANAGEMENT, 2/26/2023 - 3/5/2023, Budapest, Hungary, Erasmus mobility.
- Associate Prof. HORNOIU Remus-Ion, TOURISM AND GEOGRAPHY, 2/26/2023 - 3/3/2023, Salamanca, Spain, the objective of the trip is to complete activity 2.5. (laboratory in Salamanca) and participation in the third management meeting within the project KA 2 Promoting Resilience and Employability in university (PREVIEW) with no. 2022-1-IT02-K220HED-00088472, project coordinator Consiglio Nazionale delle Ricerche of Italy.

*The paperworks for these missions were done via
www.deplasari.ase.ro*

● ***International Mission Testimonial***

The ERASMUS experience is an opportunity that should be made the most of by as many teaching staff as possible, as well as students. The international environment offers unique learning experiences that contribute to our professional and personal training.

Prof. STATE Cristina, Faculty of MANAGEMENT
Erasmus teaching mission at the Polytechnic University of Cartagena, Spain

Erasmus+ for studies 2nd semester incoming students

● *20th of February - Welcome day*

This semester ASE has **57** new incoming exchange students, joining the other **25** students for the whole year. In total, for this semester ASE hosts **82** international students.

Updates on the 1st Selection for Erasmus+ for studies

● *6-17th of February - Accepting online applications*

All ASE students who fit the in-house criteria for enrolling in the Erasmus+ for studies programme (**full-time** students, minimum **7.00 average grade** and minimum **70% of ECTS** at the moment of applying) can apply and submit their documents via the online platform *erasmus.ase.ro*, created last year and further improved since.

The platform can be accessed solely with the student account credentials, for safety, and it has a very intuitive usage. After, they finish their application, the students automatically receive a confirmation on their student email. Around **600 students** created their profile on the online application platform in order to check the mobilities offer, but only **472 students** applied and submitted their documents.

● *28th of February - List of applicants display*

On the 28th of February, the nominal list of applicants will be displayed online on *international.ase.ro* along with the appointments for the linguistic tests or, in some cases, the equivalation of the language certificates.

● *Next steps for students who have applied:*

- 2nd of March - taking the online linguistic test;
- 7th of March - online display of interview appointments;
- 10-17th of March - taking the online interview;
- 23-30th of March - redistribution process and final results.

Source: Erasmus+ Office



Erasmus Testimonial



Erasmus is not 5 months of your life, it's a life that fits into 5 months and this is so true. Erasmus is about amazing people, amazing memories, and amazing experiences, it's a life you create and enjoy. Going to Erasmus was the best decision I have ever made, creating a collection of incredible memories from all around Europe and making networking with great, international people, also studying in a foreign language. All of this made half of the year spent in the Czech Republic to be the best time of my life.

Mirela Caşcaval, Erasmus in Ostrava, Czeck Republic



Be innovative, be proactive!