



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

March - 2023

**THIS SPRING
ASE REACHED
4 0 1 - 4 5 0
ACCORDING TO**



**WORLD
UNIVERSITY
RANKINGS**



International conferences

● 11-13th of March, United Arab Emirates

Our university was represented by Prof. Anca Gabriela Ilie and Prof. Dan Gabriel Dumitrescu in the United Arab Emirates International Higher Education Fair in Dubai and Abu Dhabi.

The fair gathered 75 universities from around the world.

This global event series was initiated by London-based BMI Times Higher Education, owners of the prestigious World University Rankings. The full list of exhibitors can be seen in this link: uae.talkglobalstudy.com/exhibitors

● 27th of March - 2nd of April, Turkey

Our University was represented in the A2 2023 Spring Turkey Fairs in Istanbul (27th of March - 2nd of April) by Professor Mirela Aceleanu (CSUD), presenting ASE's programs to potential students.

Facts and figures, as stated by the fair's organisers:

- The population of Turkey has over 85 million and teenagers which make up 15,4% of Turkey's population, average which is higher than that of 27 EU member countries.
- Each year over 2 million Turkish students take the National University Placement Exam, but only 20% of them are placed in a university in Turkey. This means that many students will be looking to foreign institutions for admission.
- One out of every two students in Turkey believes that having a study experience abroad is a plus to building a strong career in Turkey.

● International Missions

- HORNOIU REMUS-ION University lecturer. dr. (Department) TOURISM AND GEOGRAPHY 3/12/2023 3/19/2023 3/12/2023 Jordan;
- SERBIAN Roxana University professor. dr. (Department) BUSINESS, CONSUMER SCIENCES AND QUALITY MANAGEMENT 3/18/2023 3/24/2023 3/18/2023 Italy;



- HOROBETŢ Alexandra Lavinia University professor. dr. (Department) INTERNATIONAL ECONOMIC RELATIONS 3/1/2023 3/10/2023 3/1/2023 Bulgaria Teaching Mobility (STA) Erasmus+ at Varna University of Economics;
- STAMULE Tănase University Lecturer. dr. (Department) BUSINESS ADMINISTRATION WITH TEACHING IN FOREIGN LANGUAGES (UNESCO CHAIR) 3/14/2023 3/18/2023 3/14/2023 Germany Meetings at Humboldt University in Berlin and at the European School of Management and Technology;
- STRAT Vasile Alecsandru University Lecturer. dr. (Department) Business Administration, Romanian - Canadian MBA Program 3/18/2023 3/21/2023 3/18/2023 Italy Meetings for the development of partnerships with Politecnico di Milano and/or the University of Pavia in the area of Executive Education and potential research collaborations. We were part of the Horizon2020 project together and we are part of the COST Fin ai project;
- Ciocănescu Matei Faculty of Cybernetics, Statistics and Economic Informatics 3/6/2023 3/10/2023 3/6/2023 Croatia C3 - Algorithmic Governance ISP (Spring School) within the Erasmus+ project KA2 - Strategic Partnership 2020-1-RO01-KA203 -080368 - FOReSiGHT - Flexibility and Resilience in Digital Transformation and Intelligent Automation - Advanced Skills and Tools for Academia and Entrepreneurs;
- VOICU-DOROBANŢU Roxana University Lecturer. dr. (Department) INTERNATIONAL ECONOMIC RELATIONS 3/6/2023 3/8/2023 3/6/2023 Croatia Activity C4 - Invited Teachers for C3 - Algorithmic Governance ISP (Spring School) within the Erasmus+ KA2 project - Strategic Partnership 2020-1 -RO01-KA203-080368 - FOReSiGHT - Flexibility and Resilience in Digital Transformation and Intelligent Automation – Advanced Skills and Tools for Academia and Entrepreneurs;
- STAMULE Tănase University Lecturer. dr. (Department) BUSINESS ADMINISTRATION WITH TEACHING IN FOREIGN LANGUAGES (UNESCO CHAIR) 3/18/2023 3/21/2023 3/18/2023 Italy Meetings with the University of Pavia and the Polytechnic of Milan.

*The paperworks for these missions were done via
www.deplasari.ase.ro*

● ASE's mobilities for international missions

Table 1. Number of delegates from each faculty and department between 01.01.2023 - 31.03.2023

Faculties		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
Indicators																		
International Conferences	funded by the research department - conference participation fund		2			5			1	1	5	2		1				
	funded from other sources		3						1			1	6			3	3	
Teaching missions (funded from the Erasmus+ programme)			2	3		1			1	2		1					14	
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		6	1	5	2	4	2	1	4	1	2	7		4	4			
TOTAL		6	8	8	2	10	2	1	7	4	7	11	6	5	4	3	17	101

International cooperation

● *8th of March, Makita Company in Japan*

We had the pleasure to welcome in our University the representatives of the Japanese company Makita.

In 1958, Makita became the first company in Japan to manufacture and sell portable electric planers. Since then, the company has been working to develop original technology and provide a rich lineup with solid technical capabilities in order to enable more comfortable work in drilling, fastening, cutting, polishing, and other operations.

During the meeting, various opportunities for cooperation between our university and Makita were reviewed and analysed.

● *18th of March, Universitaria Consortium*

Vice-rector for International Relations Prof. Constantin Marius Profiroiu took part in the panel on internationalization on the occasion of the Universitaria Consortium meeting in Cluj-Napoca.

During the meeting, the issues related to attracting foreign students, participation in various international consortia, development of international programs in African and Asian countries were discussed and deepened.

● *20th of March, Saudi Arabia Embassy*

Vice-rector for international relations Prof. Constantin Marius Profiroiu met Mr. Mohammed Baashen, Cultural Attaché of the Royal Embassy of Saudi Arabia.

During the meeting, the issues related to the promotion of bilateral cooperation between our University and prestigious universities in Saudi Arabia were discussed. It was noted the interest of the Saudi Arabian side to facilitate the enrolment of Saudi students with the Bucharest University of Economic Studies, given the international prestige of our university.

Source: International Relations Office



● *International Mission Testimonial*

The International Week organized between **March 20-24, 2023** by **Mendelu University in Brno, Czech Republic**, had 30 participants from several countries: Germany, France, Poland, Serbia, Greece, Albania, Turkey, Israel, Portugal, Malta, Georgia, Portugal, Bosnia and Herzegovina. Only our university was present from Romania.

The *GoAbroad Fair* was organized with the participation of teachers and students from Mendelu University. Various activities were organized daily: round tables, workshops, meetings and discussions with the deans of the Faculty of Business and Economics, Faculty of Regional Development and International Studies, with the head of the International Relations Office etc.

As a result of the participation in this event, I discussed and negotiated with colleagues from the Czech Republic the outlines of the Erasmus+ agreement with Mendel University, for all 3 levels of studies, agreement which will be signed digitally in the EWP platform.

Also, considering the large number of participants in the event, in the following period, we started negotiations for signing or renewing agreements with other universities participating in the Erasmus+ programme such as: University of Ausrug, Germany; University of Kragujevac, Serbia; University of Applied Sciences in Elbląg, Poland; Jagiellonian University, Poland; Malta College of Arts, Science and Technology, Malta; Merseburg University of Applied Sciences, Germany; Middle East Technical University (METU), Ankara, Turkey.

Also, agreements will be signed or renewed with universities from non-programme countries: Iakob Gogebashvili Telavi State University, Georgia; University 'Ismail Qemali', Vlore, Albania; The Open University of Israel, Israel.

I also took advantage of the meetings at Mendel University to negotiate the upgrading of existing agreements and for 3rd level – doctoral studies: Economic University of Wroclaw, Poland; University of Porto, Portugal; University of Economics in Katowice, Poland; University of Montpellier, France.

Associate Prof. Andreea Claudia ȘERBAN



Source: International Relations Office



Erasmus for Studies Testimonial



How was my Erasmus in Germany?

Honestly? I have no words to explain. I was supposed to leave for one semester and ended up staying for a whole year. When I returned, I was completely changed, a new mentality, new perspectives on my future.

The Erasmus experience meant a lot to me, and I will always think of it fondly.

I met people from all over the world, I made international friends, with whom I still talk almost daily, friends with whom I will forever remain in contact. I met new cultures and different traditions. I developed both personally and professionally and discovered myself better, because I evolved and took responsibility, living alone in a foreign country. I visited many places, walked and learned at the same time. I had fun and created memories, which I will always have with me and of which I will be proud. I recommend an Erasmus mobility with all my heart. It is a once in a lifetime opportunity.♥

What are you waiting for? It's your turn to go with Erasmus and write your own story.

Bianca Teja, FABIZ student



Be innovative, be proactive!