



INTERNATIONAL
COOPERATION



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RANKINGS



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ERASMUS+
PROGRAMME

NEWSLETTER

April - 2023



110 years

BUCHAREST UNIVERSITY
OF ECONOMIC STUDIES

Happy anniversary
and
happy Easter!

International celebration

● 6th of April 2023 marks 110 years of ASE

Founded in 1913 as the *Academy of Higher-level Commercial and Industrial Studies* (Academia de Înalte Studii Comerciale și Industriale - AISCI), it has become one of the largest economic higher education institutes in both Romania and South-Eastern Europe. The Bucharest University of Economic Studies is classified as an advanced research and education university by the Ministry of Education. It is one of the five members of the Universitaria Consortium (the group of elite Romanian universities).

Established on 6 April 1913 by the Royal Decree of Carol I of Romania, the Academy of Higher-level Commercial and Industrial Studies was the first economic higher education institution established in Romania.

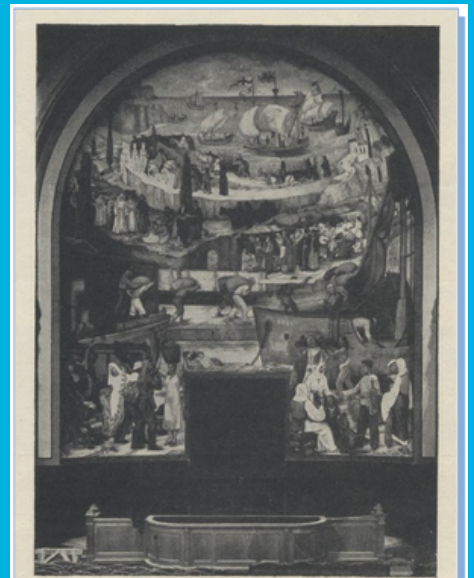
In 1947, the Academy was reorganised and merged with the Academy of Cooperative Studies to form the Academy of Commercial and Cooperative Studies. During the Communist Era, in August 1948, it turned into the Institute for Economic Sciences and Planning, according to the model provided by the Soviet higher education institutions.

During the 1967–1968 academic year, the institute was reorganised again and became the Bucharest University of Economic Studies, a name which the university still holds today.

On **6th of April 2023**, the Bucharest University of Economic Studies celebrated its **110th anniversary**. Between 3-7 April, ASE week full of events, among which we will mention the most notable below:

- The ceremony for awarding the *Doctor Honoris Causa* honorary title to H.E. **Jean-Claude Juncker**, with a *laudatio* speech made by Romania's current president, Mr. **Klaus Werner Iohannis**, together with our university's Rector, Prof. **Nicolae Istudor** and Senate President, Prof. **Dumitru Miron**.
- The Romanian Athenaeum symphonic concert and gala, attended by representatives of the highest institutions of the Romanian state, representatives of the diplomatic corps, foreign guests, international partners of ASE top partners from the Romanian business environment,

Source: *International Relations Office and*
www.ase.ro/ase_responsive_en/pdf/history.pdf



from the university and pre-university environment, ASE Alumni and representatives of the university community.

- The presentations done by our special guests: Prof. **Dan Nicolae** (University of Chicago) - *Challenges and opportunities in a data-driven world*, Prof. **Ronald Tuninga** (Vice President AACSB) - *Quality Assurance and Societal Impact: Examples of AACSB Accreditation*, and Prof. **Luciano Saso** (President of the UNICA network and Vice-Rector of the Sapienza University of Rome) - *Innovating learning and teaching in European universities: the important role of university networks*.

The 110th anniversary of ASE had a total of 98 guests from 35 countries.

International cooperation

● 2nd of April - Europa Association

Attending the virtual conference of the Vice Presidents of the Europa Association, entitled *Rencontre regulieres sur l'administrattion*.

● 3rd of April - A2 Spring in Turkey Fairs

Our University was represented in the A2 2023 Spring Turkey Fairs in Istanbul by Professor Mirela Aceleanu (CSUD), presenting ASE's programs to potential students.

Facts and figures, as stated by the fair's organisers:

- The population of Turkey has over 85 million and teenagers which make up 15,4% of Turkey's population, average which is higher than that of 27 EU member countries.
- Each year over 2 million Turkish students take the National University Placement Exam, but only 20% of them are placed in a university in Turkey. This means that many students will be looking to foreign institutions for admission.
- One out of every two students in Turkey believes that having a study experience abroad is a plus to building a strong career in Turkey.

● 5th of April - AACSB

- On the occasion of the activities dedicated to the 110th anniversary of our University, we had the pleasure to welcome Prof. Ronald Tuninga, Vice-President of AACSB. The team of our university involved in the international accreditation process had the opportunity to discuss the main challenges of the process and to find together innovative solutions to the different issues identified.



- Meeting with the President of the University of Artois, Professor Pasquale Mammone and with Mrs. Marie Helene, Dean at University of Artois.

● *7th of April - AMBA & IIAS*

- Working meeting with George Iliev, Director of Strategic Projects & Innovation of AMBA Association. On this occasion the decision of our Bucharest Business School to obtain the AMBA accreditation for its MBA programs and the full involvement of Dean Vasile Strat in obtaining this accreditation was reiterated.
- Prof. Constantin Marius Profiroiu, Vice-Rector for international relations met Ms. Fabienne Maron, Scientific Director of the International Institute of Administrative Sciences - IIAS based in Brussels. Issues related to the development of international collaboration were discussed and next steps were established.

● *21st of April - St. Kliment University*

Prof. Vasile Strat, Dean at the Bucharest Business School, participated in the Access MBA SOFIA 2023 and visited St Kliment University in Sofia, at the Faculty of Economics and Business Administration.

● *20-21st of April - Politechnika Gdańska*

Our vice-Rector for International Relations, Prof. Marius Constantin Profiroiu and Prof. Liviu-Adrian Cotfas, Director of International Relations Office, attended the European University Association's 2023 Annual Conference, hosted by Gdańsk University of Technology in Poland. This referential conference for the European Higher Education area is tackling this year the heterogeneous concept of the impact of Universities on individuals and societies, by looking into how universities impact different communities and shape critical public policies at a time of great change and, in many cases, crisis. Moreover, with this year's conference EUA also intends to foster wider awareness and debate surrounding universities' different forms of impact and myriad roles within society.

Source: International Relations Office



On this occasion, Professor Profiroiu met in person with Professor Josep M. Garrell Guiu, the recently elected President of EUA and the former Rector of the University Ramon Llull in Spain from 2012 to 2022. In their conversations, the two participants reminisced with delight about our university administration's visit to the University Ramon Llull last year and discussed ways to strengthen academic cooperation in higher education across Europe.

● *Erasmus+ Blended Intensive Program hosted for the first time in ASE*

Between **22-29 April** ASE hosted the first Erasmus Blended Intensive Programme "Cultivating Solidarity and a Clean Environment by Social Entrepreneurship" where we receive 20 students from HfWU Nürtingen-Geislingen (Germany) and Van Hall Larenstein University of Applied Sciences (the Netherlands). For 8 days the participants discussed social and business opportunities linked to community issues.

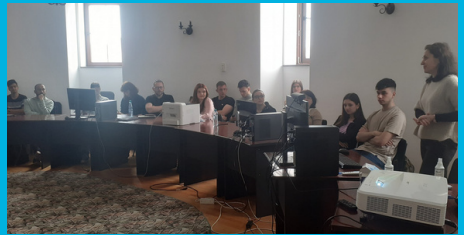
● *24th of April - Jagellonian Univ. Poland*

Our Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu together with Prof. Catalin Boja, from the Faculty of Cybernetics, Statistics and Economic Informatics, visited the Jagiellonian University in Krakow, Poland.

The Jagiellonian University is the oldest higher education institution in Poland and one of the oldest in Europe. It was founded on 12 May 1364 by the Polish king Casimir the Great.

The Jagiellonian University comprises 16 Faculties, where nearly 4 thousand academic staff conduct research and provide education to almost 40 thousand students, within the framework of more than 150 different fields of study. Our delegation was welcomed by Prof. Dr. hab. Dorota Malec, Vice Rector for International Relations at Jagiellonian University.

Discussions centered around the digital transformation in the field of Higher Education, relevant cases from both the Polish academic environment and industry being brought into the attention. Participants investigated different scenarios of Digital Teaching and Learning with world-class solutions as those that were developed and implemented at the Jagiellonian University.



● 25th of April - Erasmus+ Mundus

Prof. Gabriela Țigu, Dean at the Faculty of Business and Tourism participated in the second meeting within the Erasmus Mundus project, having as coordinator the University of Castilla-La Mancha, Spain.

● 25th of April - Think 4 Jobs

On 25th of April, our vice-rector for international relations, Prof. Dr. Constantin Marius Profireoiu welcomed to our University Prof. Diane F. Halpern, Dean emerita of Social Sciences of Minerva Schools at Keck Graduate Institute, USA and Prof. Dana S. Dunn from Moravian University, USA, together with Prof. Daniela Dumitru, local coordinator of Think4jobs project.

The two American Professors attended as Invited Speakers the “Romanian Day of Critical Thinking for Successful Jobs” event organized by the Teacher Training Department of ASE in the framework of THINK4JOBS “Critical Thinking for Successful Jobs” Erasmus Plus project. Our university is a partner of the consortium implementing this project that brings together a multidisciplinary team with several research centres involved with Critical Thinking education within the European Higher Education Area and the Labor Market, across five European countries, namely Germany, Greece, Lithuania, Portugal and Romania. In particular, the project proposes the development of CT blended curricula in order to frame apprenticeships – designed to give the HE students the opportunity to train critical thinking skills – in a systematic way, transferring and consolidating them from an academic environment to a professional/employment context.

● 27th of April - Think 4 Jobs

The *Romanian Critical Thinking Day* was organised by the Bucharest University of Economic Studies and Prof. Daniela Dumitru. The event was accompanied by the international invited speakers Prof. Diane F. Halpern and Prof. Dana S. Dunn. Local higher education instructors, policy makers, labour market representatives and students attended the Multiplier Event. If you are interested to learn more about the project results visit our website or follow the social media: www.think4jobs.uowm.gr

Source: International Relations Office



UNIVERSITY OF
WESTERN MACEDONIA
UNIVERSITY OF EVORA
HOCHSCHULE EMDEN
LEER
VILNIAUS
UNIVERSITETAS
ORGADATA AG
HOSPITAL
VETERINARIO DO
ATLANTICO
EXPERIMENTAL
PRIMARY SCHOOL OF
FLORINA
VALSTYBĒS
INSTITUCIJŲ KALBŲ
CENTRAS



● *Notable mentions - April mobilities for international missions*

- Prof. MUREȘAN Laura Mihaela - Department of Modern and Applied Languages - 4/26/2023 Estonia - EAQUALS International Conference;
- Prof. GRĂDINARU Giani-Ionel - Department of Statistics and Econometrics - Spain - 4/11/2023 - 43rd EBES Conference;
- Prof. Ion POPA, Dean at the Faculty of Management and Prof. Octavian Cosmin DOBRIN, Director of Department of Management - 4/22/2023 - Japan:
 - Identifying collaboration opportunities between ASE and Globis University regarding research projects, bachelor's and master's programs;
 - Popularizing the offer of the ASE Faculty of Management, with the aim of attracting doctoral students from Japan to the Management Doctoral School;
 - Documentation related to the manner of organization, development and completion of postgraduate courses;
 - Documentation regarding master's programs;
 - Meeting with ASE doctoral students from Japan and with Japanese professors in order to develop joint research
 - Meetings with internationally recognized researchers in the field of management.

Table 1. Number of delegates from each faculty and department between 01.01.2023 - 28.04.2023

Faculties		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
Indicators																		
International Conferences	funded by the research department - conference participation fund	2	3			5			1	1	3	3		1				
	funded from other sources	2	3		1				1	1	3	1	6			3	5	
Teaching missions (funded from the Erasmus+ programme)			2	3		1			3	2		1						24
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		13	3	14	5	6	2	1	4	1	2	6		12	5			
TOTAL		17	11	17	6	#	2	1	9	5	8	11	6	13	5	3	29	155

● *Erasmus+ for Staff Training Testimonial*

I would like to thank with gratitude for the opportunity to participate in the training mobility within the Atlantic Language University Galway, Ireland, from April 10-14 this year.

One of the most beautiful and interesting experiences, this stage will help me to harmoniously and qualitatively develop my professional career, constituting a good opportunity for me to accumulate practical skills relevant to the workplace.

Within this mobility, the professional training program was a complex one: visiting the higher education institution, interaction and union in respect between European cultures, socialization activities - knowledge games and various personality tests, presentation of the national and cultural heritage of the participating countries (Sweden, Austria, France, Germany, Czech Republic), team-work & communication in international teams, development of practices and methods of communication in English.

I am happy and delighted that in my free time I managed to discover Irish culture and traditions, to visit various touristic and cultural sights, in one of the most beautiful cities.

In conclusion, I recommend the entire auxiliary teaching staff to take advantage of the professional and cultural benefits offered by the Erasmus Plus Program, in order to have an unforgettable experience.

Mrs. Mihaela Manuela Calotă, Human Resources Department

Erasmus+ News

● 22-29th of April - Blended Intensive Program in Zagreb, Croatia

A group of students from the Faculty of Administration and Public Management of ASE participated in the Erasmus+ Blended Intensive Programme on the theme “Good Governance: A Pathway to Resilient Organizations”.

Together with students from University of Zagreb and Complutense University of Madrid, they experienced an innovative way of teaching in order to develop public policy proposals for pressing global challenges.

● 22-29th of April - Blended Intensive Program in Nürtingen, Germany

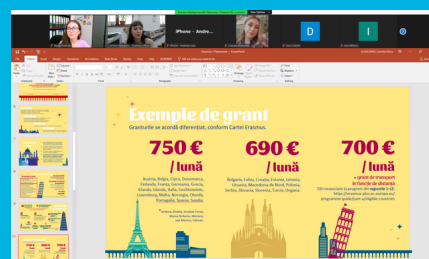
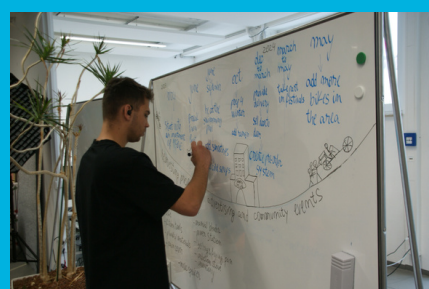
A group of 18 students from ASE participated in the Erasmus+ Blended Intensive Programme on the theme "Social Innovation" held at Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen (HfWU) in Nürtingen, Germany. The students were in close cooperation with the university's start-up centre and the local community.

● 22-29th of April - Blended Intensive Program in Tartu, Estonia

A group of students from ASE participated in the Erasmus+ Blended Intensive Programme on the theme "Developing Micro and SME enterprise in South Estonia" held at the Estonian University of Life Sciences (Eesti Maaülikool) from Tartu, Estonia. The students received 5 ECTS for their work consisting 10 hours of lectures, 50 hours of seminars and 70 hours of self-sufficient work. 1 ECTS equals 26 hours of work.

● 25th of April - Zoom Info Session

Around 50 students from ASE participated in a Zoom Info Session, organized by the Erasmus+ Office and aimed at the *Erasmus+ for Placements* mobilities, which comprehends paid/unpaid internships that all the students can attend, regardless of their grades, and which are also financed with the Erasmus grants.



Erasmus for Studies Testimonial

Andreea Necula (CSIE): *To study for a semester in another country through the Erasmus+ program was the best decision I could have made. After a year of online courses in which I did not know what student life was like, I went directly to study in the small city of Kaunas in Lithuania within the faculty of Vytautas Magnus University. There I discovered many cultures, I met wonderful people from different countries and with different life perspectives, I learned to become independent in a foreign country, I traveled and developed my knowledge by learning from foreign teachers.*

Was awesome! The friendships made in Erasmus+ will always remain in my soul and the experience has changed, developed and matured me even for 5 months spent in Lithuania.

-Kaunas, Lithuania 2022



Because the first Erasmus+ experience delighted me so much, I went once more for a study semester in Erasmus+, namely in Poland in the city of Łódź at the University of Lodz.

This experience was more different, I learned to be much more independent alone and far from family and friends, I met wonderful people, I traveled more than alone and even became the leader of our Erasmus group from the international circle of friends that I met there.

There is always something worth discovering that develops you both personally and especially professionally, and the Erasmus+ experience is clearly one of them.

- Lodz, Poland 2023



Be innovative, be proactive!