



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



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ERASMUS+
PROGRAMME

NEWSLETTER

July - 2023

WURI | WORLD'S
UNIVERSITIES
WITH REAL IMPACT

ASSIGNMENT	DR. BY	RATING
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*Bucharest University
of Economic Studies*

was included in the
***World's Universities
with Real Impact 2023***
ranking of the world's most innovative
universities in the following positions:

- 25th place for innovation in entrepreneurship;
- 101-200th place for innovation.

● Internationalization news

WURI 2023

Our University has been included in the World's Universities with Real Impact (WURI) 2023 ranking of the world's most innovative universities in the following positions:

- **25th place for innovation in entrepreneurship;**
- **101-200th place for innovation.**

Bucharest University of Economic Studies is the only Romanian university present for three years in this ranking, designed to highlight and appreciate the efforts of universities in creating a workforce aligned with the growing demands of contemporary society. What is special about the WURI ranking for innovative universities is that it is designed to highlight universities' efforts in engaging with and improving the future, environment, and society through innovative contributions and creative approaches. It acknowledges the challenges of creating new roles and responsibilities in leading and catalyzing change and impact, toward economic prosperity and social harmony, especially during the latest global challenges of the emergence of COVID-19 and the spread of the industrial revolution. Lastly, it also wants to promote cross-learning and innovation among all universities.

The World University Rankings for Innovation evaluates the university's real contributions to the society, highlighting creative and innovative approaches of universities' research and educational programs based on the below six categories:

- Industrial Application, rather than the traditional ways of counting research papers and lecture-type teaching;
- Value-Creating startups and entrepreneurship, rather than a traditional focus on the number of jobs filled; Social Responsibility, Ethics, and Integrity, rather than a focus on knowledge and skills just for material success;
- Student Mobility and Openness for exchange and collaboration between schools and across national borders, rather than an independent yet closed system;
- Crisis Management in the midst of climate change, COVID-19 pandemic, and other global and local crisis;
- Progress during the Fourth Industrial Revolution through digital technology, artificial intelligence, big data, cloud services, blockchain and others.



● Internationalization events

July 2023

- ***Data Science International Summer School, Predeal***

The fourth edition of the *Data Science International Summer School* started last Friday in Predeal, being organized by Bucharest University of Economic Studies with the support of the Department for International Relations, in collaboration with the GATE Institute at Sofia University St. Kliment Ohridski and the projects DataCloud, enRichMyData, Graph-Massivizer Project, UPCASt Project, and InterTwino.

The first edition was in 2019 and this project is living proof of the solid involvement of the Romanian academic diaspora in adding value to the higher education.

Speakers: Dan Nicolae (University of Chicago, USA), Razvan Bunescu (University of North Carolina at Charlotte, USA), Anna Fensel Wageningen University & Research, the Netherlands), Radu Prodan (University of Klagenfurt, Austria), Ioan Toma (Onlim GmbH, Austria), Dumitru Roman (SINTEF / University of Oslo, Norway), Dr. Pawel Gasiorowski (Sofia University - GATE Institute, Bulgaria, and London Metropolitan University – Cyber Security Research Centre, UK), Jože Rožanec (Qlector, Slovenia), Nikolay Nikolov (SINTEF AS, Norway), Viktor Sowinski-Mydlarz (London Metropolitan University, UK and GATE Institute, Bulgaria), Brian Elvesæter (SINTEF AS, Norway).

20 July 2023

- ***Welcoming the delegation of the Higher Institute of Computers, Information and Management Technology from Tanta, Egypt***

Thursday, July 20 this year, Professor Nicolae Istudor, Rector of ASE, and Prof. Constantin Marius Profiroiu, Vice-Rector responsible for international relations, received a delegation from the Arab Republic of Egypt from the "Higher Institute of Computers, Information and Management Technology in Tanta", led by Dr. Ahmed Diaa Mohamed Khamis, Rector, who is carrying out a training visit within the Erasmus+ program. The delegation participates between July 19 and 26 in several actions within our university with the support of the faculties involved in organizing the activities. On this occasion, the re-signing of the collaboration protocol between the two universities for a period of five years was discussed.



14 July 2023

- **National day of France at the Embassy of France in Romania**

Celebration of the National Day of France, in the Garden of the Residence, in the presence of Prime Minister Marcel Ciolacu.

10 July 2023

- **Nagaoka University of Technology from Japan**

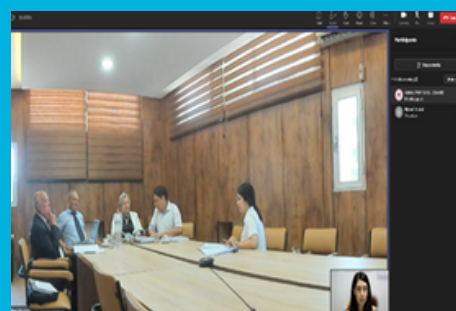
Welcoming today in our Campus Professor Nobumichi Watahiki from Nagaoka University of Technology in Japan, who is going to take part as member of the PhD Defence Committee of our Doctoral School. The candidate to defence his Thesis is one of our Ph.D. Students from Japan.

We are already counting seven Japanese Ph.D. candidates enrolled at our Doctoral School and we are glad to witness an even higher interest among future candidates from this region.

24 July 2023

- **ENA Tunis students**

On Monday, 24th July 2023, Assoc. Prof. Cristina STATE, PhD, from the International Relations Office, actively supported via Microsoft Teams, four diligent students from ENA Tunis who had an internship at our university from May to June 2023. The students presented their papers before a committee of four esteemed faculty and specialists. Each presentation lasted approximately one hour, showcasing their valuable experiences during the internship. The committee was highly impressed, with one student receiving a 'Good' rating and the others earning an exceptional 'Very Good' rating. This event serves as a testament to our university's unwavering commitment to fostering sustainable collaborations on both scientific and practical levels with prestigious institutions worldwide. Furthermore, it highlights our dedication to promoting international cooperation and further solidifies our reputation as a leading institution in global academia."



26-28 July 2023

- **ERMAS 2023**

Between 26 and 28 of July, the Bucharest University of Economic Studies and the National Bank of Romania are organising the Annual Scientific Conference of Romanian Academic Economists from Abroad - ERMAS 2023.

At the opening Session today, on behalf of our university, Prof. Constantin Marius Profiroiu, vice-rector of International Relations, welcomed the participants and invited the fellow professors in Economics from the Diaspora, working in prestigious universities located all over the globe, to collaborate with their colleagues from ASE on bringing added value to the research side.

#ERMAS2023 at the end!

The 9th edition of the Conference, co-organised by our University and the National Bank of Romania, brought together Romanian academic economists affiliated to foreign universities/research institutions and their colleagues working in Romania.

We remind the fact that among the medium- and long-term objectives of the Conference are close cooperation between academia and policy-oriented institutions, such as the National Bank of Romania, as well as academic collaborations with Romanian economists abroad.

We are grateful to all participants for their valuable contribution to the success of ERMAS 2023. See you all next year!

13 July 2023

- ***The impact of technologies on human resources in Japanese organisations - doctoral thesis***

The public defence of the doctoral thesis on the impact of technologies on human resources in Japanese organisations took place yesterday, being supported by PhD student Cristian Iulian Vlad under the scientific supervision of Prof. Dr. Constantin Marius Profiroiu, Vice-rector for international relations. Cristian is one of our first doctoral students from Japan and he is currently partner faculty at Globis University in Japan as well as partner at Boston Consulting Group. In the same time, Mr. Vlad is the president and CEO of JCE Japan Creative Enterprise, an agency which helps corporate teams transform their business and manage talent.



25 July 2023

- **Helwan University from Cairo, Egypt**

Professor Constantin Marius Profiroiu, Vice-rector for international relations welcomed to our University Dr. Lamiaa Kamel Mohamed, Head of International projects division at Helwan University in Cairo, Egypt.

Established in 1980, however, Helwan University goes back to the 19th century during the reign of Muhammad Ali of Egypt who established “The Operations School”. The fields of that school were the basis of many institutes that formed Helwan University later.

The bilateral discussions focused on overviewing opportunities for setting up double-degree programs as well as a joint MBA program.



25 July 2023

- **Elsevier**

Mr. Tomasz Psonka, Regional Director for Central and Eastern Europe at Elsevier was welcomed today at ASE by our Vice-rector for international relations Prof. Constantin Marius Profiroiu. Following the discussions regarding Elsevier’s support for our University, a training session for Faculty members was agreed to be conducted during month of September this year.

Elsevier has become the undisputed market leader in the publication and dissemination of literature covering the broad spectrum of scientific endeavors.



26 July 2023

- **Sam Houston State University from USA**

Tuesday, prof University. dr. Constantin Marius Profiroiu, Vice-Rector of International Relations, received the professor. David Drukker from Sam Houston State University (USA). Renowned professor Drukker held, in Magna Hall, a mini-course "Differences-in-Differences Estimators" on econometrics.



● International missions

3-5 July 2023

- **THE European Summit, Warsaw, Poland**

Prof. Constantin Marius Profiroi, Vice-rector for International Relations, and Prof. Bogdan Iftimie, Vice-dean in charge with international relations at the Faculty of Cybernetics, Statistics and Economic Informatics, attended the Times Higher Education Europe Universities Summit in Warsaw, Poland. The event is co-organised in partnership with the University of Warsaw.

Titled "Beyond resilience: How European higher education is preparing for the future", the Summit focused on how universities and other higher education institutions continue to play a pivotal role in the recovery, unification and progression of societies across Europe and beyond.

5 July 2023

- **SGH Warsaw School of Economics, Warsaw, Poland**

Vice-rector for international relations Professor Constantin Marius Profiroi met Mr. Roman Sobiescki, Vice-rector for international relations and Mrs. Katarzyna Kacperczyk, Director of international relations at SGH Warsaw School of Economics in Poland.

SGH is the oldest and most prestigious business school in Poland, as it ranks first position in the ranking of Polish economic universities and faculties according to Rzeczpospolita as well as in the ranking of Polish economic universities according to Perspektywy. SGH Warsaw School of Economics offers courses leading to bachelor's or master's degrees to both full-time and extramural students. It also offers programs for doctoral and postgraduate degrees. Its Finance and Accounting program was ranked among the Top 60 Masters in Management by the Financial Times in 2018.

On this occasion the foundations for a long-term cooperation between the two universities and mutual support in various international projects were laid.

SGH will support our University in obtaining AACSB accreditation.



5-7 July 2023

- Faculty of Law, Sapienza University of Rome, Italy
Prof. Dumitru Ovidiu Ioan, Dean, and Prof. Dragoș Mănescu, Vice-Dean, at the Faculty of Law from ASE were invited to a working visit at the Faculty of Law from Sapienza UniRoma, in order to discuss an Erasmus agreement between the two faculties.

5-7 July 2023

- Prof. Fulga Cristina participated in the 12th International Conference on Engineering Mathematics and Physics held in Kuala Lumpur, Malaysia.

12-14 July 2023

- 11th ICCMI

Prof. Dârdală Adriana Elena, participated in the 11th International Conference on Contemporary Marketing Issues, between July 12-14, 2023, which took place in Corfu, Greece. The conference was organized by Aristotle University of Thessaloniki, Greece and the University of Vienna.

17 July 2023

- *Data Science in Human & Social Science for Women Empowerment - Erasmus project*

Prof. Cimpoeru Smaranda participated in a working meeting for an Erasmus project (see www.datascience-project.eu), which took place at the Technical University of Vienna, Austria. Erasmus project, which took place at the Technical University of Vienna, Austria.



● ASE's mobilities for international missions in 2023

Table 1. Number of delegates from each faculty and department between 01.01.2023 - 31.07.2023

Faculties		ASE Management	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABB V	CSIE	REI	MRK	MAN	STAFF +DPP	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund	1	5	6	1		6			2	3	4	4	1	10				
	funded from other sources	5	2	2	1	2	2			2	1	6	3	6	1		3	15	
Teaching missions (funded from the Erasmus+ programme)				4	3		1			3	3		1						
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		13	26	4	15	6	14	4	7	6	2	10	7	3	16	20		27	
TOTAL		19	33	16	20	8	23	4	7	13	9	20	15	10	27	20	3	42	289

Source: International Relations Office



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Education World
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2020, 2021, 2022, 2023*

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