



## ● International Missions

### 3-6 June 2023

- **University of Helsinki, Finland**

Prof. Carmen Păunescu, researcher and manager of the Erasmus + project "Joint Master's Curriculum in Rural Community Development - RuralCOM", contract no. 2020-1-EE01- KA203-077886, conducted by the ASE as a partner and coordinated by the Estonian University of Life Sciences (EMÜ) in Tartu, Estonia, participated in the management team meeting of of the project, entitled "RuralCOM --- Results, final reporting & future perspectives", organized by the Ruralia Institute University of Helsinki in Seinajoki, Finland.

### 3-6 June 2023

- **Varna University of Management, Bulgaria**

Associate Prof. Marinescu Corina, through the Erasmus+ program, made a trip to the Varna University of Management - VUM, to benefit from a training within it.

### 7-10 June 2023

- **Juraj Dobrila University of Pula, Croatia**

Prof. Călin Petrică Vegheș participated in the international conference MIC 2023 - Management International Conference "Toward Green, Inclusive, and Digital Growth", organized, between June 7 and 10, 2023, by the Faculty of Management of the University of Primorska (Slovenia), the Department of Economics, Business, Mathematics and Statistics of the University of Trieste (Italy) and the Faculty of Economics and Tourism Dr. Mijo Mirković of the Juraj Dobrila University of Pula (Croatia).

### 11-14 June 2023

- **AACSB Seminar, Madrid, Spain**

Associate Prof. and Dean of BBS, Vasile Alecsandru Strat, and Associate Prof. and member of the Management Dept., Cristina State, went to Madrid, Spain, to participate in the two seminars organized by AACSB: Continuous Improvement Review Seminar and Societal Impact Seminar, hosted by IE Business School. During the 2 events, they met the representatives of some of the partner universities, which are in different phases of the accreditation and re-accreditation process.



## 11-24 June 2023

- **Université du Québec à Montréal (UQAM), Canada**

Associate Prof. Mirela Nichita accompanied the students enrolled in the second year of the Romanian-Canadian MBA master's program (program within the BBS faculty) at the UQAM and the graduates (alumni) of the MBA program.

The students and Alumni were welcomed by Marie Helene – the coordinator of the EMBA programs in UQAM, Prof. Guy Cucumel and Prof. Kamal. Ms. Marie Helene, the MBA program coordinator at UQAM University. Second year (MBA) students participated in the *Management of Information Systems* course, which is taught by Prof. Luc Cassivi. On the 2nd day of the visit, Romanian-Canadian MBA students and alumni had the pleasure of attending the *Blockchain* course held by Prof. Regis Barondeau. The delegates visited the MT Lab where they met a start-up that manages a VR platform for tourism (*Hoppin*). MT Lab was presented by Mr. Martin Lessard, Directeur général chez MT Lab and Hoppin was presented by Jean-Nicolas Vandelac, Founder & CEO. On the 3rd day, the 2nd year students and Prof. Luc Cassivi visited the IoT Lab at UQAM. This lab is a collaborative innovation environment to develop and share IoT expertise.



## 25 June - 1 July 2023

- **Humboldt-Universität zu Berlin, Germany**

With the support of the *Konrad Adenauer Foundation* and the ASE's International Relations Office, Associate Prof. Tănase Stamule, Associate Prof. Mirelle-Carmen Rădoi and a group from FABIZ master students have organized a study visit to Berlin. The event brought together professionals from economics, political studies, law, forensics, and from the law enforcement community. The aim of this visit was to emphasize the importance of a democratic system based on law, checks and balances to create a healthy business environment.

The delegates also had a visit to the Romanian Embassy in Berlin, where they met H.E. Mrs. Ambassador Adriana Loreta Stănescu.



## 9-14 June 2023

- **EFMD, Lyon, France**

Associate Prof. Tanase Stamule and Univ. Lect. Sorin Anagnoste, participated at the annual conference of EFMD Global 2023 in Lyon, France. During the visit, they had a series of meetings with EFMD representatives with whom they established the accreditation calendar and other details related to accreditation.



## 13-17 June 2023

- **AACSB Conference, Madrid, Spain**

Prof. Alexandra Horobet, Faculty of International Economic Relations, and Univ. Lect. Oana Popovici, International Relations Department, participated at the AACSB Europe, Middle East, and Africa Accreditation Conference, which took place at the IE Business School in Madrid, Spain. Among the activities carried out during the Conference, we mention: participation in the proceedings of the "Europe, Middle East, and Africa Accreditation Conference"; visit to the IE Business School where the conference was organized; various meetings with conference participants, whose universities are in different stages of accreditation.



## 19-24 June 2023

- **Juraj Dobrila University of Pula, Croatia**

Prof. Claudiu Cicea, Vice-Dean at the Faculty of Management, visited the Juraj Dobrila University of Pula from Croatia, to discuss with Mrs. Ivona Peternel, Director of the Partnerships and Projects Department, with the aim of exchanging good practices and learning more about ways to increase the flow of exchange students between the two universities.



## 19-23 June 2023

- **CEEPUS, Prague, Czech Republic**

Prof. Albu Nadia carried out a CEEPUS network mobility at the Prague University of Economics and Business (partner university) & Prof. Albu Cătălin carried out a training mission at the Metropolitan University Prague (MUP).



## 22-23 June 2023

- **INSA - Lyon, France**

Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu, together with Lect. Catalin Ploae, adviser on international projects from our International Relations Office, are attending the REform Project Partner Meeting in Lyon, France, being hosted by the National Institute of Applied Sciences (INSA) Lyon. The topics covered during the two intensive days of work referred to exploring the impact of the activities of the project, the fine tuning of the working packages, mapping the strengths of the Consortium and enhancing the project management and communication.

## 21-28 June 2023

- **Hassan II University, Casablanca, Morocco**

Prof. Bogdan-Ștefan Ionescu and Prof. Liliana Ionescu-Felegă had an international mission at Hassan II University of Casablanca. In addition to the activities of teaching and carrying out simulations within virtual enterprises, they had several meetings with teachers from the National School of Commerce and Management as well as with the director of ENCG-C, Professor Smail Kabbaj. The discussions mainly focused on the content of the education plans at our university and at the host university and the possibilities of equating subjects for students who would like to participate in Erasmus mobilities. Such equivalences would increase the interest of Moroccan students and teachers for Romanian economic higher education.

## 23-28 June 2023

- **EM - Strasbourg, France**

Associate Prof. Mihail Busu and Prof. Carmen Păunescu, together with four PhD students from ASE who are enrolled in the double degree program ASE-EM Strasbourg, visited EM Strasbourg Business School University.

## 23 June - 2 July 2023

- **ERACON, Rome, Italy**

Ms. Teodora Fulga, PhD, Head of the Erasmus+ Office, attended *ERACON - The 19th Erasmus Congress and Exhibition*, organized in by TOR Vergata University, for 5 days workshops, debates, exchange fairs and university to university meetings.



## 27-28 June 2023

- **QS, Dublin, Ireland**

Prof. Liviu Cotfas, Director of International Relations and Univ. Lect. Cristina State participated in the *QS Higher Ed Summit: Europe 2023*. The objective of the participation was to identify the most appropriate measures for improving our university's position in the QS ranking.



## 28-30 June 2023

- **AELFE, Zaragoza, Spain**

Associate Prof. Teodora Șerban and Prof. Laura Mureșan participated in the conference "Genres and Languages in Digital Communication: Trends and New Directions" to be held in Zaragoza. This joint international conference brings together the 21st annual conference of the European Association of Languages for Specific Purposes (AELFE).

## ● ASE's mobilities for international missions in 2023

Table 1. Number of delegates from each faculty and department between 01.01.2023 - 30.06.2023

Faculties		FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL	
Indicators																			
International Conferences	funded by the research department - conference participation fund	3	4	1		3			1	1	2	4	1	2					
	funded from other sources	2	2		1	2			2	1	5	3	6	1		3	11		
Teaching missions (funded from the Erasmus+ programme)			2	3		1			3	2		1					24		
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		22	2	16	6	11	2	6	6	2	4	5	3	16	14				
<b>TOTAL</b>		<b>27</b>	<b>10</b>	<b>20</b>	<b>7</b>	<b>17</b>	<b>2</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>19</b>	<b>14</b>	<b>3</b>	<b>35</b>	<b>224</b>	

## ● Students from L'école Nationale d'administration de Tunisie

The 4 interns from *L'école Nationale d'administration de Tunisie*, who took part in an internship exchange program at the International Relations Office and at the Bucharest Business School during May and June this year, have successfully finished their duties. The students' agenda was to learn more and to write about the internationalisation process at ASE.

Source: International Relations Office

## ● Internationalization events and visits

### 8 June 2023

- **Indiana University, USA**

Prof. Constantin Marius Profireoiu, Vice-rector for International Relations had a meeting with Mr. Patrick Hopkins, Vice Dean of the Kelley School of Business at Indiana University, USA. In this context, Mr. Hopkins thanked our university for the exemplary way in which colleagues from the Faculty of Accounting and Management Informatics have managed with high professionalism the internships carried out by American students of Indiana University in Romanian companies. Last but not least, the subject of the support that Kelley School of Business will give to ASE in the AACSB international accreditation process was also discussed.

### 8 June 2023

- **Tor Vergata University, Italy**

Prof. Constantin Marius Profireoiu Prof. Giuseppe Bettoni from University of Rome “Tor Vergata”, who was in a Erasmus+ teaching mobility at our University. Different cooperation opportunities with the University of Rome 2 were reviewed, including the development of an Erasmus Mundus project and the organization of mutual study visits for Romanian and Italian students.

### 23 June 2023

- **University Clermont Auvergne, France**

We had the pleasure to welcome to our University the representatives of IAE School of Management from the University Clermont Auvergne in France. During discussions, different opportunities to enhance the existing cooperation framework were overviewed and steps forward were established.

### 26 June 2023

- **University of Florence, Italy**

- **University of Castilla-La Mancha, Cuenca, Spain**

We had the pleasure to welcome our partners from the University of Castilla-La Mancha, Cuenca, Spain, and the University of Florence, Italy, who are visiting our University between 25th and 28th of June 2023, as part of an Erasmus Mundus project that aims to develop an international master's programme together with the Faculty of Business and Tourism of ASE.



## ● Erasmus+ updates

### • AIESEC Romania

AIESEC Romania invited Ms. Teodora Fulga, PhD, Head of the Erasmus+ Office, to record a podcast. In this episode, with the host, Ms. Luiza Gao, they discussed how an Erasmus+ mobility can change a student's life. The podcast can be watched here: [https://youtu.be/Xh7u8d-B\\_m4](https://youtu.be/Xh7u8d-B_m4)

### • Erasmus+ for placements

Around 80 students have planned their summer around an internship mobility, financed by Erasmus+ programme.

### • Erasmus+ for studies

The online applications for Erasmus+ for studies within the 2nd semester of the next academic year took place between 5-16 June 2023.

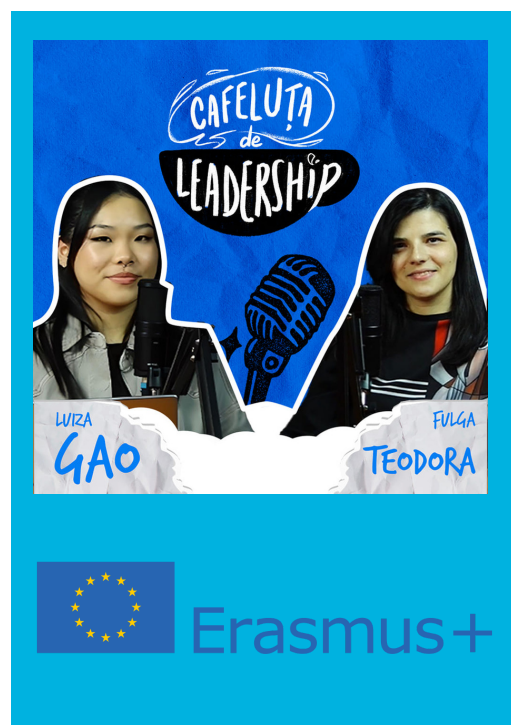


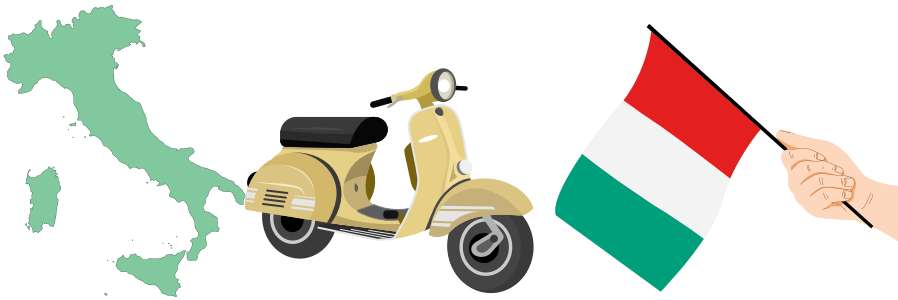
Table 2. Comparative table between this year and last year's Erasmus+ for studies selections.

	2022-2023		2023-2024	
	February Selection	June Selection	February Selection	June Selection
<b>Submissions</b>	<b>371</b>	<b>52</b>	<b>472</b>	<b>78</b>
<b>Admissions</b>	<b>329</b>	<b>49</b>	<b>352</b>	<b>69</b>
<b>Rejected / Retrieved</b>	<b>42</b>	<b>3</b>	<b>120</b>	<b>9</b>
<b>Faculties</b>	<b>Candidates</b>	<b>Candidates</b>	<b>Candidates</b>	<b>Candidates</b>
AMP	7	4	10	4
BT	16	2	15	5
CIG	7	2	11	3
CSIE	26	2	46	6
CSUD	0	0	4	0
Drept	1	1	1	1
EAM	10	2	7	1
ETA	10	0	5	0
FABBV	24	2	25	1
FABIZ	92	15	93	10
MAN	16	1	17	1
MK	22	4	17	1
REI	98	14	101	36
<b>ADMISSIONS</b>	<b>329</b>	<b>49</b>	<b>352</b>	<b>69</b>
<b>Repartitions at host universities</b>	<b>312</b>	<b>49</b>	<b>352</b>	<b>-</b>
<b>In waiting</b>	<b>17</b>	<b>-</b>	<b>-</b>	<b>-</b>

Source: Erasmus+ Office



# Erasmus+ for Studies Testimonial



*The desire to study in Italy existed before I was a student at ASE, but due to the pandemic period it was more difficult to organize this departure. In the first stage of the Erasmus selection, I applied to the Anglophone area, but I didn't get a place to go abroad, in the 2nd semester I was advised by Mrs. Mariana Săndulescu to apply to the Italian area if I really wanted to, which I did and applied to study at the University of Verona.*

*One of my fears before going on mobility was mostly the language because I had to learn very quickly and I still didn't have a very good command of grammar and how to express myself freely.*

*The first two months I still didn't realize that I had moved to Italy, I still felt like a tourist, but the difference was made by the fact that in Italy everyone welcomes you with open arms, which helped me a lot to open up to people and to improve my language level.*

*What I can say about the University of Verona is that it was a very difficult semester, the teaching method is different from that at ASE, and the teachers are very strict about the subjects and exams, but I was lucky with the volunteers from ESN who had the same courses as me and helped me a lot. The memories I will always have from this semester in Erasmus are most likely the friendships I formed in the first days of the semester, the goodbyes with the students from Italy who were in Erasmus at ASE last semester, the view of Verona from Castel San Pietro, the weekly picnics at Lago di Garda and of course aperitivo almost every day and cornetto al pistacchio.*

*If you want to go to a foreign country, I recommend that you apply to study in a foreign language other than English because the opportunities are greater, it may seem difficult at first but it is a challenge that I welcomed with open arms open and I do not regret this decision.*

**Kibyusa-Alice FORCOS**

**Student at the Faculty of Management in ASE**



***Be innovative, be proactive!***



Bucharest University of Economic Studies

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