



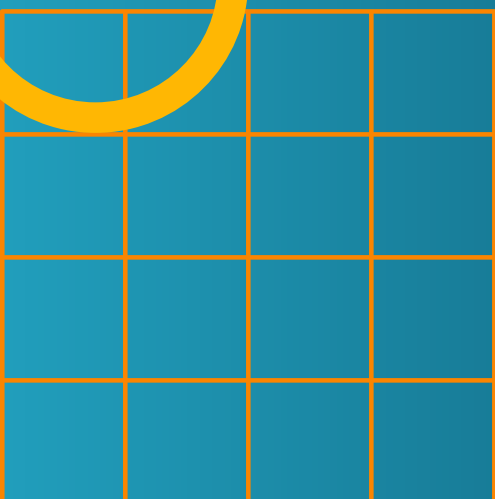
6-11 November 2023



International

**KNOWLEDGE** FAIR

7th Edition



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Be Proactive!*



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# MONDAY

# 6

# NOVEMBER

## OPENING REMARKS

11:00 - 12:00 **Opening Remarks**

*Vicerector for International Relations, Prof. Marius Constantin Profiroiu*

Where: The Meeting Room of the International Relations Office  
Organized by DRI

## INTERNATIONAL ACCREDITATION EXPERIENCES

13:30 - 14:30 **AACSB Accreditation Challenges**

*Vicerector for International Relations, Prof. Marius Constantin Profiroiu*

Where: The Meeting Room of the International Relations Office  
Organized by DRI

# MONDAY

# 6

# NOVEMBER

## INTERNATIONAL RESEARCH EXPERIENCES

09:00 - 11:00 **Performance Analysis Techniques - An Open Lecture about Publication trend, Most contributing authors, journals, institutions countries**

*Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands*

Where: ONLINE (ZOOM) Meeting ID: 860 4310 3433 Passcode: 350890

Organized by FABBV

## INTERNATIONAL RESEARCH EXPERIENCES

13:30 - 14:30 **Horizon Europe - Cluster 6: “Food, bioeconomy, natural resources, agriculture and environment”**

*Giorgiana Barbu, MSc, Punct Național de Contact/NCP – Orizont Europa, Cluster 6 - Alimente, bioeconomie, resurse naturale, agricultură și mediu, Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării.*

*Other participants: Lect. Mihai Dinu - Director AGRIDATA Research Center, Prof. Alina Dima - Vice-rector, Assoc. Prof. Roxana Pătărlăgeanu - Vice Dean EAM*

Where: Room 3403

Organized by EAM & Centrul de Cercetare, Inovare, Servicii de Extensie și Transfer Tehnologic AGRIDATA

# MONDAY

# 6

# NOVEMBER

## INTERNATIONAL MOBILITY EXPERIENCES

15:00 - 16:00 **Erasmus+, a vector for improving student exchange and international cooperation**

*Prof. dr. Claudiu Cicea*

*Conf. dr. Marinescu Corina*

Where: Room 2204

Organized by MAN

## BEST PRACTICE EXCHANGES

18:00 - 19:00 **Sustainable Marketing Trends**

*Jean-Michel Raicovitch, Full Professor of Marketing at CNAM Paris, FRANCE*

*Alin Angheluta, Full Professor of Marketing at ASE*

*Madalina Meghisan-Toma, Full Professor of Marketing at ASE*

Where: ONLINE (ZOOM) <https://ase.zoom.us/j/89489170829?pwd=UTRiSkhMSktyUVdjS21GalJjVkFFQT09>

Organized by BBS

# TUESDAY 7 NOVEMBER

## INTERNATIONAL RESEARCH EXPERIENCES

09:00 - 11:00 **Science Mapping techniques through VOSviewer (I)** - An Open Lecture about Co-authorship and co-occurrence analysis, Way to analyze the visualization maps. In-class Exercises: Apply the procedure to sample data

*Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands*

Where: ONLINE (ZOOM) Meeting ID: 860 4310 3433 Passcode: 350890

Organized by FABBV

## INTERNATIONAL RESEARCH EXPERIENCES

13:00 - 14:00 **Towards modelling and measuring the non-random walk down Wall-Street**

*Gurjeet Dhesi, GRAPES, Liege, Belgium (Formerly London South Bank University)*

Where: ONLINE (ZOOM) Meeting ID: 862 5986 2837 Passcode: 092535

Organized by CSIE

# TUESDAY 7 NOVEMBER

## INTERNATIONAL RESEARCH EXPERIENCES

18:00 - 19:30 **Green Algorithms: Charting the Course of Sustainable Futures with AI-Driven Leadership**

*Giuseppe Lanfranchi, Head of Operations @myLillo, Digital Strategist and Innovation Leader, Ph.D. Student in Technology and Innovation Management, University of Messina*

*Prof. dr. Remus Hornoiu, Bucharest University of Economic Studies and University of Messina*

Where: Hybrid - Room 420 URA

ONLINE (ZOOM) Meeting ID: 890 1306 3430 Passcode: 271349

Organized by BT

## BEST PRACTICE EXCHANGES

18:00 - 19:00 **The sustainability of economic activities in the context of climate change**

*Dan Craita, Director regional Europe de Est, Schlumberger Romania*

*Ecaterina Burlacu, Lider in Sustenabilitate in România, Schlumberger România*

Where: Room 2103

Organized by ETA

# TUESDAY 7 NOVEMBER

## INTERNATIONAL PROJECT EXPERIENCES

16:00 - 16:30 **Webinar - Digital Platforms and Microcredentials - international experiences from projects BLOCKS and FOReSiGHT**

*Project FOReSiGHT team*

Where: ONLINE (ZOOM) Meeting ID: 833 8175 2852 Passcode: 074535

Organized by Project FOReSiGHT

## INTERNATIONAL MOBILITY EXPERIENCES

19:30 - 21:00 **International Mobility in a nutshell**

Where: Room 0124

Organized by Erasmus Student Network

# WEDNESDAY

# 8

# NOVEMBER

**A COLLAB OF  
THE GERMAN  
MARSHALL  
FUND OF THE  
UNITED STATES  
WITH DRI**

10:00 - 11:15 Panel 1. Path dependencies of EU integration process to date

11:30 - 13:00 Panel 2. The EU Investment State and new financing mechanisms

14:00 - 16:00 Panel 3. Donor coordination and the future of recovery and reconstruction in Ukraine and the broader region

17:00 - 18:30 Panel 4. Policy Discussions – Institutional perspectives

*Laszlo Bruszt (PhD) - Central European University, Hungary  
Jelena Dzankic (PhD) - European University Institute in Florence, Italy  
Visnja Vukov (PhD) - University of Vienna, Austria*

Where: Meeting room of the International Relations Office

Organized by the German Marshall Fund and DRI



# WEDNESDAY

# 8

# NOVEMBER

## MACROECONOMICS DEVELOPMENT OF THE EU COUNTRIES

10:30 - 11:30 **Macroeconomics development of the EU countries in the context of performance and competitiveness of SMES**  
*Ing. Katarina Valaskova, PhD. Assistant Professor University of Zilina, Department of Economics, Faculty of Operation and Economics of Transport and Communications*

Where:

ONLINE (ZOOM) Meeting ID: 818 1371 2176 Passcode: 604714

Organized by AMP

## INTERNATIONAL MOBILITY EXPERIENCES

12:00 - 13:00 **Promoting internationalization opportunities for the students of the Marketing faculty**

*Daniela CRISTIAN, Bayes Business School-City, University of London*

Where:

ONLINE (ZOOM) Meeting ID: 854 2700 6874 Passcode: 900923

Organized by MKT

# THURSDAY 9 NOVEMBER

## ERASMUS+ MOBILITIES AND INTENSIVE STUDY PROGRAMMES

10:00 - 10:30 **The Essentials of Short Mobilities and Blended Intensive Programmes** - Results and knowledge gained after the seminar Quality and inclusion in the new blended intensive programmes for higher education institutions organized by ANPCDEFP. Good practices in BIP implementation - Cultivating solidarity and a clean environment by social entrepreneurship.

*The Erasmus+ team*

*Where: ONLINE (ZOOM) Meeting ID: 681 379 2868*

*Passcode: 1234*

*Organized by The Erasmus+ Office*

## ERASMUS+ INFO SESSION

12:00 - 14:00 **Erasmus+ Info Session**

*The Erasmus+ team*

*Algoos Work and Travel for placement mobilities*


*Alexandru Tudose - AIESEC*

*Erasmus Student Network representatives*

*Where: ONLINE (ZOOM) Meeting ID: 841 6220 4069 Passcode:  
174469*

*Organized by The Erasmus+ Office*

# THURSDAY 9 NOVEMBER



## DOCTOR HONORIS CAUSA

12:00 - 13:30 Award Ceremony Doctor  
Honoris Causa to Profesor Universitar  
Doctor ERICH WALTER FARKAS,  
University of Zurich

*For significant contribution to the enhancement of national and international prestige of the Bucharest University of Economic Studies, for his outstanding scientific achievements in Finance, and for his sustained commitment to strengthen and advance research skills within the academic community of our university*

Where: Aula Magna

Organized by FABBV

# THURSDAY 9 NOVEMBER

## BEST PRACTICES EXCHANGES

14:00 - 15:00 **Cooperation Development with IUT of Lens,  
Université d'Artois**

*Marie Pierre - Director IUT of Lens*

*Amandine Ryckewaert - IR Officer*

Where: The Meeting Room of the International Relations Office  
Organized by The Erasmus+ Office & BT

## Dicussions on Micro- credentials

14:00 - 15:00 **Dicussions on Micro-credentials. Experience of  
Estonian Business School**

*Karmo Kross - R&D Programme Officer and Lecturer at EBS*

Where: ONLINE (MS Teams) Meeting ID: 335 671 714 68

Passcode: teKuK7

Organized by REI

# THURSDAY 9 NOVEMBER

## BEST PRACTICES EXCHANGES

15:00 - 16:30 **Best Practices Exchanges for Internationalization of Higher Education**

*Topics: Discovering USA, Teaching and Training Mobilities @UNIVERSIDAD CATOLICA DE VALENCIA, ERASMUS+ Staff Training Mobility @UNIVERSITÉ CÔTE D'AZUR*

Where: **Hybrid** - Room 3009

ONLINE (Zoom) Meeting ID: 876 2438 7905 Passcode: 976160

Organized by EAM

# THURSDAY 9 NOVEMBER

## INTERNATIONAL RESEARCH EXPERIENCES

16:00 - 18:00 **Science Mapping techniques through VOSviewer (II)** - An Open Lecture about Co-authorship and co-occurrence analysis, Way to analyze the visualization maps. In-class Exercises: Apply the procedure to sample data

*Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands*

Where: ONLINE (ZOOM) Meeting ID: 894 7373 8459 Passcode: 291974

Organized by FABBV

17:00 - 18:00 **The value of an international educational experience** - The purpose of the event is to bring together students who benefited from an international educational experience and the students interested in studying abroad, and to emphasize the benefits of international exposure.

*Moderator: Prof. univ. dr. Nadia Albu, Bucharest University of Economic Studies*

Where: ONLINE (ZOOM) Meeting ID: 815 7172 4471 Passcode: 872056

Organized by CIG

## BEST PRACTICES EXCHANGES

# FRIDAY 10 NOVEMBER

## BEST PRACTICES EXCHANGES

11:00 - 12:00 **Good practices in improving universities' position in international rankings**

*Anna Orlova, Times Higher Education*

Where: The Meeting Room of the International Relations Office

Organized by DRI

## BEST PRACTICES EXCHANGES

16:00 - 18:00 **Panel discussion within the Program „Master in Business Administration in Creative and Cultural Industries”**

*Julien Chiappone – Lucchesi - Head of Cooperation, Science and Culture at the French Embassy in Bucharest and Director General of the French Institute of Romania since September 1, 2021. Andrei Boncea- Romanian film and television producer of more than 70 movies and television series, co-founder of the production company FRAME FILM and of the theatre company WONDERTHEATRE and also for a long time an executive for the CME/ Central European Media Enterprises.*

Where: Room 4315, Mandatory registration:  
<https://forms.gle/NmB62rmwyWkQzrBR7>

Organized by FABIZ

# SATURDAY 11 NOVEMBER



## BEST PRACTICES EXCHANGES

13:00 - 14:00 **Land Law, current issues in different European jurisdictions**

*Chantal Moll De Alba, Full Professor of Civil Law at Faculty of Law, Barcelona University, Spain*

*Ana-Maria Lupulescu, Lecturer PhD. at Faculty of Law, Bucharest University of Economic Studies*

*Andreea Stoican-Matei, Lecturer PhD. at Faculty of Law, Bucharest University of Economic Studies*

Where: 2202

Organized by DREPT



# SATURDAY 11 NOVEMBER

## CLOSING REMARKS

14:00 - 15:00 **Closing Remarks**

*Vicerector for International Relations, Prof. Marius Constantin Profiroiu*

*Director of International Relations, Prof. Liviu-Adrian Cotfas*

Where: ONLINE (Zoom) Meeting ID: 641 146 1337 Passcode: 6vPL9y

Organized by DRI

#IKF2023 is organised with the support of the CNFIS-FDI-2023-0352 project entitled "Asigurarea suportului necesar pentru consolidarea performanței Academiei de Studii Economice din București pe piața educațională globală, în acord cu obiectivele instituționale strategice de internaționalizare (ASEPERFORMINT)"



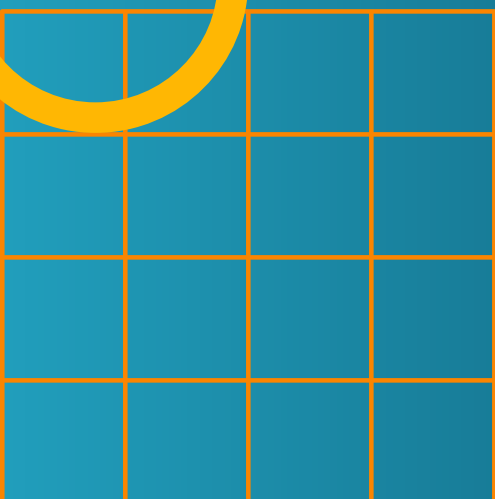
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