



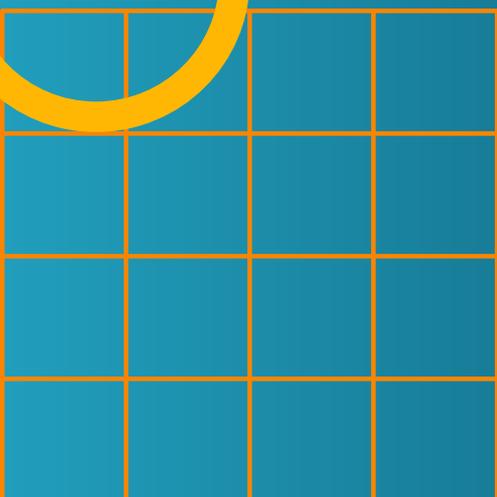
6-11 November 2023



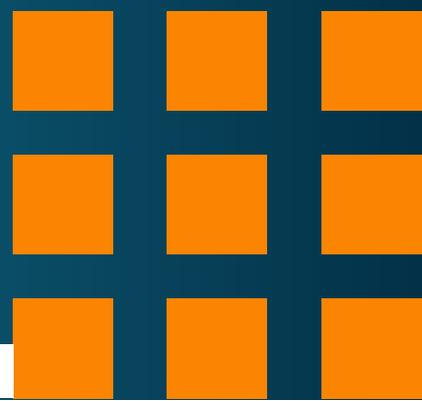
International

KNOWLEDGE FAIR

7th Edition



*Be Innovative!
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MONDAY

6

NOVEMBER

OPENING REMARKS

11:00 - 12:00 **Opening Remarks**

Vicerector for International Relations, Prof. Marius Constantin Profiroiu

Where: The Meeting Room of the International Relations Office
Organized by DRI

INTERNATIONAL ACCREDITATION EXPERIENCES

13:30 - 14:30 **AACSB Accreditation Challenges**

Vicerector for International Relations, Prof. Marius Constantin Profiroiu

Where: The Meeting Room of the International Relations Office
Organized by DRI

MONDAY

6

NOVEMBER

INTERNATIONAL RESEARCH EXPERIENCES

09:00 - 11:00 **Performance Analysis Techniques - An Open Lecture about Publication trend, Most contributing authors, journals, institutions countries**

Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands

Where: ONLINE (ZOOM) Meeting ID: 860 4310 3433 Passcode: 350890

Organized by FABBV

INTERNATIONAL RESEARCH EXPERIENCES

13:30 - 14:30 **Horizon Europe - Cluster 6: “Food, bioeconomy, natural resources, agriculture and environment”**

Giorgiana Barbu, MSc, Punct Național de Contact/NCP – Orizont Europa, Cluster 6 - Alimente, bioeconomie, resurse naturale, agricultură și mediu, Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării.

Other participants: Lect. Mihai Dinu - Director AGRIDATA Research Center, Prof. Alina Dima - Vice-rector, Assoc. Prof. Roxana Pătărlăgeanu - Vice Dean EAM

Where: Room 3403

Organized by EAM & Centrul de Cercetare, Inovare, Servicii de Extensie și Transfer Tehnologic AGRIDATA

MONDAY

6

NOVEMBER

INTERNATIONAL MOBILITY EXPERIENCES

15:00 - 16:00 **Erasmus+, a vector for improving student exchange and international cooperation**

Prof. dr. Claudiu Cicea

Conf. dr. Marinescu Corina

Where: Room 2204

Organized by MAN

BEST PRACTICE EXCHANGES

18:00 - 19:00 **Sustainable Marketing Trends**

Jean-Michel Raicovitch, Full Professor of Marketing at CNAM Paris, FRANCE

Alin Angheluta, Full Professor of Marketing at ASE

Madalina Meghisan-Toma, Full Professor of Marketing at ASE

Where: ONLINE (ZOOM) <https://ase.zoom.us/j/89489170829?pwd=UTRiSkhMSktyUVdjS21GalJjVkFFQT09>

Organized by BBS

TUESDAY 7 NOVEMBER

INTERNATIONAL RESEARCH EXPERIENCES

09:00 - 11:00 **Science Mapping techniques through VOSviewer (I)** - An Open Lecture about Co-authorship and co-occurrence analysis, Way to analyze the visualization maps. In-class Exercises: Apply the procedure to sample data

Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands

Where: ONLINE (ZOOM) Meeting ID: 860 4310 3433 Passcode: 350890

Organized by FABBV

INTERNATIONAL RESEARCH EXPERIENCES

13:00 - 14:00 **Towards modelling and measuring the non-random walk down Wall-Street**

Gurjeet Dhesi, GRAPES, Liege, Belgium (Formerly London South Bank University)

Where: ONLINE (ZOOM) Meeting ID: 862 5986 2837 Passcode: 092535

Organized by CSIE

TUESDAY 7 NOVEMBER

INTERNATIONAL RESEARCH EXPERIENCES

18:00 - 19:30 **Green Algorithms: Charting the Course of Sustainable Futures with AI-Driven Leadership**

Giuseppe Lanfranchi, Head of Operations @myLillo, Digital Strategist and Innovation Leader, Ph.D. Student in Technology and Innovation Management, University of Messina

Prof. dr. Remus Hornoiu, Bucharest University of Economic Studies and University of Messina

Where: Hybrid - Room 420 URA

ONLINE (ZOOM) Meeting ID: 890 1306 3430 Passcode: 271349

Organized by BT

BEST PRACTICE EXCHANGES

18:00 - 19:00 **The sustainability of economic activities in the context of climate change**

Dan Craita, Director regional Europe de Est, Schlumberger Romania

Ecaterina Burlacu, Lider in Sustenabilitate in România, Schlumberger România

Where: Room 2103

Organized by ETA

TUESDAY 7 NOVEMBER

INTERNATIONAL PROJECT EXPERIENCES

16:00 - 16:30 **Webinar - Digital Platforms and Microcredentials - international experiences from projects BLOCKS and FOReSiGHT**

Project FOReSiGHT team

Where: ONLINE (ZOOM) Meeting ID: 833 8175 2852 Passcode: 074535

Organized by Project FOReSiGHT

INTERNATIONAL MOBILITY EXPERIENCES

19:30 - 21:00 **International Mobility in a nutshell**

Where: Room 0124

Organized by Erasmus Student Network

WEDNESDAY

8

NOVEMBER

**A COLLAB OF
THE GERMAN
MARSHALL
FUND OF THE
UNITED STATES
WITH DRI**

10:00 - 11:15 Panel 1. Path dependencies of EU integration process to date

11:30 - 13:00 Panel 2. The EU Investment State and new financing mechanisms

14:00 - 16:00 Panel 3. Donor coordination and the future of recovery and reconstruction in Ukraine and the broader region

17:00 - 18:30 Panel 4. Policy Discussions – Institutional perspectives

*Laszlo Bruszt (PhD) - Central European University, Hungary
Jelena Dzankic (PhD) - European University Institute in Florence, Italy
Visnja Vukov (PhD) - University of Vienna, Austria*

Where: Meeting room of the International Relations Office

Organized by the German Marshall Fund and DRI

WEDNESDAY

8

NOVEMBER



INTERNATIONAL MOBILITY EXPERIENCES

12:00 - 13:00 **Promoting internationalization opportunities for the students of the Marketing faculty**

Daniela CRISTIAN, Bayes Business School-City, University of London

Where:

ONLINE (ZOOM) Meeting ID: 854 2700 6874 Passcode: 900923

Organized by MKT

THURSDAY 9 NOVEMBER

ERASMUS+ MOBILITIES AND INTENSIVE STUDY PROGRAMMES

10:00 - 10:30 **The Essentials of Short Mobilities and Blended Intensive Programmes** - Results and knowledge gained after the seminar Quality and inclusion in the new blended intensive programmes for higher education institutions organized by ANPCDEFP. Good practices in BIP implementation - Cultivating solidarity and a clean environment by social entrepreneurship.

The Erasmus+ team

Where: ONLINE (ZOOM) Meeting ID: 681 379 2868

Passcode:1234

Organized by The Erasmus+ Office

ERASMUS+ INFO SESSION

12:00 - 14:00 **Erasmus+ Info Session**

The Erasmus+ team

Algoos Work and Travel for placement mobilities

Alexandru Tudose - AIESEC

Erasmus Student Network representatives

*Where: ONLINE (ZOOM) Meeting ID: 841 6220 4069 Passcode:
174469*

Organized by The Erasmus+ Office

THURSDAY 9 NOVEMBER



DOCTOR HONORIS CAUSA

12:00 - 13:30 Award Ceremony Doctor
Honoris Causa to Profesor Universitar
Doctor ERICH WALTER FARKAS,
University of Zurich

For significant contribution to the enhancement of national and international prestige of the Bucharest University of Economic Studies, for his outstanding scientific achievements in Finance, and for his sustained commitment to strengthen and advance research skills within the academic community of our university

Where: Aula Magna

Organized by FABBV

THURSDAY 9 NOVEMBER

BEST PRACTICES EXCHANGES

14:00 - 15:00 **Cooperation Development with IUT of Lens,
Université d'Artois**

Marie Pierre - Director IUT of Lens

Amandine Ryckewaert - IR Officer

Where: The Meeting Room of the International Relations Office

Organized by The Erasmus+ Office & BT

Dicussions on Micro- credentials

14:00 - 15:00 **Dicussions on Micro-credentials. Experience of
Estonian Business School**

Karmo Kross - R&D Programme Officer and Lecturer at EBS

Where: ONLINE (MS Teams) Meeting ID: 335 671 714 68

Passcode: teKuK7

Organized by REI

THURSDAY 9 NOVEMBER

BEST PRACTICES EXCHANGES

15:00 - 16:30 **Best Practices Exchanges for Internationalization of Higher Education**

Topics: Discovering USA, Teaching and Training Mobilities @UNIVERSIDAD CATOLICA DE VALENCIA, ERASMUS+ Staff Training Mobility @UNIVERSITÉ CÔTE D'AZUR

Where: **Hybrid** - Room 3009

ONLINE (Zoom) Meeting ID: 876 2438 7905 Passcode: 976160

Organized by EAM

THURSDAY 9 NOVEMBER

INTERNATIONAL RESEARCH EXPERIENCES

16:00 - 18:00 **Science Mapping techniques through VOSviewer (II)** - An Open Lecture about Co-authorship and co-occurrence analysis, Way to analyze the visualization maps. In-class Exercises: Apply the procedure to sample data

Rabia Fatima (PhD) – HAN University of Applied Sciences, Netherlands

Where: ONLINE (ZOOM) Meeting ID: 894 7373 8459 Passcode: 291974

Organized by FABBV

17:00 - 18:00 **The value of an international educational experience** - The purpose of the event is to bring together students who benefited from an international educational experience and the students interested in studying abroad, and to emphasize the benefits of international exposure.

Moderator: Prof. univ. dr. Nadia Albu, Bucharest University of Economic Studies

Where: ONLINE (ZOOM) Meeting ID: 815 7172 4471 Passcode: 872056

Organized by CIG

BEST PRACTICES EXCHANGES

FRIDAY 10 NOVEMBER

BEST PRACTICES EXCHANGES

11:00 - 12:00 **Good practices in improving universities' position in international rankings**

Anna Orlova, Times Higher Education

Where: The Meeting Room of the International Relations Office

Organized by DRI

BEST PRACTICES EXCHANGES

16:00 - 18:00 **Panel discussion within the Program „Master in Business Administration in Creative and Cultural Industries”**

Julien Chiappone – Lucchesi - Head of Cooperation, Science and Culture at the French Embassy in Bucharest and Director General of the French Institute of Romania since September 1, 2021. Andrei Boncea- Romanian film and television producer of more than 70 movies and television series, co-founder of the production company FRAME FILM and of the theatre company WONDERTHEATRE and also for a long time an executive for the CME/ Central European Media Enterprises.

Where: Room 4315, Mandatory registration:
<https://forms.gle/NmB62rmwyWkQzrBR7>

Organized by FABIZ

SATURDAY 11 NOVEMBER



BEST PRACTICES EXCHANGES

13:00 - 14:00 **Land Law, current issues in different European jurisdictions**

Chantal Moll De Alba, Full Professor of Civil Law at Faculty of Law, Barcelona University, Spain

Ana-Maria Lupulescu, Lecturer PhD. at Faculty of Law, Bucharest University of Economic Studies

Andreea Stoican-Matei, Lecturer PhD. at Faculty of Law, Bucharest University of Economic Studies

Where: 2202

Organized by DREPT

SATURDAY 11 NOVEMBER

CLOSING REMARKS

14:00 - 15:00 **Closing Remarks**

Vicerektor for International Relations, Prof. Marius Constantin Profiroiu

Director of International Relations, Prof. Liviu-Adrian Cotfas

Where: ONLINE (Zoom) Meeting ID: 641 146 1337 Passcode: 6vPL9y

Organized by DRI

#IKF2023 is organised with the support of the CNFIS-FDI-2023-0352 project entitled "Asigurarea suportului necesar pentru consolidarea performanței Academiei de Studii Economice din București pe piața educațională globală, în acord cu obiectivele instituționale strategice de internaționalizare (ASEPERFORMINT)"



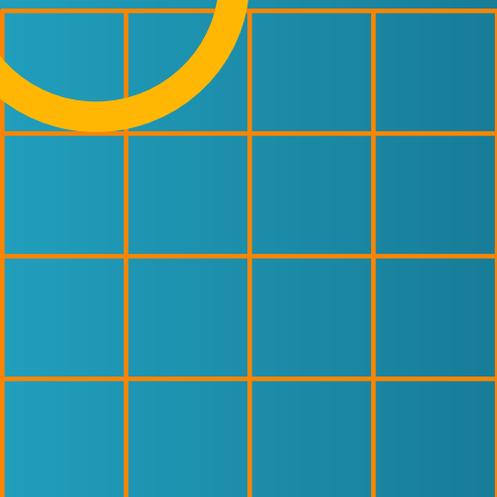
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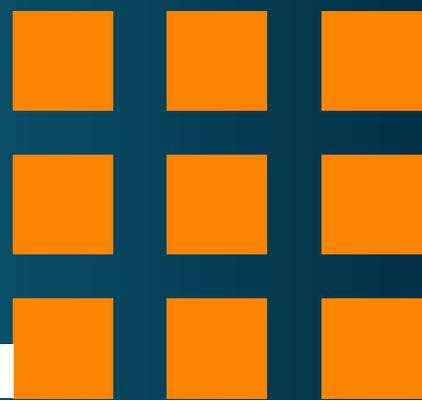
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