



INTERNATIONAL  
COOPERATION



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
ACCREDITATION



ERASMUS+  
PROGRAMME

# NEWSLETTER

December - 2023

*Wishing everyone a  
Happy New Year!*

with focus on  
the 2024 goals:

- more successful international events
- more Erasmus+ mobilities, both incoming and outgoing
- more accreditation events
- strengthening existing partnerships
- increased cooperation on all levels

## ● International Missions

### 29 November - 1 December 2023

- **Higher Education Advisory Council - International Education meeting**

Professor Constantin Marius Profireoiu, Vice-Rector for International Relations, attended Higher Education Advisory Council - International Education meeting, as member of this prestigious professional body. The event was initiated and organized by the University of Cambridge and the role of the Council is to discuss and reflect on major trends in the field of internationalisation of higher education at European level and to come up with innovative proposals in the field.

### 27 November - 1 December 2023

- **University of Applied Sciences, Finland**

Prof. Nadia Carmen Ciocoiu and Assoc. Prof. Laura Minaraiu visited Kajaani University of Applied Sciences: in Finland, in the framework of the FDI support project for internationalisation of our University. Beside the overview of the current cooperation within the REform Alliance of European Universities, discussions about the opportunities for joint educational and research projects were held. Our colleagues also visited the KAMK virtual reality lab.

### 11 - 16 December 2023

- **Institute of Agricultural Economics of Belgrade, Serbia**

A group of 40 students from the Faculty of Agrifood and Environmental Economics have been in an Erasmus+ short mobility for placement at the Institute of Agricultural Economics of Belgrade, Serbia. Guided by their professors, the students assisted with research activities the Serbian researchers, volunteered at the international conference organised by the institute and visit some organisations of interest in the field of agricultural economics.

### 15 December 2023

- **Project DILAN, Clermont Auvergne, France**

First transnational meeting of the Erasmus+ Project DILAN - "Digital Language and Communication Training for EU Scientists", coordinated by the Consortium Campus Iberus from Spain, took place at University Clermont Auvergne in France, during 13th - 15th December 2023. Our university was represented by Prof. Laura Mureşan and Assoc. Prof. Olivia Rusu, while other researchers participated online.





## ● Internationalisation at home

### 5 December 2023

- **Welcoming delegate from GLOBIS University, Japan**  
Vice-Rector for International Relations Prof. Constantin Marius Profiroiu met Mr. Eitaro Kono, Professor of Leadership at GLOBIS University in Tokyo, Japan. It was reiterated our interest in enhancing the cooperation within our valuable partnership established over five years ago.



### 7 December 2023

- **Center for American Studies from ASE - first event in the new headquarters from Piața Romană 8**  
Together with partners, Flex, American Councils, UN Youth Delegate and the Academy of Sustainable Development, the Center for American Studies representatives spoke about various opportunities for young people in the context of sustainable development.



### 8 December 2023

- **Cultural diversity workshop for ASE's full-time international students**  
As Diversity and Inclusion are among our University's core values, we continuously strive to highlight and enhance the cultural diversity of our academic community.



Thus, we have organised for the second year the Student Workshop on Cultural Diversity for international students and the topic for this year's encounter was related to the international experience in ASE.



This event took place in the framework of FDI 2023 support project for the internationalisation of our University.

### 8 - 10 December 2023

- **6th edition of Internationalization Think Tank**  
Prof. Marius Profiroiu, vice-rector for International Relations introduced the participants with current state of internationalization in ASE. After the discussion on this topic, Mr. Michael Caruana will deliver his Insights into Times Higher Education World University Rankings, followed by an evening discussion on Good practices regarding Higher Education Internationalisation, facilitated by Prof. Jose Manuel Ruano De La Fuente and Prof. Reyes Herrero Lopez from Universidad Complutense Madrid and Prof. Giuseppe Bettoni from Universita di Roma Tor Vergata.



## 15 December 2023

- **Optimization, streamlining of the procedural framework and digitization of human resources management processes within the STS**

Prof. Constantin Marius Profiroiu participated in the closing conference of the project "Optimization, streamlining of the procedural framework and digitization of human resources management processes within the STS" funded by the European Union, a project in which ASE Bucharest acted as a partner of the project leader - the Romanian Special Telecommunications Service, together with two other universities. During the conference, the contribution of our University to the successful implementation of the project activities, which led to the improvement of the quality of human resources and working procedures within the main national institution involved in providing secure communication and information technology services to the Romanian authorities, was highlighted.

It is yet another proof of the relevant impact that our University has at societal level, being in line with our academic vision and mission.

## 16 December 2023

- **New MoU with KET's School of Management - Kohinoor Business School in Mumbai, India**

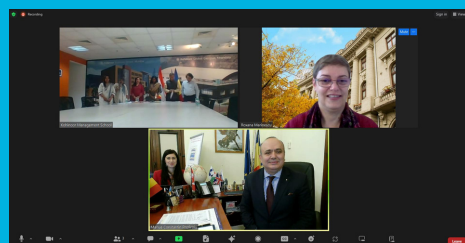
ASE has concluded and signed a Memorandum of Understanding for academic cooperation with KET's School of Management - Kohinoor Business School, affiliated to University of Mumbai in India.

Through the document signed in an online ceremony, exchanges of students and academic and non-academic staff, joint research on Economics, exchange of publications, mutual assistance in capacity building and joint quality assurance and benchmarking were agreed upon.

## 20 December 2023

- **Happy New Year from International Relations Office**

With the approach of the end of the year 2023 and the Winter Holidays, the International Relations team of Bucharest University of Economic Studies thanks you all for the excellent cooperation and wishes you Happy Winter Holidays and a Happy New Year!





## ● Erasmus+ events

### 4 & 6 December 2023

- **Erasmus+ online info sessions**

The Erasmus+ Office held 2 online Zoom info sessions, together with representatives for AIESEC Romania.

### 5 & 7 December 2023

- **Erasmus+ info sessions at RAU headquarters**

Two Erasmus+ info sessions dedicated to ASE's Faculty of Business and Tourism and Faculty of Marketing students who are holding their activities at the Romanian-American University headquarters.

### 6 & 7 December 2023

- **Erasmus+ info sessions at Angelescu building**

An Erasmus+ info session took place at the Faculty of International Business and Economics in Amphitheater I in the Ion N. Angelescu Building. Special thanks to REI student George Tudose, who gave a testimonial about his experience. Two more info sessions continued at the Faculty of Agrifood and Environmental Economics.

### 5 December 2023

- **Round Table with Live Erasmus+ Testimonials**

The Erasmus+ Office organized the *Round Table with Live Testimonials* event to which ASE students, former and current Erasmus+ beneficiaries, were invited and they gathered both physically and on Zoom, to tell us about their experience and to share advice to students interested in applying. Their stories were completed with personal experiences from studenthood by Prof. Marius Profireoiu, Vice-rector for International Relations.

- **Guest speakers:**

- Adela Nițescu (REI)
- George Tudose (REI)
- Ruxandra Ioniță (REI)
- Daniela Harabagiu (REI)
- Philip Mateiu (REI)
- Cosmina Stroinea (REI)
- Flaviu-Iulian Condrea (AMP)
- Ana-Maria Niță (CIG)
- Ariadna-Andreea Grama (FABIZ)
- Mara-Teodora Gebescu (FABIZ)
- Marc-Eduard Ionescu (FABIZ)
- Diana Gabriela Păcuraru (MK)
- Cristiana-Teodora Ușurelu (MK)



## 11 - 12 December 2023

- Erasmus+ info sessions at Madgearu and Slăvescu buildings

Erasmus+ student presentation at the Faculty of Economic Cybernetics, Statistics and Informatics (CSIE). Special thanks to Prof. Bogdan Iftimie, vice-dean and Erasmus+ Coordinator at CSIE and Ana-Maria Dinu who already benefited from the program and presented a testimonial to her colleagues, The Erasmus+ office representatives also held a presentation at the Faculty of Business Administration in foreign languages (FABIZ) facilitated by Prof. Oana Stănilă, vice-dean and Erasmus+ Coordinator at FABIZ.



## 12 December 2023

- Incoming Exchange Students Winter Gathering

A festive and friendly atmosphere on the occasion of the casual winter gathering organized by the Erasmus + office. It was a good opportunity for incoming students to meet and discuss in a more informal setting with our Vice-rector for international relations, Prof. Constantin Marius Profiroiu and the Erasmus + staff.



## ● ASE's mobilities for international missions in 2023

Number of delegates from each faculty and department between 01.01.2023 - 20.12.2023

Faculties		ASE Management	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABB V	CSIE	REI	MRK	MAN	STAFF +DPPD	Resear chers	PhD students	TOTAL
Indicators																			
International Conferences	funded by the research department - conference participation fund	1	6	6	2		10	2	3	4	5	8	7	1	14				69
	funded from other sources	10	2	3	1	2	4		1	8	2	11	8	6	1		4	22	85
Teaching missions (funded from the Erasmus+ programme)				4	3		1			4	3		3						18
<ul style="list-style-type: none"> <li>• Erasmus+ staff training;</li> <li>• Documentation internships;</li> <li>• Partnership development meetings;</li> <li>• Other objectives.</li> </ul>		19	38	14	18	9	16	4	24	11	4	30	25	5	28	32	2	27	306
<b>TOTAL</b>		<b>30</b>	<b>46</b>	<b>27</b>	<b>24</b>	<b>11</b>	<b>31</b>	<b>6</b>	<b>28</b>	<b>27</b>	<b>14</b>	<b>49</b>	<b>43</b>	<b>12</b>	<b>43</b>	<b>32</b>	<b>6</b>	<b>49</b>	<b>478</b>





# Erasmus+ Testimonials



*The Erasmus+ staff mobility in Serbia at the Institute of Agricultural Economics Belgrade has ended after a week of fruitful academic experiences. It was a great pleasure for me and my colleague-professors to guide more than 40 students from the Faculty of Agri-Food and Environmental Economics in this Erasmus+ journey! New paths to knowledge were built, as well as friendships! We thank the management of the Bucharest University of Economic Studies for enabling this mobility, and, in particular, Vice-Dean Roxana Pătărlăgeanu, for organizing the mobility and the actions in which an impressive number of students participated. We would also like to thank the Director of the Institute of Agricultural Economics from Belgrade, prof. Jonel Subic for the excellent hosting! Big thanks to the Erasmus+ Office from ASE and to Teodora Fulga for supporting us allthroughout the mobility. And last but not least, I thank my colleagues, prof. Raluca Drăcea and prof. Mihai Dinu, and students for the beautiful group energy that accompanied us during this wonderful week!*



Marius Constantin, PhD student

*Going abroad is not just an exciting adventure but a life-changing experiences. That's how I like to call every Erasmus experience I have. Now, while I am at home writing this testimonial, I realize that I miss the people and those 6 days spent in Serbia. It meant a lot for me to have the opportunity to be part of this project, to have the opportunity to learn more about the sustainable agriculture and rural development and to meet academic personnel with a wide knowledge in the development of the agriculture and green economy. The decision to go to Serbia was not exactly up to me but I couldn't have been happier with this destination. Especially since not just the University in Belgrade but also the city itself had a special charm and I was pleasantly surprised by the people there, by the culture and this city in general. Finally, I want to thank to my colleagues, but especially the teachers who made this project memorable. I am already waiting for new opportunities to broaden my knowledge and meet new people and places.*



Georgiana Paraschiva Oprea

*Last week, I embarked on an ERASMUS+ short mobility program to Serbia, marking an incredible milestone in my life. As a newcomer to ERASMUS, this expedition set the bar high for future adventures. We explored Belgrade and Novi Sad, visiting the impressive BIOSENSE Institute and the Institute of Economic Agriculture Michael Pupin in Belgrade. Attending the International Scientific Conference on Sustainable Agriculture and Rural Development was enlightening, with insightful presentations from around the world. This immersive journey not only unveiled Serbia's cultural treasures and scenic wonders but also fostered deep connections among us, transforming strangers into steadfast companions within a mere six days. Much credit goes to our professors whose meticulous planning and unwavering support elevated this experience to unforgettable heights. Their guidance and dedication ensured a seamless and enriching adventure. With this enriching chapter in Serbia behind me, I eagerly anticipate building upon these foundations in future explorations.*

Maria Ioana Urs



***Be innovative, be proactive!***