



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

April - 2024

6th of April 2024

111 years
anniversary
of **#ASE**



Internationalization at home

5 April 2024

- **Honoring a Legacy: Alain Juppé Receives Doctor Honoris Causa at ASE Bucharest for His Distinguished Service**

We were particularly pleased to hear today the Marseille woman roar in the unique Aula Magna of the Academy of Economic Studies in Bucharest, on the occasion of the awarding of Doctor Honoris Causa to Mr. Alain Juppé, member of the Constitutional Council of France and former Prime Minister of the French Republic.

16 April 2024

- **Connecting Minds Across Europe: Virtual BIP Meeting Unites Students and Academics from Madrid, Zagreb, and Bucharest**

Students and academics from Complutense University of Madrid, Spain, Faculty of Economics and Business - University of Zagreb, Croatia and Faculty of Administration and Public Management - Bucharest University of Economic Studies, Romania met online for the virtual component of the BIP. Next week we are looking forward to welcoming all participants to Bucharest for the face-to-face component of the BIP.

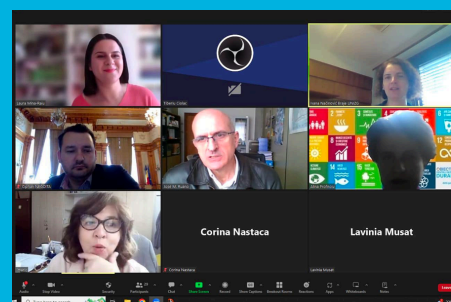
24 April 2024

- **Celebrating Unity and Knowledge: ASE Launches EU Week 2024 with a Focus on Economic Insights**

Prof. Constantin Marius Profiroiu, Vice-rector for international relations opened the event organised by our University in the framework of the European Union Week 2024 Events .

The European Union Week is jointly organized with TUM Speakers Series, HEC Paris, HEC Débats, Koźmiński University and POLIMI School of Management and for this year has as new partners Bucharest University of Economic Studies, Estonian Business School, Vlerick Business School and Rotterdam School of Management, Erasmus University. Its goal is to celebrate the European Union and to inform students and the wider public about it.

The conference organised by our University had as guest speaker Mr. Radu Hanga, President of the Romanian Stock Exchange.



25 April 2024

- **Strategic Focus: ASE Leaders Convene to Enhance Internationalization and Accreditation Efforts**

Prof. Constantin Marius Profiroiu, Vice-rector for international relations together with colleagues in the ASE's International relations office had a working meeting with Deans and Vice-deans of our University's Faculties.

Discussions focused on analysing the challenges of the internationalisation process and discussing in detail the KPIs for internationalisation at faculty level. Special attention was given to discussing the current state of play in the international accreditation process and highlighting steps to be taken in the near future.



26 April 2024

- **Blended Intensive Program "Agile governance and resilience in the context of multiple crises at European level"**

Students and academics from 3 universities and 9 nationalities are enjoying academic, experiential learning and multicultural experiences.

The partner universities implementing this BIP are: Complutense University of Madrid, Spain (Prof. Reyes Herrero Lopez, Prof. Jose Manuel Ruano de la Fuente, Prof. Natalia Millán Acevedo), Faculty of Economics and Business - University of Zagreb, Croatia (Prof. Ivana Marić and Prof. Ivana Načinović Braje) and Faculty of Administration and Public Management - Bucharest University of Economic Studies (Prof. Alina Profiroiu, Assoc. prof. Laura Mina-Raiu, Assoc. prof. Oana Sabie, Lecturer Corina Nastacă, Lecturer Ciprian Negoită).



International missions

11 April 2024

- **Shaping the Future of Academia: Prof. Profiroiu at EUA's 2024 Annual Conference on University Integrity and Transformation, United Kingdom**

Our Vice-rector for international relations Prof. Constantin Marius Profiroiu is representing Bucharest University of Economic Studies at the 2024 European University Association (EUA) Annual Conference in the UK, hosted by Swansea University. With the theme "Universities in Europe: Integrity in a Time of Change", the Conference aims to explore and highlight the capacity of European universities to cope with change and shape societal transformation, while remaining true to their core character, values and missions.

12 April 2024

- **Strengthening Academic Partnerships: Prof. Profiroiu Charts New Collaborative Pathways with Swansea University, United Kingdom**

Fruitful meeting at Swansea University: Prof. Constantin Marius Profiroiu, Vice-rector for international relations met Prof. Judith Lamie, Vice-rector for international relations, Prof. Helen Griffith, Vice-rector for Research and Prof. Fiona Jordan, International Relation Director at the School of Management.

15 April - 19 April 2024

- **Expanding Global Horizons: ASE Delegation Attends AACSB's Premier Annual Conference in Atlanta, United States**

Between 15 and 19 April this year our University is represented at the most important AACSB annual conference by Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations and Prof. Liviu Cotfas, Director of International Relations.



Prof. Constantin Marius Profiroiu, Vice-rector for international relations is representing Bucharest University of Economic Studies at the **AACSB's International Conference and Annual Meeting (ICAM)** in Atlanta (GE), USA between 15th and 19th of April 2024.



ICAM2024
A T L A N T A

12 April - 19 April 2024

- **Empowering the Next Generation: European Youth Week Highlights Civic Engagement and New Educational Paradigms, France**

Between 12-19 April we celebrate the European Youth Week. On this occasion the European Parliament organises a series of events to emphasise the civic involvement of students, the place of Erasmus+ Programme and the European Solidarity Corps in EU policies for education and youth, the role of universities in the development of young generation. A special place is occupied by the blueprint of the European Degree, a plan recently rolled out by the European Commission.



19 April 2024

- **Building Bridges in Academia: ASE and University of Georgia Forge New Collaborative Pathways in Public Administration, United States**

Our University's delegation led by Prof. Constantin Marius Profiroiu, Vice-rector for international relations was welcomed by Mr. Matthew Auer - Dean of School of Public and International Affairs and Mr. Bradley Wright - Head of Public Administration and Policy Department at University of Georgia.



14 April - 20 April 2024

- **Global Academic Exchange: ASE Leaders Participate in International Studies Day at SIUE, United States**

A delegation of our University composed of Prof. Silvia Elena Iacob - Dean of the Faculty of Theoretical and Applied Economics and Prof. Georgiana Raluca Ladaru - Director of the Economics II Doctoral School, participated in the 7th edition of the International Studies Day organized by the College of Arts & Sciences and the International Studies Program at Southern Illinois University Edwardsville (SIUE) in the United States.



26 April 2024

- **Expanding Horizons: Erasmus+ Mobility Enriches Learning for Students and Professors at Belgrade's Institute of Agricultural Economics, Serbia**

A group of 95 students and professors from Facultatea de Economie Agroalimentara si a Mediului finalised today an Erasmus+ mobility at the Institute of Agricultural Economics from Belgrade, Serbia. The 5 days experience included trainings and visits to University of Belgrade, Institute Mihajlo Pupin and other partner organisations from Belgrade and Novi Sad.



● *ASE's mobilities for international missions*

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
Indicators																			
International Conferences	funded by the research department - conference participation fund										1	4	1		4				
	funded from other sources	2	3	3				2	2	1		3	3					3	
Teaching missions (funded from the Erasmus+ programme)			2						2	2		2	1		2				
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		2	6	1	3	6	3		10	3	4	4	4	1	7	8	2	2	
TOTAL		4	11	4	3	6	3	2	14	6	5	13	9	1	13	8	2	5	109

Table 1. Number of delegates from each faculty and department between 01.01.2024 - 30.04.2024

Erasmus+ testimonial

On the occasion of the Erasmus program, I had the special opportunity to participate in a short-term mobility in Serbia together with my colleagues and professors of my faculty, through which I took part in a multitude of interactive activities and got to know the study, research and development of those in Serbia.

I took part in a presentation on the new technologies introduced by the Agrarian Research Institute in Belgrade, where we were received in a very familiar atmosphere by the management of the entity and very friendly.

At the same time, I also visited the Faculty of Agrarian Economics within the University of Belgrade and in this way I was able to make a comparison and at the same time find the similarities between it and our faculty in Romania.

Another destination of this trip was the EDUCONS Institute, a very nice place, where we were introduced to the laboratories and their way of working, as well as the conditions and technologies available to students who wish to study within it.

Looking back as a whole, the trip to Serbia was very interesting and captivating, which I would repeat and highly recommend.

Manea Anamaria
student at the Faculty of Agrifood and Environmental Economics

