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ERASMUS+
PROGRAMME

NEWSLETTER

March - 2024



**What is an
Erasmus+ Short Mobility?**

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Internationalization at home

4 March 2024

- **Welcoming 20 students accompanied by 3 professors from the University of Hyogo, Japan**

Prof. Constantin Marius Profiroiu, Vice-rector for international relations welcomed to our University a group of 20 Japanese students accompanied by 3 professors from the University of Hyogo, ASE's partner institution. Between 04th and 06th of March, our guests will be exchanging experiences with ASE Bucharest's students as part of the Japanese university's Global Leader Education Program (GLEP). The Japanese delegation will also meet members of the ASE Centre for Japanese Studies, teachers and students of the Modern Applied Languages programme of the Faculty of International Business and Economics Facultatea de Relatii Economice Internationale and ASE students enrolled in the optional Japanese language course. The programme of the visit also includes joint academic and cultural activities, through which Japanese students will get to know both our university and everyday life in Bucharest.



6 March 2024

- **Strengthening International Ties: Hyogo University Delegation Discusses New Collaborative Ventures at ASE Bucharest, Japan**

Today our university received the visit of an official delegation from Hyogo University (Japan), composed of Prof. Makoto Kosaka, President of the Japanese University, and Prof. Carmen Săpunaru-Tămaș, Advisor to the President on International Relations. The delegation was welcomed by Prof. Constantin Marius Profiroiu, Vice-rector in charge of international relations, who discussed with the Japanese guests the main directions of cooperation between the two universities, in particular the joint projects to be implemented through the satellite office that Hyogo University will open at ASE Bucharest.



21 March 2024

- **Pioneering Regional Development: Prof. Profiroiu Launches Workshop on Place-Based Economic Policies under Romania's National Recovery Plan**

This morning, Prof. Constantin Marius Profiroiu, vice-rector for international relations opened the work of the first workshop within the project funded by the National Recovery and Resilience Plan of Romania and entitled "Place-Based Economic Policy in the EU's Periphery - Fundamental Research in Collaborative Development and Local Resilience. Projections for Romania and Moldova - PEPPER"

In his opening speech, Prof. Profiroiu reinforced the need for research projects that produce tangible results by publishing articles in top journals in the economic field.

22 March 2024

- **Celebrating Continuous Improvement: Kaizen Anniversary with the Japanese Embassy**

Today, Prof.Dr. Constantin Marius Profiroiu, Vice-rector for international relations of our University participated in the event celebrating 20 years of operation in Romania of the Kaizen Institute (<https://kaizen.com/ro/>). With this occasion, Prof. Profiroiu held discussions with Mr. Hiroshi Kudo, First Secretary of the Embassy of Japan in Bucharest about the collaboration between the Center for Japanese Studies and the Embassy of Japan as well as practical ways to promote Kaizen principles in our academic community and beyond.

International missions

28 February - 1 March 2024

- **Shaping the Future of European Higher Education in the Digital Age, Brussels**

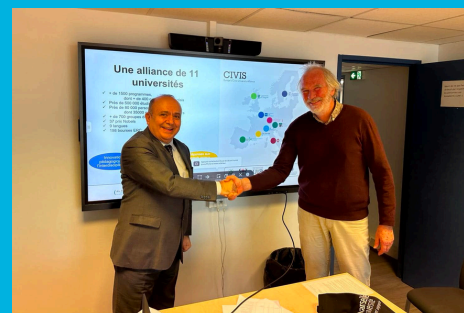
On this occasion, our colleagues from the International Relations Department attended the interactive sessions and debates on the democratic mission of universities in the light of the current European context and the EU Parliament elections, the developments in transnational cooperation on education in Europe with a special focus on the European Alliances, visions for a new European research and innovation strategy in the era of digitalization and artificial intelligence.



8 March 2024

- **Forging European Alliances: Prof. Constantin Marius Profiroiu Explores Synergies with CIVIS at Aix-Marseille University, France**

Our Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu is visiting University of Aix-Marseille in France. In addition to specific topics of mutual academic cooperation, discussions are held on the synergies between the objectives of the European university alliance CIVIS coordinated by Aix-Marseille University and those of ASE Bucharest.



15 March 2024

- **Advancing Academic Excellence: ASE Faculty Enhance Assurance of Learning System at AACSB Conference in New York, USA**

Our Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu is visiting University of Aix-Marseille in France. In addition to specific topics of mutual academic cooperation, discussions are held on the synergies between the objectives of the European university alliance CIVIS coordinated by Aix-Marseille University and those of ASE Bucharest.



● ASE's mobilities for international missions

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
Indicators																			
International Conferences	funded by the research department - conference participation fund		3								1		1		2				
	funded from other sources			2				2	1				2					2	
Teaching missions (funded from the Erasmus+ programme)			1						1	2					2				
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		2	3	1	1	5	1		2	1	1	3	1		3	5	1	1	
TOTAL		2	7	3	1	5	1	2	4	3	2	3	4	0	7	5	1	3	53

Table 1. Number of delegates from each faculty and department between 01.01.2024 - 31.03.2024

Erasmus+ testimonial

Hey everyone!

I'm Panciu Bogdan, and I'm thrilled to share with you my recent academic adventure in Serbia. From April 21st to 27th, I had the amazing opportunity to take part in a short-term mobility program through Erasmus+.

During my Erasmus journey in Serbia, I had a blast exploring different educational institutions like Educons University of Novi Sad, the Faculty of Economics at the University of Belgrade, and The Institute of Agricultural Economics. These visits gave me a firsthand look at their awesome facilities, from high-tech labs to lively amphitheatres. Plus, I got to learn about all the cool opportunities available to students there.

It was such a rewarding experience to dive into various academic environments, each offering its own unique perspectives and learning styles. Exploring different cultures and educational systems expanded my knowledge and also made me appreciate the diversity of opportunities worldwide.

This trip was about way more than just visiting different places, it was a journey of personal growth and connecting with other cultures. It really helped me develop my intercultural perspective and left me with unforgettable memories that I'll cherish forever.

Panciu Bogdan
student at the Faculty of Agrifood and Environmental Economics

