



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

July - 2024



WELCOME SUMMER!

- *OUR Romanian-Canadian MBA has been ranked on 27th position by #QS Quacquarelli Symonds in QS Executive MBA Rankings 2024: Joint Programmes*

Internationalization at home

4th of July

- **AACSB-Department of Financial Analysis & Valuation**

Today we continued our work to disseminate the necessary information on the AACSB accreditation process and to discuss the main challenges of this process. We were received with great interest by our colleagues from the Department of Financial Analysis & Valuation, and we thank them for their involvement and active and generous exchange of ideas.

9th of July

- **AACSB-Department of Accounting and Auditing of the Faculty of Accounting and Management Informatics**

We thank our colleagues from the Department of Accounting and Auditing of the Faculty of Accounting and Management Informatics ASE - Facultatea de Contabilitate si Informatica de Gestiune for their interest in the comprehensive presentation made by the International Relations Department of our University on the current status, challenges, and perspectives of the international #AACSB accreditation process of ASE Bucharest (#BUES).

Today's event was facilitated by Prof. Constantin Marius Profiroiu, Vice-rector for International Relations who emphasized the efforts that our University has made in this process, marked the involvement of the members of the Faculty of Accounting and Management Informatics in the accreditation process, and presented to the members of the academic community the future perspectives of our University in the context of AACSB accreditation.

14th of July

- **National Day of the French Republic**

On the occasion of the National Day of the French Republic, we extend our congratulations to all our French partners and students.

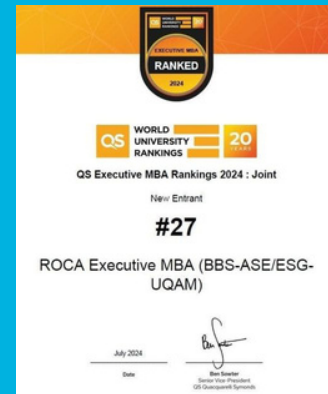
Responding to the invitation of the French Ambassador, the Rector of our University, Prof. Univ. Nicolae Istudor and the vice-rector for international relations, Prof. Univ. Constantin Marius Profiroiu attended the festivities organized on the occasion of the celebration of July 14.



14th of July

- **Romanian-Canadian MBA**

We are proud to share that Romanian-Canadian MBA **Romanian-Canadian MBA** has been ranked on 27th position by #QS Quacquarelli Symonds in QS Executive MBA Rankings 2024: Joint Programmes. Our University has reached yet, another notable milestone by being the first university in South East Europe with an Executive MBA included in this prestigious ranking



24th of July

- **Annual Meeting of Romanian Diplomacy (RADR)- Bucharest**

Our Vice-rector for international relations Prof. Constantin Marius Profiroiu is attending representing our University, the Annual Meeting of Romanian Diplomacy (RADR) that is taking place from Wednesday the 24th of July to Friday, the 26th of July in Bucharest, under the title "Diplomatic Action in a Turbulent World".

The RADR proceedings are chaired by the Minister of Foreign Affairs, Luminita Odobescu, and will bring together the heads of diplomatic missions and consular offices of Romania abroad, as well as members of the leadership of the Ministry of Foreign Affairs, high-ranking Romanian officials invited, members of the Foreign Diplomatic Corps accredited in Bucharest, opinion leaders. Among the special guests are the Deputy Prime Minister and Minister of Foreign Affairs of the Grand Duchy of Luxembourg, Xavier Bettel, the Deputy Prime Minister of Ukraine, Olha Stefanishyna, and the Deputy Prime Minister of the Republic of Moldova, Cristina Gherasimov.



26th of July

- **The Local Boards' Training Bucharest-ESN ASE CMP**

Our University has the pleasure to host these days the event organized by **ESN ASE CMP Bucharest** called "the Local Boards' Training Bucharest". The opening of the event gave the opportunity to our Vice-rector for international relations Prof. Constantin Marius Profiroiu to underline the importance of the intensified cooperation that our university is developing with all its stakeholders and institutional partners in order to provide a comprehensive framework that will allow the increase of international mobility and the development of the international and intercultural environment of our study programs.



On this occasion, the International Relations Office of ASE received from ESN a diploma of appreciation for the solid partnership between the two organizations.

30th of July

- **SURE - Students for a United and Resilient Europe Program to Counter Disinformation and Promote Social Cohesion- Bucharest**

Today, our Vice-rector for international relations Prof. Constantin Marius Profiroiu attended the final competition event within the project **#SURE** - Students for a United and Resilient Europe Program to Counter Disinformation and Promote Social Cohesion.

The program was launched by the American Councils for International Education, a leading international academic and cultural exchange organization, partnering with EdVenture Partners (EVP), a renowned US-based experiential agency known for creating many of the world’s most important social impact programs for youth on universities. SURE encourages university students to promote social cohesion and counter false narratives in Moldova, Poland, Romania, and Slovakia. Sponsored by the U.S. Department of State, the project seeks to increase public awareness about harmful disinformation and ensure peaceful coexistence for Ukrainian refugees in host communities. American Councils and EVP implemented a competition across 16 universities in 4 different countries. Teams participating in SURE conducted the primary and secondary research necessary to develop, apply, and measure the success of an online and offline campaign focused on countering propaganda designed to sow tensions between Ukraine, refugees from Ukraine, and refugee-hosting communities.

The U.S. Ambassador to Romania H.E. Ms. Kathleen Kavalec delivered the opening speech.

31st of July

- **Data Science International Summer School - Bucharest Business School**

The 5th edition of the Data Science International Summer School managed by Bucharest Business School and supported by the Office for International Relations just closed. This year edition was organized by our University in collaboration with the GATE Institute at Sofia University St. Kliment Ohridski and the projects DataCloud, enRichMyData, Graph-Massivizer Project, UPCAST Project, and InterTwin.



International missions

3rd of July

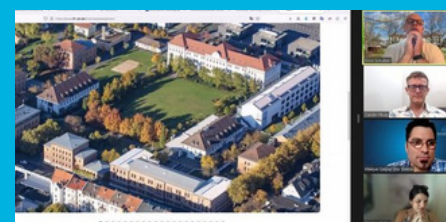
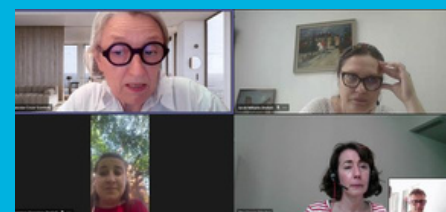
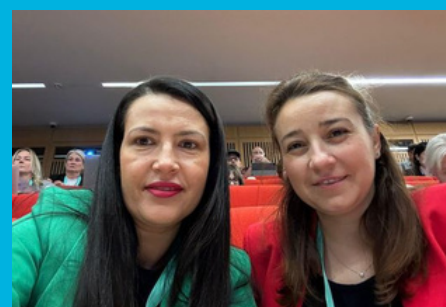
- **Teaching and Learning Conference 2024-Nottingham Trent University in the United Kingdom**

Considering the efforts of our University to internationalize abroad and to ensure the prerequisites for strengthening its external prestige, in line with its strategic priority areas of the [#Internationalization Strategy](#) for the period 2016-2027, through the [#FDI2024](#) project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)" we aim to contribute to the development of international mobility of the teaching staff resource for improving specific internationalization skills. Thus, between July 02-04, Prof. Silvia Elena Iacob, Dean of the Faculty of Theoretical and Applied Economics [Facultatea De Economie Teoretica Si Aplicata](#), and Prof. Georgiana Camelia Georgescu, Dean of the Faculty of Finance, Insurance, Banking, and Stock Exchange [Facultatea de Finanțe, Asigurări, Banci și Burse de Valori - ASE București](#) participate in "Teaching and Learning Conference 2024: Future-Focused Education: Innovation, Inclusion, and Impact", a flagship conference attracting Higher Education practitioners involved in all aspects of HE teaching and learning from the UK and overseas, organized by Advance HE and Nottingham Trent University in the United Kingdom. The conference creates space for delegates to engage in creative thinking around teaching and learning towards continuous enhancement and innovation of the student experience and contributes to increasing the knowledge and confidence of delegates to continue to develop and improve their teaching practice and positively impact the success of their students.

3rd of July

- [ESLSCA](#)

Expanding the international partnerships that our University has is one of the strategic objectives of our internationalization approach: we are delighted to add to our circle of friends [#ESLSCA](#) Paris Business School in France and the University of Applied Sciences [#Aschaffenburg](#) in Germany.



11th of July

- **16th Conference of Rectors from the Black Sea Region and the BSUN 2024 Congress- Istanbul, Türkiye**

Our Vice-rector for International Relations Prof. Constantin Marius Profiroiu is representing our University at the 16th Conference of Rectors from the Black Sea Region and the BSUN 2024 Congress - “Summit of the Future for the Black Sea Region” organised by Istanbul University between 11 and 12 of July 2024 in Istanbul, Türkiye.

BSUN - The Black Sea Universities Network is the largest platform for inter-university cooperation in the extended Black Sea Region involving 120 Universities from the Black Sea Economic Cooperation (BSEC) member states.

As member institution of BSUN, our University looks forward to a new period of enhanced cultural, social, educational and sports cooperation so as to foster greater friendship and respect among academic partners engaged in the joint cooperative venture that BSUN and BSEC represents.



12th of July

- **QS Higher Ed Summit: Europe 2024 - Barcelona, Spain**

Our University is represented at the QS Higher Ed Summit: Europe 2024 taking place between 10 and 12 July 2024 in Barcelona, Spain.

Our colleagues have the opportunity to join over 400 European higher education leaders and to get in-depth insights on student recruitment strategies, learn about student needs and preferences, and discover how technology, data, and design can help in the process of reaching institutional performance goals.



● ASE's mobilities for international missions

Indicators		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund		5	7	19	1	1	1	2	2	1	7	11	2	11	1			
	funded from other sources	7	7	2	2	1	4		2	1	4	4	9		5	2		37	
Teaching missions (funded from the Erasmus+ programme)			4	1	4		2		7	4	1	3	2	1	8				
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		4	23	5	3	6	7		17	8	5	12	6	1	12	20	2	6	
TOTAL		11	39	15	28	8	14	1	28	15	11	26	28	4	36	23	2	43	332

Number of delegates from each faculty and department between 01.01.2024 - 31.07.2024

Erasmus+ testimonial

- **Daria Lungu, REI student, BIP at University of Calabria**

Participating in the Erasmus Blended Intensive Program in Italy was an unforgettable experience that combined learning with cultural exploration in the beautiful region of Calabria. During the week we spent there, our days were filled with engaging classes at the local university, where we delved into thought-provoking subjects and collaborated with students from around the world. The professors brought unique insights, making each session both challenging and inspiring. This diverse, international environment gave me a new appreciation for different perspectives and enriched every conversation.

Our evenings and afternoons were a time to experience Calabria's natural beauty and local culture. Exploring coastal villages, visiting historic landmarks, and savoring authentic Italian cuisine made every day feel like an adventure. This combination of academics and cultural immersion made the Erasmus BIP not just a learning experience but a journey of self-discovery.

To my colleagues considering Erasmus opportunities, my advice is: go for it! Don't overthink it or worry about stepping out of your comfort zone. Embrace the chance to connect with people who are different from you, and go into the experience with an open mind and heart. This journey will not only enhance your studies but also broaden your worldview in ways you can't imagine.

