



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

October - 2024



THIS MONTH'S HIGHLIGHT:

- *AACSB Informative sessions within Departments;*
- *Doctor Honoris Causa to Prof. Tetsuya Kaida from Nagaoka University of Technology, Japan*

Internationalization at home

3rd of October

- **Transylvanian International Conference in Public Administration organized by the Department of Public Administration and Management at Babes-Bolyai University in Cluj-Napoca**

Prof. Constantin Marius Profiroiu, the vice-rector for international relations, is participating as a guest speaker at the 6th edition of the Transylvanian International Conference in Public Administration organized by the Department of Public Administration and Management at Babes-Bolyai University in Cluj-Napoca. The conference is designed as an event envisioned to bring together academics, researchers, and practitioners in the field of public administration from all over the world and to create a framework in which they can exchange ideas, disseminate best practices, and develop networking opportunities for future teaching, research, and capacity building projects.

The overarching topic for 2024 is fostering local and regional innovation through partnerships, with an emphasis on the role of universities. The conference is focused on critically discussing and analyzing characteristics and dynamics of local innovation systems, on defining local and locality about existing cities and communities, and more importantly on assessing how universities enter into and interact with the other actors in the local networks whose interactions initialize, stimulate and diffuse economically useful knowledge. Regional innovation systems and the role of universities within them can be examined from various perspectives, including power relations and negotiation, communication and marketing, strategic planning, leadership studies, etc. The conference welcomes all these perspectives as we strive to explore this topic through contributions from different academic fields.

7th of October

- **Erasmus+ Capacity Building in Higher Education Project "Developing and improving the STEAM skills of students and teachers for curriculum innovation and sustainable development of higher education institutions and local businesses"**

The session, running from 7th to 11th October, was officially opened by Vice-Rector for International Relations, Professor Marius Profiroiu. His words emphasized the importance of continuous development and collaboration in higher education, setting the tone for a productive and insightful week ahead.



Throughout this week, Professor Liliana Crăciun, the coordinator of this project in our university, has organised for the academic staff from Republic of Moldova, hands-on workshops and knowledge-sharing sessions designed to enhance their teaching methodologies and foster innovation in higher education.

10th of October

- **The Business Accreditation Seminar, delivered by AACSB-Bucharest, University of Economic Studies**

The Business Accreditation Seminar, delivered by AACSB for members of our academic community involved in the international accreditation process, will take place at the Bucharest University of Economic Studies from 10 to 11 October.

The seminar is given by Prof. Jean-Philippe Ammeux, from the IESEG School of Management (France), former Dean of IESEG and Vice-Rector for International Relations at the Université Catholique de Lille.

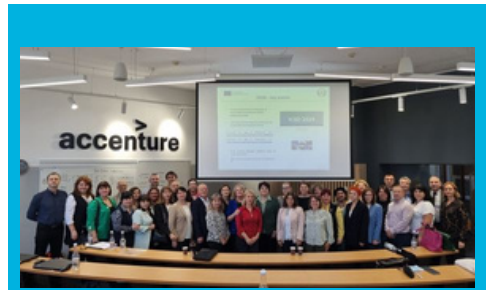
At the event's opening, Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, emphasized the importance and relevance of the international accreditation process at our University, as well as the challenges that this process entails.

The seminar is organized by the Office for International Relations with the financial support of the project "Strengthening the Prestige of Bucharest University of Economic Studies by supporting the Process of International Accreditation and Improving Skills in the Field of International Rankings" financed by the Special Situations Fund (FSS) of the Ministry of Education.

18th of October

- **International conference "Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation".**

Today Prof. Constantin Marius Profiroiu, Vice-rector for international relations welcomed Prof. Nelson Michaud, Director of the Quebec School of Administration in Canada, guest speaker of the international conference organized by the Faculty of Administration and Public Management. Prof. Andre Torre from the University of Paris Saclay, President of the European Association of Regional Sciences, also participated in the conference as guest speaker.



Together with these two important guests of our university, Prof. Profiroiu opened the proceedings of the international conference "Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation".

21st of October

- **Erasmus+ Blended Intensive Programme hosted by the Department of Physical Education and Sports and the Faculty of Agri-food and Environmental Economics**

We are thrilled to announce the launch of the Erasmus+ Blended Intensive Programme hosted by the Department of Physical Education and Sports and the Faculty of Agri-food and Environmental Economics at the Bucharest University of Economic Studies (ASE).

The BIP aims to promote sustainability and environmental awareness by integrating traditional practices with modern solutions. Key objectives include: encouraging eco-friendly habits and sustainable food choices, promoting traditional sports like Oina while fostering physical well-being and engaging participants in community-based sustainable initiatives.

Students and staff from ASE Bucharest Educons University from Novi Sad and Klaipeda University have joined in this dynamic mix of online learning and hands-on experiences to build a sustainable future while celebrating cultural and sports heritage!

24th of October

- **International Conference “The Future of Europe” organised by the Faculty of International Business and Economics**

Today, Prof. Constantin Marius Profiroiu, Vice-rector for international relations welcomed to our University Prof. Sanja Sever Mališ, Dean of Faculty of Business and Economics Zagreb and Prof. Nikolina Dečman, Vice-dean of the same Faculty as well as Prof. Marko Selakovic, Deputy Director of S P Jain School of Global Management. The three academics are guest speakers at the International Conference “The Future of Europe” organised by the Faculty of International Business and Economics



25th of October

- **AACSB and EQUIS**

We are extremely honored today to have a highly applied discussion on the challenges of the AACSB and EQUIS international accreditation process with the management team of the Faculty of Business and Economics Zagreb led by the Dean Prof. Sanja Sever Mališ, Ph.D.

28th of October

- **Beijing International Education Exchange**

We were particularly delighted today to host the event “Beijing International Education Exchange” that brought together representatives of Chinese universities interested in establishing a cooperation framework with ASE Bucharest.

30th of October

- **Doctor Honoris Causa to Prof. Tetsuya Kaida from Nagaoka University of Technology, Japan.**

Our University today conferred the title of Doctor Honoris Causa to Prof. Tetsuya Kaida from Nagaoka University of Technology, Japan.

The ceremony was honored by the presence of H.E. Mr. Takashi Katae, Ambassador of Japan in Romania.

We are pleased that our university has thus marked the highest level of academic relations between Romania and Japan.

International missions

3rd of October

- **Educational Fair -Astana, Kazahstan**

These days our colleagues Prof. Ioan Radu Petrariu, Dean of the Faculty of International Business and Economics **Facultatea de Relatii Economice Internationale** and Prof. Radu Ciobanu, Vice-Dean of the Faculty of Finance and Banking **Facultatea de Finanțe, Asigurări, Banci și Burse de Valori - ASE București** are representing our University at the Begin Central Asia Tour (Astana and Almaty) Educational Fair in Kazahstan .

We are happy that our university's stand has aroused the interest of participants at both events and we are more than eager to welcome our future students from this region.

The participation at this fair is part of the [#FDI2024](#) project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)"’s activities.



7th of October

- **THE World Academic Summit, organized by Times Higher Education in partnership with The University of Manchester, UK**

Between 7th and 9th of October, our colleagues Laura Mina-Raiu and Alexandra Bucur are attending the THE World Academic Summit, organized by Times Higher Education in partnership with The University of Manchester in its bicentenary year. Over 500 delegates from higher ed organisations around the world will focus on social responsibility and the obligation of universities to make a real difference to people's lives, as the Summit's topic is "Making a difference: The purpose of universities in a rapidly changing world".

The event will feature the exclusive reveal of the THE World University Rankings 2025, and an in-depth masterclass from THE's data team. The masterclass will feature detailed analysis and insight into the key findings, trends and stories from the data.

This activity is part of the #FDI2024 project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)".

14th of October

- **Begin Eurasia Tour Educational Fair in Baku, Azerbaijan**

A delegation of our University composed of Prof. Anca Gabriela Ilie, vice dean of the Faculty of International Business and Economics Facultatea de Relatii Economice Internationale, and Ms. Teodora Fulga, coordinator of the Erasmus+ office, participated on October 12, 2024, at the Begin Eurasia Tour Educational Fair in Baku, Azerbaijan. We were extremely excited to see the interest of young Azerbaijani people in the study programs offered by our University. We hope to welcome as many of them as possible to become our students. We were extremely honored to have our stand visited by H.E. Mr. Vasile Soare, Ambassador of Romania to Azerbaijan.

On the margins of the participation at this educational fair, our delegation was received at the Romanian Embassy in Baku and visited our partners from Azerbaijan Technical University.

Participation at this fair is part of the #FDI2024 project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)" activities.



27th of October

- **Begin MENA Tour in Cairo, Egypt.**

A delegation of our University composed of Prof. Irina David, vice-dean of the Faculty of International Business and Economics Facultatea de Relatii Economice Internationale and Ms. Oana Carnicianu from the International Relations Office participated on the 26th of October at Begin MENA Tour in Cairo, Egypt.

The educational offer of our university enjoyed a great interest from the visitors of the fair and we hope that in the near future the number of our international students from the Middle East - North African region will increase and the academic cooperation with this region will experience a sustainable and fair intensification.

Participation at this fair is part of the #FDI2024 project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)" activities.

31st of October

- **NET24 Warsaw Conference 2024-Warsaw, Poland**

Between 28th and 31st of October, a delegation of our University attended the NET24 Warsaw Conference 2024, a two-day event set to offer an enriching platform for educators and agencies worldwide.

On the sidelines of the conference, our delegation met representatives of Kozminski University, University of Warsaw and SGH Warsaw School of Business. They also had a meeting with the Director for International Cooperation from the Polish Ministry of National Education. Participation at this conference is part of the #FDI2024 project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services (ASE-CALINT)" activities.

31st of October

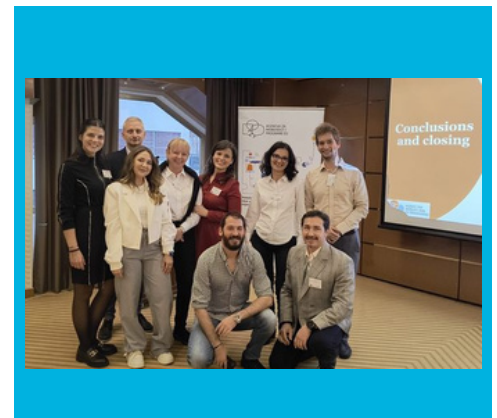
- **Emphasizing Virtual and Inclusive Dimensions of the Blended Intensive Programmes- Zagreb,Croatia**

We are pleased to share that from October 28th to 30th 2024, the event "Emphasizing Virtual and Inclusive Dimensions of the Blended Intensive Programmes" took place in Zagreb. This event, a joint initiative of the Erasmus+ National Agencies from Croatia, Serbia, and Romania, brought together 40 participants from universities across these countries, all focused on enhancing Erasmus+ programs through blended learning and inclusivity.



During the event, participants discussed best practices, addressed the challenges of BIP implementation, and collaborated on strategies to strengthen the virtual components of Erasmus+ programs while promoting inclusivity across diverse educational contexts.

Representing our institution, Ms. Teodora Fulga, Head of the Erasmus Office, contributed her insights and expertise to these discussions, underscoring our commitment to Erasmus+' vision of innovative international education.



● ASE's mobilities for international missions

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund		6	7	20	1	6	1	2	3	3	8	12	3	12	1			
	funded from other sources	11	8	4	3	2	9		3	4	4	8	12	2	6	4		45	
Teaching missions (funded from the Erasmus+ programme)			6	2	4		4		11	4	1	4	5	1	8				
<ul style="list-style-type: none"> • Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives. 		5	27	8	3	7	8	1	20	11	7	17	13	1	14	33	3	16	
TOTAL		16	47	21	30	10	27	2	36	22	15	37	42	7	40	38	3	61	454

Number of delegates from each faculty and department between 01.01.2024 - 31.10.2024



Bucharest University of Economic Studies
RANKED = 1st
IN ROMANIA

THE World University Rankings 2025
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