



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

September - 2024



THIS MONTH'S HIGHLIGHT:

- *AACSB Informative sessions within Departments;*
- *Awarding the title of Doctor Honoris Causa to professor Jean Tirole, Nobel laureate in economics*

Internationalization at home

12th of September

• Accreditation Summer Camp-Constanta

From September 12 to 14, 2024, we are on the shores of the Black Sea on the occasion of the fourth edition of the Accreditation Summer Camp.

This Workshop is designed to improve the specific skills of the members of the International Relations team of the ASE, during the facilitation sessions will be benchmarking the implementation of the measures necessary to improve the AoL processes at the level of study programs. In addition, participants in the event integrate a foresight exercise that will allow the organization to develop the most effective scenarios for the challenges that the future of higher education entails.

The event is organized by the Office of International Relations within the project "Strengthening the Prestige of the Bucharest University of Economic Studies by supporting the process of International Accreditation and Improving Competencies in the Field of International Rankings" financed by the Special Situations Fund of the Ministry of Education.

16th of September

• Regional Summer School in Cultural Entrepreneurship

We are honored that our university will host the first edition of the Regional Summer School in Cultural Entrepreneurship from today until 20 September 2024. The event, organized in partnership with the Agence Universitaire de la Francophonie en Europe Centrale et Orientale (AUF-ECO), is part of the regional project on the development of student entrepreneurship and the AUF's ongoing efforts to encourage the development of an entrepreneurial culture within its member institutions. The Summer University was opened by Professor Constantin Marius Proftiroiu, Vice-Rector for International Relations, who gave the welcoming address.

The event aims to enrich the skills of French-speaking students in the humanities and arts in the ECO region, focusing on management, marketing, and entrepreneurship in the field of cultural and artistic practices.



Through training workshops, round tables, exchanges of best practices, creative interaction, inspiring visits, and meetings with professionals in the field, students will have the opportunity to discover the challenges and opportunities of the cultural world, supported by trainers and entrepreneurs from the region. The first edition of the Regional Summer School in Cultural Entrepreneurship will bring together 19 students from 10 countries.

23rd of September

- **Visit of Dr. Jose Ramon Eguibar Cuenca**

Today, Prof. Constantin Marius Profireoiu, Vice-Rector for International Relations of ASE Bucharest received the visit of Dr. Jose Ramon Eguibar Cuenca, General Director of Internationalization at the Benemérita Universidad Autónoma de Puebla in the United Mexican States.

During the bilateral discussions, the opportunities for cooperation opened following the official establishment of the cooperation framework between the two universities, both in terms of joint research projects, academic mobility, and development of joint projects on various topics of interest, were reviewed. It emphasized the interest that our University gives to the Latin American region, showing at the same time the openness that our academic community shows for the strengthening of the cooperation with the academic environment of this region.

At the end of the meeting, the Mexican delegation visited the ASE Palace and Museum.

26th of September

- **Awarding the title of Doctor Honoris Causa to Professor Jean Tirole, Nobel laureate in economics**

Today, the academic community of our university had the honor to welcome Professor Jean Tirole, Nobel laureate in economics. By awarding the title of Doctor Honoris Causa to Professor Tirole, the process of internationalization of our university is strengthened and acquires an exceptional dynamic.

Delivering the Laudatio speech, Prof. Constantin Marius Profireoiu emphasized the outstanding personality of the DHC laureate.

He showed that Prof. Jean Tirole is a brilliant economist whose contributions to the field have been nothing short of extraordinary. His groundbreaking research has not only advanced our understanding of economics, but has also had a profound impact on policy making and regulation.



Tirole's work on market power, regulation, and competition has been instrumental in shaping the way we think about and address economic issues. His insights have provided valuable guidance to policymakers and businesses alike, helping to foster greater efficiency and innovation in markets around the world. In addition to his impressive academic achievements, Tirole is also a dedicated teacher and mentor, inspiring countless students and colleagues with his passion for economics. His commitment to excellence and his tireless pursuit of knowledge serve as a shining example to all who have the privilege of learning from him.

27th of September

- **WELCOME DAY for the new academic year 2024-2025 - Erasmus+ incoming students**

Happening now, 27th of September 2024, the Erasmus+ incoming students WELCOME DAY for the new academic year 2024-2025! The students were greeted with a welcome speech by prof. Constantin Marius Profireoiu, Vice-Rector for International Relations, as well as an introductory presentation made by the Erasmus+ coordinator, Ms. Teodora Fulga, the Erasmus+ responsible for incoming students, Ms. Georgiana Butnaru and the Japanese students responsible, Ms. Elena Smaranda, along with guests from ESN ASE CMP Bucharest.

30th of September

- **Opening of the courses for students at the Faculty of Public Administration and Management**

With the start of the new academic year, Prof. Constantin Marius Profireoiu, vice-rector for international relations, participated in the official opening of the courses for students at the Faculty of Public Administration and Management, having as guest speaker Professor Bradley Wright, director of the Department of Public Administration at the University of Georgia, USA, who spoke to the students about the importance of internationalization of study programs.

International missions

17th of September

- **EAIE Toulouse-France**

Our University participates in EAIE Annual Conference and Exhibition Toulouse 2024 through a delegation led by Prof. Dr. Nicolae Istudor, Rector of ASE and composed of Prof. Dr. Constantin Marius Profireoiu, Vice-rector for international relations, Prof. Dr. Ion Popa, Dean of the Faculty of Management and Ms. Teodora Fulga, coordinator of our Erasmus+ office.



#EAIE #Toulouse 2024 is Europe's leading international higher education conference: 4 event days, 240 + sessions and activities, 6500 + participants, 200 + exhibition stands. The 2024 conference theme 'En Route!' highlights the hard work that propels academic community towards a brighter future. This work involves exploring the possibilities of digital technologies, implementing sustainable practices and developing innovative ways to support this diverse community.

17th of September

- **Meetings organized by the Romanian Embassy - Londra, Marea Britanie**

Following the discussions held at the end of August between Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, and H.E. Mrs. Laura Popescu, Ambassador of Romania to the United Kingdom of Great Britain and Northern Ireland, at the initiative of the Office for International Relations, our University was represented by Prof. Ana Bobirca from the Faculty of International Business and Economics at the meeting which brought together Romanian professors and researchers from the U.K. The main objective of the conference held in London on the 16th of September was to facilitate connections both between Romanians in the academic environment in the U.K. and between Romanians and Romanian academics in Romania. The event is part of the series of meetings organized by the Romanian Embassy with members of the Romanian diaspora in the UK belonging to key professional communities in their country of residence. On the margins of this meeting, Professor Bobirca also visited the University of West London, where the opportunities for cooperation initiated two months ago at the Office for International Relations level were reviewed.

18th of September

- **EAIE Toulouse-France**

Intense and highly productive days at the **#EAIE 2024** International Conference and Exhibition in Toulouse: the delegation led by the Rector of our University participates in topical working sessions and holds prospective discussions with representatives of universities from all over the world. Today, the members of the ASE Bucharest' delegation attended the official opening ceremony of EAIE 2024 Toulouse.



20th of September

• EAIE Toulouse-France

We are thrilled to share that the Bucharest University of Economic Studies (ASE) has successfully wrapped up its participation at the EAIE Conference in Toulouse, which took place from September 17-20, 2024!

It was an incredible opportunity to showcase our academic programs, foster new international partnerships, and engage with the global education community. A big thank you to everyone who visited our stand and contributed to meaningful discussions and future collaborations!



22nd of September

• EAIE Toulouse-France

While attending the EAIE 2024 conference in Toulouse, our Rector Prof. Nicolae Istudor and our Vice-rector for international relations Prof. Constantin Marius Profiroiu had the opportunity to visit the Toulouse School of Economics at the University of Toulouse Capitole.

The invitation of Professor Jean Tirole, Nobel laureate in economics, for our delegation to visit the School of Economics of which he is the founder together with Professor Jean Jacques Laffon, honored our academic community and we can consider it as an important step in developing academic and research cooperation, supporting young researchers from ASE and initiating joint research projects.



● ASE's mobilities for international missions

Faculties		Indicators	Manag.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+	Resear	PhD	TOTAL
			Acad.															DPPD	chers	students
International Conferences	funded by the research department - conference participation fund			6	7	20	1	5	1	2	3	3	8	12	3	12	1			
	funded from other sources	11	8	3	2	1	5		3	4	4	7	11	1	6	3			45	
Teaching missions (funded from the Erasmus+ programme)				5	1	4		3		7	4	1	4	4	1	8				
<ul style="list-style-type: none"> • Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives. 		5	24	8	3	7	7	1	20	10	6	16	8	1	14	27	3	3	15	
TOTAL		16	43	19	29	9	20	2	32	21	14	35	35	6	40	31	3	60	415	

Number of delegates from each faculty and department between 01.01.2024 - 30.09.2024