



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

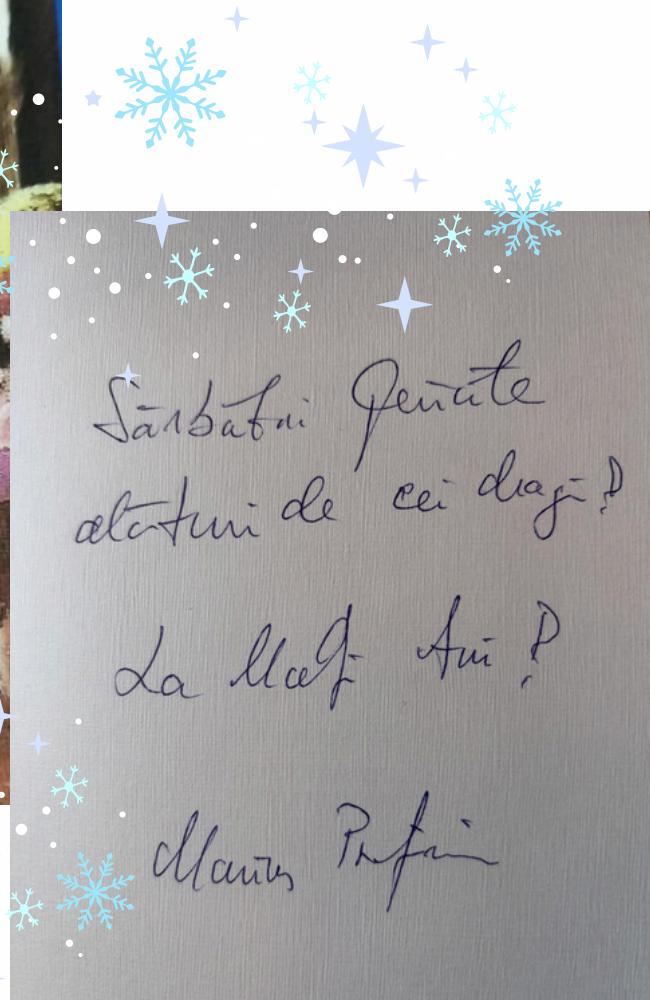
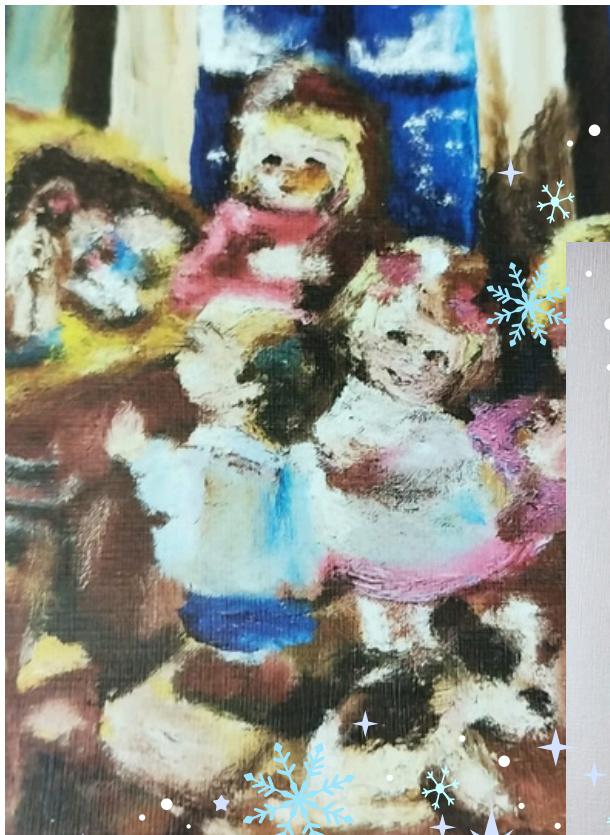
NEWS LETTER

December - 2024



Merry Christmas





Bucharest University of Economic Studies has successfully completed another important step within the AACSB accreditation process: the acceptance of the self-evaluation report (ISER), by the Initial Accreditation Committee, in December 2024. We include below the appreciation message received from AACSB:

The faculty, students, administration and other stakeholders of Bucharest University of Economic Studies are to be congratulated on their efforts.

The Initial Accreditation Committee commends the progress that your school has made toward earning AACSB International business accreditation and looks forward to working with your school in achieving its goals.

Sincerely,

Joe Phillips, Chair
Initial Accreditation Committee



Internationalization at home

2nd December

- **BIP-Sustainable Horizons: Leveraging Digital Innovations and Digital Transformation for Greener Supply Chains. Cases from Romania**

The Blended Intensive Programme “Sustainable Horizons: Leveraging Digital Innovations and Digital Transformation for Greener Supply Chains. Cases from Romania” organised by the Faculty of International Business and Economics and the Erasmus + office of our University started today.

The welcoming session was opened by Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations and Prof. Dorel Mihai Paraschiv, Vice-Rector for Business Environment.

Participants to the programme are coming from the Faculty of Business and Economics Zagreb, EDC Paris Business School and Faculty of International Business and Economics at ASE.

The BIP is organised in the framework of ERASMUS+ Project 2023-1-RO01-KA131-HED-000140708-2.



4th December

- **The 3rd Transnational Meeting of the KA220 Erasmus+ Project**

We are excited to share the 3rd Transnational Meeting of the KA220 Erasmus+ Project: Management in a Virtual World, hosted on 4th and 5th December at Bucharest University of Economic Studies!

This event brought together professors and researchers from Turkey, Poland, Portugal, Italy, and Romania, fostering a dynamic exchange of ideas and collaboration.

During these two days, we:

Evaluated project milestones and outlined future directions.

Explored innovative strategies for managing in virtual environments.

Strengthened our international network of professors and researchers.



4th December

- The visit of Mr. Nurmuhammet Shyhlyyev, Vice-Rector of the International University of Humanities and Development in Turkmenistan

Today, our University welcomed Mr. Nurmuhammet Shyhlyyev, Vice-Rector of the International University of Humanities and Development in Turkmenistan, and his delegation. Prof. Constantin Marius Proffiroiu, Vice-rector for international relations and representatives of the International Relations Office received the Turkmen delegation.

The good cooperation with the academic environment in Turkmenistan was reviewed, in this context being appreciated for the good offices permanently offered by the Turkmen diplomatic representation in Bucharest.

Possibilities of cooperation were analyzed, leading to the intensification of mutual exchanges of students and teachers and the strengthening of cooperation in the field of scientific research.

7th December

- Internationalisation Think Tank

With the objective of consolidating the internationalization at home process by implementing activities aimed at strengthening the process of internationalization of the campus and study programs, this weekend takes place the 7th edition of the workshop for training, dissemination and multiplication of the results of the **#FDI2024** project called "Internationalisation Think Tank", which involves the main actors of internationalization at the faculty level, experts in the field of internationalization, international accreditation and quality assurance in higher education.

The Opening session focused on the State of Internationalisation at our University and was facilitated by Prof. Constantin Marius Proffiroiu, Vice-Rector for International Relations.

Other topics to be addressed with the workshop refers to Erasmus Plus office's projects and results, the Sustainability Strategy of ASE, detailed discussions on AACSB Accreditation Progress and Implementation Challenges and other relevant topics.

The workshop will also be animated within the framework of several hands-on Working Groups on Key Internationalisation Topics (Erasmus+, International Cooperation, AACSB Accreditation and International Rankings).



9th December

- The visit of Mrs. Prof. Dr. Serpil Murtezaoglu, Education Advisor to the Turkish Ambassador in Bucharest

Today, our Vice-rector for international relations Prof.Dr. Constantin Marius Profiroiu had a fruitful meeting with Prof. Dr. Serpil Murtezaoglu, Education Advisor to the Turkish Ambassador in Bucharest. On this occasion were highlighted the good collaborations between our University and Turkish universities as well as the possibility of developing the cooperation through joint research programs and double degree agreements.

Iulia Mihail, European affairs advisor, participated in a meeting with ASE teaching staff and DRI experts about the opportunities offered by the Marie Curie program for PhD students and researchers, but also about other types of research projects funded by the EU.



10th December

- The visit of the delegation consisting of Prof. Amandine Matthieu and Prof. Asmae Aqzzouz

We are happy to welcome to our University Prof. Amandine Matthieu and Prof. Asmae Aqzzouz from the University of Strasbourg, who have teaching mobility in the Erasmus Plus Interinstitutional Agreement framework.



10th December

- BIP-Sustainable Horizons: Leveraging Digital Innovations for Greener Supply Chains

We had an incredible week wrapping up the Blended Intensive Programme “Sustainable Horizons: Leveraging Digital Innovations for Greener Supply Chains” hosted by the Faculty of International Business and Economics and our Erasmus+ office!

Students from the Faculty of Business and Economics Zagreb, EDC Paris Business School, and ASE came together to explore topics like Green Logistics, Sustainable Supply Chains, and the impact of AI on business.

Over six days, 30 participants engaged in insightful study visits to Romanian companies like Vel Pitar, Gusto, Romanian Airport Services, Altex and Scan Global Logistics, diving deep into sustainable production and automation processes.

Working in diverse teams, our students showcased their learnings with impressive presentations, highlighting the future of sustainable business!



12th December

- We welcome to ASE Mr. Prof. Peter Nijkamp , DHC of our University.

Our Vice-rector for international relations Prof. Constantin Marius Profiroiu welcome to ASE Prof. Peter Nijkamp , DHC of our University.

Prof. Nijkamp is visiting the Faculty of Economic Cybernetics, Statistics and Computer Science to develop new scientific collaborations.

12th December

- The visit of the delegation made up of 75 Thai mayors to ASE was organized by the King Prajadhipok's Institute (KPI) of the Parliament of Thailand.

Today, our University hosted an impressive delegation of 75 Thai mayors, chief executives of local authorities, senior officers from regional administrations, civil servants, and senior executives from the private sector. Their visit to ASE was organized by the King Prajadhipok's Institute (KPI) of the Parliament of Thailand. King Prajadhipok's Institute (KPI) is an independent, academic, public organization under the supervision of Thailand's National Assembly. The Institute undertakes academic work including research, training, and seminars. It disseminates information on the development of democracy and governance and provides consultation on effective governance at the local and national levels. KPI coordinates and cooperates with local, foreign, and international agencies with the common goal of creating sustainable democracy. The delegation was led by Mr. Issara Sereewatthanawut, the Deputy General Secretary of KPI.

On this occasion, our vice-rector for International Relations Prof. Constantin Marius Profiroiu offered the Thai delegation a 2 hours special lecture on the topic of "Decentralisation Strategy: Strengthening Regional Governance for European Integration".



12th December

- **Gala of Excellence of our university-Antonia Wang**

Congratulations to *Antonia Wang* for receiving the Award for Internationalization at the Gala of Excellence of our university!

As a recent graduate of the International Master of Business Administration from the Faculty of Business Administration in Foreign Languages, Antonia has showcased remarkable dedication to promoting international collaboration and academic mobility.

Her achievements include:

Active contribution to the Erasmus Without Paper initiative, where she significantly digitalized inter-institutional agreements during her internship at the Erasmus+ Office, enhancing the efficiency of Erasmus+ mobility program.

Extensive international academic experience through her study mobilities at the University of Porto, internship placement in Madrid and a Dual-degree mobility at Sapienza University in Rome for her master's studies.

Volunteering as a consultant in the Social Entrepreneurship Incubation Program (SEIP), representing ASE Bucharest internationally.

Antonia's passion for sharing her experiences has also inspired other students through Erasmus+ info sessions, where she offered practical advice and insights about the benefits of academic mobility.

12th December

- **The Center for University Success - CRU ASE (Centre for Francophone Studies)**

The Center for University Success - CRU ASE (Centre for Francophone Studies), together with the students and teaching staff from the "Preparatory year of Romanian language for foreign citizens" program, organized the Workshop with the theme "Cultural diversity in ASE - Our winter holidays" - edition III, on December 12 and 13, 2024, which was attended by over 30 students from 18 countries (Albania, Bulgaria, China, Egypt, France, India, Indonesia, Iraq, Iran, Lebanon, Macedonia, Dominican Republic, São Tomé and Príncipe, Syria, Tunisia, Ukraine, Vietnam). The event marked the cultural diversity of the academic community of ASE and answered the needs of knowledge and development of cultural and inclusion skills of ASE students.



13th December

- The visit of Prof. Univ. Dr. Naiming Xie together with Prof. Univ. Dr. Zhang Zhuo

Our Vice-rector for International Relations Prof. Constantin Marius Profiroiu received the visit of a delegation composed of prof. university Dr. Naiming Xie and Prof. university Dr. Zhang Zhuo from the Faculty of Economics and Management of the University of Aeronautics and Astronautics, Nanjing, China. The visit of the professors from China took place as a result of the recent accession of the Academy of Economic Studies at the International Gray System Alliance of Education and Research (IGSAER). Within the meeting discussed the prospects for the development of collaboration between ASE and the other universities partners within IGSAR.



18th December

- Marie Curie program for PhD students and researchers

Iulia Mihail, European affairs advisor, participated in a meeting with ASE teaching staff and DRI experts about the opportunities offered by the Marie Curie program for PhD students and researchers, but also about other types of research projects funded by the EU.

International missions

4th December

- UNICA and Vrije Universiteit Brussel

Prof. Alina Mihaela Dima, Vice-rector for Research of our University attended between 02 – 03 December 2024 the UNICA Research Meeting 2024 in Brussels. The Reunion was organized by UNICA and Vrije Universiteit Brussel (VUB).

The UNICA Research Meeting 2024 aimed to offer a space for UNICA members to discuss together the objectives and the work plan for the group but also to address key topics such as: Tackling urban challenges with European R&I funding; Research infrastructure: sharing good practices, considering collaboration and improving research infrastructure access; How UNICA and UNICA members can contribute to policy shaping in the current European Research & Innovation landscape.

Participation at this conference is part of the **#FDI2024** project "Strengthening the internationalization process of Bucharest University of Economic Studies by promoting academic mobility and improving the quality of specific support services" activities.

9th December

- BIP-"Management Project" organized by Artois University, IUT Lens.

From 9th to 13th December 2024, a group of our students from the Faculty of Management participated in the Blended Intensive Programme "Management Project" organized by Artois University, IUT Lens.

This exciting program brought together students from Ireland, Portugal, France, and our own university, creating a vibrant multicultural learning environment. Through a blend of online collaboration and hands-on workshops in France, our students gained invaluable insights into management, teamwork, and international project planning.



11th December

- Erasmus Short Mobility for Placement at the Institute of Agricultural Economics in Belgrade

This week, a group of 40 ambitious students from our Faculty of Agrifood and Environmental Economics is participating in an Erasmus Short Mobility for Placement at the Institute of Agricultural Economics in Belgrade!

This incredible opportunity will allow our students to exchange knowledge, experience a new academic environment, and build international connections in the field of agrifood and environmental economics.

Let's wish them a productive and enriching week as they dive into new perspectives and explore innovative ideas in agricultural economics.

16th December

- Erasmus Short Mobility for Placement at the Institute of Agricultural Economics in Belgrade

Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, is representing our University at the eighth edition of the Conference of Paris, a prestigious international event organized by IEFA - International Economic Forum of the Americas, which is taking place from 16-17 December 2024 in Paris, France.

This year's edition of the Conference has as its main theme "Confronting the Unknown", and is an enabling framework that encourages global leaders to share their knowledge and understanding of global economic, social and environmental issues as a way to collaborate and collectively overcome these challenges. As IEFA's main annual European event, the Paris Conference aims to foster international trade between Europe and the Americas, while promoting broader global relationships that can lead to positive change.

Among the distinguished guests are His Serene Highness Prince Maximilian of Liechtenstein, Mr. Pierre Moscovici, President of the French Court of Auditors, Mr. Thierry Dassault, President of Dassault, Ms. Valerie Pecresse, President of the Ile de France Regional Council.

ASE's mobilities for international missions



Faculties		Indicators	Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund	7	8	20	1	8	1	3	3	3	14	11	3	12	2	1		97		
	funded from other sources	14	11	6	3	5	12		3	7	4	13	18	3	9	5	1	61	175	
	Teaching missions (funded from the Erasmus+ programme)		6	1	4		9		11	7	2	5	5	1	7				58	
	• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.	8	33	10	5	6	12		23	13	12	16	18	2	23	32	2	16	231	
	TOTAL	22	57	25	32	12	41	1	40	30	21	48	52	9	51	39	4	77	561	

Number of delegates from each faculty and department between 01.01.2024 - 31.12.2024

Erasmus+ testimonial

The Erasmus+ program has been and will always remain one of the most beautiful and impactful experiences of my life. Studying at the University of Porto, working in Madrid, and completing a double-degree mobility at Sapienza University of Rome was much more than just an academic journey—it truly was a journey of self-discovery and personal growth. For the first time, I experienced what it's like to live in different countries and to be away from my family for extended periods, and this gave me a completely new perspective on the world.

I wholeheartedly recommend international mobilities because I firmly believe that true growth happens outside of our comfort zones. Embracing the unknown definitely requires courage, but it's absolutely worth it. I will always be grateful to myself for having the courage to go on my first mobility, even during the pandemic. That decision was just the beginning of my international journey, as I continued to participate in Erasmus+ mobilities and made lasting friendships with people from all over the world.

Given the positive impact that mobilities had on my life, I wanted to help create similar opportunities for other students. As a volunteer at the Erasmus+ Office, I contributed to the Erasmus Without Paper initiative, which aims to simplify and modernize administrative processes. I assisted in digitizing inter-institutional agreements and offered support in the management of mobility documents—a process that has a direct impact on the students' international experience. Additionally, I was delighted to share my stories and experiences during the information sessions organized by the office. There's nothing quite like the feeling of knowing that your experiences can inspire someone else to take a courageous step into the unknown.

There's a saying, "Once Erasmus, always Erasmus," and I believe it perfectly captures what it means to be part of this community. Erasmus+ is a mindset, a way of seeing the world with openness, curiosity, and a desire to build connections that transcend borders.





MERRY
Christmas
AND HAPPY NEW
YEAR

We wish you Happy Holidays and a
prosperous New Year 2025!

DRI Team

