



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWS LETTER

February - 2025

well
done!



START ERASMUS+

**A ÎNCEPUT SELECȚIA PENTRU ȘTUDII DE
UN SEMESTRU / AN ÎN STRĂINĂTATE!**



**1
PREGĂTEȘTE
DOSARUL**

- Curriculum Vitae
- Scrisoare de intenție

**2
APLICĂ
ONLINE**

între **17-28 februarie 2025**
pe www.erasmus.ase.ro



**3
SUSTINE
INTERVIUL** pe Zoom
& urmărește rezultatele pe
www.international.ase.ro



Internationalization at home

19th February

- Meeting online with Mr. Leonardo Andrade, Head of Client Partnerships UK and Europe of Quacquarelli Symonds (QS)

We had a consistent talk today with Mr. Leonardo Andrade, Head of Client Partnerships UK and Europe of Quacquarelli Symonds (QS) and the fresh new Account Manager at QS for Bucharest University of Economic Studies. Quacquarelli Symonds (QS) is a higher education analyst headquartered in London with offices in Europe, Asia, and the Americas.

Our Vice-rector for International Relations Prof. Constantin Marius Profiroiu emphasized the interest of our University to have a consistent presence in the international academic rankings, considering the contribution they offer to the reputation and prestige of the Bucharest University of Economic Studies on a global scale and affirmed the mutual need to continue the cooperation between our University and QS.

21st February

- Welcome Day for the Erasmus+ students coming to study in our university in the second semester of 2024-2025 academic year.

We are very happy to host more than 60 incoming students the next semester from partner universities in Armenia, Austria, Azerbaijan, Bulgaria, France, Germany, Greece, Italy, Luxemburg, Poland, Spain, Turkey.

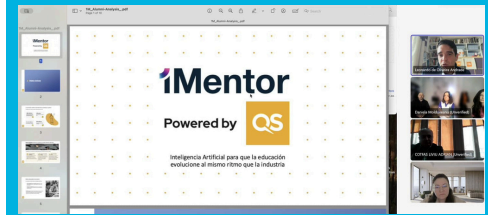
Best of luck this semester, dear students and have a wonderful Erasmus+ experience in Bucharest and ASE!

21st February

- The reception dedicated to the birthday of His Majesty Naruhito, Emperor of Japan.

On the 21st of February, our Vice-rector for international relations Prof. Constantin Marius Profiroiu headed the delegation of our University attending the reception dedicated to the birthday of His Majesty Naruhito, Emperor of Japan.

We would like to thank the Embassy of Japan in Romania for inviting us and for the constant support they offer us.



24th February

- **14 students and their teachers from Hyogo University (Japan) are visiting our university.**

From February 24 to 26, 14 students and their teachers from Hyogo University (Japan) are visiting our university. As part of this exchange, the Japanese students are taking part in numerous activities together with students learning Japanese at ASE, as well as students from the Applied Modern Languages program.

The visit started with a meeting between the Japanese students and Prof. Constantin Marius Profireoiu, Vice Rector for International Relations, who spoke about the importance of developing international partnerships in a global world, as well as about the history and specificity of our university.



25th February

- **Erasmus+**

Only a few days left to apply for an Erasmus+ semester or academic year abroad experience!

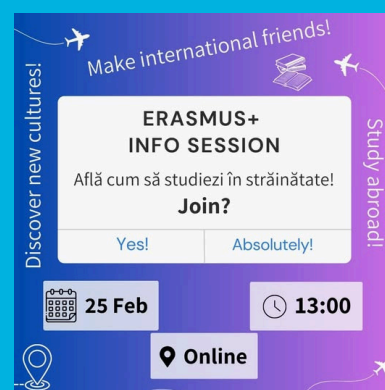
Still unsure what destination suits you best?

Join our online info session!

Zoom Meeting

Meeting ID: 841 6220 4069

Passcode: 174469

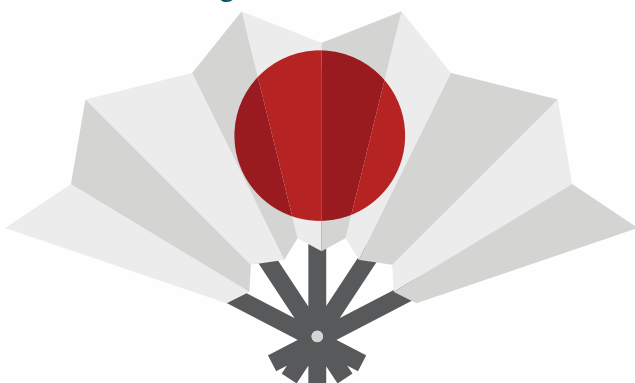


27th February

- **Professor Yoshihisa Fujiwara's Visit to Romania**

Prof. Yoshihisa Fujiwara, PhD, Dean of the Graduate School of Information Science at the University of Hyogo, is visiting Romania from February 26 to March 1. During his stay at ASE, he met with Prof. Liviu Cotfas, PhD (Director of International Relations), Prof. Claudiu Vinte, PhD from CSIE, and Prof. Magdalena Cibancan, PhD .

The discussions focused on concrete collaboration opportunities between academic staff and students in the field of IT, with a particular emphasis on projects related to the use of artificial intelligence.



International missions

2nd February

- **AACSB Deans Conference taking place in Las Vegas, Nevada, USA**

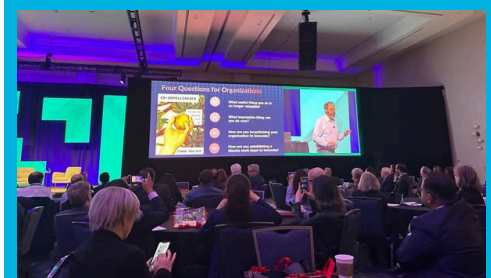
From February 2-5, Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, is attending the AACSB Deans Conference taking place in Las Vegas, Nevada, USA. AACSB Deans Conference will explore the urgent need for change and the critical role that business schools must play in preparing future leaders for an unpredictable world. Participants at this milestone conference will explore and discuss topics such as: the Disruptive Technologies and Their Impact (how AI and other technologies are changing industries and the skills required for future business leaders), the Geopolitical Shifts (understanding how global power dynamics affect business and higher education, and what this means for the curriculum and leadership training), the Role of Business in Society (rethinking how businesses can contribute to societal well-being and how this should be reflected in business education), and the Evolving Future of Work (the trends shaping the future workplace and how business schools can adapt to equip students with the necessary skills and mindset).

On the 2nd of February, Prof. Profiroiu attended the Continuous Improvement Review Seminar.

4th February

- **AACSB Deans Conference taking place in Las Vegas, Nevada, USA**

Participation in the **#AACSB** Deans Conference 2025 was also the right framework for increasing cooperation in the network of global business schools, our Vice-Rector for International Relations Prof. Constantin Marius Profiroiu had meetings with deans and AACSB accreditation officers attending the conference, and among them, we can mention: Prof. Jason Garrett, Dean of the School of Business at the University of North Texas at Dallas, Prof. Brent W. Ritchie, Dean and Head of Business School at the University of Queensland, Prof. C.B. Claiborne, Acting Dean of Jesse H. Jones School of Business at Texas Southern University. They have all gone through the **#AACSB #accreditation #process** and were happy to support our University with their experience in obtaining accreditation, as some of them discussed the possibility of signing MoUs.



Prof. Profiroiu also had a meeting with Prof. Sherif Kamel from the American University in Cairo who was elected Chair of AACSB Board of Directors and who accepted with pleasure to be the guest of our university, as well as with Mrs. Suzanne Mintz, vice president of Accreditation of AACSB International who encouraged our academic community to make the necessary improvements to join the select club of the 1000 universities that have AACSB accreditation. Participation in the conference also provided the opportunity to meet old and good friends and partners, our vice-rector had a meeting with Prof. Sanja Sever Mališ, Dean of the Faculty of Economics and Business Zagreb, who further expressed her openness to support the accreditation efforts of our university.

5th February

- **AACSB Deans Conference taking place in Las Vegas, Nevada, USA**

On the third day of the AACSB Deans conference, our Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu, attended inspiring sessions on "Purpose-Driven Leadership for Global Change" by James Rhee from MIT and "Navigating the Paradox Mindset: Balancing Opposites for Innovative Solutions" by Ms. Marianne W. Lewis, Dean of the College of Business at the University of Cincinnati.

Moreover, Prof. Profiroiu had the opportunity of meeting potential partners, including:

Prof. Jim Washam, Dean of the Neil Griffin College of Business, Arkansas State University

Prof. Trevor C. Collier, Dean of the School of Business Administration, University of Dayton

Prof. Jin Wang, Dean of the College of Business and Public Management, Kean University, New Jersey

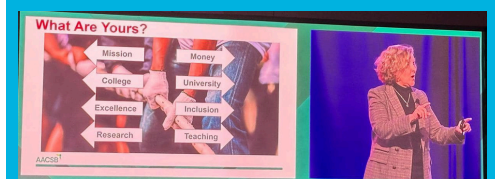
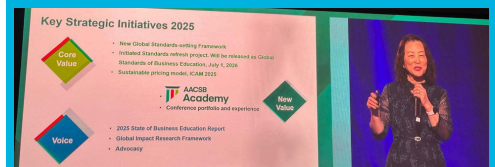
Prof. Hao-Chieh Lin, Dean of College of Management, National Sun Yat-sen University, Taiwan

Prof. Dorota Niedziółka, Vice-Rector for Development, Warsaw School of Economics and many more!

13th February

- **2025 EFMD Deans Conference - Lisbon, Portugal.**

Our University is represented at the 2025 EFMD Deans Conference taking place between 13-14 February in Lisbon, Portugal. The conference theme is: Leading in times of disruption. The conference is providing a forum for business school leaders to convene in a trusted environment to discuss the most prominent topics in business education and exchange best practices to address present and future challenges.



27th February

- **UNICA - Brussels, Belgium.**

Our Vice-rector for international relations, Prof. Constantin Marius Profiroiu is representing our University at the second edition of the Network of Universities from the Capitals of Europe - UNICA's annual flagship event, the UNICA days, taking place in Brussels, 26-28 February 2025, under the overarching theme "The role of University networks in the context of the European Universities alliances". Launched in 2024, the event marks a significant milestone in the UNICA network's ongoing efforts to contribute to the future of Europe's Higher Education and Research. With an agenda comprising an array of panels, roundtables, keynotes, and social and networking opportunities, the event offers a dynamic platform for deep engagement, collaboration, and forward-thinking discussions.

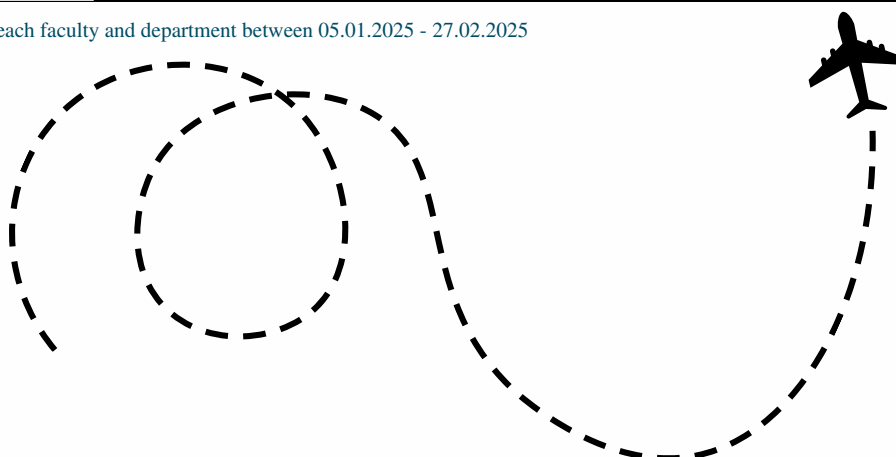
On the Conference's topic: as the European Universities' alliances continue to redefine collaboration in higher education, university networks remain essential partners. By leveraging their collective expertise and fostering inclusive dialogue, networks can empower alliances to achieve their transformative potential, contributing to resilient and globally competitive European higher education and Research Areas.



ASE's mobilities for international missions

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL	
International Conferences	funded by the research department - conference participation fund																			
	funded from other sources	2	2				1						2	1		1			1	10
Teaching missions (funded from the Erasmus+ programme)			1						1	1						1				4
<ul style="list-style-type: none"> • Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives. 			3				1			2		2	4		2	2		3	19	
TOTAL		2	6				2		1	3			4	5		4	2		4	33

Number of delegates from each faculty and department between 05.01.2025 - 27.02.2025





Erasmus+ at Full Intensity This Month!

This month is an intense one for the Erasmus+ program, as we are in the middle of the selection process for students who wish to participate in international mobilities. In addition to welcoming incoming students, we have also organized caravans dedicated to study mobility planning. The Erasmus+ Caravan has reached all faculties within our university, providing students with essential information about study opportunities abroad.

We are delighted by the high level of interest and estimate that over 400 students will enroll to take advantage of this international academic experience.

