



INTERNATIONAL  
ACCREDITATION



ERASMUS+  
PROGRAMME



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
COOPERATION

# Newsletter

MAY 2025



## International Week

### 10th Edition

5-9 May 2025

International Week is a special event dedicated to promoting cultural exchange, academic collaboration, and international understanding within our university community. Throughout the week, students, professors, and guests from partner institutions around the world come together to share knowledge, traditions, and experiences.

## MORE INFO

In 2025, Europe Day is a special occasion as we celebrate 75 years since the Schuman Declaration. Discover the story behind his visionary ideas and how they helped shape the European Union as we know it today.

**Together, stronger.**

**9 MAY  
EUROPE  
DAY**

## Internationalization at home

5-9th May

- **ASE International Week**



ASE International Week at the start: an extremely intense day, yet full of valuable international experiences.

Following the welcome address delivered by the Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu, the International Relations Office organized a series of highly engaging sessions, among which we mention:

- Erasmus+ BIP: Challenges for the Social Responsibility of Corporations Active in Bucharest. CSR and Social Entrepreneurship.
- Mapping Research Trends: Faculty Publications at BUES, 2019–2025- Speaker: Professor Alexandra Lavinia HOROBETȚ (PhD). The presentation highlighted the evolution and structure of the scientific publications authored by faculty members and researchers who declared their affiliation with the Bucharest University of Economic Studies, as reflected in the Web of Science database for the period 2019–2025.
- Overview of BUES's Initiatives Regarding the European Universities Alliances Framework.
- International Student Integration in France- Speaker: Alexandra MARTINEZ (PhD), University of Reims Champagne-Ardenne, France.
- AACSB Data Collection Solution- During the presentation “AACSB Data Collection Solution,” Professor Liviu-Adrian Cotfas, Ph.D. (Director of the International Relations Department), and Alexandra Bucur (Accreditation Officer) presented the platform dedicated to collecting and reporting relevant information for AACSB accreditation, as well as its corresponding user guide.
- Alumni ASE International Club: exploring growth & community building- Speaker: Costin CIORA (PhD), Assistant Professor, Department of Financial Analysis and Valuation, Guest Speaker: Alexandru POPA, Associate Director, Sustainability Business - Schneider Electric Singapore. During this event, Mr. Alexandru Popa presented his professional journey following his graduation from the Faculty of Management, ASE Bucharest. The discussions also focused on the skills and knowledge gained during his studies at ASE that proved useful in his career. Alexandru Popa also shared examples and advice regarding the development of the ASE Alumni International Club, based on his experience with other business schools.





- The Role of Tech Diplomacy and Innovation in the Emerging Geopolitical Order- Center For American Studies, Speaker: Olga CHIRIAC.
- Status Update on International Rankings (THE, QS)- Speakers: Laura MINA-RAIU (PhD), Senior Lecturer, Faculty of Administration and Public Management, Daniela MOLDOVEANU, International Rankings and Accreditation Officer. The presentation highlighted ASE's position in the most recent Times Higher Education World University Rankings 2025 and QS 2025, emphasizing both the global results and those at the national level among Romanian universities.
- AACSB Accreditation Process of BUES- Speakers: Oana Alexandra BUCUR, International Rankings and Accreditation Officer, Marian NICA (PhD), Coordinator International Rankings and Accreditation Unit. The presentation "AACSB Accreditation Process of Bucharest University of Economic Studies (BUES): Benefits and Responsibilities" provides a comprehensive overview of BUES's progress toward achieving AACSB accreditation. It highlights the global significance of AACSB, which represents the highest standard in business education, attained by only 6% of business schools worldwide. The presentation outlines the strategic value of AACSB for BUES, including enhanced international visibility, support for global partnerships, and alignment with world-class education standards. Key benefits include increased academic prestige, improved rankings, and internal transformation through strengthened governance and quality culture. It also emphasizes institutional responsibilities such as Assurance of Learning (AoL), faculty qualifications, continuous improvement, and data-driven decision-making. BUES is currently in the implementation phase, focused on closing the identified gaps. Over the next three years, the university will document and report its progress annually to AACSB.



#### International Guests at the International Week 2025

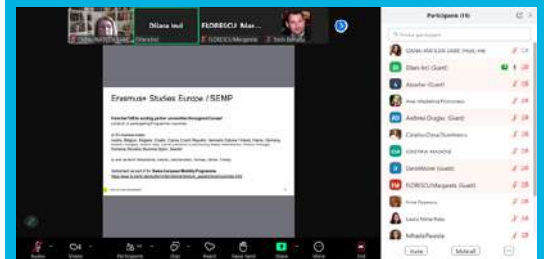
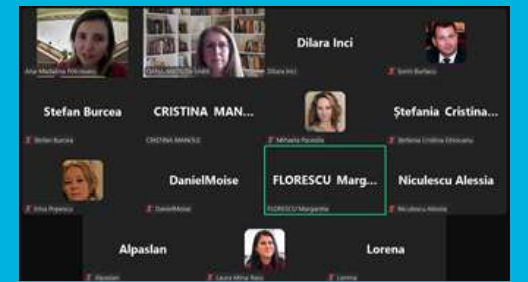
10<sup>th</sup> edition



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|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| ➤ Marge SASSI, Tallinn Technical University, Estonia;                           | ➤ Luis Fabio VIANA RODRIGUES, The Hague University of Applied Sciences, The Netherlands; |
| ➤ Marie GAUTHIER, Université de Bordeaux, France;                               | ➤ Yabo QIAN, The Hague University of Applied Sciences, The Netherlands;                  |
| ➤ Alexandra MARTINEZ, University of Reims Champagne-Ardenne, France             | ➤ Alla ONOPCHENKO, Rebel Architecture Lab Oslo, Norway;                                  |
| ➤ Ellen FETZER, Nürtingen-Geislingen University, Germany;                       | ➤ Piotr LUTY, Wrocław University of Economics and Business, Poland;                      |
| ➤ Nadine ZBIEGLY, University of Augsburg, Germany;                              | ➤ Piotr OLEKSYK, Wrocław University of Economics and Business, Poland;                   |
| ➤ Konstantinos ABELIOTIS, Harokopio University of Athens, Greece;               | ➤ Maciej Andrzej TUSZKIEWICZ, University of Economics in Katowice, Poland;               |
| ➤ Marco RUGGERI, Sapienza University of Rome, Italy;                            | ➤ Filipe CARRERA, Universidade de Europeia de Lisbon, Portugal;                          |
| ➤ Daan VAN DER LINDE, Hogeschool Van Hall Larenstein, The Netherlands;          | ➤ Elia CERRATO GARCÍA, CUNEF Universidad, Spain.                                         |
| ➤ Pleun KIEVITS, Hogeschool Van Hall Larenstein, The Netherlands;               |                                                                                          |
| ➤ Jean Gabin BOISSY, The Hague University of Applied Sciences, The Netherlands; |                                                                                          |

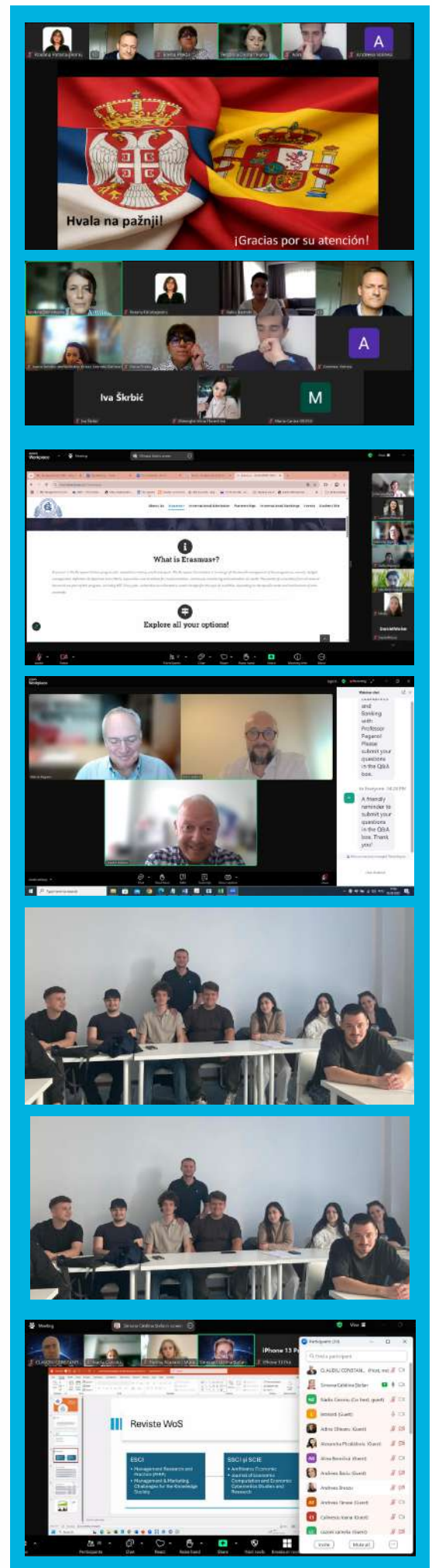
Between June 6–9, a total of 36 seminars and workshops took place, among which we mention:

- Higher Education in Freie Universität Berlin. Building Erasmus+ Networks Across Borders (online). The presentation took place on May 6, 2025, at 11:30 a.m., and focused on the following key topics: the main national and international partnerships of FU Berlin; the core elements contributing to the university's high level of sustainability in areas such as research, teaching, and campus operations; the actions undertaken by FU Berlin in terms of social responsibility; Erasmus+ opportunities; as well as the university's main research directions. The event was attended by 16 participants.
- Ethics in Leadership- Hosts: Professor PhD Madalina MEGHISAN-TOMA, Vice-Dean, Bucharest Business School (BBS), Associate Professor PhD Ramona IGRET, Vice-Dean, Bucharest Business School (BBS), Guest Speaker: Dr. Caroline CLARINVAL.
- Cultural Differences in Business Communication: Why U.S. Strategies May Not Work in Europe. This workshop examines the impact of cultural variations on business communication, with a focus on the contrasting approaches between the United States and Europe. It analyzes how differing values, communication styles, and business expectations can influence the effectiveness of strategies across these regions.
- The Fractional CMO: A New Marketing Leadership Model and When It Works- Prof. Sebastian Hohenberg, PhD., Chair of Digital Transformation (Head of the Research Group); Center for Business Transformation (Co-Director), University of Munster, Germania. At the invitation of Professor Ștefan Căescu, Professor Sebastian Hohenberg, Chair of Digital Transformation, delivered a presentation titled "The Fractional CMO: A New Marketing Leadership Model and When It Works." The talk explored the emerging concept of the fractional CMO—a part-time, outsourced executive who fulfills the role of Chief Marketing Officer without incurring the full-time cost of an internal position. This model is gaining traction among companies in today's challenging economic climate. The session also included insights into emerging trends in marketing research and practical advice for publishing in top-tier (A-level) academic journals.





- Sport, Sustainability, and Social Impact: Interdisciplinary Perspectives on Well-being. Organizer: Faculty of Agrifood and Environmental Economics (EAM). The project is called Youths' Creative Solutions for Placemaking for Encounters at Children's Playgrounds. It involved young people from the communities in local and cross-border activities to bring in fresh ideas and approaches related to the re-design and repurpose of children's playgrounds as renewed socialisation and educational spaces, including community involvement and public consultation to support inclusive urban planning.
- What are the benefits of choosing Erasmus mobility? The event brought together students from bachelor's, master's, and doctoral programs who had previously benefited from an Erasmus mobility, as well as those currently studying abroad through the program. The purpose of their participation was to share their experiences with colleagues interested in applying in the future, with the aim of encouraging and increasing the number of student mobilities through Erasmus+ programs.
- Research Seminars in Finance, Economics and Banking (RSiFEB). The virtual seminar Research Seminars in Finance, Economics and Banking (RSiFEB) took place, organized by the Financial Management Association (FMA) in partnership with the Finance, Economics and Banking Research Network (FEB-RN).
- Dialogue et découverte : Intégrer une entreprise franco-roumaine après des études en économie / Dialogue and Discovery: How to Integrate into a French-Romanian Company After Graduating in Economics. The event included a presentation on the organizational culture of French-Romanian companies (values, attitudes, behaviors, professional communication), as well as recommendations for successfully applying for and integrating into such companies. The event was organized and moderated by Professor Corina Lascu-Cilianu, PhD, from the Department of Modern Languages and Business Communication, and was attended by 30 students.
- Dissemination of BUES Doctoral Research Results at the International Level. During the ZOOM session, at the beginning of the meeting, Professor Simona Ștefan presented to the PhD students the method for selecting the most suitable journals for disseminating research results, based on the use of the Web of Science database.



- Financial planning: more green, please! The Faculty of Finance, Insurance, Banking, and Stock Exchange (FABBV) organized, as part of the International Week, the hybrid-format workshop “Financial Planning: More Green, Please!” on May 8, focusing on current topics related to financial sustainability and green policies. Professor Konstantinos Abeliotis (Harokopio University of Athens, Kallithea, Greece) delivered a presentation on food waste management, offering practical insights and highlighting global challenges. Professor Andreea-Maria Stoian (FABBV) addressed green public spending and environmental taxation, emphasizing the role of public policy in the transition toward a sustainable economy. Among the guest speakers were Associate Professor Filip Iorgulescu (FABBV), Associate Professor Marie Gauthier (Université de Bordeaux, France), and Assistant Maciej Andrzej Tuskiewicz (University of Economics in Katowice, Poland). The event provided a valuable platform for idea exchange, international collaboration, and the promotion of green education among students and faculty members.

- BUES International Week**

International Week at FABIZ, welcoming 11 visiting professors from partner universities across Estonia, The Netherlands, Germany, Poland, Italy, Spain and Portugal.

Throughout the week, our students will benefit from a truly global learning experience, engaging in lectures, workshops, and discussions that bring diverse perspectives and academic excellence to our classrooms.

A big thank you to our international colleagues for joining us in Bucharest and contributing to our mission of shaping globally-minded business leaders!

## 4th May

- Strengthening International Academic Ties: Erasmus+ Teaching Visits at the Faculty of Marketing**

We were honored to recently host two distinguished guests at the Faculty of Marketing:

Assoc. Prof. Rami M. Al-Dweeri from the University of Jordan (Jordan)

Prof. Goharik Khachatryan from Northern University (Armenia)

Their visits, carried out as teaching mobilities funded through our university’s Erasmus+ project, offered a great opportunity for academic exchange and dialogue.

We thank our guests for their insightful contributions and look forward to future collaborations!





## 5th May

- **BIP (Blended Intensive Programme): Green banking and beyond: when traditional finance meets environmental responsibility**

Faculty of Finance and Banking (FABBV) officially kicked off the Erasmus BIP in Predeal, Romania. Students and professors from Bucharest University of Economic Studies, Harokopio University of Athens, University of Economics in Katowice and Université de Bordeaux joined to explore the future of finance — where sustainability, innovation, and responsibility interact.

## 9th May

- **9 May - Europe Day**

On 9 May 1950, 75 years ago, French Foreign Minister Robert Schuman delivered a historic speech that changed the course of European history.

Known as the Schuman Declaration, it proposed creating a European Coal and Steel Community – laying the foundation for what would later become the European Union.

## 5-12th May

- **Erasmus+ Blended Intensive Program “Challenges for the Social Responsibility of Corporations Active in Bucharest. CSR and Social Entrepreneurship”**

Between the 5th and the 12th of May, the Bucharest University of Economic Studies hosts the Erasmus+ Blended Intensive Program “Challenges for the Social Responsibility of Corporations Active in Bucharest. CSR and Social Entrepreneurship”, coordinated by Professor Monica Dudian, from the Faculty of Theoretical and Applied Economics.

Students from the Bucharest University of Economic Studies, HfWU Nürtingen-Geislingen Germany and Van Hall Larenstein University of Applied Sciences Netherlands work together to provide solutions to the social responsibility challenges raised by the partner companies in this project. We would like to thank our strategic partner, the French Chamber of Commerce, Industry and Agriculture in Romania (CCIFER) and our partners, the Food Bank of the 6th District Municipality of Bucharest, Biofarm, L'Oréal, Reciclad'OR and Wipro Technologies Romania for their involvement.

## 14th May

- **ASE Job & Internship Fair**

Come and join us today at the ASE Job & Internship Fair, 4th floor in Angelescu Building, to find out more about Erasmus+ and to gain prizes!



## 26-30th May

- **Erasmus+ mobility program**

This past week (May 26–30), the Bucharest University of Economic Studies welcomed three distinguished guests as part of the Erasmus+ mobility program:

Ahmed Bakri – Universidad Europea de Madrid (Spain);

Yochanan Shachmurove – City College of New York, CUNY (USA);

Benaissa Bengharit – Mohammed VI Polytechnic University (Morocco).

It was a pleasure to host such esteemed academics and to share ideas, expertise, and experiences across borders. We look forward to continuing these valuable international collaborations!

## International missions

### 3rd May

- **Erasmus+ Blended Intensive Program, Vilnius Gediminas Technical University.**

Our students participating in the Erasmus+ Blended Intensive Program “The Key to Business Success - Timed Project” organised by Vilnius Gediminas Technical University.

### 6-9th May

- **Times Higher Education Europe Universities Summit.**

On 6-9 May, Prof. Constantin Marius Proftiroiu, vice-rector responsible for international relations, participates in the Times Higher Education Europe Universities Summit in Budapest which is addressing a highly challenging theme: “Pairing higher education excellence with world-leading research and innovation”.

Through international collaboration, research excellence, governance and digitalisation, institutions across 47 European countries are shaping the future. With increasing financial pressures and evolving policies, universities must rethink their approach to innovation and impact. The summit is providing insights, strategies and networking opportunities to navigate these challenges.

The conference benefits from the presence as keynote speakers of Mr Josep Garrell, President of the European University Association, Mrs. Anne Trefeth Vice- Chancellor for People and digital of University of Oxford and other personalities from the academic world involved in collaborations with THE.





## 8th May

- **FEB Zagreb 16th International Odyssey Conference on Economics and Business in Dubrovnik.**

Our University is represented at the FEB Zagreb 16th International Odyssey Conference on Economics and Business in Dubrovnik, the milestone Croatian Conference that brings together researchers and practitioners to present their research and discuss recent challenges in business and economics.

The Conference provides an interdisciplinary forum for presentation and publication of original, most recent research and critical reviews dealing with topics directly or cross-disciplinary related to business and economics. The presence at this event will allow our university delegation to contribute to the strengthening of cooperation with our Croatian partners and to the development of new joint educational and research projects and initiatives.

The Faculty of Economics & Business Zagreb is the 128th Triple-Accredited Faculty in the World, being the only triple-accredited institution in Croatia.

We would like to take this opportunity to warmly congratulate our colleagues at FEB Zagreb for the excellent organization of the Conference and to thank them for the sincere friendship with which they honor us.

## 10th May

- **Erasmus+ Blended Intensive Program "ESG, Inclusion and Diversity: Can Business Make a Better World for All?"**

A group of students coordinated by Professor Andreea Serban from the Doctoral School of Economics I, participated in the Erasmus+ Blended Intensive Program "ESG, Inclusion and Diversity: Can Business Make a Better World for All?" organized by University of West Attica, Greece

This program focused on Environmental, Social, and Governance (ESG) principles, inclusion, and diversity in business. Our students engaged in workshops, and case studies, collaborating with peers from various European universities to explore how businesses can contribute to a better world for all.



**Erasmus+**  
**BLENDED INTENSIVE PROGRAM**

## 4-10th May

- **BIP – Growing Opportunities for Employability Skills**

Prof. Mihai Dinu and students Carina Maria Grosu and Alina Florentina Gheorghe successfully completed their international mobility at Vistula University in Warsaw 🇵🇱, as part of the Blended Intensive Programme (BIP).

On the final day, they attended the program's closing ceremony — an emotional moment that marked the end of an exceptional learning experience in a dynamic, friendly, and intercultural environment.

Lifelong friendships, valuable skills, and unforgettable memories — these are just a few of the things they bring back home.

## 11-15th May

- **Teaching mobility**

Between 11 and 15 May 2025, our University has already carried out the second short-term teaching mobility in the framework of the recently concluded Erasmus+ inter-institutional agreement with [#ESLSCA](#) - Ecole de Commerce & Business School in Paris, France.

This mobility has also provided the opportunity to discuss the next steps to develop and increase the academic cooperation between the two institutions, based on the Memorandum of Understanding signed at the end of last year.

## 27-30th May

- **NAFSA 2025 Annual Conference & Expo in San Diego, USA.**

Between May 27 - 30, 2025 a delegation of our University led by the Rector Prof. Dr. Nicolae Istudor and composed of Prof. Dr. Constantin Marius Proftiroiu, Vice-rector for international relations, Prof. Radu Ioan Petrariu, Dean of the Faculty of International Business and Economics, Prof. Mihaela Emilia Marica from the Faculty of Law and Ms. Oana Musat from our IRO will be attending the NAFSA 2025 Annual Conference & Expo in San Diego, USA





NAFSA, the world's largest association dedicated to international education and exchange, is organising one of the most important and comprehensive global event attended by thousands of professionals from across the field. International educators from all corners of the world will gather at NAFSA 2025 to discover the latest innovations, new strategies, and best practices. This year theme - "Purpose, Place, and Partnership", builds upon the Higher Education collective mission and the tenants of international education.

On the first day of the Conference, our University's delegation attended several milestone activities such as: the Opening plenary session having as guest speaker Mr. Piko Iyer (English-born essayist and novelist known chiefly for his travel writing); the ISSS Management Seminar - "Creative approaches to managing an international student and scholar services office", speakers: Nick Seamons, University of Chicago, Ioana Costant, University of North Carolina at Chapel Hill, Theresa Johnson, University of Denver.

There were also a series of meetings with representatives from other participating universities:

- Prof. Francoise Croze Scardulla Dean, ESLSCA Business School Paris, France ;
- Ms. Cristina Gros, The University of Chicago, USA ;
- Fatma Mohammed Al-Hasani, International Cooperation Specialist and Hussam Khalifa Al Ismaili, Head of International Relations Section, Sultan Qaboos University, Oman ;
- Gamze Alper, Deputy Director, Anadolu University, Turkey ;
- Yusaku Oteki, Director for International Programs, Aichi Shukutoku University, Japan ;
- Dalma Horvat Ibolya, International Deputy Director, Budapest University of Economics and Business, Hungary ;
- Saju M.D, Executive Director, Rajagiri Business School, AACSB accredited, India ;
- Mayte Lara, Universidad Loyola in Spain.



During the second day of the event, the members of the delegation participated in the following seminars and workshops:

- Forum for Presidents, Vice Chancellors and Rectors: Industry–Academia Partnership as a Catalyst for Workforce and Economic Development, with Dr. William Tong (Provost, San Diego State University), Dr. Paul Roben (Associate Vice Chancellor, Innovation and Commercialization, UC San Diego), and Dr. Salvatore Moccia (Head of Education and Skills, EIT Digital);
- "Connecting Purpose, Place and Partnerships to Advance the SDGs through Education Abroad", with Motoko Kiuchi, Noah Hansen, Gabriela Fernandez (San Diego State University), and Ravi Raj (Authentia);
- "Policymaking in International Education: The View from Washington, D.C.", with Rachel Banks (NAFSA Association of International Educators), Andrea Bodine (Alliance for International Exchange), Carl A. Herrin (Worcester State University), and Mark Overmann (Alliance for International Exchange);
- "Getting the Purpose Right: Managing Expectations for International Student Services", with Margaret Luevano (The University of Texas at Austin), Katie Orr (Nova Scotia Community College), and Nannette Ripmeester (Expertise in Labour Mobility);
- "International Student Success and You: Unifying the Journey from the Start – Recruitment and Enrollment", with Christine Wach (IDP Education), Allison MacLeod (Flywire), and Sherif Barsoum (New York University);
- "International Alumni and Advancement Interest Group";
- "Strategic Partnership Between the International Office and Institutional Advancement", with Aamir Anwar, Molly Morrison, and Ravi Shankar (University of Rochester).

In addition, a series of meetings were held with representatives from other participating universities:

- Matt Roseiten – Director of the Center for Global Studies, Illinois University
- Chloe Green, University of Roehampton London
- Tatiana Berrios, UWC Costa Rica

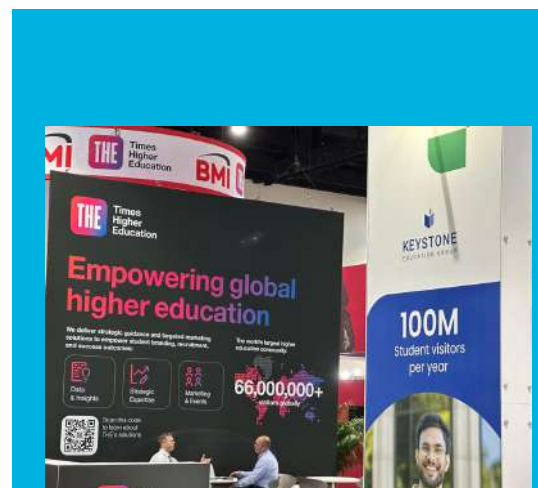




- Virginie Delalande, Universidad Bernardo O'Higgins, Chile
- Josiane Côté Paquet, Université Laval, Canada
- Mariia Stojanovic, Business and Law School, Germany
- Lee Jaewook, Korea University Sejong Campus
- Tang Zhang, The Hong Kong University of Science, Hong Kong
- Tamara Mechurchlishvili, Georgian American University, Georgia
- Mert Denizci, Marmara University, Turkey
- Laura Sabbado Da Rosa, Université de Rennes
- Cris E. Toffolo, Northeastern Illinois University
- MJ Huang, The Hong Kong University of Science and Technology.

On the third day, the members of the delegation participated in the following seminars and workshops:

- Global Higher Education Leadership Forum
- Developing a Comprehensive Internationalization Strategy: A Network, Not a Hierarchy
- Speakers: Anastasia Fynn (The University of Utah), Samba Dieng (Louisiana State University – Baton Rouge), Cristina Alfaro (San Diego State University), Aaron D. Clevenger (Academy Chair-Designate)
- “Extreme Vetting” and Advising Students and Scholars about Travel
- Speakers: Linda K. Gentile (Carnegie Mellon University), Travis Feuerbacher, Elizabeth Goss, JD (Goss Associates), David A. M. Ware, JD (Ware Immigration)
- Engaging Faculty Globally: Beyond Education Abroad to Integrated Global Engagement
- Speakers: Elizabeth Langridge-Noti (University of California, San Diego), Sally S. Mudiamu (Portland State University), Mirko Varano (TEC Monterrey)
- Frameworks and Models for Placing International Education Alongside Global Employability
- Speaker: Kate Moore (Global Career Center)
- Navigating Obstacles and Developing Strategic Faculty-Led Programming
- Speakers: Hayley Barriere (University of Vermont), Abigail Cavazos (Siena College), Marie Kulikowsky (Syracuse University)
- Internationalization in Times of Crisis



- Speakers: Maureen Meyer Adiri (Tel Aviv University), Johannes Müller (Goethe University Frankfurt), Mykola Nazarov (Sumy State University), Julia Volz (University in Giessen)
- Empowering Alumni to Enrich Students' International Education Experiences
- Speakers: Larisa Landry (University of Houston-Clear Lake), Elizabeth Miller (East Asian Studies)
- Emerging Trends and Strategies in International Student Recruitment
- Speakers: David L. Di Maria (University of Maryland, Baltimore County), Rachel Scholten, MA (Loyola University Maryland)
- Additionally, the delegation held a series of meetings with representatives of other participating universities:
- Vladislav Valach – Slovak University of Agriculture in Nitra, Slovakia
- R.B. Jadeja – Marwadi University, India
- Sibel Bayram – Duzce University, Turkey
- Maria Elisa Quinteros Caceres – Universidad de Talca, Chile
- Rosario Diaz Dominguez – Universidad de Los Andes, Chile
- Julia Vieira Rodrigues – Santa Catarina State University, Brazil
- Samantha Ambridge – Charles Sturt University, Australia
- Hamoud Salih – California State University, USA
- Kunyi Cheng – California State University, Sacramento, USA
- Patricia Orbegoso – UTEC, Peru
- Lisa Kampen – The London School of Economics and Political Science, United Kingdom
- Vijila Edwin Kennedy – Kumaraguru Institutions, India
- Linda Yin – New Ivy Consortium, New York, USA
- Rachael Lamson – American International Recruitment Council, USA
- Skye Qi – JJJ Overseas Education
- Elena Villaescusa – Expanish Barcelona, Spain
- Carla Guarducci – The Italian International Institute, Italy
- Samuel Jackson Royle – GEDU, Global Education, Birmingham, USA.







# INTERNATIONALIZATION ACTIVITIES CARRIED OUT BY THE FACULTIES WITHIN BUES

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University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations. In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.

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## Center for Japanese Studies



On Thursday, May 8, 2025, as part of the International Week at ASE, the ASE Center for Japanese Studies hosted Associate Professor Dr. George Șipoș (West University of Timișoara / Gannon University, USA), who spoke to students about the origins of manga and anime, highlighting the connections between traditional and contemporary cultural productions in Japan.







## University of Hyogo Satellite Office



The University of Hyogo Satellite Office aims to play an active role in enhancing academic and cultural exchange between Japan and Romania. In recent months, efforts have been focused on two strategic fronts: deepening institutional collaboration with the Bucharest University of Economic Studies (ASE) and outreach to Romanian high schools in order to promote University of Hyogo's English language program, the Global Studies Course.

At the university level the Satellite Office has served as a liaison between faculty members at ASE and the University of Hyogo, facilitating conversations aimed at identifying potential areas for academic collaboration. Ongoing discussions have explored a range of joint initiatives, including guest lectures, summer programs, and collaborative research activities between the Faculty of Cybernetics, Statistics and Informatics at ASE and the Graduate School of Simulation Studies at the University of Hyogo. These efforts are part of a broader vision to strengthen the partnership within the ERASMUS+ mobility framework, reinforcing the mutual commitment to internationalization and cross-cultural learning.

To foster interest in Japanese higher education among Romanian youth, the Satellite Office has been actively promoting the Global Business Course to high school students across Romania. Through direct engagement with high school administrators and counselors, the program has been presented as a unique opportunity for students to pursue world-class education in a safe, dynamic, and globally connected environment. Key highlights—such as Japan's strong professional pathways for international graduates and its welcoming, technologically advanced society—have been central to these outreach efforts.

Through these initiatives, the University of Hyogo Satellite Office reaffirms its mission to cultivate meaningful academic relationships and to act as a bridge between Japanese and Romanian educational communities.



## Centre for Francophone Studies

**CRU BUES Events - April - May 2025**

From April to May 2025, the Centre for University Success - CRU ASE (Centre for Francophone Studies) and the Faculty of International Economic Relations, through the Department of Modern Languages and Business Communication, organized 6 events attended by over 170 Francophone and Francophile students from our university, under the guidance of teachers who teach French, as well as foreign students from the Romanian Preparatory Year, under the guidance of teachers who teach Romanian to foreigners, as follows:



The professional contest "Junior Commercial" - "Vendre c'est gagner", 27th edition - 3 April 2025, organized by Prof. Corina Lascu-Cilianu, under the aegis of AUF-ECO, the French Embassy in Romania and with the support of the French-speaking business environment in Romania. 14 teams, representing 41 students from the Faculty of International Economic Relations and the Faculty of Business Administration in Foreign Languages, entered the competition. The jury was composed of Ms. Charlotte Souyris - Chargée de coopération scientifique, Service de Coopération et d'Action Culturelle, Embassy of France in Romania, Mr. Elio Cheroux - French Institute, Ms. Irina-Maria Hulea - Responsable de projets, Agence Universitaire de la Francophonie pour l'Europe Centrale et l'Orientale (AUF-ECO), Mrs Alexandra-Gabriela Musteata - HR & Communications Manager - HR & Communications, ENGIE, Mrs Mihaela Cristina Niculae - HR, Société Générale - GSC, Mr Matei Dură - Marketing Director, Mediaposte Hit Mail, teachers Corina-Cilianu Lascu, Maria-Antoaneta Lorentz and Cristina-Olivia Rusu, students Alexia- Maria Popescu, Andreea-Magdalena Șovei and Ioana Știrbu, REI faculty, 3rd year. The main sponsor was Groupama, with the support of the A.S.E. Foundation. Representatives of French-speaking institutions and companies offered gifts to all participants and cash prizes to the winners.





The training workshop "How to promote a company online", April 7, 2025, with the participation of students from the study program "Preparatory Year of Romanian Language for Foreign Citizens", economics section. Special guest, Ms. Marcela Filip, manager and founder of Data Trading, presented practical aspects of promoting a company online and answered students' questions. The workshop was organized and moderated by Prof. Raluca Hurduzeu and was attended by over 30 students.

The national literary translation contest "Mot à monde" - Romania 2025, 16th edition - <https://institutfrancais.ro/cluj-napoca/mot-a-monde/#/> - contest organized by the French Institute of Romania - Cluj-Napoca, in partnership with the International Organization of La Francophonie for Central and Eastern Europe (OIF), AUF, Kyralina Bookstore, ARTLIT (Romanian Association of Literary Translators), Casa Cărții de Știință and Campus France. The local phase of this contest took place in our university from April 17 to May 25, 2025. The jury composed of Dominic Negrici - president, Maria-Antoaneta Lorentz, Cristina-Olivia Rusu and Mihai Șerban - members, evaluated 15 translations entered in the contest. The winner of the local phase, who will represent our university at the national phase, is Ana Banu, a Master I - Modern Languages and Communication in International Business student. Second place went to the student Robert Robert-Cristian Petre, faculty REI, 3rd year, and third place to the student Irina Voicu, faculty REI - LMA, 2nd year.



The training and debate workshop "Dialogue and discovery: how to integrate in a French-Romanian company after graduating in economics", within the "International Week in ASE - 10th Edition, May 9, 2025, organized by Prof. Corina Lascu-Cilianu, PhD. First-year students from the Faculty of International Economic Relations discovered the work experience of the special guest of this event, Mr. Matei Dură, Marketing Director at Mediaposte Hit Mail, a Romanian professional who studied in Romania and France and works in a Franco-Romanian company. The event included a presentation of the characteristics of the organizational culture of Franco-Romanian companies (values, attitudes, behaviors, professional communication) and recommendations for effective hiring and integration in a Franco-Romanian company. The event was organized and moderated by Prof. Corina Lascu-Cilianu from the Department of Modern Languages and Business Communication, with the support of Prof. Alexandra Costache-Babcinschi, and was attended by more than 35 students.





Meetings "Alumni - APLR students - Academic experiences and successes in Romania", May 10 and 15, 2025. The students of the study program "Romanian Language Preparatory Year for Foreign Citizens" engaged in a dialogue with the guests in two sessions of meetings dedicated to the integration in a Romanian university with a medical and economic profile. Mr. Mohamad Sabra and Mr. Ahmad Khater from Lebanon, graduates of the class of 2019, sixth year students at the "Carol Davila" University of Medicine in Bucharest and Mr. Sepehr Ahmadi and Mr. Soheil Ahmadi from Iran, graduates of the class of 2024, first year students at ASE, presented their professional path: what were their challenges, opportunities, experiences and successes as international students in a Romanian university and answered questions from current APLR students. Over 40 students participated in the discussions moderated by professors Silviu Mihăilă, Mihai Șerban and Antoaneta Lorentz.

"The Voice of Romanian-Speaking Foreigners", 5th edition, an event organized by the Department of Romanian Language, Culture and Civilization and the Japanese Cultural Centre of the "Babes-Bolyai" University of Cluj-Napoca. Special guest H.E. Yamada Yoichiro Yamada, Ambassador of Japan to the Republic of Moldova. With the support of the Embassy of Romania in Japan and the Honorary Consulate of Romania in Osaka, in collaboration with the University "Alexandru Ioan Cuza" of Iași, Ovidius University of Constanța, "Eötvös Loránd" University of Budapest/Hungary, Aix-Marseille University/France and the Academy of Economic Studies of Bucharest. May 17, 2025.

(<https://ubbccultural.ubbcluj.ro/event/vocea-strainilor-romanofoni-editia-a-5-a/>)

Our University participated with a number of 10 students from the Preparatory Year of Romanian Language, from 8 countries (Bulgaria, Indonesia, Iran, Lebanon, Dominican Republic, São Tomé and Príncipe, Ukraine, Vietnam), who gave 6 presentations, which were highly appreciated for the level of language, creativity and interest in Romanian language and culture. Maria-Antoaneta Lorentz - coordinator of the APLR program - was the organizer on behalf of ASE Bucharest, and Silviu Mihăilă, member of the APLR team, participated in the event.

**Antoaneta Lorentz**  
**Director CRU BUES**  
**Coordonator APLR**







## *Center for American Studies – BUES Bucharest*

**Participation in the SelectUSA Investment Summit 2025**

**Period: May 1–4, 2025**

**Location: Gaylord National Resort, National Harbor, Washington D.C., USA**

**Description: Professor Liliana Crăciun, PhD, represented the Bucharest University of Economic Studies at the most important international event dedicated to attracting investment to the United States. Contacts were established with American universities and potential academic partners, with the aim of developing joint research and mobility projects.**



## **Activities within the Center for American Studies**

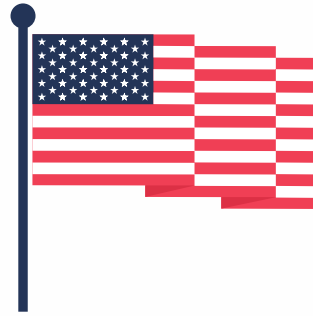
**Description: Orientation sessions were organized for students interested in scholarships in the USA, as well as preliminary discussions regarding the resumption of the partnership program with the U.S. Embassy.**



Between 7–17 May 2025, the Bucharest University of Economic Studies (ASE) strengthened Romania-US ties at two flagship events:

**Beacon Council Miami Spinoff (8–9 May, Miami)**

- B2B meetings with Miami-Dade’s economic-development team and visits to local innovation hubs.
- Working session with Elena Gabriela Eremia, Consul General of Romania in Miami, exploring academic and cultural cooperation.
- Talks with Miami universities on entrepreneurship education and future exchange programmes.



**SelectUSA Investment Summit (10–16 May, Washington D.C.)**

- Attendance at plenaries focused on emerging-tech investment, workforce development and innovation.
- Productive discussions to expand the BRIDGEUSA programme for student and research mobility.
- High-level networking at the Romanian Embassy reception, reinforcing diplomatic and professional links.

**Key Outcomes**

- Enhanced ASE visibility in the North-American academic and business landscape.
- New strategic partnerships in technology, human-capital development and applied research.
- Access to best practices for integrating ASE into global innovation ecosystems.



**Prof. Liliana Crăciun, PhD.,**  
**Director, Center for American Studies – ASE**  
**Bucharest**



**Foothold America Selected to  
Moderate Panel at SelectUSA  
Investment Summit 2025**





## Faculty of Finance and Banking

**5-9 mai 2025: BIP: Green banking and beyond: when traditional finance meets environmental responsibility & Workshop 8 mai, ora 11: Financial planning: more green, please!**

**Professor Konstantinos ABELIOTIS**  
Harokopio University of Athens, Kallithea, Greece



**Assistant Maciej Andrzej TUSZKIEWICZ**  
University of Economics in Katowice, Katowice, Poland

**Associate Professor Marie GAUTHIER**  
Université de Bordeaux, Bordeaux, France

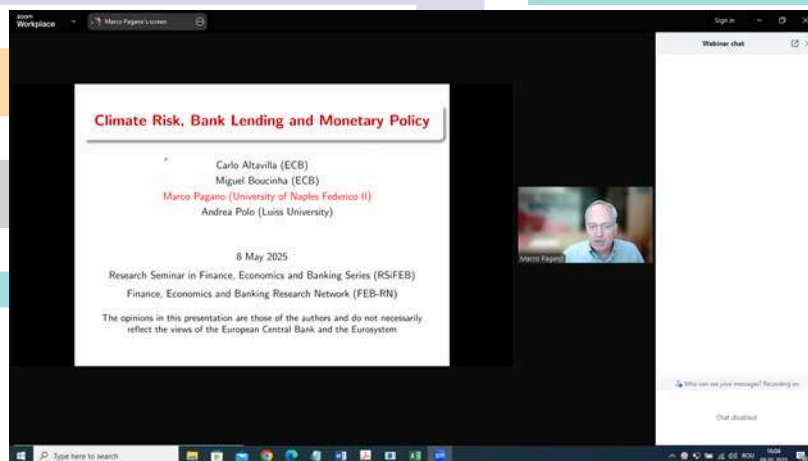


The Blended Intensive Programme (BIP) Green banking and beyond: when traditional finance meets environmental responsibility, organized by the Faculty of Finance and Banking, aimed to develop the knowledge, skills, and practical perspectives of participants at the intersection of traditional finance and environmental responsibility, combining theoretical principles, concrete applications, and international collaboration. The programme emphasized the essential role of the financial sector in combating climate change and its ability to integrate sustainability principles into banking and investment strategies. Partner universities: Harokopio University of Athens, Kallithea, Greece; University of Economics in Katowice, Katowice, Poland; and Université de Bordeaux, Bordeaux, France.

As part of the International Week, the Faculty of Finance and Banking (FABBV) organized, on May 8, in a hybrid format, the workshop “Financial planning: more green, please!”, addressing current topics related to financial sustainability and green policies. Professor Dr. Konstantinos Abeliotis (Harokopio University of Athens, Kallithea, Greece) gave a presentation on food waste management, offering practical insights and highlighting global challenges. Professor Dr. Andreea-Maria Stoian (FABBV) discussed green public spending and environmental taxes, emphasizing the role of public policy in the transition toward a sustainable economy. Among the invited speakers were Associate Professor Dr. Filip Iorgulescu (FABBV), Associate Professor Dr. Marie Gauthier (Université de Bordeaux, Bordeaux, France), and Assistant Maciej Andrzej Tuszkiwicz (University of Economics in Katowice, Katowice, Poland). The event provided a valuable platform for exchanging ideas, fostering international collaboration, and promoting green education among students and faculty members.

## Webinar 8 mai, ora 16: Research Seminars in Finance, Economics and Banking (RSiFEB)

**Professor Marco PAGANO**  
University of Naples Federico II



On May 8, the virtual seminar Research Seminars in Finance, Economics and Banking (RSiFEB) took place, organized by the Financial Management Association (FMA) in partnership with the Finance, Economics and Banking Research Network (FEB-RN). Marco Pagano, Professor of Finance at the University of Naples Federico II, delivered a lecture on the topic “Climate Risk, Bank Lending and Monetary Policy”, followed by an engaging Q&A session. The FEB-RN international network brings together prestigious academic institutions from around the world, including: Aalborg University Business School (Denmark), University of Antwerp (Belgium), University of Minho, School of Economics and Management (Portugal), Fundacao Getulio Vargas (Brazil), University College Dublin (Ireland), University of Bath (United Kingdom), Tor Vergata University of Rome (Italy), University of Belgrade, Faculty of Economics and Business (Serbia), University of Zaragoza, School of Economics and Business (Spain), Bucharest University of Economic Studies (Romania), Phenikaa University (Vietnam), Poznan University of Economics and Business (Poland), University of Ljubljana, School of Economics and Business (Slovenia), EM Normandie Business School (France), The Stockholm School of Economics in Riga (SSE Riga) (Latvia), Aristotle University of Thessaloniki (Greece), Massey University, School of Economics and Finance (New Zealand), Rabat Business School (Morocco), University of Chile-School of Economics and Business (Chile), The Banking and Finance Academy of the Republic of Uzbekistan (Uzbekistan), The University of Economics in Bratislava (Slovakia), Corvinus University of Budapest (Hungary), Cyprus University of Technology (Cyprus).

## Workshop 27 mai 2025: EU Careers - Take your next career step at the EBA

**Senior Bank Expert Gabriel MITRACHE, PhD**  
European Banking Authority (EBA)



On May 27, 2025, the Faculty of Finance and Banking hosted the workshop “EU Careers: Take your next career step at the EBA”, featuring Dr. Gabriel MITRACHE, Senior Bank Expert at the European Banking Authority (EBA) and a proud graduate of ASE. Dr. Mitache shared insights from his professional experience at the European level and engaged in a dynamic Q&A session with participants. The event was addressed to students, master's students, and graduates interested in pursuing a career within European institutions, offering valuable information about: employment opportunities in areas such as prudential regulation, financial supervision, consumer protection, innovation, IT, HR, and communication; the EBA traineeship programmes. Participants had the opportunity to learn directly from EBA representatives about the day-to-day work in an EU agency and the key skills and competencies sought in future professionals in the banking and financial sector. The workshop was a valuable opportunity for learning and professional guidance for young people aiming for an international career in the European public sector.





**Workshop doctoral 28 mai 2025: How to Find  
Impact Research Questions and Succeed in  
Academia?**

**and**

**29-30 mai 2025: XXII International Conference on  
Finance and Banking FIBA 2025**

**Professor Zsuzsa Réka HUSZÁR, PhD  
Corvinus University of Budapest**

On May 28, the doctoral students of the Faculty of Finance and Banking (FABBV) participated in an inspirational workshop delivered by Dr. Zsuzsa Réka HUSZÁR, professor at Corvinus University of Budapest. Titled “How to Find Impact Research Questions and Succeed in Academia”, the session offered valuable guidance on: choosing relevant and innovative research topics; the importance of ethics and thorough documentation; the challenges of publishing in top journals; building an academic career through personal branding and strategic collaborations. Participants learned the “why” and “how” of conducting impactful research, how to navigate the publication process, and why networking and mentorship are essential in the academic world. The workshop brought clarity, motivation, and a healthy dose of realism to the professional journey of young researchers.

**Postdoctoral researcher Urban ULRYCH  
ETH Zurich și EPF Lausanne**



**PhD Student Patrick Matei LUCESCU  
University of Zurich**

The Faculty of Finance and Banking (FABBV) organized the 22nd edition of the International Conference on Finance and Banking – FIBA 2025 between May 29-30, 2025, supported by The International Network for Economic Research (INFER). The conference brought together researchers, professors, PhD students, and finance professionals from countries including Romania, France, Italy, Germany, the United States, Colombia, Spain, and Switzerland, offering a platform for applied discussions on current challenges in financial stability, sustainable investments, monetary policy, AI in finance, financial education, and inclusion. Keynote speakers: Prof. Zsuzsa R. HUSZÁR (Corvinus University of Budapest) – on the housing affordability crisis and its implications for financial sustainability; Dr. Gabriel Mitache (European Banking Authority) – on the risks and opportunities of banking regulation in the digital age. The programme included plenary sessions, parallel thematic panels, the INFER special session, a Best PhD Paper Award ceremony, and networking events. It also featured the doctoral workshop “Becoming a Researcher – Insights for Finance Doctoral Students”, with Urban ULRYCH (postdoctoral researcher, ETH Zurich & EPFL) and Patrick Matei LUCESCU (PhD student, University of Zurich). FIBA 2025 provided an international space for collaboration, innovative ideas, and academic and professional development in finance.



## *Bucharest Business School*

Professor Bouchra M'Zali teaches International Business in the ROCA Executive MBA, double-degree program, jointly organised by BUES (Bucharest Business School) and École des sciences de la gestion (ESG UQAM).

The International Business course explores global challenges impacting organizations, introducing theoretical insights on institutional changes, CSR, and governance. Students analyze real business decisions and practices using these frameworks, enhancing their critical understanding of international management.



Professor Luc Cassivi teaches Strategic Management of Information Technology in the ROCA Executive MBA, double-degree program, jointly organised by BUES (Bucharest Business School) and École des sciences de la gestion (ESG UQAM).

He is the Director of the Department of Analytics, Operations and Information Technology at École des sciences de la gestion (ESG UQAM) and his area of expertise include: Business Analysis, Enterprise Resource Planning (ERP), Supply chain management, Business Intelligence, Technology Project Management.

**Professor Andrew Papadopoulos**  
École des sciences de la gestion (ESG UQAM),  
Montreal, Canada.

Professor Andrew Papadopoulos teaches Business Simulation in the ROCA Executive MBA, double-degree program, jointly organised by BUES (Bucharest Business School) and École des sciences de la gestion (ESG UQAM).

Business Simulation offers the students a vision and a hands-on experience on strategic management. Grouped in teams, students have the responsibility to plan and apply strategic and operational decisions (production, sales, marketing, HR, finance, production etc.) for a new company, in a very competitive industry, with the purpose of ensuring the healthy growth and development of that company. As a team of top managers, students have to conceive a business plan and to explain their decisions to the stakeholders.





Associate Lecturer Anthony Paris;  
Entrepreneur & Associate Lecture CNAM Paris.

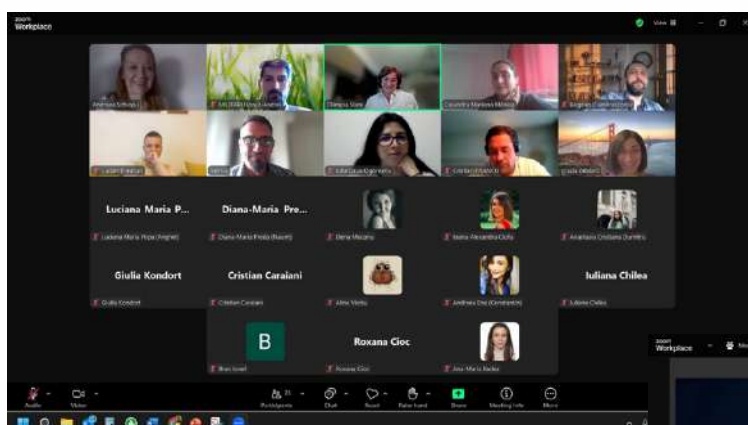
My name is Anthony Paris and I am delighted to serve as the Corporate Finance lecturer at CNAM Paris and BBS Bucharest, drawing on a background that includes a Master's degree in Finance, Management Control, and Strategy from Grenoble École de Management (France). I began my career as a financial auditor at EY (Ernst & Young), where I audited and certified financial statements for companies across diverse sectors with revenues ranging from €50 million to €1 billion. I later transitioned into a management and strategy consulting role at EY, focusing on financial performance, budgeting, and strategic alignment.

In parallel with my professional career, I have taught finance, strategic management, business models, and entrepreneurship at Paris Dauphine University and the École Nationale d'Administration (ENA), bridging the gap between practical industry experience and academic insight. Additionally, I am an entrepreneur and co-founder of Lowreka, a digital platform promoting sustainable consumption, where I oversaw financial modeling, budgeting, and business development. I am passionate about using finance as a practical decision-making tool and believe in making financial knowledge accessible and applicable to real-world challenges.

### Faculty of Business and Tourism

On May 9, 2025, at 6:00 PM, the doctoral seminar with international participation took place, featuring guest speaker Professor Grazia Calabrò (University of Messina, Italy), with the topic: "Tourism and Services: Current Trends in Business Administration Research."

The seminar was attended by the PhD students of the Doctoral School of Business Administration I.



**Professor Michel VERLAINE**  
ICN Business School

Professor Verlainé delivered a presentation titled 'Forms of Rationality and the Asset Management Industry: Applications in Finance' to first-year students in the Master's program in International Financial Risk Management.



**Associate Professor Ankit KATRODIA**  
North-West University, Faculty of Economic and Management Sciences,  
School of Management Sciences, South Africa

Prof. Katrodia spent an entire week at REI, teaching and sharing his expertise with students across multiple academic years, while also engaging in discussions with faculty members to explore further opportunities for collaboration.



**Güven GÜNGÖR, PhD in Economics**  
Representative for Romania of the World Turkish Business Council

Mr. Güven Gungör spoke to the students of the 1st year of REI, English module, about the economic relations between Turkey and Romania and about the importance of Turkish investments in Romania.





**Cristina OBAE, PhD researcher**  
**University of Lapland, Finland**

**Cristina discussed with first-year students from the MMIB master program about how VR can be used for Risk Management in International Business.**



**Alexandru MATEI, Alumnus REI**  
**European Parliament, Directorate-General for Translation**

**The Faculty of International Business and Economics (REI) was pleased to host one of its distinguished alumni for a special dialogue with students. Mr Alexandru Matei returned to ASE through the EU Back-2-University programme and shared with students in various years of study about what does it mean to work in a multilingual European institution and how can your studies at REI connect to a career in Brussels, Strasbourg, or Luxembourg.**



## Faculty of Marketing

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**Prof. Sebastian Hohenberg, PhD., Full Professor of Marketing  
Universitatea din Munster, Germania**

**Chair of Digital Transformation (Head of the Research  
Group); Center for Business Transformation (Co-Director).**

On the occasion of the International Week at ASE, the Faculty of Marketing organized an event on May 7, 2025, featuring Professor Sebastian Hohenberg from the University of Münster. At the invitation of Professor Stefan Caescu, PhD, Professor Hohenberg —Chair of Digital Transformation — delivered a presentation entitled “The Fractional CMO: A New Marketing Leadership Model and When It Works.” The topic addressed a growing trend in companies under current economic conditions: the Fractional CMO, a part-time, outsourced position that fulfills the role of Chief Marketing Officer without requiring the financial commitment of a full-time internal role. The presentation also included insights into emerging trends in marketing research and advice on publishing in A-class journals.



## ASE Bucharest Expands Erasmus Network with New Partner—Kocaeli University

**Prof. Dr. Ümit Almaçık, Full Professor of Marketing, Kocaeli University in Turkey  
Director Of Junior College; Rectorate Commissioner.**

The Bucharest University of Economic Studies (ASE), through its Faculty of Marketing, is proud to announce the establishment of a new Erasmus partnership with Kocaeli University in Turkey. This collaboration strengthens the shared commitment of ASE and the Faculty of Marketing to internationalization and academic mobility, providing valuable opportunities for both students and faculty. Kocaeli University is one of Turkey’s leading institutions, with over 63,000 students enrolled across 19 faculties, 3 schools, 16 vocational schools, and a state conservatory.

Between May 19–23, ASE had the pleasure of hosting Prof. Dr. Ümit Almaçık from Kocaeli University as part of the Erasmus mobility program. During his visit, he met with ASE leadership to discuss the scope and future of the partnership. Meetings were held with Vice-Rector for International Relations, Prof. Dr. Marius Proftiroiu; Director of the International Relations Department, Prof. Dr. Liviu Cotfaş; and Dean of the Faculty of Marketing, Prof. Dr. Ioana Cecilia Popescu.



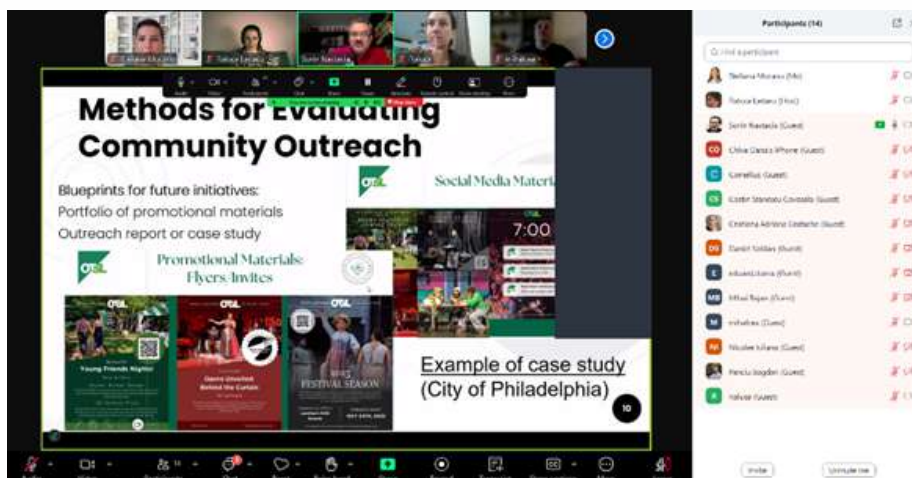


**This new Erasmus partnership reflects a shared commitment to quality education, research excellence, and intercultural dialogue. ASE looks forward to a long-term, fruitful collaboration with Kocaeli University.**

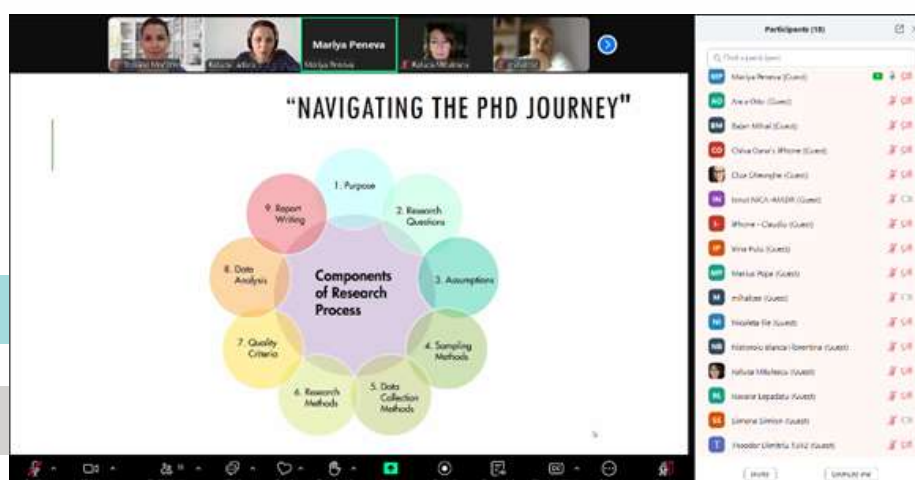




**Prof. PhD Nastasia Sorin, Director of the International Studies Program, Department of Applied Communication Studies Southern Illinois University Edwardsville, United States - Presentation on the theme “Research methods for high impact studies on community outreach in corporate settings”, for the students from Doctoral school Economics II, 05.05.2025, online**

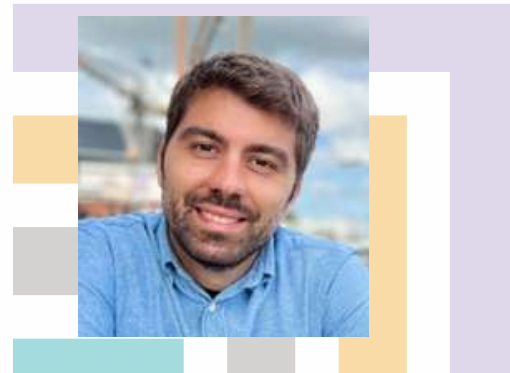
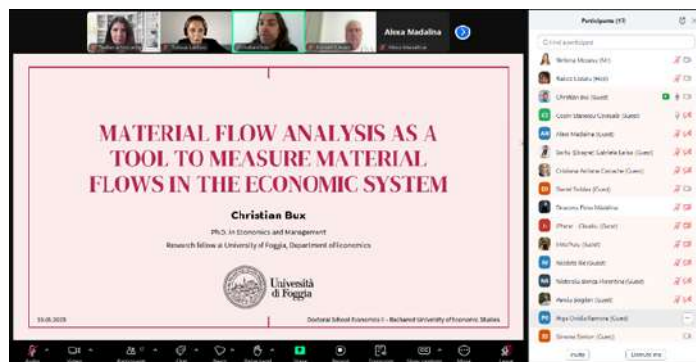


**Assoc. Prof. Dr. Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy, Sofia, Bulgaria - Presentation on the theme “Navigating the PhD Journey”, for the students from Doctoral school Economics II, 08.05.2025, online**





**Assoc. Scientific Researcher PhD Christian Bux, Department of Economics, University of Foggia, Foggia, Italy - Presentation on the theme “Material flow analysis as a tool to measure material flows in the economic systems”, for the students from Doctoral school Economics II, 19.05.2025, online**



**Prof. PhD Mariarosaria Lombardi, Department of Economics, University of Foggia, Foggia, Italia - Presentation on the theme “Carbon Footprint methodology applied to agri-food sector”, for the students from Doctoral school Economics II, 20.05.2025, online**



**Professor & Chair PhD Suman Mishra, Department of Mass Communications, Southern Illinois University Edwardsville, United States - Presentation on the theme “International Market Research”, for the students from Doctoral school Economics II, 26.05.2025, online**



**Assistant professor and researcher PhDr. Mária Barteková, Department of Business Economy, Faculty of Business Management, University of Economics in Bratislava, Bratislava, Slovakia – Presentation for the Agromarketing course, addressed to second-year students from the Faculty of Agrifood and Environmental Economics, 05.05.2025, in-person.**







**Assoc. Prof. Dr. Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy, Sofia, Bulgaria – Presentation for the Agromarketing course, addressed to second-year students from the Faculty of Agrifood and Environmental Economics, 12.05.2025, in-person**



**Associate Professor Andreea Apetrei Kalveram**  
**Universidad Católica de Valencia San Vicente Martir**  
 Within the discipline Environmental Data Management, Master, seminars were held on the following topics: data collection and processing for the eco-fashion industry and the creation of green cities (Valencia was the Green Capital of Europe in 2024).



In the framework of ERASMUS Mobility, students and Associate Professor Simona Roxana Pătărlăgeanu participated in a talk "Valencia, Green Capital of Europe" with prof. Andreea Apetrei, UCV; talks about "Green Cities" with prof. Antonella Biscione, Catholic University Our Lady of Good Counsel, Albania; visit Cámara de Comercio Valencia and Banco de Valencia; bike tour around Valencia and talk about "Sustainable Transportation" with Justin Hyatt, expert on the topic; case study on biodiversity at the Oceanografic and Bioparc on the occasion of the International Biodiversity Day.







**May 6, 2025**

**Professor Andrei Filip; IESEG School of Management, France**

Within the activities organized by the Faculty of Accounting and Management Information Systems, through the Center for Accounting and Management Information Systems Studies, during the 10th edition of BUES International Week, IESEG School of Management Professor Andrei Filip delivered a presentation focused on the use of artificial intelligence in accounting research. The event brought together academics, young researchers and PhD students, creating a framework for a constructive dialog between the guest and the audience, highlighting both the opportunities and the ethical and methodological challenges. Professor Andrei Filip is an alumnus of the Faculty of Accounting and Management Information Systems and maintaining a close connection with our faculty, periodically returning to provide presentations and teaching activities, participate in academic events and support the professional development of students and faculty.



**May 7, 2025**

**Professor Robert Faff; Corvinus University of Budapest, Hungary, and UQ Business School and Bond Business School, Australia**



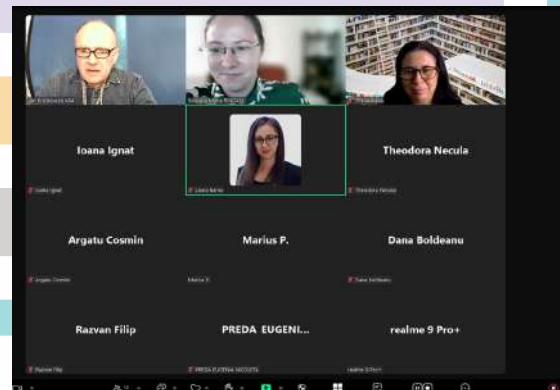
During the 10th edition of the BUES International Week, the InSPiR2eS Global Pitching Research Competition 2025 (IGPRC2025): BUES Chapter was held within the activities organized by the Faculty of Accounting and Management Information Systems, through the Research Center for Accounting and Management Information Systems Studies and the PhD School of Accounting. The event was moderated by Prof. Robert Faff, affiliated with Corvinus University of Budapest (Hungary), UQ Business School, and Bond Business School (Australia). The competition was organized as part of the partnership between the Bucharest University of Economic Studies and the IGPRC2025 sponsors: Corvinus University of Budapest, Elsevier and Asia-Pacific Applied Economic Association. It was addressed to master and PhD students of the Bucharest University of Economic Studies. The winner of the phase organized within the Bucharest University of Economic Studies is the PhD student and research assistant Daniel-Marius Iordache, for his research project: Is AI making work lonely? How AI agents transform workplace interactions.



May 8, 2028

Dr. Eng. Jan Królikowski, Adjunct w TUL; Lodz University of Technology.

During the activity, a set of product indexes was taken from a sample company database. Firstly, the traditional methods of querying data will be explained. Then, modern spreadsheet functions will be introduced, and all functions will be rewritten with the support of AI.



May 14, 2025

Professor Christipher S. Cook; Kelley School of Business, Indiana University, US

A group of students from Indiana University, coordinated by Prof. Cook, visited our faculty as part of their field study in Romania. They attended a joint activity with 3rd year students, bachelor program English stream, coordinated by Professor Cătălin Albu. Prof. Cook and Prof. Albu coordinated an exchange of ideas among students about the role of accounting in doing business in Romania.

May 26-30, 2025

Professor Yochanan Shachmurove; The City College of New York (CUNY), USA

Prof. Shachmurove visited our faculty with an Erasmus + grant, part of the Erasmus agreement between ASE, initiated by our faculty, and CUNY. During the visit, Prof. Shachmurove actively engaged with colleagues who are teaching ethics. His insights and examples are valuable to further enrich the teaching of ethics. Additionally, Prof. Shachmurove had a series of productive meetings with the management team of our faculty to discuss the AACSB accreditation process. The conversations centered around how to align our practices with the rigorous expectations set by AACSB.



FABIZ students celebrated Europe Day together. ol English, German, and French sections united! We enjoyed amazing food from all over Europe... and even a surprise taste of Japan. A beautiful day full of flavor, fun, and international vibes!







## International Teaching Week at FABIZ-ASE



Our students had the privilege of learning from international experts who brought diverse perspectives and real-world insights to the classroom:

- ◆ Filipe Carrera (Universidade Europeia, Lisbon) – On sharpening Presentation Skills, Digital Communication & Networking
- ◆ Jean Gabain BOISSY (The Hague University of Applied Sciences) – Offering a deep dive into Doing Business in Africa
- ◆ Dr. Nadine Zbigely (University of Augsburg) – Demystifying IFRS and R&D Accounting
- ◆ Luis Fabio Vlana Rodrigues (The Hague University of Applied Sciences) – Exploring Digital Marketing & Viral Content Strategies
- ◆ Marco Ruggeri (Sapienza University of Rome) – Championing Sustainability, Life Cycle Assessment & Circular Economy
- ◆ Marge Sassi (Tallinn Technical University) – Leading thought on Leadership and Strategic Change
- ◆ Piotr Oleksyk (Wroclaw University of Economics and Business) – Examining Liabilities, Risk & Financial Stability
- ◆ Yabo Qian (The Hague University of Applied Sciences) – Navigating Business in China.



May 20, 2025

As part of the Erasmus+ mobility hosted by the Faculty of Public Administration and Management, the delegation of faculty members and students from the University of National and World Economy enjoyed a day filled with engaging activities.

The morning began with an official visit to the Government of Romania, where our guests had the opportunity to gain an insider's view of how central public administration institutions operate. This experience provided them with a practical perspective on decision-making processes and the implementation of public policies.

Following the official visit, the group continued their exploration of local culture and history with a tour of the "Grigore Antipa" National Museum of Natural History. Here, both students and faculty members admired the museum's rich collections and discovered the natural treasures that are part of Romania's heritage.

This day served as an excellent opportunity to combine administrative knowledge with cultural experience, further strengthening the academic and personal connections between our international partners and the FAMP community.

We are proud to host such enriching exchange experiences!

Special thanks to Mr. Ciprian Văcaru, State Counselor, Mr. Răzvan Pîrcălăbescu, Advisor to the Head of the Prime Minister's Chancellery of Romania, and Ms. Valentina Purdescu, Head of Office at the "Grigore Antipa" National Museum of Natural History.







## *Faculty of Theoretical and Applied Economics*

On 12 May, the faculty members of the Faculty of Theoretical and Applied Economics are currently on an Erasmus+ teaching mobility at Universidad Central de Chile, in collaboration with the Faculty of Economics, Government, and Communication.

We are strengthening academic partnerships through lectures, international dialogue, and the exchange of best practices.

## *Faculty of Law*

The Faculty of Law at ASE had the distinct honor of hosting Professor Nicola de Luca from Vanvitelli University (Italy) this week, as part of a series of academic and teaching activities that once again highlighted our commitment to international dialogue and excellence in education. ☀

Nicola de Luca, an expert in European company law and author of key reference works in the field, delivered lectures for the European Business Law course at the Faculty of Law, as well as for the European Union Law course at the Faculty of Business Administration in foreign languages (FABIZ). His vast experience contributed to deepening a contemporary and dynamic understanding of European legal realities. ⚖

In addition to his active involvement in our students' academic development, Professor Nicola de Luca was the special guest in Episode 3 of the Business Law Talks podcast, where he discussed current trends in European corporate law and the challenges that come with this field.





The Faculty of Law at ASE had the pleasure of welcoming Dr. Agata Pyrzyńska as a special guest. She is a university lecturer at the Faculty of Law and Administration of the University of Szczecin (Poland), where she is also a member of the research team "Protection of Human Rights in the Polish Legal System" and of the Polish Association of Constitutional Law.

Dr. Pyrzyńska conducted teaching activities in the fields of European Union Law and Constitutional Law and Political Institutions, offering our students valuable comparative insights into constitutional regulations and the European electoral framework, drawing from her research on the organization of electoral processes and electoral administration.

Her presence reflects a strong tradition of academic exchanges with Poland, with the University of Szczecin having long been an active and reliable partner of the ASE Faculty of Law. This partnership has been further strengthened by the teaching visits of Lecturer Dragoș Mănescu, Vice Dean of our faculty, who delivered courses at three higher education institutions in Poland.

## Postgraduate Program “Corporate Compliance”

Course: Compliance Law

Special Guest: Silvia Senabre

Silvia Senabre is the Head of the Technological Risk Division at Banco de España, with an impressive career in financial regulations, technological risks, and corporate compliance at the European level. With a strong perspective on the evolution of regulations in the digital era, Silvia will highlight the challenges and opportunities of compliant governance in an ever-changing technological landscape.





## ☑ Testimonial

# Erasmus+ mobility at the Faculty of Business and Engineering, East European University

Tbilisi, Georgia



- ☑ As part of this visit, Professor Iftimie sustained a conference with the title: "Global Steps Forward: Enhancing Internationalisation through Academic Mobility and Strategic Vision", and a workshop with the title: "Importance of Credit Risk in the Present Framework", dedicated in special to Master and Doctoral students from the Finance field. During his visit Professor Iftimie had fruitful discussions with Ph. D. Professor Kakhaber LAZARASHVILI, Rector of East European University, Ph. D. in Economics Professor Vasil KIKUTADZE, Dean of the Faculty of Business and Engineering, Ph. D. Associate Professor Tamta LEKISHVILI, Vice-dean at the Faculty of Business and Engineering, Teona KHACHIDZE, Director of the International Relations Department of East European University.



# INTER-INSTITUTIONAL AGREEMENTS

MAY/2025



## May Highlights at BUES Six New Inter-Institutional Agreements Signed

This May, the Bucharest University of Economic Studies (BUES) took significant steps toward strengthening academic and institutional collaboration by signing five new inter-institutional agreements. These strategic partnerships expand BUES's international network and create new opportunities for students, faculty members, and joint projects in education and research.

### Top Agreements

- ICHEC Brussels Management School (Belgium)
- Sulkhan-Saba Orbeliani University (Georgia)
- European Humanities University (Lithuania)
- University of Amsterdam (Netherlands)
- Université Clermont Auvergne – School of Economics (France)



New Partnerships Formed





## ICHEC BRUSSELS MANAGEMENT SCHOOL

Our collaboration with ICHEC Brussels Management School, a respected institution recognized for its focus on ethical leadership and international business education, will facilitate joint research projects, student and faculty exchanges, and shared academic programs in the fields of economics and management.

## University of Amsterdam

We are especially proud to partner with the University of Amsterdam, one of Europe's top-ranked research universities. This collaboration opens the door to high-level academic exchange, joint research initiatives, and new learning opportunities for both students and faculty. The partnership reflects ASE's dedication to fostering innovation, academic rigor, and global perspectives in economic and social sciences.

[www.international.ase.ro](http://www.international.ase.ro)



The University of Amsterdam (UvA) is one of Europe's most prestigious research universities, consistently ranked among the top institutions worldwide. Known for its strong emphasis on interdisciplinary research, academic innovation, and global engagement

## Sulkhan-Saba Orbeliani University

This partnership marks a significant milestone in the internationalization strategies of both institutions. Through the Erasmus+ programme, students from Romania and Georgia will have the opportunity to study abroad, experience diverse educational systems, and develop valuable intercultural competencies



The Bucharest University of Economic Studies (ASE) and the European Humanities University (EHU) in Vilnius, Lithuania, have formalized a new Erasmus+ inter-institutional agreement, marking a significant step toward enhanced academic collaboration and international exchange.

## European Humanities University

This collaboration reflects both universities' commitment to academic excellence, internationalization, and the promotion of European values in higher education. By leveraging the opportunities provided by the Erasmus+ program, ASE and EHU aim to create a dynamic and inclusive academic environment that prepares students and staff to thrive in an interconnected world.

[www.international.ase.ro](http://www.international.ase.ro)



# ERASMUS+ AT ASE JOB AND INTERNSHIP FAIR 2025



ACADEMIA DE STUDII ECONOMICE  
DIN BUCUREȘTI



# JOB & INTERNSHIP FAIR



The Erasmus+ Office was proud to take part in the ASE Job and Internship Fair 2025, an event dedicated to connecting students with career and international mobility opportunities. Our presence aimed to raise awareness about the wide range of exchange programs and funding options available through Erasmus+, including study mobility, traineeships abroad, and staff exchanges.





ACADEMIA DE STUDII ECONOMICE  
DIN BUCUREȘTI

# ERASMUS+ AT ASE JOB AND INTERNSHIP FAIR 2025



We were especially inspired by the curiosity and motivation of ASE students, many of whom shared their interest in exploring new cultures, academic systems, and international career paths.



Our booth served as a vibrant space for interaction, where students had the chance to learn more about Erasmus+ study exchanges, traineeships, and international cooperation opportunities.





## Consolidating International Prestige

### HIGHLIGHTS FROM MAY

From international rankings recognition to high-level conference participation and alumni engagement, May was a month of continued progress in strengthening BUES's global academic presence.



### GLOBAL RECOGNITION IN QS EXECUTIVE MBA RANKINGS

On May 1, the Romanian-Canadian ROCA Executive MBA of Bucharest Business School was ranked **#25 worldwide** in the *QS Executive MBA Rankings 2025: Joint Programmes* — BUES's highest placement to date. With 231 programmes ranked globally this year, this milestone marks ASE as the **top university in South East Europe** with an Executive MBA in this prestigious classification for the second year in a row. The ranking also highlights a broader trend toward joint and globally integrated business education programmes.



### SPOTLIGHT ON INTERNATIONAL ALUMNI – BUILDING A GLOBAL COMMUNITY

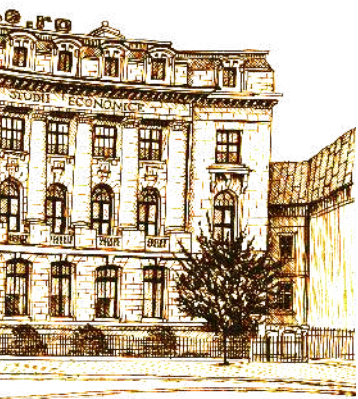


As part of *International Week 2025*, BUES's International Relations Office hosted a dynamic session on May 5 that featured an inspiring guest: Alexandru Popa, ASE alumnus and Associate Director, Sustainability Business at Schneider Electric Singapore.

Mr. Popa shared insights from his global career journey and reflected on how ASE helped shape his international outlook and professional development. His presence underscored the strategic importance of cultivating a strong, global ASE alumni community — a platform for networking, mentorship, and lifelong engagement that enhances the university's international reputation through active alumni ambassadors.

The International Alumni Club initiative is set to grow through regular events and outreach, reaffirming ASE's commitment to building enduring connections with its graduates worldwide.

## INTERNATIONAL CONFERENCES



### Driving Quality Through AoL Insights

Between May 13–16, BUES’s accreditation team took part in the *AACSB Assessment and AoL Conference* and related seminars in London. These events brought together thought leaders from around the world to address challenges in Assurance of Learning (AoL), share strategies for faculty engagement, and align AoL processes with the 2020 Standards. Our participation underscores BUES’s proactive role in advancing robust assessment frameworks and preparing for future AACSB evaluations.



### ENGAGING WITH EUROPEAN PEERS AT EFMD GLOBAL

On May 23, colleagues from FABIZ — Roxana Clodnițchi and Simona Goia — joined the *EFMD Global Conference* in Barcelona. The event provided a vibrant space for international dialogue on quality, impact, and accreditation in higher education. Joined by peers from Romania and beyond, ASE's representatives contributed to discussions on academic excellence and strategic innovation.





# INTERNATIONAL COOPERATION

## MAY'S HIGHLIGHT



**NEW  
AGREEMENTS  
SIGNED WITH  
COUNTRIES SUCH  
AS MOROCCO,  
BRAZIL AND  
GEORGIA**



**INTERNATIONAL  
MOBILITIES**



**NEW ATTENDANCES  
AT  
INTERNATIONAL  
EVENTS**

More info at

[WWW.INTERNATIONAL.ASE.RO](http://WWW.INTERNATIONAL.ASE.RO)

# MoUs signed in May



**Mohammed V University**  
**Morocco**

Agreement initiated by **FABIZ**

Internationally, **Mohammed V University** has established a robust network of partnerships with institutions across more than 50 countries on five continents. These collaborations facilitate student and faculty exchanges, joint research initiatives, and dual degree programs, enhancing the university's global presence and academic influence.

**Website link:**

[http://www.okayama-u.ac.jp/index\\_e.html](http://www.okayama-u.ac.jp/index_e.html)

## **Sulkhan-Saba Orbeliani University** **Georgia**

Agreement initiated by the **Faculty of Law**

**SABAUNI's** mission is to foster an academic environment that aligns with students' personal interests and abilities, promoting intellectual and personal development. The university aims to prepare highly competitive professionals equipped with modern theoretical and practical knowledge, contributing to the formation of democratic, ethical, and responsible communities

**Website link:**

<https://www.sabauni.edu.ge/en>



**Rio de Janeiro State University**  
**Brazil**

Agreement initiated by **REI**

Established on December 4, 1950, **UERJ** has grown to become one of Brazil's leading universities, offering a comprehensive range of academic programs and contributing significantly to research and community development. The university's law and medical schools are among the best in the nation, according to national rankings.

**Website link:**

<https://www.iimb.ac.in/>



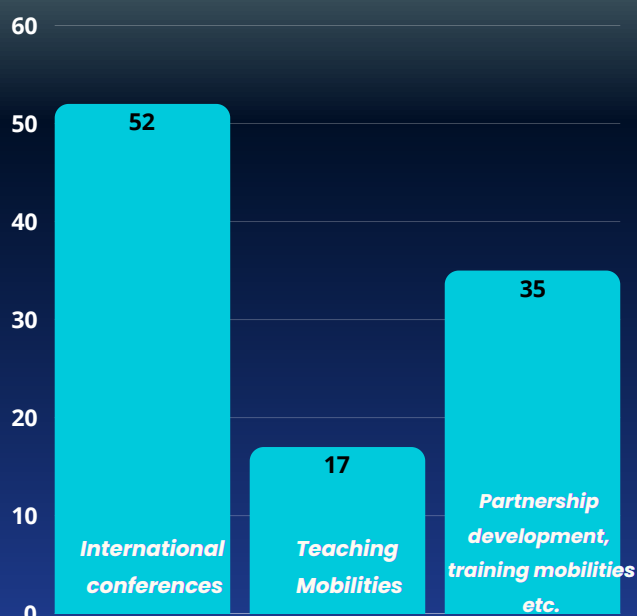




# INTERNATIONAL MOBILITIES



## INTERNATIONAL MOBILITY FIGURES FOR MAY



## Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.

## An overview of activities that took place in May includes:

Between 5th–9th of May, Prof. Andreea Claudia Șerban, Professor at the Faculty of Theoretical and Applied Economics (ETA), participated in a Blended Intensive Programme (BIP) and academic cooperation consolidation hosted by the University of West Attica in Greece, in partnership with universities from Portugal, Poland, and Spain under the Erasmus+ programme. Budget: Erasmus+.



Between 6th–11th of May, Prof. Liliana Ionescu-Feleagă, Dean and Professor at the Faculty of Accounting and Management Information Systems (CIG), participated in the Traditional Gathering and Working Meeting of the Management Boards of Faculties of Economics during the FEB Zagreb International Odyssey Conference in Croatia. Budget: Research Fund – State Budget.



Between 6th–9th of May, Prof. Cătălin Ploae, Professor at the Faculty of International Business and Economics (REI), participated in the Traditional Gathering and Working Meeting of the Management Boards of Faculties of Economics during the FEB Zagreb International Odyssey Conference in Croatia. Budget: DRI.





**Between 6th–9th of May, Prof. Constantin-Marius Profiroiu, Professor at the Faculty of Administration and Public Management (AMP) and Vice-Rector for International Relations, participated in THE Europe Universities Summit 2025 in Hungary. Budget: DRI.**

**Between 7th–17th of May, Prof. Liliana Crăciun, Professor at the Faculty of Theoretical and Applied Economics (ETA), participated in events held within the SelectUSA Investment Summit and The Beacon Council in the United States. Budget: Personal Funds.**

**Between 9th–11th of May, Prof. Ramona-Ștefania Igret, Professor at the Faculty of Management, participated in the Access MBA Sofia event in Bulgaria, promoting MBA programs of the Bucharest University of Economic Studies (ASE). Budget: BBS.**

**Between 11th–17th of May, Prof. Alexandra Lavinia Horobeț, Professor at the Faculty of International Business and Economics (REI), participated in a teaching mobility (STA) at the University of Economics in Varna, Bulgaria under the Erasmus+ programme. Budget: Erasmus+.**





Between 11th–15th of May, Prof. Cătălin Ploae, Professor at the Faculty of International Business and Economics (REI), participated in a teaching mobility under the Erasmus+ programme at ESLSCA Business School Paris, France, where he delivered a course in Project Management for the MBA 2 Audit and Management Control programme. Budget: Erasmus+.

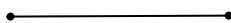


Between 11th–17th of May, Prof. Ion Popa, Professor at the Faculty of Management, and also the Dean of the Faculty, participated in a training mobility at the University of Granada, Spain under the Erasmus+ programme. Budget: Erasmus+.

Between 12th–17th of May, Marian Nica, staff member in the Department of Accreditations and International Rankings, participated in the AACSB Conference and Assurance of Learning (AoL) seminars held at King's College London, United Kingdom. Budget: DRI.



Between 12th–17th of May, Prof. Laura Mina-Raiu, Professor at the Faculty of Administration and Public Management (AMP), participated in the AACSB Conference and Assurance of Learning (AoL) seminars held at King's College London, United Kingdom. Budget: DRI.





Between 13th–16th of May, Prof. Roxana Clodnitchi, Professor at the Faculty of Business Administration in Foreign Languages (FABIZ), participated in the 2025 EFMD Conference for Quality Assurance, Impact and Accreditation Professionals held at ESADE Ramon Llull University, Spain. Budget: DRI.



Between 13th–18th of May, Dilek Salim, staff member at the Faculty of Business Administration in Foreign Languages (FABIZ), participated in the 2025 EFMD Conference for Quality Assurance, Impact and Accreditation Professionals held at ESADE Ramon Llull University, Spain. Budget: DRI.



Between 14th–21st of May, Prof. Simona-Irina Goia, Professor at the Faculty of Business Administration in Foreign Languages (FABIZ), participated in the EFMD Conference for Quality Assurance, Impact and Accreditation Professionals and conducted a study visit in Spain. Budget: DRI.





Between 16th–21st of May, Prof. Vasile Alecsandru Strat, Dean and Professor at Bucharest Business School, participated in the AMBA & BGA Global Deans & Directors Conference 2025 held in Germany. Budget: BBS.



Between 16th–24th of May, Prof. Georgeta Mădălina Meghișan-Toma, Professor at the Faculty of Business Administration in Foreign Languages (FABIZ), coordinated Bucharest Business School students during a study visit to Paris and held administrative meetings within the ASE–CNAM partnership. The activity also included coordination for the upcoming study visit in Bucharest. Budget: BBS.

Between 17th of May – 1st of June, Prof. Ioan-Radu Petrariu, Dean and Professor at the Faculty of International Business and Economics (REI), participated in NAFSA's Annual Conference & Expo held in the United States. Budget: DRI.



Between 18th–21st of May, Prof. Ramona-Ștefania Igret, Professor at the Faculty of Management, participated in the AMBA & BGA Global Deans and Directors Conference 2025 held in Berlin, Germany. Budget: BBS.





Between 18th–20th of May, Prof. Oana-Cristina Popovici, Professor at the Faculty of International Business and Economics (REI), participated in the UNICA EduLAB – KCL Joint Conference 2025 held in the United Kingdom. Budget: DRI.



Between 21st–24th of May, Prof. Dorel Mihai Paraschiv, Professor at the Faculty of International Business and Economics (REI) and Vice-Rector for Relations with the Economic Environment and Student Life, participated in meetings and company visits in France to exchange best practices with MBA leadership and business representatives. Budget: BBS.



Between 24th of May – 1st of June, Prof. Constantin-Marius Proftiroiu, Professor at the Faculty of Administration and Public Management (AMP) and Vice-Rector for International Relations, participated in the NAFSA 2025 Annual Conference & Expo in the United States, as part of the “Study in Romania” initiative organized by the National Council of Rectors. Budget: DRI.



Between 24th of May – 1st of June, Prof. Mihaela-Emilia Marica, Professor at the Faculty of Law, participated in the NAFSA 2025 Educational Fair held in the United States. Budget: DRI.





**Between 18th–24th of May, Prof. Mihail-Ovidiu Tănase, Professor at the Faculty of Business and Tourism (BT), participated in a teaching mobility at Portucalense University, Portugal under the Erasmus+ programme. Budget: Erasmus+.**

**Between 18th–25th of May, Prof. Mihai-Cristian Orzan, Professor at the Faculty of Marketing, participated in the 2025 AMS (American Marketing Society) Annual Conference held in Canada. Budget: PNRR – National Recovery and Resilience Plan.**

**Between 18th–24th of May, Prof. Irina Bogdana Pugna, Professor at the Faculty of Accounting and Management Information Systems (CIG), took part in a study visit to CNAM Paris, France, together with students from the MBA INDE programme of Bucharest Business School. Budget: BBS.**

**Between 18th–25th of May, Teodora-Monica Fulga, Head of the Erasmus+ Office, participated in a training mobility at Universidad Católica de Valencia San Vicente Mártir, Spain, within the Faculty of Business and Economics and the university's Erasmus+ Office. Budget: Erasmus+.**





**Between 24th of May – 1st of June, Prof. Nicolae Istudor, Professor at the Faculty of Agrofood and Environmental Economics (EAM) and Rector of the Bucharest University of Economic Studies, participated in the NAFSA 2025 Educational Fair held in the United States. Budget: DRI.**

**Between 24th of May – 1st of June, Oana Carnicianu, Head of the International Cooperation and Foreign Students Office, participated in the NAFSA 2025 Conference held in the United States. Budget: DRI.**

**Between 25th–26th of May, Prof. Claudiu Herțeliu, Professor at the Faculty of Cybernetics, Statistics and Economic Informatics (CSIE), participated in the 12th meeting of the Advisory Committee of the Hellenic Statistical System (SYEPELSS) held in Greece.**

**Between 28th–31st of May, Prof. Sînziana-Maria Rîndașu, Dean and Professor at the Faculty of Accounting and Management Information Systems (CIG), participated in the EAA Congress 2025 held in Italy. Budget: Research Fund – State Budget.**

*TRAVEL IS MORE THAN A JOURNEY OF MILES – IT'S A JOURNEY OF GROWTH*

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INTERNATIONAL  
ACCREDITATION



INTERNATIONAL  
RANKINGS



ERASMUS+  
PROGRAMME



INTERNATIONAL  
COOPERATION

MAY- 2025