



ERASMUS+  
PROGRAMME



INTERNATIONAL  
ACCREDITATION



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
COOPERATION

# NEWSLETTER

## December



[www.international.ase.ro](http://www.international.ase.ro)



## Internationalization at home

### 4th December

- **Visit of the delegation from the University of Córdoba**

Today, the Vice-Rector for International Relations, Prof. Constatin Marius Profiroiu met with Assoc. Prof. Mercedes Luque Vilchez, Vice Dean of Faculty of Law, Economics and Business and Mrs. Luisa Delgado Larroy, from the University of Córdoba. During the meeting, both sides agreed to sign a Memorandum of Understanding and an Erasmus agreement with the University of Córdoba — a proud member of the INVEST European Universities Consortium!

We also explored the possibility of developing double-degree programs with several ASE faculties, opening new opportunities for our students and strengthening international cooperation.

Worth noting: the visit of the University of Córdoba delegation to ASE was initiated by them, as they were pleasantly impressed by ASE's achievements and ongoing internationalization efforts!

### 5th December

- **Internationalization Think Tank workshop 2025**

Today marks the start of the 8th Internationalization Think Tank workshop at ASE!

We've gathered faculty internationalization leads, field experts, and international accreditation specialists for a critical benchmarking exercise. The goal? To lay the foundation for ASE's future Internationalization Strategy and revise our multi-annual strategic plan.

The event was opened by Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, who celebrated the 10th year of implementing our current 2016–2027 strategy and officially launched the development of the new Internationalization Strategy 2027–2032.

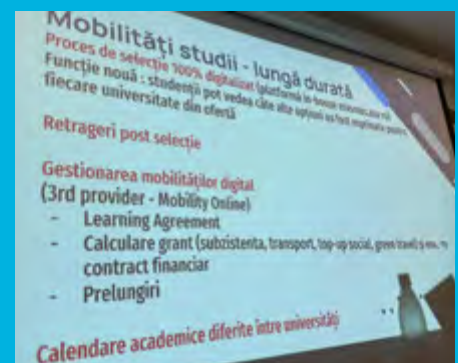
This is a crucial step in strengthening ASE's global standing.

### 6th December

- **Internationalization Think Tank workshop 2025**

Second day of our Internationalization Think Tank 2025 ed.:

- Future challenges in implementing the Erasmus+ program
- Presentation of the university-level project entitled "Inclusive mobility for students with fewer opportunities within Erasmus+"



- Strengthening performance in the QS and THE global rankings (Main conclusions of the event on 21.11.2025 by Michael CARUANA, E Quadrat Science + Education GmbH).
- Stages in developing the ASE Internationalization Strategy 2028–2035.

The afternoon continued with working groups on the challenges of internationalization at the faculty level.

## 7th December

### • Internationalization Think Tank workshop 2025

Internationalization Think Tank 2025 has come to an end. There were two days of debates and benchmarking that were extremely relevant to the internationalization process of our university. We would like to thank all participants for their involvement and valuable contributions! See you at the 2026 edition!

## 8th December

### • Blended Intensive Programme

Today our Vice-rector for International Relations Prof. Constantin Marius Profireoiu welcomed participants from Poland (Lodz University of Technology) and Türkiye (Istanbul Gelisim Universitesi) taking part in the Erasmus Plus Blended Intensive Programme entitled “GamePlan: Business Strategy and Simulation-Based Learning”, organized by the Faculty of Accounting and Management Information Systems.

## 10th December

### • ASE Job & Internship Fair

Our Erasmus+ Team is waiting for you with big hearts and bright smiles!

Come say hi at the ASE Job & Internship Fair and discover all the amazing opportunities for study and traineeship adventures abroad.



## 10th December

### • ASE Excellence Gala

At the ASE Excellence Gala, the award for excellence in internationalization was presented to Ms. Andreea Bratu, a second-year student in the master's program in Economic Diplomacy at the Faculty of International Business and Economics.

Congratulations, Andreea.





## 11th December

- **International Alumni Network**

At ASE, strengthening our International Alumni Network is key to achieving top global rankings and international accreditation. This commitment is central to the ASE Internationalization Strategy, coordinated by Professor Constantin Marius Profiroiu, Vice-Rector for International Relations.

Today, the International Relations Office of ASE and the Alumni ASE association successfully hosted the ASE Alumni International workshop in a hybrid format. The focus? "How ASE Graduates navigate international careers: skills, adaptation, and professional Growth."

We were honored to learn from six distinguished alumni who are making waves across the globe: Smaranda Pantea (Prague University of Economics and Business, Czech Republic), Ioana Agatine (Van Cleef & Arpels, USA), Sabina Defta (Global Training and Coaching Professional), Alexandru Popa (Schneider Electric, Singapore), Evangelos Liolios (Genpact), Vlad Porumb (Alliance Manchester Business School, UK). The session provided incredible insights into how an ASE education fuels professional success, highlighting key areas for student development and the essential skills needed for the future global job market. We also appreciate the discussion with Mrs. Aldina Gheorghe of Global Romania by Romanian United Foundation regarding the development of a dedicated community platform for our international alumni!



## 15th December

- **Delegation from Association pour le progrès en Management**

Today, Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, welcomed a delegation from the APM (Association pour le progrès en Management) club in Nice, France.

On this occasion, Prof. Profiroiu presented Romania's economic and social development since its accession to the EU in 2007. He also presented our university, emphasizing the main challenges for its international development.

The APM is an international association focused on the continuous professional and personal development of French-speaking business leaders, grounded in the belief that company progress flows directly from the progress of its leadership. It achieves this through a network of local clubs where members participate in dedicated training days and share experiences, guided by external experts to challenge habits and broaden business and societal knowledge.



## International missions

### 04th December

#### • Visit to the Faculty of Economics & Business (FEB) Zagreb

Two academic staff representatives from the Bucharest University of Economic Studies (ASE) are currently conducting a study visit to the Faculty of Economics & Business (FEB) Zagreb. The visit aims to leverage FEB Zagreb's renowned experience and expertise in AACSB and EFMD international accreditation to strengthen ASE's own quality assurance and continuous improvement processes.

The visit focused on critical aspects of academic excellence, directly supporting ASE's strategic goals:

- **Benchmarking Quality Systems:** Reviewing FEB's curriculum design and Assurance of Learning (AoL) systems against leading global standards.
- **Discussions covered the closed-loop AoL process,** including rubrics, data collection, and closing-the-loop examples, as well as competency-based curriculum mapping.
- **Deepening Accreditation Understanding:** Gaining insights into quality assurance and continuous improvement, particularly in the context of major accreditation standards (e.g., AACSB Standard 4, EFMD Standard 2 & 8). The team reviewed FEB's most recent Continuous Improvement Review (CIR) report and discussed strategies for handling non-compliance issues.
- **Strategic & Governance Models:** Examining best practices in governance, mission review cycles, and strategic planning.
- **Boosting Internationalization:** Exploring models for enhancing international partnerships, quality control for exchange programs, and the development of intercultural learning outcomes.
- **Networking & Collaboration:** Building essential personal networks with FEB Zagreb staff for future peer review opportunities and academic collaboration.

This visit marks a significant step in ASE Bucharest's commitment to continuous improvement and achieving the highest international standards in business education.

### 05th December

#### • School of Economics and Business (SEB) of Ljubljana, Slovenia

Two colleagues from our University, Prof. Alina Nicoleta Radu from the Faculty of Finance of Banking and Ms. Corina Elena Mircioiu, PhD from the Faculty of Management are currently conducting a study visit to the School of Economics and Business (SEB) of Ljubljana, Slovenia.





They were welcomed by Prof. Darja Peljhan, EQUIS coordinator and Ms. Sara Bleiweis Trsteniška, from the Quality Assurance Office. We extend our warmest thanks to Prof. Tanja Kerševan for facilitating the study visit.

The visit aims to leverage SEB Ljubljana's renowned experience and expertise in AACSB and EFMD international accreditation to strengthen ASE's own quality assurance and continuous improvement processes.

**Key Objectives & Focus Areas:** The visit focused on critical aspects of academic excellence, directly supporting ASE's strategic goals:

**Benchmarking Quality Systems:** Reviewing SEB Ljubljana's curriculum design and Assurance of Learning (AoL) systems against leading global standards.

Discussions covered the closed-loop AoL process, including rubrics, data collection, and closing-the-loop examples, as well as competency-based curriculum mapping.

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**Strategic & Governance Models:** Examining best practices in governance, mission review cycles, and strategic planning.

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**Networking & Collaboration:** Building essential personal networks with SEB Ljubljana staff for future peer review opportunities and academic collaboration.

## 10-12th December

### • UNICA Network IRO Meeting 2025

In an era of increasing global complexity, the role of International Relations Officers (IROs) extends beyond traditional mobility and programme management. It is becoming a strategic and diplomatic function, crucial for institutional growth and reputation.

Under the theme “Strategic Internationalisation: Navigating Diplomacy, Partnerships, and Intercultural Competence in a Changing World”, the [#UNICA](#) Network IRO Meeting 2025 is taking place in Tallinn, Estonia, the 10-12 of December, being hosted by Tallinn University. The UNICA IRO Meeting is a cornerstone event of the UNICA Network. As the group celebrates its 30th anniversary, the meeting 2025 revisits a theme that has long been central to its work: strategic internationalisation.

Our University is represented on-site by Prof. Grigore Piroasca. Also, on December 11, our colleague Catalin Ploae, PhD participated online as a speaker in a working session, introducing to the audience “The ASE Partnership Matrix: A Roadmap for Global Engagement”.






# INTERNATIONALIZATION ACTIVITIES CARRIED OUT BY THE FACULTIES WITHIN BUES

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University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations.

In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.



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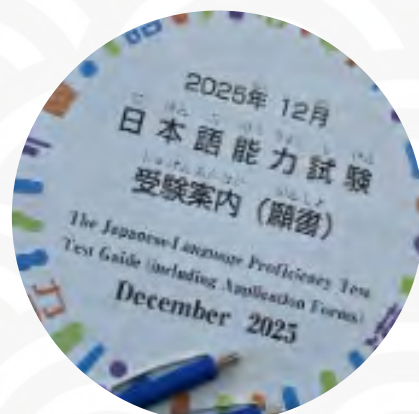


# Center for Japanese Studies

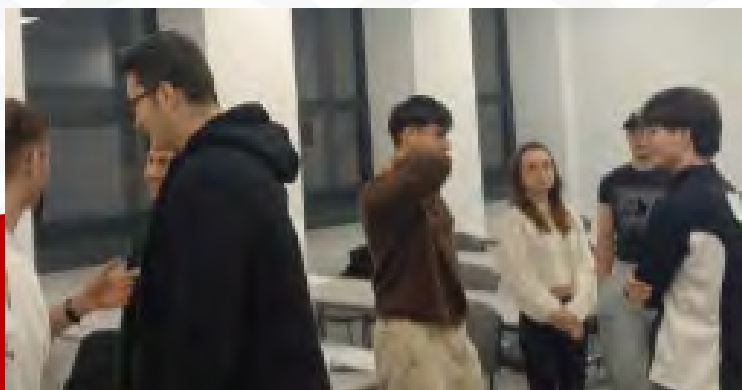
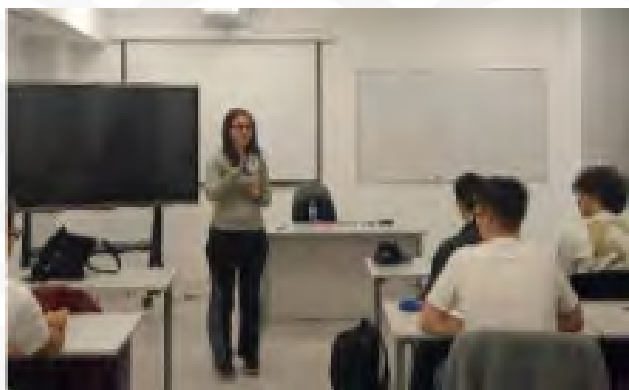
DURING THE WEEK DEDICATED TO ASE'S STUDY CENTERS, ANDREI ALDEA, 2 ND YEAR APPLIED MODERN LANGUAGES STUDENT, ORGANISED AN ACTIVITY FOR PEOPLE PASSIONATE ABOUT JAPANESE POP CULTURE, ENTITLED ANIMATED THOUGHTS. DISCUSSIONS ABOUT THE WORLD AND ANIME. STUDENTS FROM ALL ASE FACULTIES WHO STUDY JAPANESE GATHERED TOGETHER TO DISCUSS THE WAY IN WHICH JAPANESE ANIMATIONS COMBINE VISUAL ART WITH CULTURAL ASPECTS AND IMPORTANT TOPICS OF ONE'S LIFE.



EVERY YEAR, THE FIRST SUNDAY OF DECEMBER REPRESENTS THE DAY THE JLPT (JAPANESE LANGUAGE PROFICIENCY TEST) EXAM TAKES PLACE. MORE THAN 600 PEOPLE FROM ALL OVER EASTERN EUROPE, INCLUDING ASE STUDENTS WHO STUDY JAPANESE, GOT TOGETHER TO TAKE THE EXAM, ACCORDING TO THEIR RESPECTIVE LEVELS. IT WAS THE FIRST TIME THAT A LARGE NUMBER OF STUDENTS FROM ASE (ABOUT 20 PEOPLE) PARTICIPATED AT JLPT. DURING THE ENTIRE PROCESS, ASSOC. PROF. MAGDALENA CIUBĂNCAN, PHD, AND THE DIRECTOR OF THE CENTER FOR JAPANESE STUDIES ASE, AS WELL AS LECT. ANGELA DRĂGAN, PHD, HAVE ENSURED THAT THE STUDENTS HAD ALL THE KNOWLEDGE AND INFORMATION NECESSARY TO TAKE THE EXAM.

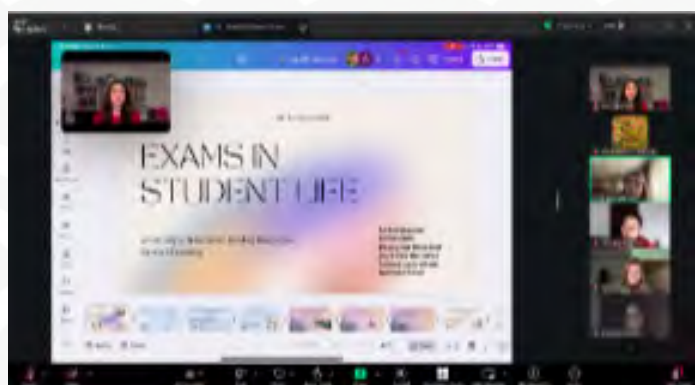


ON DECEMBER 9TH, DARIA DRĂGHICI AND RADU DUMITRACHE, 2 ND YEAR APPLIED MODERN LANGUAGES STUDENTS AND PART OF THE ADVANCED JAPANESE CLASSES, TAUGHT THE BEGINNER STUDENTS BASIC GREETINGS AND VOCABULARY RELATED TO TIME MEASUREMENT AND JOBS. TO TEST THEIR KNOWLEDGE AT THE END OF THE CLASS, DARIA AND RADU ALSO PROVIDED A QUICK AND INTERESTING GAME. THIS IS HOW WE ARE BUILDING OUR JAPAN COMMUNITY AT ASE.





ON DECEMBER 14 TH , THIS YEAR'S COIL PROJECT, WHICH GATHERED STUDENTS FROM THE 1 ST YEAR APPLIED MODERN LANGUAGES AND STUDENTS FROM KANSAI UNIVERSITY AND KONAN UNIVERSITY, ENDED. AFTER 6 WEEKS OF SOLVING WEEKLY TASKS WHILE WORKING ONLINE IN MIXED TEAMS, THE STUDENTS DELIVERED PRESENTATIONS ON VARIOUS ASPECTS RELATED TO STUDENT LIFE IN JAPAN, ROMANIA, SOUTH KOREA AND THAILAND. IT WAS A GREAT OPPORTUNITY FOR ALL THOSE INVOLVED TO FIND OUT ABOUT THE SIMILARITIES AND DIFFERENCES BETWEEN PEOPLE OF THE SAME AGE AND OCCUPATION IN DIFFERENT COUNTRIES.



RIGHT BEFORE THE WINTER HOLIDAYS, VOLUNTEERS OF THE CENTER FOR JAPANESE STUDIES ASE ORGANISED BOUNENKAI, A TRADITIONAL JAPANESE PARTY WHOSE PURPOSE IS FOR PEOPLE TO FORGET THE WOES AND TROUBLES OF THE PAST YEAR. THE VOLUNTEERS, COORDINATED BY DARIA CHIRA AND ANDREI ALDEA, 2 ND YEAR APPLIED MODERN LANGUAGES STUDENTS, CAREFULLY PREPARED ACTIVITIES WHICH COMBINE FUN WITH JAPANESE CULTURE. IT WAS A GREAT OPPORTUNITY FOR STUDENTS OF ALL LEVELS OF JAPANESE TO GATHER TOGETHER AND SHARE THEIR PASSION FOR JAPAN.



# CENTER FOR AMERICAN STUDIES, BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

## University of the Incarnate Word (UIW)

At UIW, the activities included meetings with faculty members and representatives of the Office of International Relations, among whom were Dr. Javier Lozano, Director of International Affairs; Crystal Gonzalez, Study Abroad & Exchange Coordinator; Dr. Jeannie Scott, Dean of the HEB School of Business and Administration; and Mr. Marcos Frago, Vice President for International Affairs.

The main activities included:

- The presentation of academic cooperation projects and the identification of opportunities to expand exchange programmes;
- Participation in International Partnership Days, thematic sessions, and workshops aimed at sharing experiences in entrepreneurial education and the development of academic mobility programmes;
- Campus visits and presentations of the academic infrastructure, laboratories, and resources available to international students;
- One-to-one discussions with faculty members and international students to identify needs and priorities related to academic mobility;
- The development of plans for joint research projects and academic collaboration.



## Albers School of Business and Economics

At Albers School, the activities included:

- Participation in a macroeconomics course, focusing on teaching methods, case studies, and pedagogical approaches aimed at developing students' competencies;
- Meetings with faculty members and representatives of the Office of International Relations to discuss joint research projects and academic exchanges;
- Workshops on the organization of mobility programmes and best practices in integrating international students;
- Visits to laboratories and research centers to assess opportunities for collaboration in economics, technology, and entrepreneurial education;
- Discussions on the development of joint programmes, student and staff exchanges, internships, and mentoring programmes;
- Networking sessions with professors and international project coordinators to identify new opportunities for collaboration.





# THE 13TH INTERNATIONAL CONFERENCE USE OF R IN OFFICIAL STATISTICS BUCHAREST 2025



The annual event "Use of R in Official Statistics" (uRos) began in 2013 as a local conference hosted by the Ecological University of Bucharest and co-organized with the National Institute of Statistics of Romania. The first international edition followed in 2014, held at the Statistical Office of Romania. uRos brings together statisticians, data scientists, and R enthusiasts from National Statistical Institutes, universities, and international organizations. The conference creates a dedicated space for sharing methods, tools, and reproducible workflows for official statistics, fostering collaboration and strengthening the R community within the official statistics ecosystem.

Year	Host	Countries	users	Mode
2013	Romania	1	17	
2014	Romania	12	24	
2015	Romania	15	50	
2016	Romania	15	29	
2017	Romania	20	43	
2018	Netherlands	32	100	
2019	Romania	30	105	
2020	Austria	16	+300	
2021	Romania	28	+200	
2022	Canada	24	+250	
2023	Romania	18	54	
2024	Greece	22	92	
2025	Romania	25	90	

## uRos2025 Highlights

Inspiring opening speeches	Hands-on learning sessions	Diverse research presentations	Global gathering of experts	Cross-disciplinary collaboration
<b>2</b> keynotes	<b>3</b> tutorials	<b>8</b> thematic scientific sessions with 30+ talks	<b>90</b> participants from 25 countries	<b>EMOS</b> uRos meets EMOS in dedicated session

### TUDOREL ANDREI

President, National Institute of Statistics, Romania

This year marks the 13th edition of the uRos conference – a series that has grown into a vibrant and respected international forum where innovation, methodological rigour, and open-source collaboration meet to advance the field of official statistics. Over the years, uRos has created a community that bridges data scientists, researchers, and statisticians committed to transparency, reproducibility, and excellence in public data.

The collaboration between academia and official statistics transforms challenges into opportunities – exploring new data sources, methodologies, and technologies that shape the statistical systems of

tomorrow.

This edition of uRos is co-organized by several National Statistical Institutes – the National Institute of Statistics of Romania, together with our traditional partners, Statistics Austria and Statistics Netherlands, to whom we are pleased to welcome INSEE France and Statistics Poland as new collaborators in this year's edition.

This extended collaboration embodies a truly European partnership and for the first time, uRos features a dedicated EMOS session (European Master in Official Statistics), strengthening the bridge between universities and official statistics, and marking the beginning of



a valuable partnership with Eurostat in promoting education, innovation, and professional excellence within the European Statistical System.



### CIPRIAN ALEXANDRU

Ecological University of Bucharest

Ecological University of Bucharest is honored to be a co-organizer of uRos 2025, one of the most important annual events dedicated to the R community in official statistics. This year's edition will bring together researchers, data scientists, educators, and industry professionals to share innovative applications of R, promote open-source collaboration,

and strengthen the ecosystem of reproducible research. By hosting and supporting uRos 2025, the Ecological University reaffirms its commitment to advancing data science education, fostering international partnerships, and encouraging the responsible use of statistical and computational tools across academia, public administration, and the private sector.

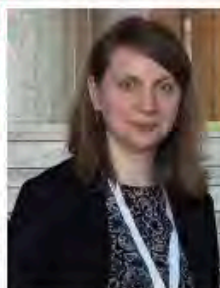
### ANA-MARIA CIUHU, Romanian National Institute of Statistics

uRos2025 confirms that R is not just a tool—it is a vibrant community driving innovation and excellence in official statistics. This year's edition has grown significantly in scale, attracting more participants, more countries, and a broader range of specialised presentations, reflecting the increasing importance of open-source solutions in our field.

The diversity of topics, the quality of presentations, and the strong engagement from our international community once again demonstrated the power of the R ecosystem in official

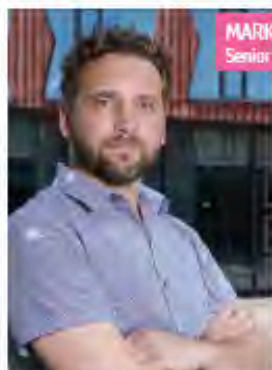
statistics. I was truly delighted to welcome participants from 25 countries, to see rooms full of advanced technical discussions, and to witness genuine collaboration between statistical offices, academia, and international organisations.

uRos is not just a conference—it is a community moment, a place where ideas converge and partnerships begin. I am already looking forward to what we will build together in the years ahead. Thank you all for your contributions, enthusiasm, and openness to share knowledge.





THE 13TH INTERNATIONAL CONFERENCE  
**USE OF R IN  
OFFICIAL STATISTICS**  
BUCHAREST 2025



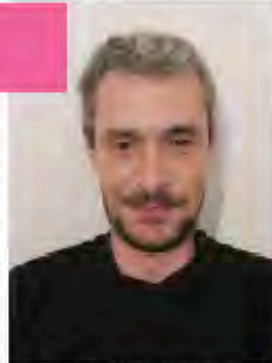
**MARK VAN DER LOO**  
Senior Methodologist, Statistics Netherlands

by Eurostat to join the conference, making uRos the very first (non-Eurostat) conference benefiting from this mobility programme. For me, the uRos conference has always been at the forefront of pushing the use of open source and of R in particular, in the world of official statistics. At the heart, the open source movement is not about software. Rather, it is a culture that values transparency, collaboration, and diversity. Run by volunteers, and supported by statistical institutes that host the conference in kind, the uRos conference has always embraced these ideas. I firmly believe that the open source culture lies at the heart of its enduring success. The Romanian Statistical Institute has been instrumental in its inception and can be proud of its continued support. I have no doubt that uRos will have a great future. The next edition will be in Paris, and rumour has it that the organizers are already discussing other locations with future possible organizers!

For the 13th time, the use of R in official statistics (uRos) conference has managed to bring together a vibrant community of participants from 26 countries, spanning three continents, joining statistical institutes, academia, and international organizations. This 13th uRos edition marks a special occasion for uRos, as it was the first installment with a session dedicated to contributions by recent graduates of the European Master in Official Statistics (EMOS). A selection of excellent students was financed

**MARIAN NECULA**  
National Institute of Research and  
Development in Biological Sciences

What makes a conference a truly special event? In the case of uROS, its distinctive value comes from its welcoming and engaging character, bringing together both early-career and experienced statistics researchers and practitioners from national statistical offices, academia, and the private sector. I have been attending uROS since 2017 and have consistently had the opportunity to explore new and challenging ideas in statistics, probability, and R programming, thanks to a vibrant, inclusive, and



exceptionally friendly community. For me, uROS will always have a reserved place in my annual calendar.

**MAELLE SALMON**  
[OpenSci, France], Keynote speaker

I was very honored to get the invitation to uRos 2025 as I had heard of that community and recurrent conference for years. The event did not disappoint! The organizers and attendees were very friendly. I enjoyed the strong motivation to share and learn, be it during the tutorials or scientific sessions. As a bonus I was delighted to discover Bucharest. Thanks again and good luck for the next uRos events!



Photo: Maëlle Salmon

**TINA STEENVOORDEN**  
the EMOS Secretariat



The first collaboration between uRos and the European Master in Official Statistics (EMOS) turned out to be a great success, and on behalf of the EMOS Secretariat it was a pleasure to support this initiative. Students appreciated the opportunity to present their research in front of a professional audience and to be so warmly welcomed within the community of professionals working in official statistics. The days spent at the conference sparked new ideas and contributed to further networking opportunities.



**BOGDAN OANCEA**  
University of Bucharest

The Faculty of Administration and Business of the University of Bucharest is honored to serve as co-organizer of the 13th edition of the International Conference "Use of R in Official Statistics" (uRos2025).

As a faculty deeply engaged in advancing research, education, and collaboration with the public sector, we are pleased to support a conference that promotes methodological excellence, strengthens the international scientific community, and highlights the growing importance of open-source technologies in evidence-based decision-making. In the spirit of close cooperation between academia and public institutions, we believe that the interdisciplinary dialogue fostered by this conference will make a significant contribution to enhancing institutional capacity to integrate modern statistical methods



and open-source solutions into operational processes. We are confident that the ideas, experiences, and best practices shared during uRos2025 will stimulate the development of official statistics and reinforce the connection between research, education, and data production at both national and international levels.

**ALEXANDER KOWARIK**  
Head of Statistical Methods, Statistics Austria



community. At uRos, one feels not just like a participant, but like a colleague: people exchange packages, ideas and best-practices in the transition to a truly open source based statistical production process. The conference connects statistical methodology with coding culture, transparency and reproducibility, and open collaboration with other institutes.

In that regard, the recent endorsement of the Statistical Open Source Software Guiding Principles by the conference of European statisticians marks a milestone and uRos has played an important role in shaping the community and creating the momentum that made this possible.

Therefore, I am deeply grateful to the Romanian organizers and all the contributors to make every uRos edition a success. I look forward to many more editions — and to being part of this vibrant journey.





THE 13TH INTERNATIONAL CONFERENCE  
**USE OF R IN  
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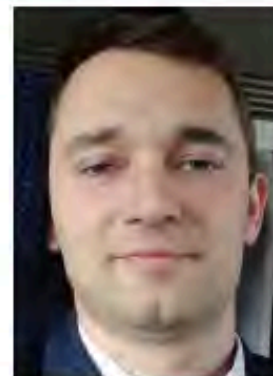
**ANNA SMYK,**  
INSEE France

As a time series methodologist at Insee, I work in an environment where everything happens in R. I was immediately attracted to uRos because of its wonderful name "Use of R in Official Statistics"?! Wait a minute... that is exactly what I do! The quality of the presentations and tutorials is truly impressive, so much so that I applied to make Insee the host of the 2026 edition! I won the bid and now I expect you in Paris 18-20 November 2026.

Rendez-vous pris!



**WÓJCIEK SEBASTIAN,**  
Statistics Poland



In this edition of the Use of R in Official Statistics conference, many examples demonstrated how R is being brought from theory into practice. These included R Shiny applications designed for statisticians unfamiliar with R, as well as numerous cases of integrating R into everyday statistical production. This reflects a significant breakthrough: R has evolved from a language primarily for scientists into a language accessible to everyone.



**CLAUDIU HERTELIU,**  
Bucharest Academy of Economic Studies

These days, the 13th edition of the uRos2025 conference took place. If we had followed superstitious instincts – as is the case with some American hotels that avoid the 13th floor – this year we should have probably celebrated the 14th edition. However, since

superstitions have no place in the scientific environment, here we are marking without hesitation the edition with the #13 tag. A figure that suggests perseverance and continuity in this case. The perseverance of the initiators and organizers is worth fully appreciated and praised: at the same time, their effort would have been futile if the central theme of the conference were not still in the attention of academia and public/official statistics.

The conference is held under the aegis of five official statistics institutions (in alphabetical order: Austria, France, the Netherlands, Poland and Romania) and three Romanian universities: University of Economic Studies in Bucharest, University of Bucharest and Ecological University of Bucharest. I am particularly pleased to

note that the faculty whose dean I am – Cybemetics, Statistics and Economic Informatics with the University of Economic Studies in Bucharest – it is among the co-organizers of this prestigious event.

The argument I bring to support this attribute is simple: less than 8% of the works and events on the conference agenda have co-authors from Romania. I have been involved, either as an organizer or as a participant, in numerous scientific conferences, and such a degree of internationalization is a rarity. It is equally rare to bring together participants from such a wide range of countries as (in alphabetical order): Armenia, Austria, Belgium, Czech Republic, Croatia, France, Germany, Greece, Italy, Iceland, Luxembourg, Malta, the Netherlands, Spain, Sweden, Switzerland, United Kingdom, United States of America and Turkey.

# RENDEZ-VOUS À PARIS EN 2026!

Bucarest 2025

Paris 2026



USE OF R IN OFFICIAL STATISTICS

uRosConf





# MBA in Intelligence

## Competitive and Strategic Intelligence

Lecturer Rainer Michaeli

Technische Hochschule Mittelhessen

Director @ Institute for Competitive Intelligence (ICI)



Rainer Michaeli is an internationally recognized competitive intelligence (CI) professional. After graduating as an aeronautical engineer from the University of Brunswick, Germany, he worked as a systems and project engineer in the defense industry. Upon completion of an MBA at INSEAD, France, he worked as a Marketing Manager in the IT industry.

In 1993 Rainer Michaeli set up DIE DENKFABRIK GmbH, an international consultancy that specializes in competitive intelligence services. In 2004 he founded the Institute for Competitive Intelligence (ICI), a major global competitive intelligence education provider, of which he is the Managing Director. He is also an adjunct lecturer in CI at the University of Darmstadt.

In addition, Rainer Michaeli founded the leading German CI society, Deutsches Competitive Intelligence Forum, where he is a dedicated board member. In acknowledgement of his achievements in propagating competitive intelligence he has received awards such as Catalyst and Fellow from SCIP (Strategic and Competitive Intelligence Professionals), where he was a board member from 2003 to 2005.

Rainer Michaeli's text book "Competitive Intelligence" published in 2005, achieved instant acclaim and became a Financial Times Germany TOP 3 best seller.

## Money Laundering and Fraud Prevention

Giovanni Kessler

Former General Director @ European Anti-Fraud Office (OLAF)



Giovanni Kessler is an Italian prosecutor. He was until 2017 the Director-General of the European Anti-Fraud Office (OLAF).





Professor Jonel Subić, Director  
Institut of Agriculture Economics

As part of the master's degree program in Rural and Regional Development Project Management, he taught courses in the discipline of Methodology and Foundations of Rural and Regional Development Projects, under the supervision of Associate Professor Simona Roxana Pătărlăgeanu, PhD.



On December 15, at 11:00 a.m., the Dean of the Faculty of Business and Tourism, Prof. Gabriela Țigu, PhD, together with the Vice-Dean responsible for international relations, Prof. Olimpia State, PhD, participated online in an initial meeting with representatives of the EURAS network – the Eurasian University Union (<https://euras-edu.org/>). The meeting aimed at our university's accession to this network and at the creation, within it, of a sub-network entitled “Silk Road Tourism & Cultural Exchange”, to be coordinated by our faculty. Partners from universities within the network with interests in tourism and commerce took part in the meeting, along with Ms. Sabina Huseynova, Director General of the EURAS network. Several directions for future collaboration were established.



## Faculty of Accounting and Management Information Systems



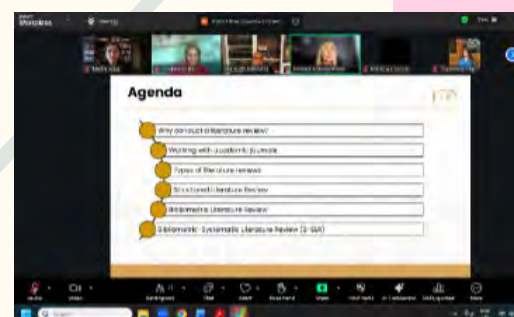
Associate Professor Karol Marek Klimczak  
Lodz University of Technology, Poland  
Dean, Faculty of Organization and Management



Associate Professor Karol Marek Klimczak provided a seminar on Researching business organizations using survey methods on December 4, between 18.00 and 19.30, room B505, for the members of the Research Center for Accounting and Management Information Systems and PhD students. His insights in the development of questionnaires and the multitude of examples provided are expected to be very useful to the participants.



Associate Professor Joanna Krasodomska  
Krakow University of Economics, Poland



Associate Professor Joanna Krasodomska delivered a presentation with the topic 'Mapping the knowledge: A practical guide to conducting literature reviews'. The event took place in an online format on December 13, between 11 and 12. Joanna's presentation was delivered to the members of the Research Center for Accounting and Management Information Systems and PhD students, and it will be very useful in their future research activities.

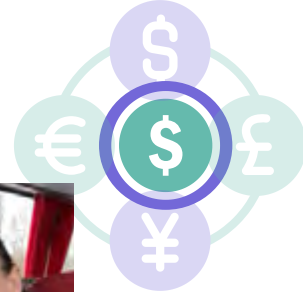
Professor Bulent Esiyok  
Istanbul Gelisim University  
Faculty of Economics, Administrative and Social  
Sciences, Economics and Finance

Prof. Bülent Esiyok participated in the Blended Intensive Programme, GamePlan: Business Strategy and Simulation-Based Learning, under a Staff Mobility (STA) agreement. The programme was organized by the Faculty of Accounting and Management Information Systems and was attended by 19 students, including 14 international participants. Prof. Esiyok delivered lectures on demand elasticity and other microeconomic concepts relevant to the BIP curriculum.





# Faculty of Finance and Banking



December 1-5, 2025: Erasmus+ Staff Mobility for Training, University of National and World Economy (UNWE), Sofia, Bulgaria

Associate Professor Paula LAZĂR and Carmen OBREJA, Ph.D.  
Faculty of Finance and Banking



The purpose of the Erasmus+ Staff Mobility for Training was to acquire knowledge in the field of monetary theory and policy, banking, and stock exchange markets, developing team management and leadership skills. The training programme included a combination of academic, research, and professional development activities focused on key areas of monetary and financial economics: participation in lectures, workshops, and seminars; collaboration with academic staff and researchers to exchange knowledge and teaching methodologies; observation of best practices in financial market analysis, monetary policy design, and central banking operations; participation in research workshops or roundtable discussions.

December 8-12, 2025: Erasmus+ Staff Mobility for Teaching, Metropolitan University Prague (MUP), Prague, Czech Republic

Assistant Professor Andrei Stănculescu, Ph.D. and  
Assistant Professor Cosmin-Octavian Cepoi, Ph.D.  
Faculty of Finance and Banking

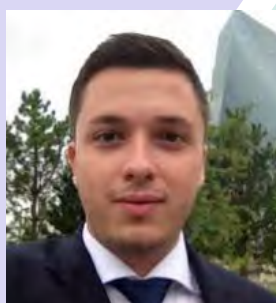


The main objectives of the Erasmus+ Teaching Mobility was to enhance students' understanding of fundamental financial principles and to promote cross-cultural academic exchange in the field of finance. Through this mobility, the lecturers aimed to: deliver high-quality teaching that develops students' analytical and problem-solving skills in evaluating investment opportunities and financial performance; foster an interactive learning environment where theoretical concepts are applied to real-world financial cases; support students in developing financial literacy essential for careers in economics, banking, and business management.

December 16, 2025: Adrian IFRIM, invited at the "Money, Finance, Banking" Scientific Seminar

Adrian IFRIM,  
Research Economist  
European Commission

During the weekly Scientific Seminar "Money, Finance, Banking" organized by the Faculty of Finance and Banking, Adrian IFRIM delivered a presentation on "Heterogeneous Expectations and Wealth Inequality". His paper, using microdata, documented substantial heterogeneity in households' stock return expectations that persists over time and correlates strongly with wealth. A rich heterogeneous agent model was developed, where this belief dispersion arises endogenously through learning from experience, creating a feedback loop between expectations and portfolio choices. The model matches key features of the joint distribution of expectations, portfolio returns, and wealth in the data. Belief heterogeneity amplifies wealth concentration through two channels: optimistic households both save more and choose riskier portfolios, generating higher realized returns that further reinforce their optimistic beliefs. Relative to a homogeneous- beliefs benchmark, heterogeneous expectations increase the wealth share of the top 10% by 50%. Methodologically, it was shown that internal rationality – where households learn about prices directly rather than needing to forecast entire distributions – makes heterogeneous agent models with aggregate risk both more realistic and more tractable.







Professor Christian Johannes Fieseler  
BI Norwegian Business School  
Co Chair of the Nordic Centre for Internet and Society

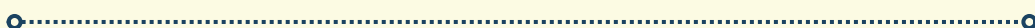


Professor Christian Fieseler taught „Online Business Administration” in the MEBW master programme, a course that combines theoretical foundations with a practical approach to provide students with a deep understanding of digital platform models. Professor Fieseler discussed with students about the key components of successful digital platforms. Then, they applied this knowledge in order to develop their own business idea for a digital platform startup in teams. The goal was to create a Minimum Viable Product (MVP), which served as the basis for a business plan and enables a subsequent market launch.



Professor Cyrine Ben-Hafaïedh, PhD  
IÉSEG School of Management, France  
Academic director Master in Strategy & Digital Transformation,  
IÉSEG School of Management

Professor Cyrine Ben-Hafaïedh delivered seminars within the Master in Entrepreneurship and Business Administration (in French) within the discipline Entrepreneurship and sustainable business development. The content included elements about collective entrepreneurship issues (such as entrepreneurial teams, corporate governance, ambitious entrepreneurship, social entrepreneurship), innovation and social impact.





Associate Professor Ivan Angelov  
Faculty of Economics and Business Administration (FEBA),  
Sofia University St. Kliment Ohridski  
Vice Dean MBA Programs and Executive Education  
Course in which the guest lecturer will participate - Growth  
Strategies

Professor Matthias Fengler  
University of St. Gallen  
Course in which the guest lecturer will participate -  
Market analytics & predictive analytics with  
machine learning



Associate Professor Akram Hakiri  
University of Carthage, Tunisia  
Course in which the guest lecturer will participate -  
Internet of Things and Blockchain





# INTER-INSTITUTIONAL AGREEMENTS

DECEMBER/2025



## Top Agreements

- Kozminski University
- Meiji University
- Indian Institute of Management Indore
- Alfa BK University
- University of Leon
- CNAM Paris

## December Highlights at BUES New Inter-Institutional Agreements Signed

Throughout December, BUES continued to expand its international network by concluding several new Inter-Institutional Agreements under the Erasmus+ Programme. These partnerships reflect our ongoing commitment to fostering academic cooperation, increasing mobility opportunities, and enhancing the international experience of both students and academic staff, while further strengthening BUES's global visibility and engagement.





## Kozminski University POLAND

As part of its continued commitment to internationalization, BUES has established a new Erasmus+ Inter-Institutional Agreement with Kozminski University. This partnership aims to strengthen academic collaboration and to broaden mobility opportunities for students and academic staff, supporting knowledge exchange and institutional cooperation within the European higher education framework.

## Meiji University JAPAN

As part of its continued commitment to internationalization, BUES has established a new Erasmus+ Inter-Institutional Agreement with Meiji University. This partnership supports the development of academic cooperation and expands mobility opportunities for students and academic staff, fostering knowledge exchange and international engagement beyond the European higher education area.







## Indian Institute of Management Indore INDIA

Expanding its global academic partnerships, BUES has recently signed an Erasmus+ Inter-Institutional Agreement with Indian Institute of Management Indore. This collaboration strengthens institutional ties and creates new opportunities for student and staff mobility, contributing to academic excellence and international knowledge exchange.

## Alfa BK University CZECH REPUBLIC

BUES has formalized a new Erasmus+ agreement with Alfa BK University, marking a significant step in strengthening academic cooperation and fostering long-term collaboration. The partnership opens expanded opportunities for student and staff mobility, encourages the exchange of best practices, and supports joint initiatives and collaborative projects across teaching, learning, and research. This agreement underscores BUES's commitment to enhancing international engagement and promoting high-quality, globally connected education.





## University of Leon SPAIN

BUES is pleased to announce a new Erasmus+ partnership with University of Leon, creating valuable opportunities for students and staff to participate in international mobility programs. This collaboration seeks to deepen academic connections, promote joint research projects, and support innovative teaching and learning initiatives, further enhancing cooperation and knowledge exchange between the two institutions.

## CNAM PARIS FRANCE

BUES is delighted to initiate a new Erasmus+ collaboration with CNAM Paris, France, aimed at expanding international opportunities for both students and staff. This partnership will strengthen academic ties, facilitate joint research and innovation projects, and promote the exchange of expertise in teaching and learning, supporting BUES's mission to enhance global engagement and academic excellence.





# TESTIMONIALS

ERASMUS+

2026





*Stroe Alexandru*

Participating in the short-term mobility in Belgrade between 7–13 December was a valuable and inspiring experience. The activities were well organized and offered a great balance between academic learning and cultural exchange. I had the opportunity to collaborate with motivated colleagues and to exchange ideas in an international environment. This mobility helped me develop both professionally and personally, improving my communication and teamwork skills. I am grateful for this experience and I would highly recommend similar mobility programs to other students.



*Bulete Andreea*

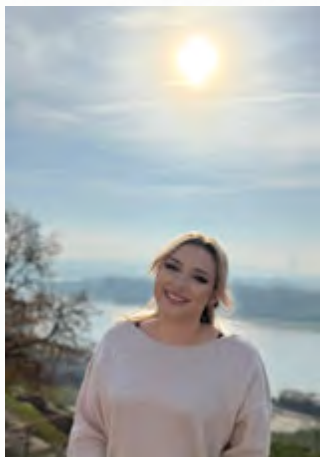
Participating in my first Erasmus experience in Belgrade for one week was an unforgettable opportunity. It was my first time taking part in an Erasmus project, and I truly enjoyed every moment. The vibrant atmosphere and welcoming environment of Belgrade really impressed me. This experience helped me gain new perspectives and create great memories. I would definitely love to repeat this experience and take part in another Erasmus program in the future.



*Ciobanu Alexandra*

My Erasmus mobility in Belgrade, Serbia was a memorable life experience. Living in a new country helped me become more independent and confident. I met people from different cultures and built friendships that I will always appreciate. Belgrade is a vibrant city with a unique atmosphere, rich history, and very friendly people. This experience pushed me out of my comfort zone and gave me unforgettable memories.





*Pîrvu Lorena*

Participating in the short-term mobility in Belgrade between 7–13 December was a valuable and inspiring experience. The activities were well organized and offered a great balance between academic learning and cultural exchange. I had the opportunity to collaborate with motivated colleagues and to exchange ideas in an international environment. This mobility helped me develop both professionally and personally, improving my communication and teamwork skills. I am grateful for this experience and I would highly recommend similar mobility programs to other students.



*Tanu Justin*

My Erasmus experience in Belgrade felt natural and genuine from the start. I settled in quickly and felt comfortable in the city almost immediately. The people I met turned simple days into meaningful moments and real friendships. Belgrade surprised me through its warmth, energy, and openness. I also participated in an academic conference, which helped me grow professionally and exchange ideas in an international setting. I felt a strong connection because our countries share history and similar values. Erasmus gave me the chance to see Serbia beyond expectations and labels. I learned a lot through everyday interactions, not only through studying. This experience changed how I view cultural exchange. I hope to return to Belgrade when the next opportunity appears.



*Rateaca Bogdan*

My participation in a short-term mobility program in Serbia was a meaningful experience. I explored Belgrade and visited important cultural and historical landmarks. I was impressed by the Church of Saint Sava and by King Peter's House in Oplenac, including St. George's Church. Visiting The White Palace, home of the Serbian Royal Family, was also memorable. This experience helped me better understand Serbian culture and cultural diversity.





*Ciobanu Adelina*

This was the third Erasmus mobility in Serbia that I participated in. I am glad that I participated in the SUSTAINABLE AGRICULTURE AND RURAL DEVELOPMENT VI conference. I enjoyed hearing the presentations of researchers from both European and non-European countries. Also, the visit to the Royal Palace of Belgrade and the White House on the last day was perfect to end this mobility with some history and new information about this wonderful place. I would like to participate in other Erasmus mobilities in the future.



*Sandu Mădălin*

Participating in the mobility program in Belgrade was a valuable educational and cultural experience for me. I had the opportunity to explore a city rich in history and tradition. The White Palace and the Mausoleum of the Yugoslav Royal Family were the main landmarks that impressed me the most. I also attended a conference at the Institute of Agricultural Economics, where I gained useful insights and interacted with specialists in the field. This mobility contributed significantly to my personal and professional development and remains a memorable experience.



*Petrica Călin*

My Erasmus mobility in Serbia was a very nice and useful experience. We visited the Mihailo Pupin Institute, which was interesting from an academic point of view. We also took part in a tour of the Royal Palace in Belgrade and visited the Royal Family Mausoleum in Oplenac, learning more about Serbian history. Another highlight was the Saint Sava Cathedral, as well as a walk through Kalemegdan Fortress, where we enjoyed the view over the rivers. We also stopped at the famous Hotel Moskva restaurant, which added a pleasant and authentic local experience. Overall, this mobility helped me better understand Serbian culture and hospitality.





*Trimbez  
Alexandra*

My academic mobility in Belgrade was a valuable and enriching experience, both from a professional and cultural perspective. During this mobility, I had the opportunity to explore important landmarks of the city, such as the Saint Sava Cathedral and the White Palace, which offered meaningful insights into Serbia's history, culture, and architectural heritage.

A key highlight of the mobility was my participation in the conference held at the Institute of Agri-Food Economics. Attending this event allowed me to engage with academic researchers and professionals, gain a deeper understanding of current topics in agri-food economics, and exchange ideas related to sustainable development and economic innovation in the agricultural sector.



*Iordache Smaranda*

This was my first mobility, so I was a little unsure as I was travelling without knowing any colleagues. But right from the beginning of the trip, the colleagues were warm and welcoming, especially those who had experienced other mobilities. The two coordinator teachers were very careful with each of us and made sure that we had a full experience of a new country. During our stay in Serbia, we visited many important historical sites, tasted local Serbian food and also took part in an important agricultural conference that was attended by local officials. This was a great opportunity for me to immerse myself in a culture similar to Romanian culture, and to get to know new colleagues with whom I had some very interesting discussions about school and future projects.

I would like to thank Professor Pătărlăgeanu and Professor Dinu for making our stay in Serbia so pleasant!

# INTERNATIONAL COOPERATION

## DECEMBER'S HIGHLIGHTS



**NEW  
AGREEMENTS  
SIGNED WITH  
COUNTRIES SUCH  
AS MOROCCO,  
BRAZIL AND  
GEORGIA**



**INTERNATIONAL  
MOBILITIES**



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AT  
INTERNATIONAL  
EVENTS**

**More info at**

**[WWW.INTERNATIONAL.ASE.RO](http://WWW.INTERNATIONAL.ASE.RO)**



# MoUs signed in December



## Pôle Universitaire Léonard de Vinci France

Agreement initiated by the **Faculty of International Business and Economics**

**Pôle Universitaire Léonard de Vinci** is a private higher education institution offering a wide range of undergraduate and graduate programs through its schools in business, engineering, and digital technologies, as well as social sciences. The institution is known for its strong emphasis on innovation, entrepreneurship, and professional integration, combining academic rigor with project-based learning, close industry links, and an international outlook to prepare students for global careers.

*Website link:*

<https://www.devinci.fr/en/>

# MoUs signed in December



## University of Surabaya (UBAYA) Indonesia

Agreement initiated by **the Faculty of International Business and Economics**

UBAYA's academic strengths span key disciplines including business and economics, management, accounting and finance, law, pharmacy, engineering, information technology and digital technologies, psychology, biotechnology, and social sciences. The university integrates entrepreneurial thinking, research-based learning, and industry collaboration across its programs to ensure graduates are well prepared for professional careers and leadership roles.

### Website link:

<https://www.ubaya.ac.id/index.html>



## ISMed-CNR Istituto di Studi Sul Mediterraneo Italy

Agreement initiated by **the Faculty of Business and Tourism**

ISMed-CNR (Istituto di Studi sul Mediterraneo) is a research institute of the Italian National Research Council focused on interdisciplinary studies of the Mediterranean, including economics, geopolitics, migration, and public policy, with strong emphasis on doctoral training and international research collaboration.

### Website link:

<https://www.ismed.cnr.it/>

## University of Rome Sapienza Unitelma Studies Italy

Agreement initiated by **the Faculty of Economic Cybernetics, Statistics and Informatics**

University of Rome UnitelmaSapienza is a public online university affiliated with Sapienza University of Rome, one of Europe's oldest and most prestigious institutions, combining traditional academic excellence with flexible digital learning for students worldwide.



### Website link:

<https://www.unitelmasapienza.it/en/>

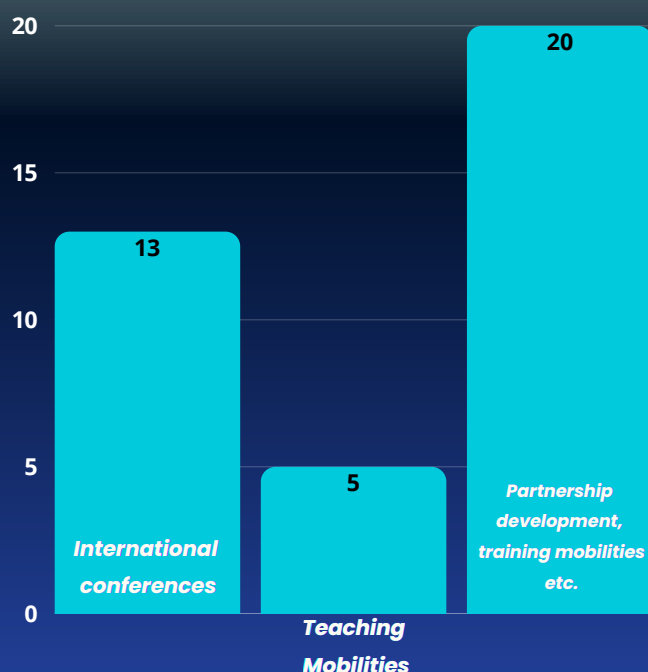




# INTERNATIONAL MOBILITIES



## INTERNATIONAL MOBILITY FIGURES FOR DECEMBER



## Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.

## **An overview of activities that took place in December includes:**

**Between 1st-5th of December, Bogdan Țurcanu, staff member at Bucharest University of Economic Studies, participated in a training mobility in Bulgaria at D. A. Tsenov Academy of Economics under the Erasmus+ programme. Budget: Erasmus.**

**Between 1st-5th of December, Georgiana Oana Stănilă, Professor at the Faculty of Accounting and Management Information Systems, carried out a teaching mobility in France at the University of Strasbourg under the Erasmus+ programme. Budget: Erasmus.**

**Between 1st-6th of December, Nicoleta Tapalagă, Professor at the Faculty of Business Administration in Foreign Languages, participated in a training mobility in France at EM Strasbourg Business School - University of Strasbourg under the Erasmus+ programme. Budget: Erasmus.**

**Between 1st-5th of December, Maria Alina Carataș, Professor at the Faculty of Business Administration in Foreign Languages, carried out a teaching mobility in Turkey at Istanbul Sabahattin Zaim University under the Erasmus+ programme. Budget: Erasmus.**





Between 1st-8th of December, Margareta-Stela Florescu, Professor at the Faculty of Administration and Public Management, participated in working meetings with members of Université de Picardie Jules Verne, Amiens (France), focused on academic collaboration, international exchange of experience, and the identification of potential themes for future joint research projects. Budget: Promoting excellence in research through interdisciplinarity, digitalization, and the integration of Open Science principles to increase international visibility (ASE-RISE).

Between 2nd-5th of December, Andreea Breazu, PhD student at Bucharest University of Economic Studies, carried out a study visit in Croatia as part of the internationalization activities of the university. Budget: Internationalization of Bucharest University of Economic Studies - platform for excellence through building academic bridges.

Between 2nd-5th of December, Ana-Maria Marinoiu, Professor at the Faculty of International Business and Economics, carried out a study visit in Croatia within the framework of the university's internationalization initiatives. Budget: Internationalization of Bucharest University of Economic Studies - platform for excellence through building academic bridges.

Between 3rd-5th of December, Dana Maria Boldeanu, Professor at the Faculty of Accounting and Management Information Systems, participated in the 2025 EFMD Master Programmes Conference - "Beyond Bologna: Shaping the Next Generation of Business Masters", held face-to-face in Italy. Budget: DRI.



Between 3rd-7th of December, Mădălina-Vanesa Teodorescu, Professor at the Faculty of Accounting and Management Information Systems, participated in the 2025 EFMD Conference held in Italy. Budget: DRI.

Between 3rd-5th of December, Irina Alina Popescu, Professor at the Faculty of International Business and Economics, participated in the consortium meeting and the final conference of the research project “Smart bargaining in the services sector: overview, challenges, opportunities”, funded by the European Commission, held in Belgium. Budget: BARSERVICE - Smart bargaining in the services sector: overview, challenges, opportunities.

Between 3rd-8th of December, Liviu-Adrian Cotfas, Professor at the Faculty of Economic Cybernetics, Statistics and Informatics and Director of International Relations, carried out a research and cooperation visit in Italy at the University of Genoa, aimed at strengthening existing cooperation and identifying new collaboration opportunities in the fields of knowledge graphs and natural language processing. Budget: Promoting excellence in research through interdisciplinarity, digitalization, and the integration of Open Science principles to increase international visibility (ASE-RISE).

Between 3rd-8th of December, Camelia Delcea, Professor at the Faculty of Economic Cybernetics, Statistics and Informatics, carried out a research visit in Italy at the University of Genoa, focusing on consolidating existing cooperation and identifying new collaboration opportunities in the field of agent-based modeling. Budget: Promoting excellence in research through interdisciplinarity, digitalization, and the integration of Open Science principles to increase international visibility (ASE-RISE).





Between 4th of December 2025 and 1st of January 2026, Vasile Alecsandru Strat, Professor and Dean of Bucharest Business School, conducted a research visit in Argentina, aimed at developing collaboration in the area of Executive Education (AMBA-accredited school) and exploring additional potential directions for cooperation. Budget: BBS.

Between 4th-6th of December, Corina-Elena Mircioiu, PhD student at Bucharest University of Economic Studies, carried out a study visit in Slovenia at the University of Ljubljana, within an FDI project, with the objective of adapting and developing curricula to include international perspectives and global case studies. Budget: Internationalization of Bucharest University of Economic Studies - platform for excellence through building academic bridges.

Between 4th-6th of December, Alina Nicoleta Radu, Professor at the Faculty of Finance and Banking, carried out a study visit in Slovenia at the University of Ljubljana, within an FDI project, aimed at curriculum adaptation and development to incorporate international perspectives and global case studies. Budget: Internationalization of Bucharest University of Economic Studies - platform for excellence through building academic bridges.

Between 7th-13th of December, Ovidiu-Iulian Bunea, Professor at the Faculty of Management, participated in a short-term Blended Intensive Programme (BIP) mobility in France at IUT of Lens, University of Artois, under the Erasmus+ programme. Budget: Erasmus.



Between 7th-13th of December, Elvira Nica, Dean of the Faculty of Administration and Public Management, was invited as a Visiting Professor at the Faculty of Engineering Management, Bialystok University of Technology, Poland, where she carried out teaching activities in the fields of Human Resource Management and Strategic Management.

Between 7th-13th of December, Simona Roxana Pătărlăgeanu, Professor at the Faculty of Agrofood and Environmental Economics, participated in organizational and coordination activities, discussions on future collaborations, and joint project development with IAE Belgrade, in Poland, under the Erasmus+ programme. Budget: Erasmus.

Between 7th-12th of December, Andrei Stănculescu, Professor at the Faculty of Finance and Banking, carried out an Erasmus+ teaching mobility in the Czech Republic at Metropolitan University Prague. Budget: Erasmus.

Between 8th-2th of December, Cosmin Octavian Cepoi, Professor at the Faculty of Finance and Banking, carried out an Erasmus+ teaching mobility in the Czech Republic at Metropolitan University Prague. Budget: Erasmus.





Between 9th-15th of December, Grigore Ioan Piroșcă, Professor at the Faculty of Economics and Business Communication, participated in the UNICA IRO Meeting 2025, hosted by Tallinn University, in Estonia. Budget: DRI.

Activities		ACADEMIC MANAGEMENT	Business Administration (in Foreign Languages)	Administration and Public Management	Business and Tourism	HRD	Accounting and Management Information Systems	Law	Agricultural and Environmental Economics	Economics and Business Communication	Finance and Banking	Economic Cybernetics, Statistics and Informatics	International Business Economics	Marketing Management	Administrative Staff - ERP	Researches	PhD students	TOTAL
International Conferences	financed by the Research Department - conference participation funds																	
	financed from other sources																	
Teaching Missions (financed through the ERASMUS program)																		
Training Missions for Academic Staff (financed through the ERASMUS program)																		
Training Missions for Administrative Staff (financed through the ERASMUS program)																		
Research Visits																		
Partnership Development Meetings; International Promotion Campaigns; Other Objectives																		
TOTAL																		

TRAVEL IS MORE THAN A JOURNEY OF MILES — IT'S A JOURNEY OF GROWTH





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