



ERASMUS+  
PROGRAMME



INTERNATIONAL  
ACCREDITATION



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
COOPERATION

Bucharest University of Economic Studies (ASE) global actor for  
international education

# NEWSLETTER

FEBRUARY

Be innovative

[www.international.ase.ro](http://www.international.ase.ro)

Be Proactive

## Internationalization at home

### 5th February

- **Doctor Honoris Causa**

We had the incredible privilege of awarding the Doctor Honoris Causa title to Professor Vernon Smith, winner of the 2002 Nobel Prize in Economics.

Hearing him speak on the legacy of Adam Smith was nothing short of exceptional. Moments like these redefine our campus as a hub for international brilliance and world-class scholarship. Proud to be part of a community that celebrates the giants of our field!

### 5th February

- **Mobility Cafe**

On February 5, Mobility Cafe was organized, hosted by the International Relations Department. The meeting was attended by:

- Prof. Ovidiu Ioan Dumitru, PhD, Dean of the Faculty of Law, who presented his teaching mobility experience in India at CHRIST University from November 9–15, 2025. The purpose of the trip was to analyze the economic and legislative situation in South Asian society, as well as to develop future collaborations in areas of interest to the Bucharest University of Economic Studies (ASE).

- Prof. Monica Dudian, PhD, who presented her experience at Aix-Marseille University from November 17–22, 2025. The purpose of the visit was to increase visibility and international impact, develop collaboration with the participating universities, improve organizational culture by strengthening the sense of belonging to the international community, and increase the number of international mobilities.

### 12th February

- **Visit of His Excellency Mr. Ricardo Guerra de Araújo, Extraordinary and Plenipotentiary Ambassador of the Federative Republic of Brazil.**

We were honored to welcome His Excellency Mr. Ricardo Guerra de Araújo, Extraordinary and Plenipotentiary Ambassador of the Federative Republic of Brazil to Romania, as a guest at our university. During the working meeting, Prof. Constantin Marius Profireoiu, Vice-Rector for International Relations, was joined by Prof. Radu Ioan Petrariu, Dean of the Faculty of International Business and Economics. The main topic of discussion was the organization of the Brazil-Romania Forum on Creative Economy and Innovation, scheduled for May 19, 2026. The initiative of the Embassy of the Federative Republic of Brazil, which our university has joined, represents an important step in strengthening academic and economic relations between the two countries.



## 13th February

- **Erasmus+ incoming students .**

The Vice-Rector responsible for international relations, Prof. Profiroiu Constantin Marius, met with Erasmus+ incoming students who came to study at ASE in the second semester of the 2025-2026 academic year.

Also present at the meeting were the Director of IRO, Prof. Liviu Coffas, PhD, the head of the Erasmus+ service, Dr. Teodora Fulga, and colleagues Andreea, Flavius, and Corina. We are honored by the presence of over 90 Erasmus+ students who have come to study at our university from over 20 countries in Europe, Japan, Chile, etc.

This demonstrates the growing international prestige of our university, the openness of our University to internationalization, and the professionalism of the Erasmus+ service team in ensuring the best conditions for Erasmus+ incoming students.

## 16h February

- **ASE – Internationally Integrated University .**

Today we launched the project "ASE – Internationally Integrated University", code SMIS 2021+: 338687, funded by the Education and Employment Program 2021-2027.

The project launch conference benefited from the messages conveyed to the participating students by Mr. Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, and Assoc. Prof. Ioan Radu Petrariu, Dean of the Faculty of International Business and Economics, as well as a presentation of the project by Dr. Teodora Fulga, project manager, and Maria Todircan and Lect. Cătălin Ploae, mobility experts. The project, with an implementation period of 36 months, aims to increase the quality of educational provision by facilitating access to international mobility for students with limited opportunities.

The project, with an implementation period of 36 months, aims to increase the quality of educational provision by facilitating access to international mobility for students with limited opportunities, contributing to the equity of the education system and its adaptation to the requirements of a dynamic labor market marked by innovation and technological progress. The project aims to overcome the financial, linguistic, and social barriers that limit vulnerable students' participation in international mobility programs such as Erasmus+. Through additional scholarships and personalized counseling sessions, the initiative will support 60 students in acquiring the intercultural and professional skills essential for career success. In addition, the project will strengthen international partnerships and facilitate the



exchange of best practices between European universities, creating a more diverse and innovative academic ecosystem. Through this project, our University reaffirms its commitment to inclusive and sustainable education. We want to turn obstacles into opportunities, enabling talented young people from disadvantaged backgrounds to become global leaders in economics and business.

## International missions

### 5th February

- **2026 EFMD Deans Conference**

Fresh from the 2026 EFMD Deans Conference hosted by WU Vienna University of Economics and Business, our delegation is bringing back more than just insights—they are bringing a new era of international excellence to our University!

Representing FABIZ - ASE, Faculty of Finance and Banking Faculty of International Business and Economics and Faculty of Management, our team joined global leaders to discuss this year's theme: "New Realities, Bold Choices: Reinventing the Business School." From the impact of AI on education to navigating shifting geopolitics, ASE is at the heart of the conversations shaping the future of global business.

Why this matters for our community: We are thrilled to announce that ASE has officially initiated the EFMD Accreditation process for several of our Bachelor's and Master's programs!

What does EFMD Accreditation mean for you?

Global Recognition: Our degrees will carry a prestigious "gold standard" recognized by employers and universities worldwide.

Continuous Innovation: A commitment to keeping our curriculum cutting-edge and industry-aligned.

Elite Networking: Greater access to international exchange programs and partnerships with top-tier global business schools.

### 5th February

- **AACSB Headquarter International for Europe, Africa, and the Middle East**

Prof. Constantin Marius Profiroiu, our Vice-Rector responsible for international relations, participated in a working meeting at the AACSB Headquarter International for Europe, Africa, and the Middle East in Amsterdam, with Ms. Natalia Ilina, Accreditation Manager, Ihsan Zakri, Vice President, EMEA Growth and Engagement, and Jesus Valverde Carnerero, Member Engagement Manager.



The visit was part of the ongoing institutional dialogue between ASE and the AACSB accreditation organization, one of the most prestigious in the world.

The discussions focused on the status of ASE's AACSB accreditation process and the transition to the new AACSB standards, which are currently being implemented internationally.

The meeting agenda reflected the current priorities of the accreditation process and the next steps in institutional alignment.

At the same time, the parties agreed to organize an AACSB seminar at ASE headquarters in 2027, dedicated to promoting AACSB accreditation and addressed to the Romanian academic community, as an initiative for information, dialogue, and consolidation of good practices in the field of quality assurance in business education.

This visit reconfirms ASE's commitment to academic excellence, international quality standards, and active integration into the global AACSB community.



## 25–27th February

- **UNICA Days, Brussels, Belgium**

Mr. Liviu-Adrian Cotfas, Director for International Relations at our University, participated in UNICA Days, the annual flagship event of the UNICA network, held in Brussels, Belgium, and organized in collaboration with the Delegation for Relations with Canada of the European Parliament and the International Association of Universities (IAU).

The theme of this year's edition, "EU–Canada Cooperation: Shared Values, Shared Futures," explored the relationship between the European Union and Canada from the perspective of higher education, research, and science diplomacy. The program included presentations, panel discussions, and networking sessions focused on international academic cooperation, Erasmus+ mobility opportunities, and the role of universities in addressing global challenges such as climate change, digital transformation, and the strengthening of democratic values.



## 23-27th February

- **APAIE 2026, Hong Kong.**

The Bucharest University of Economic Studies (ASE) is currently represented by an official delegation at the 2026 Asia-Pacific Association for International Education (APAIE) Conference and Exhibition, held in Hong Kong from February 23–27, 2026.

The ASE delegation, led by Rector Prof. Nicolae Istudor, PhD, includes Prof. Constantin-Marius Profireoiu, PhD, Vice-Rector for International Relations, and Lecturer Cătălin Ploase, PhD, Advisor within the International Relations Department.

This year's edition, organized under the theme “Asia-Pacific Partnerships for the Global Good,” brings together university leaders, internationalization experts, and representatives of higher education institutions from around the world. The event provides a strategic framework for developing sustainable partnerships and exchanging best practices in international academic cooperation.

ASE's participation in APAIE 2026 aims to strengthen academic cooperation in the Asia-Pacific region, expand its network of institutional partners, identify new opportunities for student and faculty mobility, and develop joint programs and internationalization initiatives.

Through its presence at this major global event, ASE reaffirms its commitment to internationalization, enhancing institutional visibility worldwide, and promoting education focused on impact and global collaboration.



The second day of the APAIE 2026 Conference was extremely intense, divided between numerous meetings held at the Study in Romania stand at the Global Exhibition and participation in the workshops within the Conference.

The energy at our stand was unmatched! The day was all about turning conversations into collaborations. Our university delegation had meetings with representatives of universities in Asia (School of Business and Management Indonesia, University of Ankara and Sivas University in Türkiye, Management Development Institute and the ABBS in India, UniMAP Malaysia, BILIM Kazakhstan, Macao Polytechnic University), Europe (De Vinci Higher Education France,



Mannheim University Germany, CAVILAM France, ULC Barcelona), and Latin America (FAAP Brazil). During the bilateral discussions, opportunities for developing academic and scientific research cooperation were analyzed, and various arrangements were agreed upon to formalize cooperation projects.

Future-Proofing: We spent the afternoon in workshops discussing the "Next Big Things" in education: AI-integrated mobility and Transnational Partnerships.

The world is getting smaller, and our university's reach is getting wider. Stay tuned for more updates from the exhibition floor!

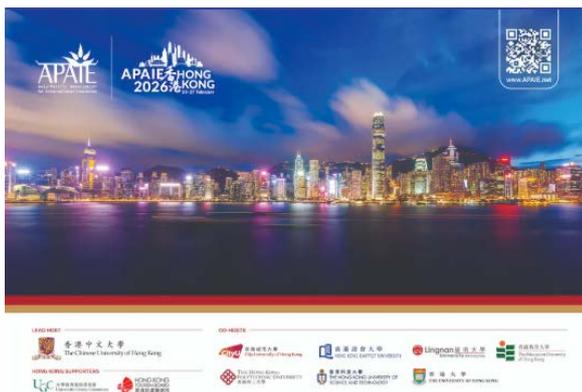


As part of its participation in APAIE 2026, our University's delegation visited City University of Hong Kong. On this occasion, the delegation met with the management team of the university's Faculty of Public and International Affairs. Topics related to cooperation and joint research were discussed.

The Hong Kong university's experience in the field of internationalization can help ASE Bucharest increase its international prestige, especially in the field of public policy and international development. The option of signing an Erasmus agreement at the undergraduate level and the invitation to participate in organic research conferences at ASE and City UHK were also discussed.



Another extremely busy but fruitful day at the APAIE 2026 International Conference and Exhibition. Our delegation had meetings with representatives of universities from Australia, Turkey, Belgium, Germany, Chile, China, and Vietnam. At the same time, by participating in various workshops and communication sessions, the delegation members addressed and participated in discussions on highly topical issues such as academic cooperation partnerships, double degree programs, the impact of AI on higher education, intercultural learning, employability, and the success of international students.



## 27th February

### • Visit to Universidad La Salle México.

Our first day in Mexico City was dedicated to a visit to Universidad La Salle México, where we met with the International Relations team. With around 10,000 students, this private university stands out for its dynamic environment and strong interest in developing cooperation with ASE Bucharest. Our leadership team, led by Rector Prof. Nicolae Istudor, is on a mission to build new academic bridges in Mexico. The discussions at Universidad La Salle México marked an important first step toward creating more opportunities for our students and academic staff.

The agenda included exploring new Erasmus+ mobility opportunities, initiating collaborative research projects, and discussing the signing of an Erasmus+ agreement and a Memorandum of Understanding (MoU) to formalize and strengthen our institutional partnership.



## 28th February

- From Bucharest to Mexico City!
- BMI Global Student Fair!

ASE is officially on the ground at the BMI Global Student Fair! We are so excited to meet future leaders in Mexico and show them why Bucharest is the ultimate destination for their studies.

What's happening at the booth?

- Direct chats with prospective students.
- Showcasing our English-taught programs.
- Putting ASE on the map as a global leader in Business & Economics.

We're competitive, we're connected, and we're more international than ever.



# MEXICO CITY



# INTERNATIONALIZATION ACTIVITIES CARRIED OUT BY THE FACULTIES WITHIN BUES

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University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations.

In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.

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# CENTER FOR AMERICAN STUDIES, BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

## SelectUSA Summit Preparatory Meeting

(5 February 2026)

On Friday, 5 February 2026, the American Studies Center hosted a working meeting together with Ms. Monica Eremia and representatives of InnovX, focused on the registration process for the upcoming SelectUSA Summit, which will take place in May in Washington, D.C.

The meeting aimed to inform participants about the opportunities offered by SelectUSA and to guide them through the application steps. The event supported internationalization efforts by encouraging engagement with U.S. investment initiatives.

## Participation in BlackSeaX – Transatlantic Dual-Use Forum

(19 February 2026)

Throughout February, the American Studies Center supported the promotion and engagement in the BlackSeaX – Transatlantic Dual-Use Forum, a high-level strategic event dedicated to dual - use innovation and the strategic role of the Black Sea region within the Euro-Atlantic landscape.

The forum brought together government officials, academic leaders, innovation ecosystem representatives, financial institutions, and venture capital, fostering dialogue on regional security, resilience, and competitiveness.



## Center for Japanese Studies

On February 20 th , the Embassy of Japan in Romania hosted a reception to honour the Emperor's 66 th birthday, but also to celebrate the fruitful collaboration between the two countries. The Center for Japanese Studies of ASE was represented by Assoc. Prof. Magdalena Ciubăncan, PhD, Director of the Center, as well as Lect. Angela Drăgan, PhD. We are grateful for the invitation and for the continuous support received from the Embassy.



We are pleased that the cooperation between the Bucharest University of Economic Studies (ASE) and Japanese universities gives life to projects addressing highly relevant research topics. Prof. Claudiu Vințe, PhD and prof. Yoshihisa Fujiwara, PhD, Dean of the Graduate School of Information Science at the University of Hyogo, have launched a project using the Fugaku supercomputer for AI models in finance and socio-economic analysis. The results will be then integrated into the course Neural Networks and Deep Learning Techniques within the Master's program Information Technologies for Data Engineering of the Faculty of Economic Cybernetics, Statistics and Informatics of ASE. The Center for Japanese Studies of ASE will continue to foster the collaboration with Japanese universities.





## Center for Japanese Studies



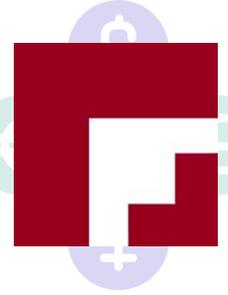
We are delighted to start the new semester with a Kaiwa Club meeting! Students of all ASE faculties who take the elective Japanese Course had the chance to meet the new Japanese student who comes from Okayama University, as well as to strengthen the friendships with the Japanese students already present here. Kaiwa club is the perfect opportunity to have engaging conversations with natives and to improve speaking skills.



During the Advanced Course of Japanese, the students took part in a Kanji Workshop (level B2), a group activity which helped them learn and memorize kanjis used to describe important events in someone's life. The Japanese courses always combine fun with learning in order to facilitate second-language.



## Faculty of Finance and Banking



### February 2-4

The Faculty of Finance and Banking participated in the **2026 EFMD Deans Conference**, held during february 2-4. The event brought together representatives of business schools from around the world, providing a framework for rethinking the future of economic and business education. The theme of this year's edition was "New realities, bold choices: reinventing the business school". Professor Georgiana-Camelia Georgescu, Dean of the Faculty of Finance and Banking, and Professor Radu Ciobanu, Vice-Dean of the same faculty, together with representatives of the Faculty of Business Administration, in Foreign Languages, the Faculty of Management, and the Faculty of International Business and Economics, took part in the event. Participation in this conference represents a deliberate step in the Faculty of Finance and Banking journey toward EFMD accreditation.



**Associate Professor of Business**  
**Steve VARELA**  
**Holy Cross College, Notre**  
**Dame, IN**

During the weekly Scientific Seminar "Money, Finance, Banking" organized by the Faculty of Finance and Banking, Steve VARELA delivered a presentation on "Pathways for AI in Project-based learning: Assessing Adult Learner Satisfaction with Milestone, Feedback, and Resubmission systems in Germany". His paper presents empirical and conceptual foundations for identifying instructional practices within project-based learning (PBL) that are most amenable to support by human-centered artificial intelligence systems. This survey data was drawn over a two-year period with entering and exiting adult learners participating in an MBA program in Germany. These participants were enrolled in a project-based, exam-free curriculum. The resulting study examined learner perceptions of journey-style projects, milestones, detailed formative feedback, structured resubmissions, accelerated term lengths, and high-credit course formats. The study applies appropriate analytic techniques to mixed-measurement survey data, integrating ordinal analysis, categorical frequency assessment, and qualitative thematic coding of student reflections. The results provide preliminary yet robust evidence that students strongly favor instructional designs emphasizing iterative feedback, guided progression, and opportunities for revision. These features align closely with emerging AI-supported pedagogical methods such as personalized, adaptive, real-time feedback, based on learner progress, convenience, and agency.



Professor Dilek Zamantılı Nayır, PhD  
Turkish-German University Istanbul  
Human Resources Management (@ Master in Entrepreneurship  
and Business Administration, taught in German)

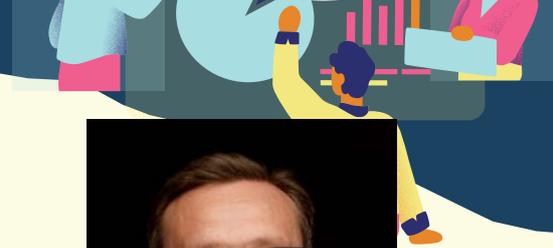
Dilek Zamantılı Nayır is a professor of business administration with a focus on corporate management and organization at the Turkish-German University in Istanbul. Her research centers on migration and justice, intercultural management, human resource management, organizational theories, and ethical decision-making processes in companies. She publishes internationally and is active in various academic networks. In addition to her research, she is passionately committed to teaching and guides students in developing critical perspectives on economic activity.



Marco Savastano  
Sapienza University of Rome, Management Department  
Associate Professor (qualified via National Scientific  
Habilitation -ASN)  
Lecturer, Sapienza University of Rome; Visiting  
Professor at University of Zagreb and Dubrovnik

Marco Savastano is Lecturer at Sapienza University of Rome where he obtained his PhD in Innovation Management. He teaches Digital Innovation and Quality Management and Innovation and Environmental Management. He has been visiting research fellow at the University of Baltimore and TU Eindhoven, and is actively involved in international academic cooperation including Erasmus+ and EU projects. He has authored over 50 publications in international journals and regularly participates in international conferences and seminars. During his visit, Marco met with second year IMBA students as part of the Digital Transformation seminars, working with them on international frameworks for the digital transformation of small, medium, and large organizations.





Assoc. Prof. Francesco Bellini

Sapienza University of Roma Associate Professor

He is teaching at the Master in Digital Business and Innovation at FABIZ, the discipline Enterprise Transformations in the Digital Economy Associate Professor of Digital Transformation and Data Management at the Department of Management as well as coordinator and lecturer of the course of Entrepreneurship, Technologies and Sustainability aimed at developing the entrepreneurial skills of students of La Sapienza University.



He is a visiting professor at the Zhongnan University of Economics and Law of Wuhan University (ZUEL) and the Bucharest University of Economic Studies (ASE) and, previously, he worked at the universities of Tor Vergata, L'Aquila, LUISS and UNINETTUNO. He is a member of the I&CT technical committee of ANDAF, of the teaching staff of the Master in European Project and European Professions and of the PhD in Economic and Social Sciences of the University of Teramo. As expert in digital transformation, sustainability and innovation management, he is the author of over 100 international publications and his recent research explores concrete applications of technologies for sustainability, such as fuzzy systems for measuring water quality, artificial intelligence for process mining in ESG systems and also contributes to regional development issues through projects on smart territories and e-government. He is a founding partner of Eurokleis srl, a company specializing in consulting on innovation, finance and sustainability processes.



Professor Dumitru Roman

Oslo Metropolitan University, Norway

He is teaching at the Master in Business Analytics at FABIZ, where he is teaching the discipline „Mathematical programming and optimisation”

Mathematical Programming and Optimisation (Prof. Dumitru Roman, Oslo Metropolitan University) is a course about how to model real-world decisions as math problems and then find the best possible solution under constraints.

Typically, students learn to:

- translate business/engineering problems into objective functions + constraints (e.g., minimize cost, maximize profit/service level)
- work with core methods like linear programming, integer/mixed-integer programming, and constrained optimisation
- solve cases such as resource allocation, production planning, scheduling, logistics/transport, portfolio and risk trade-offs
- use optimisation software/tools (often Python + solvers or dedicated modelling languages) to get solutions and interpret them.



# INTER-INSTITUTIONAL AGREEMENTS

FEBRUARY/2026



## Top Agreements

- University of Food Technologies
- Univ. Mohammed V, Rabat
- RTU Liepaja
- Sakarya University

## February Highlights at BUES New Inter-Institutional Agreements Signed

Throughout February, Bucharest University of Economic Studies continued to strengthen its international engagement by signing several new Inter-Institutional Agreements. These partnerships focus on long-term student and staff mobility, fostering academic collaboration, promoting knowledge exchange, and further enhancing the university's presence within the European and global higher education community



New Partnerships Formed



## University of Food Technologies **BULGARIA**

BUES has signed a new Erasmus+ Inter-Institutional Agreement with the University of Food Technologies, expanding opportunities for academic cooperation and student and staff mobility. This partnership supports knowledge exchange in fields related to food science, technology, and applied research, further strengthening BUES's international academic network.

## Univ. Mohammed V, Rabat/Morocco

BUES has recently signed an Erasmus+ Inter-Institutional Agreement with Mohammed V University in Rabat, one of Morocco's leading public universities. This partnership creates new opportunities for student and staff mobility, supports academic collaboration across disciplines, and encourages joint educational initiatives. The agreement also strengthens intercultural dialogue and contributes to expanding BUES's cooperation beyond the European higher education area.

[www.international.ase.ro](http://www.international.ase.ro)





## **RTU Liepaja** **LATVIA**

BUES has signed a new Erasmus+ Inter-Institutional Agreement with RTU Liepaja, strengthening academic cooperation with Latvia. This agreement further expands BUES's international network, supporting student and staff mobilities but also enhances opportunities for meaningful cross-border educational experiences.

## **Sakarya University** **TURKEY**

BUES has concluded a new Erasmus+ Inter-Institutional Agreement with Sakarya University, further expanding its international academic network. The partnership enables student and staff mobility, promotes collaborative teaching and research, and supports the exchange of best practices. This agreement contributes to strengthening BUES's engagement within the European and wider global higher education community.



# ERASMUS+ CARAVAN

**16-20 FEBRUARY**

Between 16 and 20 February, the Erasmus+ Caravan visited several faculties within Bucharest University of Economic Studies, including the Faculty of Cybernetics, Statistics and Economic Informatics (CSIE), the Faculty of Accounting and Management Information Systems (ECA), the Faculty of Administration and Public Management (AMP), and the Faculty of Business and Tourism (BT).



The sessions provided students with detailed information about Erasmus+ mobility opportunities, application procedures, and available partner universities. The initiative aimed to promote international experiences, encourage student participation, and bring the Erasmus+ programme closer to the academic community through direct interaction and open discussions.

In addition to informational sessions, students were encouraged to engage in interactive Q&A discussions, share their experiences, and explore the academic, social, and cultural advantages of studying abroad. The Caravan successfully brought the Erasmus+ programme closer to the student community, increasing awareness and motivating students to consider international experiences as a valuable part of their academic and personal growth.



# ERASMUS+ STUDENT APPLICATIONS

16–27 February 2026

In February 2026, Bucharest University of Economic Studies conducted its latest Erasmus+ student selection, welcoming applications from students across all faculties. This year, a total of 1,017 candidates expressed interest in participating in mobility programmes, reflecting strong enthusiasm for international study experiences.

**Total students:**

**1017**

The significant number of applicants this February also reflects the strong impact of the university's promotion and outreach efforts. The Erasmus+ selection was actively supported through coordinated social media campaigns, targeted informational posts, and engaging student testimonials shared across official channels. In addition, the Erasmus+ Caravan, organized across multiple faculties, brought the programme directly to students through interactive presentations and Q&A sessions.

## Statistics per faculty

Faculty	Number of Candidates
Administration of Business in Foreign Languages	273
Agro-Food and Environmental Economics	8
Finance, Insurance, Banking and Stock Exchange	67
International Economic Relations	230
Public Administration and Management	29
Management	47
Marketing	95
Accounting and Management Information Systems	35
Cybernetics, Statistics and Economic Informatics	116
Business and Communication / Theoretical and Applied Economics	25
Law	20
Business and Tourism	71
Doctoral Studies Council	1
Total	1017

# TESTIMONIALS

ERASMUS+

2026



# Erasmusul meu in Trento

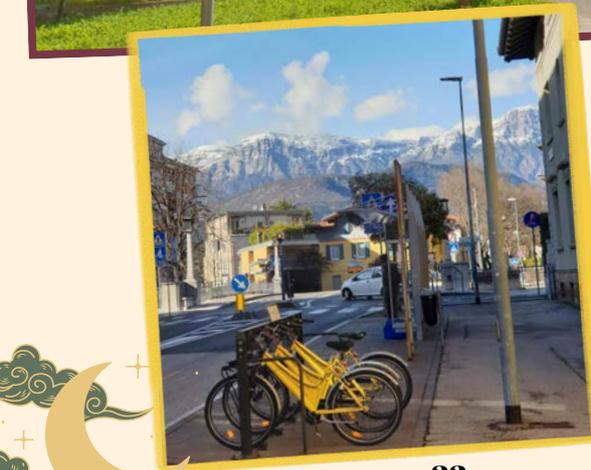


Îmi e greu să găsesc cuvintele potrivite pentru a descrie una dintre cele mai incredibile experiențe ale vieții mele, însă pot să zic cu certitudine că semestrul în Trento a fost o perioadă plină de noutate și schimbare.

A fost prima oară când am zburat (și chiar de una singură), prima dată când am locuit departe de familie, dar și momentul în care am realizat câte lucruri bune se pot întâmpla dacă ești deschis și nu lași frica să te țină doar în zona de confort.

Un factor important care a făcut acele 5 luni să treacă extrem de repede este multitudinea de persoane minunate pe care le-am întâlnit și cu care încă păstrez legătura. Dacă e ceva ce regret în legătură cu acest erasmus este că nu am petrecut mai mult timp acolo.

<3



# Universidad Alfonso X El Sabio

Se zice ca “in your twenties, there will be a flight that will take you very far from home, and it is very important that you get on that plane”.  
Nimic mai adevarat.

**Ana-Maria Stan**

REI, ANUL 2





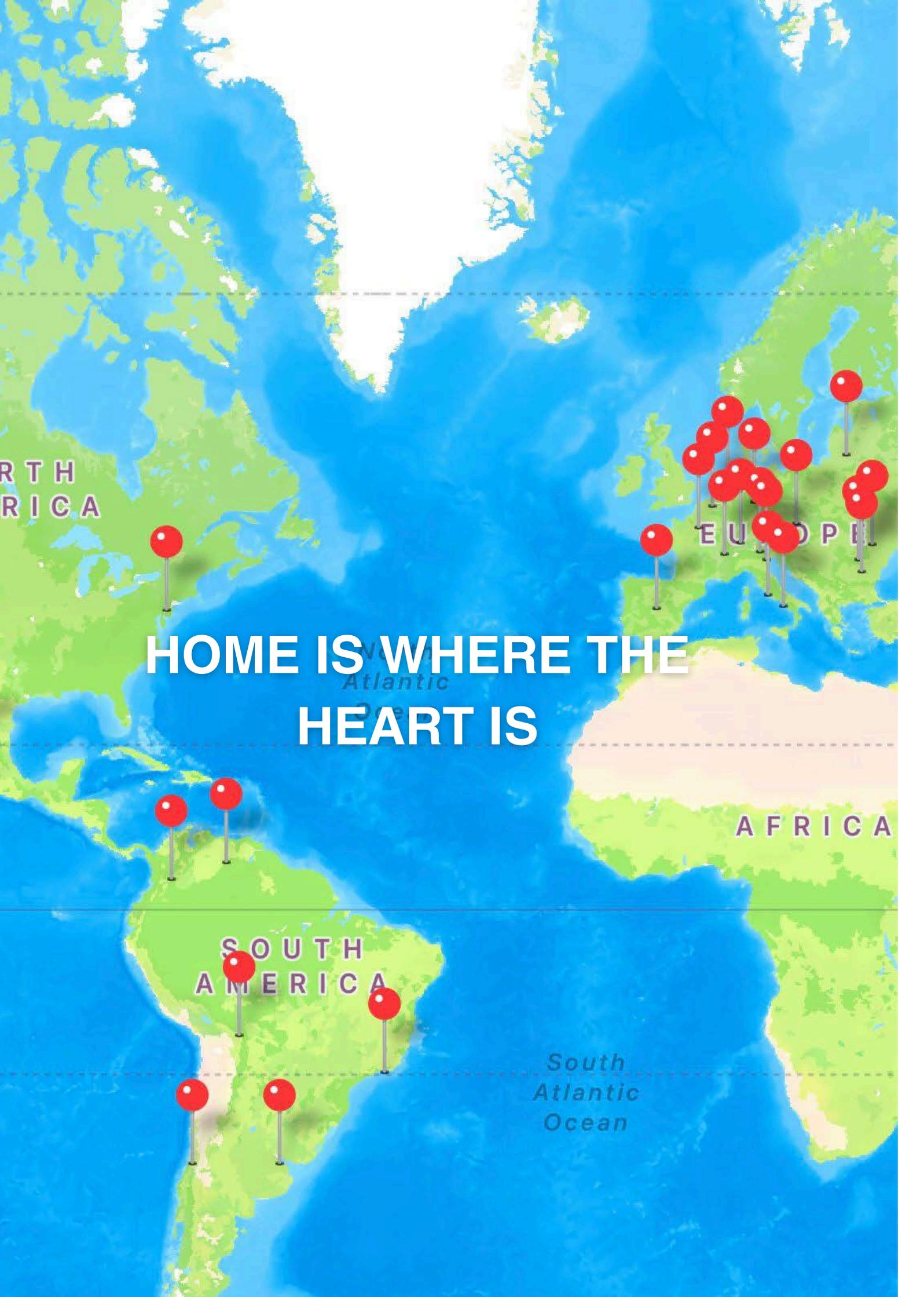
„A Madrid le faltan muchas cosas”, însa oamenii de pe fiecare stradă creionează un „acasă” ideal, iar UAX îți adăpostește fără să-ți dai seama oamenii care te vor face în lunile tale acolo să te redescoperi cu adevărat pe tine.





”The Erasmus heartbreak” e real, însă e prețul unei inimi care nu mai are granițe. Totuși, promisiunea că ne vom revedea în orice colț de lume face ca orice distanță să fie doar un drum spre casă.





NORTH  
AMERICA

EUROPE

SOUTH  
AMERICA

AFRICA

Atlantic  
Ocean

South  
Atlantic  
Ocean

HOME IS WHERE THE  
HEART IS

# INTERNATIONAL COOPERATION

## FEBRUARY'S HIGHLIGHTS



### **INTERNATIONAL MOBILITIES**



### **NEW ATTENDANCES AT INTERNATIONAL EVENTS**

More info at

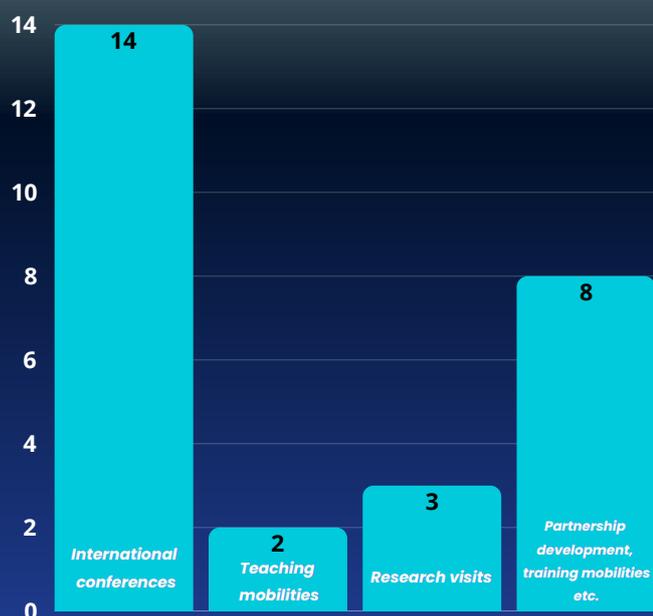
[WWW.INTERNATIONAL.ASE.RO](http://WWW.INTERNATIONAL.ASE.RO)



# INTERNATIONAL MOBILITIES



## INTERNATIONAL MOBILITY FIGURES FOR FEBRUARY



## Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.

## **An overview of activities that took place in February includes:**

**Between 18th February and 6th March, Prof. Nicolae Istudor, Rector of Bucharest University of Economic Studies and Professor at the Faculty of Agrofood and Environmental Economics, participated in APAIE 2026 – Conference and Exhibition “Asia-Pacific Partnerships for Global Good”, held at the Hong Kong Convention and Exhibition Centre, Hong Kong, as well as in the BMI & THE Student Education Fair in Mexico. Budget: International Relations Department (DRI).**

**Between 18th February and 6th March, Prof. Constantin-Marius Profiroiu, Vice-Rector for International Relations and Professor at the Faculty of Administration and Public Management, participated in APAIE 2026 – Conference and Exhibition “Asia-Pacific Partnerships for Global Good”, held at the Hong Kong Convention and Exhibition Centre, Hong Kong, as well as in the BMI & THE Student Education Fair in Mexico. Budget: International Relations Department (DRI).**

**Between 18th February and 6th March, Prof. Cătălin Ploae, Professor at the Faculty of International Business and Economics, participated in APAIE 2026 – Conference and Exhibition “Asia-Pacific Partnerships for Global Good”, held at the Hong Kong Convention and Exhibition Centre, Hong Kong, as well as in the BMI & THE Student Education Fair in Mexico. Budget: International Relations Department (DRI).**

**Between 3rd-7th February, Prof. Iustina Alina Boitan, Professor at the Faculty of Finance and Banking, participated in the 45th RSEP International Multidisciplinary Conference, organized by Review of Socio-Economic Perspectives (RSEP), in Portugal. Budget: Research Fund – State Budget.**



**Between 2nd-5th February, Prof. Anca Bogdan, Professor at the Faculty of Business Administration in Foreign Languages, participated in the 2026 EFMD Deans Conference in Austria. Budget: International Relations Department (DRI).**

**Between 2nd-5th February, Prof. Georgiana Camelia Georgescu, Dean and Professor at the Faculty of Finance and Banking, participated in the 2026 EFMD Deans Conference in Austria. Budget: International Relations Department (DRI).**

**Between 2nd-5th February, Prof. Andreea Breazu, Professor at the Faculty of Management, participated in the 2026 EFMD Deans Conference in Austria. Budget: International Relations Department (DRI).**

**Between 2nd-5th February, Prof. Radu Ciobanu, Professor at the Faculty of Faculty of Finance and Banking, participated in the 2026 EFMD Deans Conference in Austria.**

**Between 2nd-5th February, Prof. Roxana Voicu-Dorobanțu, Professor at the Faculty of International Business and Economics, participated in the 2026 EFMD Deans Conference in Austria. Budget: International Relations Department (DRI).**

**Between 2nd February and 5th March, Prof. Georgiana Oana Stănilă, Professor at the Faculty of Business Administration in Foreign Languages, participated in the 2026 EFMD Deans Conference in Austria.**



**Between 3rd-7th February, Prof. Ioana-Laura Țibulcă, Professor at the Faculty of Finance and Banking, participated in the RSEP International Conferences on Social Issues and Economic Studies – 45th RSEP International Multidisciplinary Conference, organized by Review of Socio-Economic Perspectives (RSEP) & JRFM, in Portugal. Budget: Research Fund – State Budget.**

**Between 3rd-5th February, Prof. Petre Caraiani, Professor at the Faculty of Business Administration in Foreign Languages, presented a paper at the IEAP Conference in France. Budget: JobKG – A Knowledge Graph of the Romanian Job Market based on Natural Language Processing.**

**Between 3rd February and 5th March, Prof. Tănase Stamule, Dean and Professor at the Faculty of Business Administration in Foreign Languages, participated in the 2026 EFMD Deans Conference in Austria. Budget: International Relations Department (DRI).**

**Between 5th-6th February, Prof. Constantin-Marius Profiroiu, Vice-Rector for International Relations and Professor at the Faculty of Administration and Public Management, participated in a meeting with AACSB representatives in Amsterdam, the Netherlands. Budget: International Relations Department (DRI).**

**Between 5th-14th February, Prof. Andreea Claudia Șerban, Professor at the Faculty of Economics and Business Communication, participated as a member of the public PhD defense committee at Vilnius Gediminas Technical University, as part of a training mobility program at the University of Piraeus, Greece. Budget: Erasmus+.**



Between 5th February and 7th March, Dr. Ciprian Tudor, Researcher at Bucharest University of Economic Studies, carried out a research and documentation visit at Universität Konstanz, Germany. Budget: PNRR – National Recovery and Resilience Plan.

Between 6th-8th February, Prof. Basarab Gogoneață, Professor at the Faculty of Economics and Business Communication, carried out a teaching mobility at the Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”, Bulgaria. Budget: Erasmus+.

Between 9th-20th February, Prof. Mihail Bușu, Professor at the Faculty of Business Administration in Foreign Languages, delivered lectures at EM Strasbourg Business School, France.

Between 9th-14th February, Prof. Daniela Staicu, Professor at the Faculty of Business Administration in Foreign Languages, carried out a training mobility at Sofia University “St. Kliment Ohridski”, Bulgaria. Budget: Erasmus+.

Between 9th-14th February, Ecaterina Geavela, staff member of Bucharest University of Economic Studies, carried out a training mobility at Sofia University “St. Kliment Ohridski”, Bulgaria. Budget: Erasmus+.

Between 12th-14th February, Prof. Claudiu Herțeliu, Professor at the Faculty of Economic Cybernetics, Statistics and Informatics, participated in a research project meeting at London South Bank University, United Kingdom.



**Between 12th-15th February, Prof. Mihaela-Alina Dima, Vice-Rector and Professor at the Faculty of Business Administration in Foreign Languages, carried out research collaboration activities in the United Kingdom and Italy. Budget: DMCI Budget – Current Revenues.**

**Between 25th February and 24th August, Prof. Alin Stancu, Professor at the Faculty of Marketing, participated in a Fulbright scholarship in the United States.**

**Between 25th-27th February, Prof. Liviu-Adrian Coffas, Director for International Relations and Professor at the Faculty of Economic Cybernetics, Statistics and Informatics, participated in the main event of the UNICA network, of which Bucharest University of Economic Studies is a member, in Belgium. Budget: International Relations Department (DRI).**

**Between 26th February and 25th March, Ana-Maria Torjescu, PhD student at Bucharest University of Economic Studies, participated in a one-month mobility in Vietnam במסגרת the project Social INnovation methods and Tools for Communities Affected by Transition(s) (SINTACT), MSCA-101234185. Budget: SINTACT Project – MSCA-101234185.**

**Between 26th February and 25th March, Emanuel Ciobanu, PhD student at Bucharest University of Economic Studies, participated in a one-month mobility in Vietnam within the project Social INnovation methods and Tools for Communities Affected by Transition(s) (SINTACT), MSCA-101234185. Budget: SINTACT Project – MSCA-101234185.**



Between 28th February and 7th March, Dr. Ciprian Tudor, Researcher at Bucharest University of Economic Studies, carried out a research and documentation visit at Universität Konstanz and participated in The Latin American Congress of Probability and Mathematical Statistics (CLAPEM) in Uruguay. Budget: PNRR – National Recovery and Resilience Plan.

Activities		ACADEMIC MANAGEMENT	Business Administration (in Foreign Languages)	Administration and Public Management	Business and Tourism	BBS	Accounting and Management Information Systems	Law	Agricultural and Environmental Economics	Economics and Business Communication	Finance and Banking	Economic Cybernetics, Statistics and Informatics	International Business Economics	Marketing Management	Administrative Staff - DFFD	Researchers	PhD students	TOTAL
International Conferences	funded by the Research Department - conference participation funds:										2							2
	funded from other sources:	2	3				1				2	1	2			1		12
Teaching Missions (funded through the ERASMUS program)			1							1								2
Training Mobilities for Academic Staff (funded through the ERASMUS program)										1								2
Training Mobilities for Administrative Staff (funded through the ERASMUS program)															1			1
Research Visits														1			2	3
Partnership Development Meetings: International Promotion Caravan; Other Objectives		2	1										1					2
TOTAL		4	5	0	0	0	1	0	0	2	4	2	2	1	0	2	1	27



TRAVEL IS MORE THAN A JOURNEY OF MILES – IT'S A JOURNEY OF GROWTH





*Be innovative*



*Be Proactive*