



ERASMUS+
PROGRAMME



INTERNATIONAL
ACCREDITATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
COOPERATION

NEWSLETTER

MAY

EUROPE DAY

Be innovative

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Internationalization at home

1st May

- **Meeting with our university faculties**

Under the coordination of Prof. Dr. Constantin Marius Profiroiu, Vice-rector for international relations, a working meeting was held with the deans of our university's faculties to discuss the results of the first phase of the process of developing the future internationalization strategy.

4-8th May

International Week 2026

A vibrant celebration of global collaboration, academic excellence, innovation, and intercultural dialogue at the Bucharest University of Economic Studies.

This year's edition brings together international academics, researchers, students, and institutional partners for inspiring discussions on research trends, internationalization, European university alliances, global rankings, innovation, and the future of higher education.

What to expect:

- International keynote sessions
- Networking opportunities with global partners
- Research and innovation panels
- Academic collaboration initiatives
- Cultural exchange and international perspectives

Be part of a dynamic international community shaping the future of education and research. Let's connect ideas, cultures, and opportunities beyond borders!

4th May

- **International Week 2026**

Today marked the official launch of the 11th edition of ASE International Week! Hosted at the Directorate for International Relations, this event—organized alongside the Faculty of International Business and Economics—brings the world to our campus.

Distinguished speakers Prof. Dr. Constantin-Marius Profiroiu - Vice-Rector for International Relations, Assoc. Prof. Dr. Radu Petrariu - Dean of the Faculty of International Business and Economics, and Prof. Dr. Miron Dumitru opened the week by highlighting ASE's commitment to internationalization and global connectivity.

We're building bridges, sharing knowledge, and preparing the next generation of global leaders. Stay tuned for more from this week of intercultural dialogue!



- **BIP "Navigating Geopolitical Turbulence"**

Today marked the official start of the Blended Intensive Programme (BIP) — "Navigating Geopolitical Turbulence: Resilient Strategies for International Trade and Business – Insights from Eastern Europe (RESILEAST)." This ambitious Erasmus+ project was officially inaugurated by a distinguished leadership team: Prof. Dr. Constantin Marius Profiroiui, Vice-Rector for International Relations. Prof. Radu Petrariu, Dean of the Faculty of International Business and Economics (REI).

Prof. Dorel Mihai Paraschiv, Vice-Rector for Business Environment, Social and Student Affairs. Their presence underscores the importance of academic agility in a world of shifting geopolitical tides. Over the next week (May 4–9), 36 talented students from EMLV - École de Management Léonard de Vinci (France), University of the Peloponnese (Greece), ISFFEL (France), and the Bucharest University of Economic Studies - REI will dive deep into resilient business frameworks. Through interactive sessions, study visits, and applied projects, these future leaders are turning current global challenges into opportunities for innovation.

- **Workshop "Advancing Research & Innovation**

As part of ASE International Week, the Faculty of International Business and Economics organized a landmark event: the workshop "Advancing Research & Innovation: Ethics, Collaboration, and Global Impact", featuring our special guest, Prof. Francesco Schiavone (University Parthenope of Naples, Italy). Moderated by professor Alina Popescu, the discussions highlighted the essential role of ethics in research, offering valuable insights into the ethical use of AI and current trends in AI-driven research. The event was also notable for the active participation of students, thus contributing to the consolidation of interdisciplinary academic dialogue and the deepening of current topics, particularly relevant for the contemporary academic and research environment. We were delighted to have students join the event and are confident that the workshop provided valuable insights for all participants.

5th May

- **International Teaching Week FABIZ-ASE**

We were delighted to welcome international professors and partners to FABIZ for a week dedicated to the exchange of ideas, academic experiences, and best practices in education. These meetings remind us how important international openness is in higher education and how valuable dialogue, collaboration, and mutual learning truly are.



7th May

• National Conference on Higher Education Internationalization

We have just concluded our participation in the National Conference on Higher Education Internationalization, held under the theme “Internationalization of Higher Education in Romania: Towards Balanced and Inclusive Mobility.” The event served as a key platform for dialogue on the evolving global role of Romanian universities. Over the course of three days in Timișoara, vice-rectors for international relations, academic leaders, and internationalization experts from across Romanian universities came together to explore new directions in European cooperation, student and staff mobility, inclusive education, the recruitment and support services for international students, the strengthening of strategic partnerships, and the deeper integration of Romanian universities within the European Education Area. The Bucharest University of Economic Studies was actively represented by Teodora Fulga, Head of Erasmus+ Office, reflecting the university’s continued commitment to advancing international engagement and academic cooperation. The conference was organized under the auspices of the National Agency for Community Programs in the Field of Education and Vocational Training, in partnership with the Ministry of Education and Research, the Executive Agency for Higher Education, Research, Development and Innovation Funding, and the National Council of Rectors, and was hosted in collaboration with the West University of Timișoara.

8th May

• ASE International Week

Today, in the framework of ASE International Week, the Faculty of International Business and Economics hosted the “EHEA 2030: Building a Resilient, Green, and Connected European Higher Education Area” workshop. We are grateful to our distinguished discussants, Ms. Oana Alexandra Țîntar, member of EHEA Secretariat (“The Bologna Process and European University Alliances”), Ms. Ioana-Elena Bădescu-Secu, Expert, Research Division, European Affairs Service, and Ms. Mihaela Pădureanu, Coordinator of the Research Unit, European Affairs Service from the European Institute in Romania (“Sustainability in Science: How can Business Schools and Economic Universities lead the transition to a circular economy?”) and Professor Andreea Paul Vass, from the Faculty of International Business and Economics.



9th May

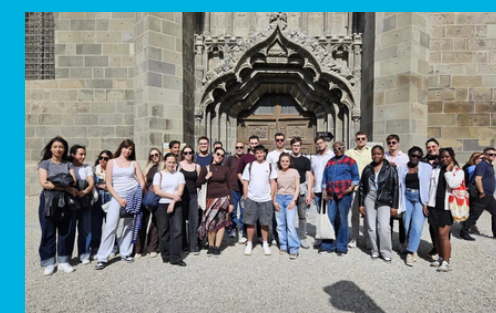
• Erasmus Blended Intensive Programme (BIP)

Today, the Faculty of Accounting and Management Information Systems of Bucharest University of Economic Studies proudly concluded the physical component of the Erasmus Blended Intensive Programme (BIP), “From Metrics to Meaning: Sustainability Accounting and Reporting.” Over the past days, students and academics from our partner institutions — University of the Peloponnese, Faculty of Economics & Business Zagreb, and Brest Business School — joined our ASE community for an enriching international and interdisciplinary academic experience. Focused on one of today’s most important global topics, the programme explored how sustainability accounting and reporting can transform metrics and data into meaningful insights that support responsible decision-making for organisations, communities, and society. The final day of the on-site activities was dedicated to student project presentations, reflecting a remarkable level of knowledge, creativity, collaboration, and commitment. Throughout the week, participants worked in multicultural teams, exchanged perspectives, developed innovative ideas, and demonstrated the power of international cooperation in higher education. We are proud of the enthusiasm and engagement shown by all participants and grateful to the professors, organisers, and partners who contributed to the success of this initiative. Although the physical mobility component has now come to an end, the journey continues online for one more week, as students move toward the final stage of this collaborative academic experience.

10th May

• RESILEAST project, titled "Navigating Geopolitical Turbulence: Resilient Strategies for International Trade and Business – Insights from Eastern Europe"

We are thrilled to announce the successful completion of the RESILEAST project, titled "Navigating Geopolitical Turbulence: Resilient Strategies for International Trade and Business – Insights from Eastern Europe". This Blended Intensive Programme (BIP), coordinated by the Bucharest University of Economic Studies (ASE) - Faculty of International Business and Economics officially wrapped up its intensive physical mobility week in Bucharest. Over the past two weeks, our participants have tackled the complexities of modern global trade. From understanding the impact of sanctions to navigating supply chain disruptions, the program provided essential tools for developing resilient strategies in the face of current geopolitical instability.



The project successfully combined digital collaboration with face-to-face intensive learning:

- Virtual Component (April 27 – 30): Teams laid the theoretical groundwork and launched their international group projects online.
- Physical Component (May 4 – 9): A high-energy week in Bucharest, Romania, featuring advanced workshops, crisis simulations, and field visits.

We are proud to have brought together 36 talented Bachelor and Master students. This achievement was made possible through the collaboration of our esteemed partner institutions: Leonard de Vinci Business School (France), University of the Peloponnese (Greece), ISFFEL - Institut Supérieur de Formation (France).

Using a Challenge-Based Learning methodology, transnational teams analyzed real-world disruptions in global trade. As a result of their hard work, students earned 5 ECTS credits. Participants developed vital intercultural and teamwork competencies. The final presentations held on the last day demonstrated the incredible creativity and strategic thinking of the next generation of trade leaders.

12th May

- **The Visit of His Excellency Mr. Ricardo Guerra de Araújo, Ambassador of the Federative Republic of Brazil to Bucharest**

A productive meeting took place between Prof. Nicolae Istudor, Ph.D., and His Excellency Mr. Ricardo Guerra de Araujo, Ambassador of the Federative Republic of Brazil to Bucharest, in the presence of Prof. Constantin Marius Profireoiu, Ph.D., Vice-Rector for International Relations.

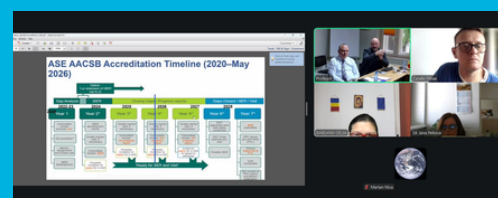
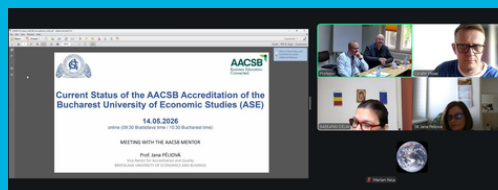
During the meeting, the agenda for the first edition of the Brazil–Romania Forum on Creative Economy, Innovation, and Technology was officially agreed upon, further strengthening the long-term partnership between ASE Bucharest and the Embassy of the Federative Republic of Brazil in Bucharest.

15th May

- **AACSB accreditation**

The Bucharest University of Economic Studies continues its progress toward AACSB accreditation — one of the most recognized international accreditations in business education.

During the recent meeting with AACSB mentor Prof. Jana Péliová, key topics related to ASE's accreditation journey were discussed, including: strategic planning, academic quality and Assurance of Learning, faculty development, societal impact and employability, alignment with AACSB 2026 Global Standards. Through strategic planning, innovation, and continuous improvement, ASE is preparing future-ready professionals for a global and digital economy.



15th May

- **The Visit of His Excellency Sami Nagga,**

Ambassador of the Republic of Tunisia to Bucharest

On May 14, Prof. Nicolae Istudor, Rector of the Bucharest University of Economic Studies, together with Prof. Constantin Marius Profiroiu, Vice-rector for International Relations welcomed His Excellency Sami Nagga, Ambassador of the Republic of Tunisia to Bucharest, as well as representatives of University of Sousse, Université de Carthage, and University of Manouba, three prestigious higher education institutions from Tunisia, for the signing of three Memoranda of Understanding. These agreements lay the foundation for strengthening international cooperation between the partner institutions and further support ASE's internationalization strategy through the development of academic, scientific, and educational collaborations with leading universities in Tunisia. Through these new partnerships, ASE reaffirms its commitment to expanding international cooperation and strengthening its presence within the global academic community.

16th May

- **Strengthening international academic partnerships**

On May 15, 2026, Prof. Dr. Constantin-Marius Profiroiu, Vice-Rector for International Relations, welcomed a delegation of 28 rectors and university representatives from Tunisia during their visit to Bucharest.

The meeting was a great opportunity to showcase the Bucharest University of Economic Studies and to exchange ideas on the challenges and opportunities of internationalization in higher education. Discussions focused on strategic development directions and future opportunities for global academic collaboration.

A highlight of the visit was the signing of 10 Memoranda of Understanding with prestigious Tunisian universities:

- The University of Tunis El Manar
- University of Jendouba
- University of Tunis
- University of Gabes
- University of Gafsa
- Virtual University of Tunis
- University of Sfax
- University of Sousse
- University of Manouba
- University of Carthage

These new partnerships mark an important step in expanding the internationalization efforts of the Bucharest University of Economic Studies.



19th May

- **Promoting Erasmus+ Mobility Opportunities at ASE Job & Internship Fair 2026**

The Erasmus+ Office team participated in the ASE Job & Internship Fair 2026 with a dedicated information stand aimed at promoting Erasmus+ mobility opportunities among students. Additionally, it was also an opportunity to promote the project ASE – Internationally Integrated University (code SMIS 2021+: 338687). Throughout the event, the team provided personalized guidance on the benefits of international mobility, the application process, and the opportunities available through the Erasmus+ programme. Particular attention was given to raising awareness of the additional support available for students with fewer opportunities, highlighting the project's commitment to fostering inclusive participation in international mobility. Through direct interaction with students and the distribution of promotional materials, the project team encouraged greater awareness and engagement with Erasmus+ opportunities, supporting wider access to international learning experiences.



19th May

• **Brazil–Romania Forum on Creative Economy, Innovation & Technology**

On May 19, 2026, the Aula Magna of the Bucharest University of Economic Studies (ASE) hosted a landmark event — the first Brazil–Romania Forum dedicated to Creative Economy, Innovation & Technology. The Forum brought together high-level representatives from diplomacy, academia, and the business sector of both countries, marking an important step toward building a strategic bilateral corridor in the creative industries. Highlights:

- Official Opening by Prof. Dr. Constantin Marius Profiroiu, Vice-rector for International Relations of ASE Bucharest, who emphasized the shared potential of Romania and Brazil in creativity, innovation, and digital transformation.
- Keynote addresses by H.E. Ricardo Guerra de Araújo, Ambassador of Brazil to Romania, and Prof. Dr. Clara-Alexandra Volintiru, State Secretary, Ministry of Foreign Affairs of Romania.
- Technical Presentation on Brazil delivered by H.E. Ricardo Guerra de Araújo, Ambassador of Brazil to Romania.
- Technical Presentation on Romania presented by Assoc. Prof. Dr. Roxana Voicu-Dorobanțu on behalf of ASE Bucharest – Faculty of International Business and Economics.
- Inspiring presentations from leading organizations including Art Safari, Agência JKR, QS, Casa do Brasil, Bossy Entretenimentos, Nicho 54, and others.
- Productive B2B meetings focused on concrete collaboration opportunities in digital creative services, audiovisual & gaming, and cultural heritage & tourism.

28th May

• **Visit of the SDSN delegation to ASE**

On May 28, 2018, Prof. Dr. Constantin-Marius Profiroiu, Vice-Rector for International Relations, received at the Bucharest Academy of Economic Studies Prof. Dr. John Thwaites from Monash University, the coordinator of the SDSN delegation visiting Romania. The meeting highlighted ASE's strategic internationalization initiatives, as well as the university's firm commitment to the Sustainable Development Goals (SDGs) and the impact indicators relevant to the Times Higher Education Impact Rankings. This academic exchange represented a valuable new opportunity for international dialogue on the role of universities in promoting sustainable development, applied research and global cooperation.



29th May

• Workshop AACSB

In the context of institutional alignment with AACSB international standards, Mr. Prof. Dr. Constantin-Marius Profiroiu, Vice-Rector for International Relations, had, on May 29, a meeting with Ms. Assoc. Prof. Dr. Kirsten W. Kininmonth, representative of the University of Glasgow – Adam Smith Business School. On this occasion, Ms. Kirsten W. Kininmonth also held a training session within ASE, during which she addressed aspects regarding the adaptation of course design, teaching and assessment methods, in order to increase student involvement and improve learning outcomes, including in the case of large groups.

International missions

6th May

• THE Europe Universities Summit 2026

From 5–7 May in Milan, the THE Europe Universities Summit 2026 brings together top voices from across higher education, policy, and industry to shape what's next for Europe's universities. Our Vice-rector for international relations Prof. Constantin Marius Profiroiu is representing our University at the event.

The conference opens with a visit to Humanitas University, recognized as one of Europe's most innovative institutions in medical education, where advanced research and academic excellence contribute to shaping the future of healthcare.

7th May

• THE Europe Universities Summit 2026

Prof. Constantin Marius Profiroiu, Vice-rector for International Relations is participating in the THE Europe Universities Summit, an important international event dedicated to the future of higher education, academic leadership, and global collaboration.

The summit brought together internationally recognized experts who addressed key topics such as leadership, institutional reputation, and the development of strategic partnerships in higher education. Their perspectives and experience provided valuable insights and inspiration for strengthening the international profile of universities.

During the event, Prof. Constantin Marius Profiroiu also held meetings with representatives of universities from Germany, China, France, and Azerbaijan, as well as with organizations specialized in international rankings and academic accreditations, exploring opportunities for future collaboration and academic development.



8th May

- **Erasmus+ Blended Intensive Programme “Current Economic Challenges: Digital Transformation, Crises, and Sustainability”**

This week, 18 FABIZ students are in Greece for the Erasmus+ Blended Intensive Programme “Current Economic Challenges: Digital Transformation, Crises, and Sustainability” at the University of Ioannina, accompanied by Professor Costin Baroiu.

Together with peers from Greece, Italy, and Norway, the group is spending the week on lectures, workshops, and group challenges covering the digital economy and AI, governance, green finance, and crisis resilience. The programme started in Ioannina and is now wrapping up in the coastal town of Preveza.

8th May

- **THE Europe Universities Summit 2026**

Professor Constantin Marius Profiroiu, Vice-Rector for International Relations of Bucharest University of Economic Studies, participated in the THE European Summit, where he held a series of high-level bilateral meetings with representatives of leading European universities.

Among the academic leaders he met were Professor Hughes Kenfack, President of Toulouse Capitole University; Professor Levente Kovács, Rector of Óbuda University; Professor Carlo Salvato, Vice-Rector of Bocconi University; and Professor Vilayat Valiyev, Rector of Azerbaijan Technical University.

The discussions focused on strengthening international academic cooperation and exploring new partnership opportunities, including the development of a collaboration between Bucharest University of Economic Studies and Bocconi University School of Management.

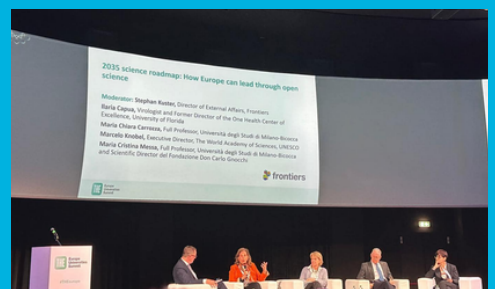
During the three-day summit, Professor Profiroiu also participated in 12 panel sessions addressing key topics in higher education, gaining valuable insights and exchanging ideas and best practices with international academic leaders.

11th May

- **ASE in Jakarta: Building New Bridges in Education**

From 4 to 7 May 2026, Prof. Madlena Nen (Faculty of Business Administration) and Prof. Iustina Boitan (Faculty of Finance and Banking) from the Bucharest University of Economic Studies (ASE) travelled to Jakarta for a series of meetings with four of the city's leading secondary schools. Over four days, the delegation engaged with principals, school heads, and university counsellors at:

- BINUS School Simprug



- Global Jaya School
- HighScope School TB Simatupang
- SMA Kolese Gonzaga

The visit reflects ASE's commitment to strengthening its international presence and welcoming more students from across Asia into its programmes. As Romania's leading public university specialised in economics, ASE offers bachelor, master, and doctoral programmes taught fully in English, French, and German, all aligned with the Bologna Process and recognised across Europe. Counsellors shared insights into what Indonesian students and families are looking for in a European education, while the delegation introduced ASE's twelve specialised faculties, competitive tuition, and the structured support system that awaits international students once they arrive in Bucharest.

11th May

- **AoL and Assessment Conference**

Bucharest University of Economic Studies (ASE) is proudly represented at the international “AoL and Assessment Conference”, organized by AACSB International on May 11–12, 2026, at Bologna Business School, by Marian Nica (Coordinator of International Rankings and Accreditations) and Marta-Ioana Belehuizi (President of the ASE Students’ Union – USASE). The conference brings together international experts in Assurance of Learning (AoL), assessment, and quality enhancement in higher education, creating valuable opportunities for the exchange of best practices that support ASE’s AACSB accreditation journey and ongoing commitment to academic excellence.

11th May

- **Blended Intensive Programme (BIP) “Sustainable Development in Ageing Europe”**

A group of 8 PhD students from the Doctoral School of Economics I, participated in the Blended Intensive Programme (BIP) “Sustainable Development in Ageing Europe”, organized by Jagiellonian University - Institute of Economics, Finance and Management, in Krakow, Poland.

Through this programme, participants engaged in international teamwork, real-world problem solving, and applied learning, focusing on sustainability, ESG strategies, and demographic change. The experience contributed to the development of analytical, interdisciplinary, and intercultural skills, with strong relevance for academic and professional paths.



11-15th May

- **International Mobility - Nagasaki University, Japan**

Between May 11–15, 16 students of the Academy of Economic Studies in Bucharest are participating in a short-term international mobility at Nagasaki University (Japan), carried out with the support of the Erasmus+ program. Accompanied by Associate Professor Dr. Magdalena Ciubăncan and Dr. Teodora Fulga, ASE students studying Japanese language and culture at the Center for Japanese Studies had the opportunity to directly discover the Japanese academic environment, university life and the dynamics of contemporary Japanese society, in an authentic international context. The program included thematic workshops, field activities, academic meetings and individual research projects developed by students according to their own field of study — from business, marketing and finance to IT, management or modern languages.

13th May

- **Blended Intensive Programme in Greece, Thessaly**

This week, 4 students from ASE Bucharest are taking part in a Blended Intensive Programme (BIP) organised in partnership with the University of Thessaly, running from 11 to 15 May. The group brings together: 2 students from the Faculty of International Economic Relations, 1 student from Faculty of Cybernetics, Statistics and Economic Informatics, 1 student from Faculty of Marketing. Academic coordinator: Conf. Univ. Dr. Carmen Acatrinei. This is more than a mobility experience. It is a week of intensive learning, genuine collaboration with the business environment, and meaningful connections between students from European partner institutions. Our sincere thanks go to the University of Thessaly for their warm hospitality and commitment to education through collaboration, and to the partner companies involved in the programme for bringing real-world perspective where it matters most: directly to students.

14th May

- **Erasmus Blended Intensive Programme (BIP)**

“Agile Governance and Organizational Resilience in the Age of Digital Transformations”

Between May 4–9, students and professors from the Faculty of Administration and Public Management, Bucharest University of Economic Studies, have participated in the Erasmus Blended Intensive Programme (BIP) “Agile Governance and Organizational Resilience in the Age of Digital Transformations”, hosted by Faculty of Economics and Business Zagreb.



The programme brings together participants from four European universities: University of Zagreb, Complutense University of Madrid, SGH Warsaw School of Economics, Bucharest University of Economic Studies. Alongside academic activities focused on agile governance and digital transformation, participants also attended study visits at Croatian National Bank and Money Museum Zagreb. The programme offers an excellent opportunity for international collaboration, exchange of ideas and intercultural learning in a dynamic European academic environment.

18-22nd May

- **Strengthening academic cooperation between ASE Bucharest and Mohammed V University of Rabat**

Between May 18-22, 2018, Prof. Dr. Dincă Violeta Mihaela carried out an Erasmus+ teaching mobility at Mohammed V University in Rabat, Morocco, as a visiting professor. The activity carried out during this trip contributed to the consolidation of academic cooperation between Mohammed V University and the Bucharest Academy of Economic Studies, by developing institutional dialogue and promoting the exchange of good practices in the field of education and research. At the same time, the experience provided the opportunity to deepen knowledge of the Moroccan cultural heritage and the intercultural values specific to the international academic space, highlighting the hospitality and openness of the Moroccan partners.

26th May

- **NAFSA 2026**

ASE Bucharest has officially arrived at NAFSA 2026! For the next four days, we are joining over 10,000 global education leaders to explore what it truly means to be "Global by Design." As Romania's leading economic university, we are here to build creative partnerships, supercharge our student exchange programs, and showcase our incredible international programs (including pitching the upcoming Bucharest Summer University!).

28-30th May

- **NISPAcee Annual Conference, Sofia, Bulgaria**

The delegation of the Faculty of Public Administration and Management, composed of lect. dr. Corina Năstacă and asst. dr. Cătălin Pîrvu, participated in the 34th edition of the NISPAcee Annual Conference, with the theme "Governing Uncertainty: Strengthening Democracy Through Responsible Public Administration". During the conference, the participants presented their own research papers and took part in the working groups and thematic panels organized, thus contributing to the international exchange of ideas and good practices in the field of public administration and public management.

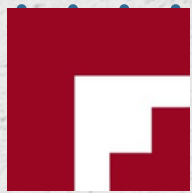


Internationalization activities carried out by the faculties within ASE

University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations.

In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.





May 4-7, 2026: Professor Iustina Alina BOITAN in visit to Jakarta

Professor Iustina Alina BOITAN
Faculty of Finance and Banking (FABBV)

Between May 4-7, 2026, prof. Iustina Alina BOITAN, vice-dean of FABBV, together with prof. Madlena NEN (FABIZ) represented the Bucharest University of Economic Studies in a series of meetings held at four prestigious high schools in Jakarta, Indonesia: BINUS School Simprug, Global Jaya School, HighScope School TB Simatupang and SMA Kolese Gonzaga. The visit aimed to promote the university's educational opportunities and strengthen international relations with educational institutions in Asia, to attract future international students to Bucharest.



May 11-15, 2026: Erasmus BIP

Sustainable Finance Unfolded: When Classic Banking Aligns with Environmental Goals

The Faculty of Finance and Banking (FABBV), Bucharest University of Economic Studies, was pleased to organize the Erasmus+ Blended Intensive Programme (BIP): “Sustainable Finance Unfolded: When Classic Banking Aligns with Environmental Goals”. The programme brought together students and academics from: Bucharest University of Economic Studies (Romania), Metropolitan University Prague (Czech Republic), Poznan University of Economics and Business (Poland) and Université de Bordeaux (France). Through lectures, workshops, case studies, and collaborative activities, participants explored green banking, ESG strategies, Sustainable financial instruments, EU environmental and financial policies. Hosted in Predeal, Romania, this international experience promotes academic cooperation, intercultural dialogue, and innovative learning in the field of sustainable finance.



May 18-22, 2026: Professor Justyna ZABAWA and professor Magdalena BYWALEC in Erasmus Training Mobility at the Faculty of Finance and Banking (FABBV)

Justyna ZABAWA & Magdalena BYWALEC
Professors at Wroclaw University of
Economics and Business

The mobility provided an excellent opportunity to gain a deeper understanding of the teaching culture and educational practices at the Faculty of Finance and Banking, Bucharest University of Economic Studies. It contributed significantly to broadening the learning experience through exposure to different pedagogical approaches, academic environments, and student engagement methods. Furthermore, interaction with diverse educational systems and learning styles enhanced professional development and pedagogical adaptability. The experience also strengthened intercultural competencies, expanded academic networks, and supported the internationalisation objectives of both the sending and host institutions.



May 19, 2026: Adam ZAREMBA, invited at the “Money, Finance, Banking” Scientific Seminar

Adam ZAREMBA
Associate Professor at MBS School of
Business & Poznan University of Economics
and Business & Monash University

During the weekly Scientific Seminar “Money, Finance, Banking” organized by the Faculty of Finance and Banking, Adam ZAREMBA delivered a presentation on “A Unified Framework for Anomalies based on Daily Returns”. Numerous cross-sectional equity anomalies draw on the same underlying information: the sequence of daily returns over the previous month. Using a data-driven approach, the paper estimates the empirical mapping from the distribution of last month’s daily returns to future performance without imposing functional forms. The resulting Daily Return Information Factor (DRIF) earns economically large premia, holds across subsamples and research designs, and remains significant after controlling for the modern factor zoo. DRIF subsumes most short-horizon and lottery-style anomalies and emerges as a key factor in asset pricing tests.



Prof. Dr. Ted Fribroz Azarmi
Hochschule Heilbronn

Prof. Dr. Ted Azarmi is a Full Professor of Finance at Hochschule Heilbronn (Heilbronn University of Applied Sciences), a position he has held since 2010. He also serves as an Executive MBA Professor at the International Business School Tuttlingen and as a professor at the University of Tübingen.



He holds a Ph.D. in Business Finance and has had an extensive international academic career, having previously taught at California State University Long Beach, Temple University, the International University of Japan, and Chicago State University, among others.

His research focuses on finance, with published work covering topics such as options market irregularities, arbitrage, and the financial crisis. He is also known for his student-centered approach, hosting annual stock trading competitions in his finance courses and involving students in the CFA Research Challenge.



Assistant Professor Thomas Cyron, Ph.D.
Jönköping University

Prof Thomas Cyron will teach seminars at the course Sustainable Business Models. In addition, he will deliver an workshop on entrepreneurship and several other activities.

Professor Driss Mafamane, Ph.D.
Coordonnateur de Licence d'éducation : Sciences
économiques et de gestion
Université Mohamed V de Rabat, Morocco



Teaching Strategic Management class sessions aiming to transition students from operational thinkers to strategic decision-makers. The overarching objective was to teach students how to analyze complex business environments, evaluate corporate capabilities, and formulate data-driven choices that yield sustainable competitive advantages. It was taught exclusively in French and Prof. Mafamane presented case studies, led group projects, led interactive conversations, and gave lectures.



Associate Professor Dr Andrea A. Naghi
Queen Mary University of London

Her research lies at the intersection of econometrics and causal machine learning, with a focus on developing and applying data-driven methods to address complex economic and social questions. Her work has been published in leading international journals, including Nature Communications, The Econometrics Journal, and the Journal of Applied Econometrics.



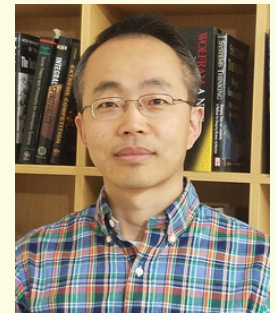
Full Professor Kai Brussau
University of Hamburg

This course introduced first-year students of the Business Analytics program at FABIZ to the core principles of neural networks and deep learning, emphasizing their relevance for contemporary business environments. Students explored topics such as deep learning architectures, predictive analytics, intelligent automation, and AI-driven decision-making, while also examining practical business applications in areas including marketing, finance, and customer analytics.

The seminars combined theoretical perspectives with applied examples and were complemented by an international study trip to Athens, which provided additional academic and intercultural learning opportunities.

Professor Bongsug Chae
Kansas State University

The activity focused on introducing first-year students of the Business Analytics program at FABIZ to the role of artificial intelligence in modern business environments, emphasizing both technological foundations and practical business applications. The course explored topics such as machine learning, data analytics, automation, decision support systems, and AI-driven innovation, helping students understand how organizations use AI technologies to improve efficiency, competitiveness, and strategic decision-making. Through discussions and real-world examples, students gained insight into the opportunities, challenges, and future implications of artificial intelligence in business and analytics.



Associate Professor Lucian Visinescu
University of Texas

Students were introduced to practical approaches in data analytics, with emphasis on the use of analytical methods and digital tools for solving real business problems. The seminars covered topics such as data processing, visualization, statistical analysis, business intelligence, and data-driven decision-making. Through applied examples and case studies, first-year students of the Business Analytics program at FABIZ developed an understanding of how organizations can transform data into strategic insights and improve operational and managerial performance.





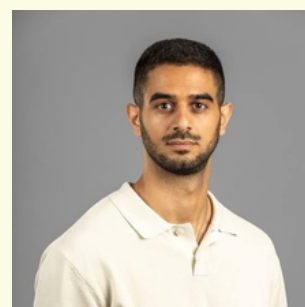
Full Professor Harshal Lowalekar
Indian Institute of Management Indore

This course provided second-year students of the Business Analytics program at FABIZ with advanced knowledge in operational research and risk analysis, focusing on quantitative methods used in business decision-making and strategic planning. The lectures explored optimization models, forecasting techniques, simulation methods, decision analysis, and risk assessment tools applicable to areas such as supply chain management, finance, and operations management. By combining theoretical concepts with practical business applications, students developed analytical skills essential for evaluating uncertainty and improving organizational performance.



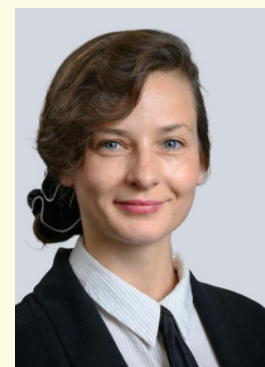
Tech Lead Shahar Hillel
Technion – Israel Institute of Technology

The discussion covered how AI can support business creation and project management by increasing efficiency and reducing costs, especially in start-ups and global entrepreneurship.



Associate Professor Maria Grith
Neoma Business School

The discussion focused on financial derivatives, their functions, and how they can be used to mitigate risk within a company.



Andreea Apetrei Kalveram
Assoc. Prof. at Universidad Catolica de Valencia
San Vicente Martir, Valencia, Spain



As part of the course on Environmental Data Management in the Master's program in Sustainable Development of Business and Economic Organizations, Prof. Andreea Apetrei Kalveram from the Catholic University of Valencia conducted teaching activities. The lectures focused on topics such as: environmental data collection in Valencia, a green city by 2024, and the use of this data in environmental indicators. Projects within the COIL program were presented, and some of the students were at UCV as part of an ERASMUS+ mobility program, together with the project coordinator, Assoc. Prof. Simona Roxana Pătălăgeanu, Ph.D.



The ASE Law School was pleased to announce the presence of a new Visiting Professor within the FABIZ – ASE undergraduate program, in the discipline “European Union Law”: Nicola de Luca, a teacher and lawyer, one of the prominent voices of European business law.

With a solid career at the intersection of academia and legal practice, Nicola de Luca is a lawyer in the Rome Bar, with the right to plead before the Supreme Court. His activity covers areas such as corporate law, insolvency, insurance law and aviation law, offering an applied and comparative perspective on European business law. His international experience includes collaborations and research internships at prestigious universities such as Yale, Heidelberg, Salamanca, Frankfurt, St. Gallen or Warsaw, as well as the status of Abraham Lincoln Fellow within the LL.M. at New York University. He is also the author of the work & quot; European Company Law: Text, Cases and Materials & quot; - a reference volume in the field, used extensively in legal education in Europe.



The ASE Law School was pleased to have as a special guest Dana Bucin, a lawyer specializing in immigration law in the United States and Honorary Consul of Romania in Connecticut. With an impressive experience in the field of immigration, investment and international entrepreneurship, Dana Bucin provides legal advice to investors, companies and individuals on visas, relocation, asylum, naturalization and international mobility. Her activity combines business legal practice with a strong humanitarian and diplomatic dimension. Throughout her career, she has assisted refugees and vulnerable people in complex international contexts, from supporting Afghan and Ukrainian refugees to representing people affected by restrictive immigration policies in the US. At the same time, she has been actively involved in family reunification projects, initiatives dedicated to vulnerable communities and refugee support programs.





Ilias Makris

Professor at University of the Peloponnese, Greece
Head of Department Accounting and Finance

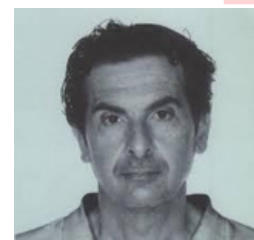
Between 4 and 8 May 2026, Professor Ilias Makris visited the Faculty of Accounting and Management Information Systems as part of the Erasmus Teaching Mobility scheme for the Blended Intensive Programme 'From Metrics to Meaning: Sustainability, Accounting and Reporting'.



Vasileios Nikolaidis

Associate Professor at University of the Peloponnese, Greece

Between 4 and 8 May 2026, Associate Prof. Vasileios Nikolaidis visited the Faculty of Accounting and Management Information Systems as part of the Erasmus teaching mobility programme for the Blended Intensive Programme 'From Metrics to Meaning': Sustainability, Accounting and Reporting'.



Nikolina Dečman

Associate Professor at Faculty of Economics & Business Zagreb
Vice Dean for Business, Protocol and Organization

Between 4 and 8 May 2026, Associate Prof. Nikolina Dečman visited the Faculty of Accounting and Management Information Systems as part of the Erasmus Teaching and Training Mobility scheme for the Blended Intensive Programme 'From Metrics to Meaning': Sustainability, Accounting and Reporting'.



Ivana Mamić Sačer

Professor at Faculty of Economics & Business Zagreb
Co-director of Digital innovation management doctoral study programme

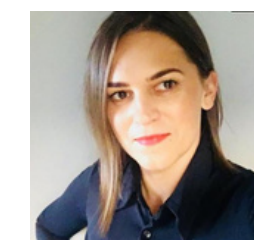
Between 4 and 8 May 2026, Prof. Ivana Mamić Sačer visited the Faculty of Accounting and Management Information Systems under the Erasmus Teaching and Training Mobility scheme for the Blended Intensive Programme 'From Metrics to Meaning: Sustainability, Accounting and Reporting'.



Agnieszka Głodowska

Associate Professor at FKrakow University of Economics

Associate Prof. Agnieszka Głodowska visited the faculty of Accounting and Management Information Systems on 4 May 2026 as guest lecturer at the Advanced Financial Analysis course organized under the Accounting, Audit, and Management Information Systems master programme.



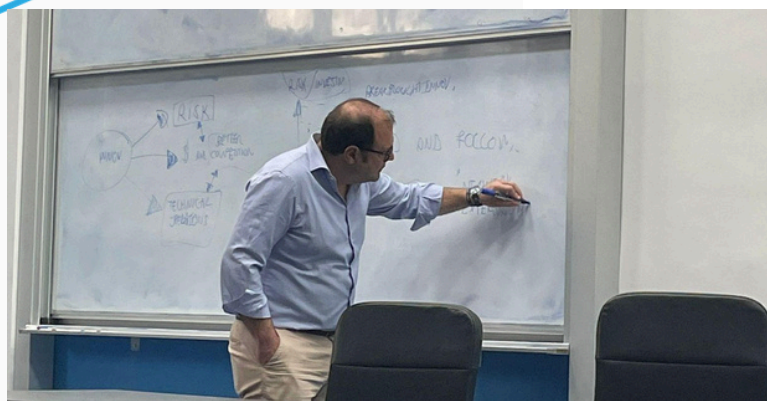
Joseph Owolabi

Founder of Company Rubicola

Between May 4 and 6, Mr. Joseph Owolabi visited the faculty of Accounting and Management Information Systems as guest lecturer at the Assurance and Audit Standards and Advanced Financial Audit courses organized under the Accounting, Audit, and Management Information Systems master programme.



Full Professor Francesco SCHIAVONE
University Parthenope of Naples (Italy)



Teaching activities for undergraduate students and for graduate students enrolled in the Master of Management in International Business program & involvement in the workshop “Advancing research & innovation: ethics, collaboration, and global impact”.

Full Professor Dragan LONCAR
Former Vice Dean for Academic and Corporate Affairs and
Vice Dean for Finance
Faculty of Economics, Belgrade University (Serbia)



O scurtă descriere a activității desfășurate:
Teaching activities for undergraduate students and for graduate students enrolled in the Master of Management in International Business program & involvement in the workshop “Building international bridges through Erasmus+ mobilities”.

Ph.D. Researcher Cyril BLONDET-VARGAS
Director of Programmes
EMLV Paris, France

Involvement in the workshop “Achieving global recognition: international accreditation of business schools”.



Associate Professor Antoine MALÉZIEUX
Burgundy School of Business, Dijon (France)



Lecture on “More Taxes, More Money? 35 Years of Laffer Curve Experiments” for master and PhD students.

Associate Professor Anamaria BEREÄ
College of Science, George Mason University (USA)



Lecture on “Natural language processing and Large Language Models in Business and Economics” for bachelor students & involvement in the workshop “AI policies in current undergraduate and graduate education”

Full Professor Raju PARAKKAL
Thomas Jefferson University, Philadelphia, PA, USA

Online lecture on the topic “Trump Tariffs and US Trade Partner Responses: Negotiate or Retaliate?”



Associate Professor Cornel BAN
Copenhagen Business School (Denmark)



Teaching activities for
undergraduate students

Full Professor Anca MICU
Sr. Associate Dean at Dolan School of Business, Fairfield
University
University of Fairfield, US



Teaching activities for undergraduate
students.

Scientific researcher Elena Rodica DĂNESCU
Luxembourg University

Teaching activities for undergraduate students.



Research Professor Mohammad Ayub KHAN
UDEM Business School, San Pedro Garza García, Nuevo
León, Mexico

ERASMUS+ Teaching Mobility, teaching activities for
undergraduate students



Associate Professor Muhammad ATIF
Head of the International Business Specialization
EMLV Paris, France

Teaching activities for undergraduate students & involvement in the
workshop “Achieving global recognition: international accreditation
of business schools”.





Pavle SAKHANBERIDZE
Associate Professor at East European University,
Tbilisi, Georgia



Professor Pavle SAKHANBERIDZE delivered a lecture on design management and its role in the innovation process of products and services within an organization. The lecture was held at the Faculty of Management for first-year students enrolled in the master's programme Business Projects Management.



International Week 2026 at Faculty of Marketing

Connected Journeys: A Student-to-Student Survival Guide

Within International Week 2026, on May 4, 2026, the Faculty of Marketing hosted the workshop “Connected Journeys: A Student to Student Survival Guide”, an event dedicated to exploring the integration experiences within international academic environments from a direct student perspective.

The workshop brought together international students currently studying at the Faculty of Marketing, as well as Romanian students who had returned from international mobility programs. Participants shared personal experiences related to adapting to new educational systems, the challenges encountered, and the academic and social support mechanisms available across different university contexts.

Through a comparative analysis of support systems in their home countries and those experienced during international mobilities, attendees gained a deeper understanding of the complexity of academic and cultural integration processes. The event served as a valuable space for dialogue and reflection, offering relevant insights for Faculty of Marketing students preparing for upcoming Erasmus mobilities.



Strengthening Marketing Study Programs through International Partnerships

The second part of the International Week 2026 activities at the Faculty of Marketing continued the efforts to reinforce the international dimension of education and align study programs with the evolving demands of the global market.

The special guest, Vaeld Zhezha, presented the main challenges faced by the academic environment in Albania, while emphasizing the essential role of internationalization in enhancing the relevance and competitiveness of marketing study programs.

The discussion was attended by nine faculty members of the Faculty of Marketing, during which the possibility of developing a double-degree master's program between the two institutions was explored. The dialogue focused on the steps required for implementation, as well as curricular structure, with an emphasis on courses aligned with current global marketing industry needs.

The event represented an important step in strengthening international academic cooperation and in aligning the educational offer with the trends and demands of the global business environment.



Mr. Vaeld Zhezha
Dr. lecturer at University
„Aleksander Moisiu - Albania

FACULTY OF MARKETING

How Big Digital Marketing Campaigns Work

On May 20, the Faculty of Marketing organized the event “How Big Digital Marketing Campaigns Work”, a special lecture delivered by Rodrigo Hoffmann, with the support of the Embassy of Brazil in Bucharest. The event brought together students, faculty members, and marketing and communication enthusiasts interested in how international digital marketing campaigns are developed and implemented.

With over 15 years of industry experience, Rodrigo Hoffmann, founder and director of JKR Agency, offered participants a practical perspective on the processes behind campaigns carried out for global brands such as Airbnb, Visa, Disney, Budweiser, Philips, and Dell. The session covered topics such as strategic planning, the creative process, integration of digital and traditional channels, influencer collaboration, and building cultural and emotional brand relevance.

Participants also had the opportunity to explore concrete examples of team organization and project management within an international communication agency, through relevant case studies from JKR Agency’s activity. The discussions highlighted how strategy, creativity, and execution work together to deliver business results in large-scale campaigns.

The event represented a valuable educational experience, enabling direct dialogue with an international professional and offering up-to-date insights into the trends, challenges, and development directions of the global digital marketing industry.

Blended Intensive Programme in Greece for ASE students

Recent, students from the Bucharest University of Economic Studies (ASE Bucharest), including one student from the Faculty of Marketing, participated in a Blended Intensive Programme (BIP) held in Larissa, Greece, under the Erasmus+ programme. The initiative was organized in collaboration with the University of Thessaly and brought together participants from multiple international academic environments.

The mobility offered students the opportunity to engage in international academic activities, collaborate in a multicultural setting, and represent ASE Bucharest in a European educational context. The experience contributed both to their academic and professional development and to the strengthening of international cooperation between partner universities.

The participating students were accompanied and coordinated by our colleague Carmen Acatrinei, who supported the smooth implementation of activities throughout the entire mobility period. Their involvement reflects the Faculty of Marketing’s ongoing commitment to internationalization and to providing students with meaningful European learning experiences.



ASE Bucharest Strengthens Its International Network at NAFSA 2026

Between May 23 and 31, 2026, a delegation from the Bucharest University of Economic Studies (ASE) participated in the NAFSA 2026 Annual Conference; Expo held in Orlando, USA, the world's leading event dedicated to international education. The ASE delegation included Professor Ioana Cecilia Popescu, Dean of the Faculty of Marketing, alongside Professor Alina Mihaela Dima, Vice-Rector for Scientific Research, Development and Innovation; Professor Cristian Buşu, Vice-Rector for Economic and Financial Management; and Associate Professor Cristian Teodor, President of the ASE Foundation.

This year's edition, organized under the theme "Global by Design," brought together thousands of professionals from more than 50 countries and over 350 participating organizations and institutions, providing an extensive platform for developing academic partnerships and identifying the latest trends in the internationalization of higher education.

ASE Bucharest was represented within the Romanian pavilion alongside 24 other Romanian universities. The delegation participated in numerous institutional meetings and working sessions focused on academic mobility, international student recruitment, digital transformation, and the development of new models of university collaboration.

One of the main objectives of the participation was to identify strategic partnerships with prestigious institutions and international organizations. Discussions were held with representatives of renowned universities, including Rollins College (USA), emlyon Business School and Audencia Business School (France), Lingnan University (Hong Kong), Kyonggi University (South Korea), Kansai Gaidai University (Japan), and Central Washington University (USA).

During the meetings conducted by Professor Ioana Cecilia Popescu, collaboration opportunities relevant to both the Faculty of Marketing and ASE were explored, focusing on student and faculty mobility, dual-degree programs, summer schools, joint research projects, and the development of students' international competencies.

In addition, potential collaborations were discussed with innovative organizations and platforms dedicated to internationalization, employability, and student recruitment, including Wayble, Absolute Internship, Studentspeak, and Begin Group. These partnerships have the potential to support the development of services for international students and strengthen the university's global visibility.

Participation in NAFSA 2026 confirmed the interest of international partners in collaborating with ASE Bucharest and highlighted the active role of the Faculty of Marketing in the university's internationalization process. Furthermore, the contacts established and discussions initiated in Orlando contribute to advancing the institution's objectives regarding the development of international partnerships, the expansion of academic mobility opportunities, and the strengthening of ASE's global profile.



Overview Between May 2–9, 2026, a delegation from ASE’s American Studies Center—Prof. Liliana Crăciun (Director) and student Rareș Ștefănescu—attended the SelectUSA Investment Summit at National Harbor, Maryland, alongside related events across the DMV region. The mission focused on market entry insights, innovation partnerships, and academic-industry collaboration.

Select USA Highlights:

- Romania fielded the EU’s second-largest delegation: 66 representatives from 36+ companies/organizations.
- Sessions covered high-growth U.S. sectors (biotech, AI, cybersecurity, advanced manufacturing, logistics, energy), market-entry strategies, business culture, workforce, local partnerships, and investor criteria.
- Official side event: MoonShotX Romania’s U.S. Economic Forum, opened by Ambassadors Darryl Nirenberg (U.S. to Romania) and Andrei Muraru (Romania to the U.S.), with a strategic Romania–U.S. partnership panel and participants from Maryland, Arizona, Ohio, Utah, Virginia, and organizations like World Business Chicago, WTC Delaware, Hampton Roads Alliance, Greater Baltimore Committee, and UiPath.
- Reception at the Residence of Romania’s Ambassador in Washington focused on strengthening U.S.–Romania trade ties.

Key Contacts and Leads:

- Greater Baltimore Committee (Bogdan Văduva) — business investment and soft-landing.
- World Bank Group (Gabriela Sandoz) — institutional dialogue.
- Staxxon (George Kochanowski) — logistics innovation.
- Lodder CPA (Kyle Lodder) — cross-border tax advisory.
- Carson City, Nevada (Rachelle Bokhove-Doubinkine) — business development.
- GEnergy Solutions (Ionuț Vasiliță) — internationalization opportunities.
- Interdiligence (Marius Ghiba) — MBA case studies support.
- Arhipelago (Marius Alexa) — entrepreneurship ecosystem.
- Consulate General of Romania in Miami (Gabriela Eremia) — university links in Florida.
- Hofstra University (Prof. Gurvirender Tejay) — cybersecurity speaker engagement.

Regional Ecosystems:

- Baltimore region: undergoing major economic transformation; designated one of 31 federally recognized tech hubs; momentum in biotech, AI, cybersecurity, advanced manufacturing, logistics, and infrastructure.
- Invitation to explore Nevada's innovation network: UNR, UNLV, Desert Research Institute, GOED Knowledge Fund, StartUpNV, Reno Seed Fund, Battle Born Growth, Desert Forge.

Outcomes:

- Initiated invitation to Prof. Gurvirender Tejay (Hofstra) for an ASE cybersecurity talk.
- Consulate in Miami to facilitate connections with Florida universities.
- Interdiligence to support ASE MBA case studies.
- GEnergy Solutions interested in accompanying ASE delegations to identify internationalization opportunities.
- Expanded soft-landing pathways and networking with state agencies, accelerators, and investors.

Next Steps (2026):

- Host "Cybersecurity Insights" webinar with Hofstra University.
- Launch a guest-lecture series featuring leaders from Baltimore, Chicago, Florida, and Nevada.
- Map SelectUSA resources for ASE startups (tax, legal, IP, enterprise sales) and prep a preacceleration track for 8–10 student teams (Sep–Oct 2026).
- Explore institutional collaborations with Florida universities and innovation hubs in Baltimore and Nevada.



INTER-INSTITUTIONAL AGREEMENTS

MAY/2026



Top Agreements

- University of Salerno
- ISAG Business School
- University of Torino
- European Research University
- Istanbul-Gedik University
- Burgas Free University

May Highlights at BUES New Inter-Institutional Agreements Signed

This May, the Bucharest University of Economic Studies (BUES) strengthened its academic ties by signing new inter-institutional agreements with partner universities. These partnerships open new doors for student and faculty exchanges, joint research initiatives, and collaborative academic programs. BUES remains committed to building a strong and diverse international network that enhances the educational experience for its entire community.



New Partnerships Formed



University of Salerno ITALY

BUES has signed a new Erasmus+ Inter-Institutional Agreement with the University of Salerno, Italy, further expanding its network of international academic partnerships. The collaboration will facilitate student and staff mobility, promote the exchange of knowledge and best practices, and encourage closer cooperation in teaching and research. Through this agreement, both institutions aim to provide enriching international experiences and strengthen their engagement within the European Higher Education Area.

ISAG Business School PORTUGAL

Is a higher education institution located in Porto, Portugal, specializing in business, management, marketing, and tourism. Known for its close links with the business community and practical approach to education, ISAG provides students with opportunities to develop both academic and professional skills. The institution actively promotes international cooperation and Erasmus+ mobility, fostering a global learning environment.

www.international.ase.ro

02/03





University of Torino ITALY

Further expanding its international network, BUES has established a new Erasmus+ Inter-Institutional Agreement with the University of Turin, Italy. This partnership will support student and staff mobility, encourage academic exchange, and create opportunities for collaborative educational and research activities. The agreement reflects the shared commitment of both institutions to fostering internationalization and strengthening cooperation within the European Higher Education Area.

European Research University CZECH REPUBLIC

Expanding its international academic partnerships, BUES has signed a new Erasmus+ Inter-Institutional Agreement with European Research University. The collaboration will promote student and staff mobility, encourage the exchange of knowledge and expertise, and support the development of joint academic initiatives. Both institutions aim to strengthen international cooperation and provide valuable learning opportunities within the European higher education community.



INTERNATIONAL COOPERATION

MAY'S HIGHLIGHTS



**NEW SIGNED
AGREEMENTS**



**INTERNATIONAL
MOBILITIES**



**NEW ATTENDANCES
AT
INTERNATIONAL
EVENTS**

More info at

WWW.INTERNATIONAL.ASE.RO

MoUs signed in May



University of Carthage Tunisia

Agreement initiated by the **International Relations Department**

The University of Carthage is recognized for its strong emphasis on research, innovation, and international cooperation, maintaining partnerships with universities and organizations around the world. It plays an important role in advancing higher education and supporting Tunisia's scientific, economic, and cultural development.

Website link:

<https://ucar.mu.tn/>

University of Jendouba Tunisia

Agreement initiated by the **International Relations Department**

The University of Jendouba is a public university in northwestern Tunisia, founded in 2003. It offers programs in agriculture, sciences, humanities, economics, and technology, with a strong focus on regional development, research, and environmental sustainability.

Website link:

<https://www.uj.mu.tn/en>



MoUs signed in May



University of Manouba Tunisia

Agreement initiated by the **International Relations Department**

The University of Manouba offers undergraduate, master's, and doctoral programs in fields such as humanities, social sciences, economics, business, computer science, and the arts. The university is known for its strong focus on research, innovation, and international cooperation, contributing significantly to higher education and scientific development in Tunisia.

Website link:

<https://uma.mu.tn/en>



University of Tunis Tunisia

Agreement initiated by the **Department of International Relations**

Located in Tunis, it offers undergraduate, master's, and doctoral programs in humanities, social sciences, law, economics, languages, and Islamic studies. The university is recognized for its strong academic tradition, research excellence, and significant contribution to Tunisia's higher education and cultural development.

Website link:

<https://www.utunis.mu.tn/en>

University of Tunis El Manar Tunisia

Agreement initiated by the **International Relations Department**

The University of Tunis El Manar is one of the country's leading universities, offering undergraduate, master's, and doctoral programs in medicine, engineering, sciences, economics, law, and humanities. The university is recognized for its high academic standards, strong research output, and extensive international partnerships, making it a major center for higher education and innovation in Tunisia.

Website link:

<https://utm.mu.tn/utm/fr/>



MoUs signed in May



University of Gafsa Tunisia

Agreement initiated by the **Department of International Relations**

The University of Gafsa is a public university in southwestern Tunisia, established in 2004. It offers undergraduate, master's, and doctoral programs in sciences, engineering, economics, humanities, and technology. The university emphasizes research, innovation, and sustainable regional development, supporting the educational and socio-economic growth of the Gafsa region and southern Tunisia.



University of Gabès Tunisia

Agreement initiated by the **International Relations Department**

The University of Gabès is a public university in southeastern Tunisia, established in 2003. It offers undergraduate, master's, and doctoral programs in engineering, sciences, economics, humanities, agriculture, and technology. The university is known for its focus on applied research, innovation, and regional development, contributing to the economic and scientific advancement of southern Tunisia.

Virtual University of Tunis Tunisia

Agreement initiated by the **International Relations Department**

The Virtual University of Tunis supports Tunisian universities by providing online courses, digital learning resources, and e-learning platforms, while also offering degree and professional training programs. The university plays a key role in expanding access to higher education, fostering innovation in teaching, and advancing digital transformation in Tunisia's university system.

Website link:

<https://www.uvt.mu.tn/en/>



MoUs signed in May



University of Sousse Tunisia

Agreement initiated by **the International Relations Department**

The University of Sousse is a public university in Tunisia, established in 1986 and located in the coastal city of Sousse. It offers undergraduate, master's, and doctoral programs in medicine, engineering, sciences, economics, law, humanities, and technology. The university is recognized for its strong research activities, international collaborations, and its important contribution to higher education, innovation, and regional development in central Tunisia.



University of Sfax Tunisia

Agreement initiated by **the Department of International Relations**

The University of Sfax offers undergraduate, master's, and doctoral programs in engineering, medicine, sciences, business, economics, humanities, and technology. The university is recognized for its academic excellence, strong research output, and international partnerships, making it one of Tunisia's leading institutions for higher education and innovation.

Website link:

<https://uss.rnu.tn/>

Aleksandër Moisiu University Durrës Albania

Agreement initiated by **the Faculty of Marketing**

Aleksandër Moisiu University of Durrës offers undergraduate, master's, and doctoral programs in business, law, education, information technology, engineering, and professional studies. The university is known for its student-centered approach, modern teaching methods, research activities, and international collaborations, contributing to the development of higher education and regional innovation in Albania.



Website link:

<https://uamd.edu.al/>



INTERNATIONAL MOBILITIES



INTERNATIONAL MOBILITY FIGURES FOR MAY



Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.

Faculties		ACADEMIC MANAGEMENT	Business Administration (in Foreign Languages)	Administration and Public Management	Business and Tourism	BBS	Accounting and Management Information Systems	Law	Agricultural and Environmental Economics	Economics and Business Communication	Finance and Banking	Economic Cybernetics, Statistics and Informatics	International Business Economics	Marketing	Management	Administrative Staff - DFFD	Researchers	PhD students	TOTAL
International Conferences	funded by the Research Department - conference participation funds			1	1		1				1	3	3	2	1			11	24
	funded from other sources	3	5	1		2	2		3		1	5		2	1	2		2	29
Teaching Missions (funded through the ERASMUS program)		1	8	3			3	1	6			1	3	1	4				31
Training Mobilities for Academic Staff (funded through the ERASMUS program)				4			1		2		1		3						11
Training Mobilities for Administrative Staff (funded through the ERASMUS program)																	4		4
Research Visits																	1	1	2
Partnership Development Meetings; International Promotion Caravans; Other Objectives		3	4		1		1		1	1	2	3			1				17
TOTAL																			118

TRAVEL IS MORE THAN A JOURNEY OF MILES — IT'S A JOURNEY OF
GROWTH

EUROPE DAY

9 MAY

**Democracy
in action**

