



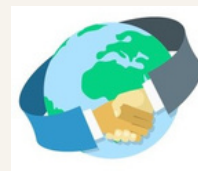
ERASMUS+
PROGRAMME



INTERNATIONAL
ACCREDITATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
COOPERATION

NEWSLETTER JUNE

ERASMUS + SELECTION

Be innovative
www.international.ase.ro
Be Proactive

Internationalization at home

5-12th June

- **Erasmus+ Selection – June–July 2026 Session**

Applications for long-term Erasmus+ study mobility for the second semester of the 2026–2027 academic year were accepted from June 5 to June 12, 2026.

A total of 139 applications were submitted; of these, 116 were deemed eligible and are proceeding to the interview stage, which is taking place from June 24 to June 26, 2026.

The results of the selection process will be posted on July 3, 2026.

6th June

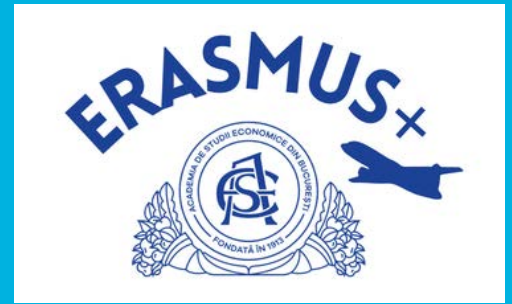
- **National Pact for the Environment**

On June 6 of this year, the Bucharest University of Economic Studies (ASE) was represented by Prof. Constantin-Marius Profiroiu, PhD, Vice-Rector for International Relations—acting on behalf of the university's Rector, Prof. Nicolae Istudor, PhD—at the signing of the National Pact for the Environment, a landmark initiative that brought together public authorities, environmental institutions, and Romania's leading universities.

The National Pact for the Environment aims to strengthen collaboration between government institutions and the academic community by integrating scientific research into public decision-making, encouraging innovation, and supporting environmental education and sustainable development. The initiative also promotes applied research, professional internships, and the development of future specialists capable of addressing the complex challenges posed by climate change and environmental protection.

By joining this partnership, ASE Bucharest reinforces its strategic mission of contributing academic expertise to the design and implementation of public policies that respond to contemporary environmental and societal needs. The University recognizes that economic development and environmental sustainability are closely interconnected and that higher education institutions have a key role in shaping resilient and responsible governance models.

Through its participation in this initiative, ASE Bucharest reiterates its support for collaborative approaches that bridge the gap between academia and public administration and contribute to achieving Romania's national and European environmental objectives.



9th June

- **EducationalAI Consortium Meeting in Bucharest, Romania**

On 9–10 June, partners of the EducationalAI project gathered at ASE – The Bucharest University of Economic Studies for the project's final consortium meeting.

Representatives of all 9 partner organisations from Finland, Romania, Norway, Spain, Latvia, Lithuania, Austria, Croatia and North Macedonia participated in the hybrid meeting to coordinate the final stages of the project and prepare the launch of the EducationalAI course designed for educational leaders who want to implement Artificial Intelligence in their institutions in an ethical, responsible, and lawful way.

Over the past two days, partners have been working together on the final details of the course, ensuring that educational managers, school leaders, and decision-makers across Europe will have access to practical guidance for navigating AI integration while respecting ethical principles, legal requirements, and educational values.

10-12th June

- **CIVIS Days 2026**

From 10–12 June 2026, our institution will join partners from across Europe and Africa at CIVIS Days 2026, hosted by the University of Bucharest.

This year's edition, under the theme “CIVIS is News – seven years of shared impact”, celebrates the achievements of the CIVIS Alliance while looking ahead to the future of European higher education.

CIVIS Days brings together students, academics, researchers, professional staff, policymakers, and civil society representatives to exchange ideas, strengthen partnerships, and shape innovative responses to common societal challenges.

By participating, we reaffirm our commitment to: International academic collaboration, Student and staff mobility, Inclusive and innovative education, Research excellence, Civic engagement and societal impact.

We look forward to engaging in inspiring discussions, sharing experiences, and contributing to a stronger and more connected European university community.

Together, we continue building bridges across borders and creating opportunities that make a lasting difference.



17th June

- **ASE – Faculty of Administration and Public Management Advances in the EAPAA International Reaccreditation Process**

The Bucharest University of Economic Studies (ASE) had the honor of welcoming the international evaluation team of the European Association for Public Administration Accreditation (EAPAA), led by Professor Bram Verschuere from Ghent University, Belgium.

During the meeting with Professor Constantin-Marius Profiroiu, ASE Vice-Rector for International Relations, discussions focused on ASE's strategic development priorities, its continued commitment to academic excellence, and its efforts to strengthen internationalization across education and research.

This visit represents an important milestone in the international reaccreditation process of the Public Administration study program offered by the Faculty of Public Administration and Management. Reaccreditation confirms the program's quality, relevance, and alignment with European standards in public administration education. As a pioneer within ASE, FAMP was the first faculty to earn international accreditation in 2019, setting a benchmark for quality and continuous improvement.

17th June

- **Final Conference of the research project “Place-based Economic Policy in EU's Periphery – Fundamental Research in Collaborative Development and Local Resilience**

At the Final Conference of the research project “Place-based Economic Policy in EU's Periphery – Fundamental Research in Collaborative Development and Local Resilience. Projections for Romania and Moldova (PEPER)”, funded through Romania's National Recovery and Resilience Plan (PNRR), Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations of the Bucharest University of Economic Studies (ASE Bucharest), emphasized the pivotal role of research excellence in advancing the university's internationalization strategy.

In his address, Prof. Profiroiu highlighted that high-impact scientific research, strong international partnerships, and active participation in global academic networks significantly contribute to strengthening ASE Bucharest's international profile and reputation. He underlined that research projects such as PEPER not only generate valuable scientific knowledge but also create opportunities for collaboration with leading scholars and institutions.



The PEPER project stands out among ASE Bucharest's PNRR-funded initiatives through its remarkable scientific achievements, including 40 research articles published in prestigious international journals and 68 presentations delivered at high-level international conferences. These results reflect the excellence, professionalism, and international competitiveness of the research team. The coordination of the project was ensured by Professor Luminița Constantin, PhD, and Professor André Torre, Professor at Paris-Saclay University.

The conference brought together distinguished researchers and international partners, fostering dialogue on regional development, collaborative governance, and local resilience, while reaffirming ASE Bucharest's commitment to research excellence, international cooperation, and societal impact.

17th June

- **Erasmus+ Blended Intensive Programme (BIP)**

On Monday, June 22, Prof. Dr. Constantin Marius Profiroiu, Vice-Rector for International Relations at the Bucharest University of Economic Studies (ASE), officially opened the Erasmus+ Blended Intensive Programme (BIP) coordinated by ASE Bucharest.

The programme brings together approximately 75 students and academic staff from 14 universities across 10 countries worldwide, including: Lithuania (Vilnius TECH University), Greece (University of Piraeus), Poland (University of Applied Sciences in Elblag, Wrocław University of Economics and Business, Jagiellonian University, University of Warmia and Mazury in Olsztyn), Portugal (University of Minho), Germany (Berlin School of Economics and Law), Finland (University of Vaasa), Italy (Sapienza University of Rome), Israel (The Academic College of Tel Aviv-Yaffo), Bosnia and Herzegovina (University of Sarajevo), and South Africa (University of South Africa).

The event is coordinated by Prof. Dr. Andreea Șerban, Director of the Doctoral School of Economics I at ASE Bucharest, with the support of the International Relations Department.

Focused on highly relevant topics such as resilience, inclusion, and social cohesion, the programme provides participants with a valuable opportunity to collaborate, exchange ideas, and learn from one another in a truly international environment.



23th June

- **Bucharest just became the hub for digital education in CEE!**

The SAP Academic Community Conference CEE 2026 officially wrapped up, solidifying Bucharest's role as the ultimate meeting point for academic innovation and tech collaboration.

Here is a quick look at the incredible footprint of this year's event: 100+ participants, 12 countries represented, 14 leading universities.

The conference brought together professors, researchers, SAP experts, and industry leaders to shape the future of how digital technologies are integrated into economic education.

During the opening plenary session, Prof. Constantin Marius Profiroiu, PhD, Vice-Rector for International Relations at ASE Bucharest, captured the spirit of the event perfectly:

"The presence of the SAP academic community in Bucharest reflects ASE's international openness and the growing importance of partnerships between universities, industry, and global tech ecosystems. Through these initiatives, ASE strengthens its mission to train future-ready specialists for the digital economy."

A huge thank you to everyone who contributed to driving international academic dialogue forward!

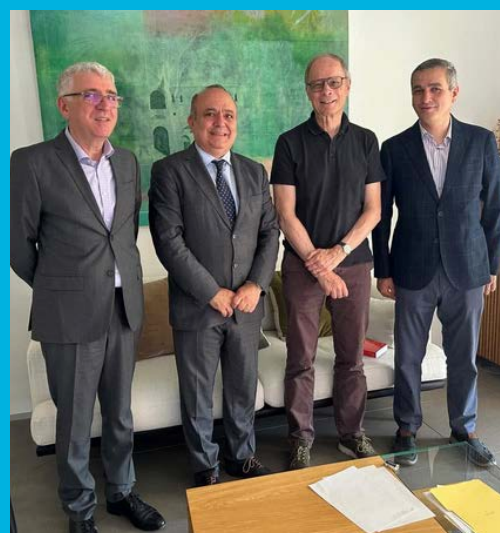
28th June

- **Erasmus+ BIP**

After a week of intensive learning, collaboration, and intercultural exchange, the two Erasmus+ BIPs dedicated to resilience, inclusion, and social cohesion, coordinated by prof. Andreea Serban, have come to a successful conclusion.

The programmes brought together students and academic staff from partner universities across Europe, the Middle East, and South Africa, fostering academic dialogue, intercultural exchange, and international cooperation. During the week, participants engaged in lectures, workshops, teamwork, and project activities, while also discovering Romania's heritage through study visits to the Palace of the Parliament, the National Bank of Romania, and Peleş Castle.

We thank our partner universities for their continued collaboration and all participants for their enthusiasm, engagement, and valuable contributions to the success of the programmes.



30th June

- **16th International Workshop on Economics of Advertising and Marketing**

Our University is proud to host the 16th International Workshop on Economics of Advertising and Marketing, taking place on June 30 – July 1, 2026, in partnership with the Faculty of Marketing. The workshop brings together internationally renowned scholars in economics and marketing from some of the world's leading universities, including Northwestern University, HEC Paris, Columbia University, Stanford University, Cornell University, Boston University, the University of Vienna, the University of Hong Kong, and the Stockholm School of Economics. Dedicated to the latest advances in the economics of advertising and marketing, the workshop provides a distinguished platform for presenting cutting-edge research, fostering academic dialogue, and strengthening international collaboration among leading experts in the field. The official opening ceremony was led by Professor Constantin Marius Profiroiu, Vice-Rector for International Relations at ASE, and Professor Ștefan Căescu, Vice-Dean of the Faculty of Marketing. By hosting international scientific events of this caliber, the Bucharest University of Economic Studies continues to strengthen its position as a leading academic institution, an active partner within the global research community, and a vibrant hub for scientific excellence and international collaboration.

International missions

1-5th June

- **Erasmus+ Mobility**

Between 01 and 05 June this year, the ASE delegation, consisting of Prof. Dr. Ion Popa and Prof. Dr. Răzvan Cătălin Dobrea, teaching staff in the Department of Management, Faculty of Management, carried out an Erasmus+ mobility at the Šibenik University of Applied Sciences, in Šibenik, Croatia. The main objective of this mobility period was to establish direct contact with the Šibenik University of Applied Sciences, in order to identify concrete ways to intensify the exchange of studies between the two universities within the Erasmus+ programme, as well as opportunities for developing academic and research collaboration between the teaching staff of the Faculty of Management and other faculties of ASE and their counterparts at the Šibenik University of Applied Sciences.



2nd June

- **Strengthening global academic ties**

A remarkable meeting took place recently between Professor Constantin Marius Profiroiu, PhD, our Vice-Rector for International Relations at ASE and Professor Jean Tirole, Nobel Laureate in Economics and Doctor Honoris Causa of our university. The two discussed exciting new opportunities to deepen academic cooperation between ASE Bucharest and the Toulouse School of Economics. The meeting was also attended by a distinguished delegation, including Professor Claudiu Herteliu (Dean of the Faculty of Cybernetics, Statistics and Economic Informatics) and Professor Andrei Tudorel (President of the National Institute of Statistics).

- **Strengthening International Academic Cooperation**

Professor Constantin Marius Profiroiu, Vice-Rector for International Relations of ASE, recently met with Professor Hugues Kenfack, President of Toulouse Capitole University, to discuss new opportunities for collaboration between our institutions. A key topic of the meeting was the prospect of ASE joining the ENGAGE.EU European University Alliance network alongside Toulouse Capitole University, an initiative that would further strengthen our international academic engagement and expand opportunities for students, faculty, and researchers. The discussions also highlighted the development of a strategic partnership between the Faculty of Law of ASE and the Faculty of Law of Toulouse Capitole University, with the aim of fostering academic exchange, joint initiatives, and closer cooperation in education and research.

- **Institute of Political Sciences in Toulouse**

Our vice-rector for International Relations, Prof. Constantin Marius Profiroiu, PhD, had an engaging meeting with Prof. Jean Michel Eymeri Douzans, Vice-rector of the prestigious Institute of Political Sciences in Toulouse. During this productive discussion, exciting opportunities for academic collaboration were explored, including: Dual Degree Programs – Expanding educational pathways for our students to earn internationally recognized qualifications; Erasmus Exchange Programs – Strengthening student and faculty mobility across our institutions; Joint Research Initiatives – Fostering collaborative research projects that advance knowledge and innovation in political sciences. This meeting reinforces our commitment to building meaningful international partnerships and creating transformative educational experiences for our community.



7-11th June

- **BIP- Living the Eco-Destination: Nature, Community, and Sustainability in Experiential Tourism**

The Faculty of Business and Tourism of the Bucharest Academy of Economic Studies (ASE) organized the Erasmus+ Blended Intensive Programme (BIP) “Living the Eco-Destination: Nature, Community, and Sustainability in Experiential Tourism”, held from 7 to 11 June 2026, at the Covasna Professional Development Centre, in collaboration with the Università di Foggia and Latvia University of Life Sciences and Technologies.

The BIP programme offered the 20 international students the opportunity to discover the natural and cultural heritage of the region, facilitating intercultural interaction and a deeper understanding of local traditions.

The mobility represented a valuable experience of applied learning, international collaboration and exchange of good practices in the field of sustainable and experiential tourism.

7-9th June

- **EFMD Annual Conference 2026 – Seville, Spain**

Between June 7–9 this year, the official delegation of the Bucharest Academy of Economic Studies, consisting of Prof. Dr. Tănase Stamule – Dean of FABIZ, Assoc. Prof. Dr. Roxana Clodnițchi – Vice-Dean of FABIZ, Assoc. Prof. Dr. Sorin Anagnoste – Vice-Dean of FABIZ, Dean’s Secretary – Dilek Salim, Prof. Dr. Cristian Bușu – Vice-Rector of ASE, Prof. Dr. Georgiana Camelia Georgescu – Dean of FABBV, Prof. Dr. Iustina Boitan – Vice-Dean of FABBV, Assoc. Prof. Dr. Roxana Voicu-Dorobanțu – Faculty of REI, participated in the EFMD 2026 Annual Conference, hosted by San Telmo Business School, in Seville, Spain. The main purpose of the ASE delegation's participation was to engage in debates dedicated to the future of management education at a global level, recognize the EFMD accreditation of the Business Administration bachelor's program and the Business Strategy and Leadership (MBSL) master's program within FABIZ, and formalize the accession of the Faculty of Finance, Insurance, Banking and Stock Exchanges (FABBV) to the European Foundation for Management Development (EFMD), strengthen relations with the EFMD international network in order to submit membership applications for the faculties of International Economic Relations and Management, as well as develop the international network of the Bucharest Academy of Economic Studies.



7-14th June

- **Erasmus+ Mobility**

During the period 7–14 June this year, within the Erasmus+ Staff Mobility for Teaching program, Ms. Prof. Dr. Alexandra Lavinia Horobeț traveled to the University of Rijeka, Croatia.

During the mobility period, a BIP entitled ESG Investments: A Pathway to Sustainable Success was also held at the University of Rijeka, which was attended by 5 students of the Faculty of International Economic Relations from the Master's programs in International Financial Risk Management and International Business Management and from the Bachelor's program in Economics and International Affairs - English Module. In addition to the teaching activities carried out within the Erasmus+ mobility, teaching activities were also supported within the Blended Intensive Programme (BIP), with sustainable investments and investment evaluation as themes.

8-12th June

- **Erasmus+ Mobility**

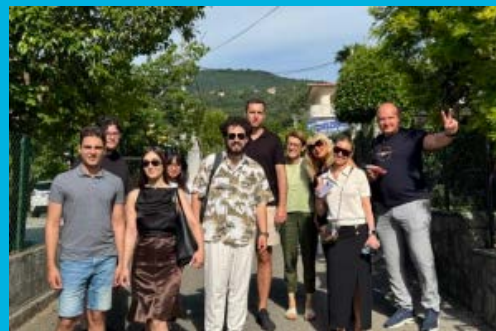
Between June 8 and 12 of this year, Lecturer Laurențiu Ionuț Petre, PhD, a faculty member at the Faculty of Agri-Food and Environmental Economics, participated in the BIP program "Competence Frameworks in Teacher and Adult Education," held at Charles University in Prague. The program focused on observing and analyzing pedagogical competencies within an international context.

The program brought together academic staff from several partner countries, providing a collaborative framework for observing teaching activities, conducting a comparative analysis of educational practices, and exchanging best practices in the field of education.

8-12th June

- **Erasmus+ Mobility**

Between June 8–12, 2019, Associate Professor Dr. Bogdan-Gabriel Nistoreanu participated in an Erasmus+ mobility carried out within the Thessaloniki Chamber of Commerce and Industry. During the mobility, he was familiarized with the business ecosystem in Greece, with a particular focus on the Thessaloniki region, one of the most dynamic economic centers in northern Greece and a strategic point of connection with the Balkan markets. Aspects related to local consumer behavior, the export strategies adopted by the visited companies and the factors that explain the success of certain businesses and economic sectors in the region were discussed.



8-12th June

- **Erasmus+ Mobility**

Between June 8 and 12 of this year, Assoc. Prof. Silviu-Constantin Mihăilă, PhD, from the Department of Modern Languages and Business Communication (Faculty of International Economic Relations), undertook a teaching mobility at Adam Mickiewicz University in Poznań, Poland, where he delivered four courses (teaching sessions) on Romanian language and literature.

8-12th June

- **Erasmus+ Mobility**

Between June 8–12, 2019, Prof. Dr. Andreea Claudia Șerban participated in the Blended Intensive Programme (BIP) Erasmus+ Traineeships & Career Development, organized by EDUCA International Consortium and hosted by NEWTON University Prague, Prague, Czech Republic. The main objective of the programme was to analyse the relationship between Erasmus+ mobility and the professional development of students and graduates. The programme offered important networking opportunities and the identification of future directions for academic and institutional collaboration.

8-12th June

- **Erasmus+ Mobility**

During June 8–12, 2019, Ms. Prof. Dr. Violeta Mihaela Dincă and Ms. Asst. Prof. Dr. Adriana-Elena Popa-Porumboiu, teaching staff of the FABIZ Faculty, together with a group of 13 students of the Entrepreneurship and Business Administration master's program (in French), participated in an Erasmus+ training mobility held at the Academy of Economic Studies of Moldova. The main objective of the mobility was to document a case study on the evolution and particularities of the business environment, as well as the social and academic environment in the Republic of Moldova.

9-14th June

- **Erasmus+ Mobility**

Between June 9–14, 2019, Ms. Lect. Dr. Sînziana-Maria Rîndașu participated in the Erasmus+ Teaching and Training Week program, with the main theme "Digital Twins for a Circular Future", an event organized by Burgas Free University, in Burgas, Bulgaria.

The program included a series of academic activities focused on developing teaching skills, exchanging good practices, strengthening international cooperation and familiarizing participants with the host institution's initiatives in the field of digitalization, governance and strategic management.



Erasmus+
BLENDED INTENSIVE PROGRAM

8th June

- **ASE Bucharest Expands Global Footprint at the Conference of Montreal 2026**

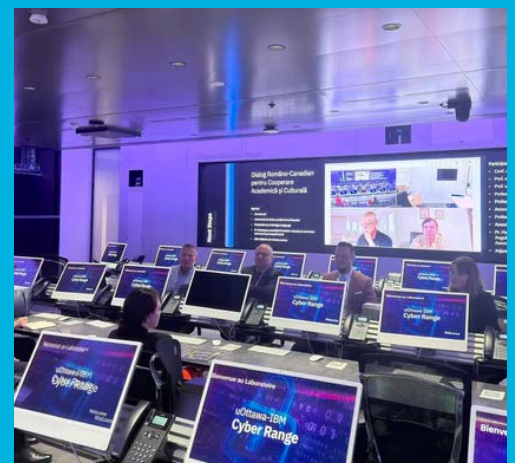
We are pleased to share that an official delegation from the Bucharest University of Economic Studies (ASE) is representing our institution at the 32nd edition of the Conference of Montreal (International Economic Forum of the Americas - IEFA), taking place from June 8–10, 2026.

The ASE delegation is composed of Prof. Constantin Marius Profiroiu, PhD – Vice-Rector for International Relations and Assoc. Prof. Radu Petrariu, PhD – Dean of the Faculty of International Business and Economics. Centered around the highly relevant theme, "Leadership Amidst Uncertainty," this prestigious global forum gathers over 2,500 delegates and 150 speakers from 70+ countries. It serves as a premier platform for government leaders, financial experts, business executives, and academics to address pressing global challenges. Key Focus Areas of the Summit: June 8: Geopolitics, Finance, and Defense; June 9: Energy Security, Infrastructure, and Critical Resources; June 10: Digital Economy, Life Sciences, and the Future of Work. In alignment with ASE's internationalization strategy, our delegation will also hold high-level meetings on the sidelines of the forum with the leadership teams of UQAM (Université du Québec à Montréal) and Université Laval to foster new academic and research collaborations. In the margins of the summit, the ASE delegation held a bilateral meeting with Mr. Gil Rémillard, Founder and Chairman of the IEFA, exchanging insights on the critical intersections of governance, academia, and international economic cooperation.

11th June

- **Cyber Security Centre at the University of Ottawa**

As part of our delegation's official visit to Canada, we had the incredible privilege of visiting the state-of-the-art Cyber Security Centre at the University of Ottawa, an innovative hub established in partnership with IBM. Beyond exploring their impressive, world-class infrastructure, this visit provided a fantastic platform for a highly productive and insightful dialogue with members of the Canadian academic community. Our core objective during this visit is to actively strengthen international collaboration and build strategic bridges between ASE (Bucharest University of Economic Studies) and prestigious Canadian universities—particularly those where brilliant Romanian professors are currently teaching and inspiring the next generation.



11th June

- **Université du Québec à Montréal (UQAM)**

On June 11, the delegation of the Academy of Economic Studies in Bucharest, represented by prof. univ. dr. Constantin-Marius Profiroi, Vice-Rector for International Relations, and assoc. univ. dr. Ioan-Radu Petrariu, dean of the Faculty of International Economic Relations, met with the dean of the Business School and the management team of the Université du Québec à Montréal (UQAM), ASE's strategic partner within the Romania-Canada Double Degree Program. The meeting focused on consolidating and expanding the long-standing partnership between the two institutions, while also analyzing new opportunities for academic cooperation at the university level. Special attention was paid to the development of joint initiatives involving the Faculty of International Economic Relations.

13th June

- **Historic Milestone for ASE Bucharest!**

On June 13, the delegation of the Bucharest Academy of Economic Studies, represented by Prof. Dr. Constantin-Marius Profiroi, Vice-Rector for International Relations, and Assoc. Prof. Dr. Ioan-Radu Petrariu, Dean of the Faculty of International Economic Relations, paid a visit to Université Laval. On this occasion, a collaboration agreement on student mobility was signed, representing the first academic collaboration ever concluded between Université Laval and a university in Romania.

This agreement represented a solid framework for the development of cooperation between the two institutions, opening opportunities for double degree programs, joint research projects and the consolidation of academic and cultural exchanges between Romania and Canada.

13th June

- **EUA-CDE 2026 dedicată educației doctorale**

Between 13–21 June this year, the University of Galway, Ireland, hosted the annual EUA-CDE 2026 meeting – “Doctoral Research and Talent for the Advancement of Society”, one of the most important European events dedicated to doctoral studies. ASE was represented at this meeting by Prof. Univ. Dr. Mirela-Aurelia Aceleanu, Director of the Council for Doctoral Studies (CSUD). The event brought together university leaders, doctoral program coordinators, researchers and doctoral students from across Europe, providing a framework for dialogue on the role of doctoral research in the development of society.



13th June

• ASE is in Casablanca

We are thrilled to represent the Bucharest University of Economic Studies (ASE) in Morocco! Our team is on the ground, connecting with international partners and future students at the educational and recruitment fair. Here is a quick look at our action-packed agenda today: Mapping the Future: Kicking things off with an insightful introduction to the Moroccan Education System; Strategic Insights: Hosting a dedicated workshop focused on contemporary Recruitment Practices; Setting the Stage: Finalizing the setup of our stands, ready to welcome visitors with open arms (and plenty of information); The Main Event: Heading straight into the afternoon Recruitment Fair to connect directly with brilliant young talents looking to take their next academic steps.

15th June

• From Casablanca to Rabat

Throughout the fair, the Bucharest University of Economic Studies (ASE) is showcasing the opportunities that Romanian higher education offers: internationally relevant study programmes, a vibrant academic community, and an increasingly global learning environment. Every conversation with prospective students, parents, educational counsellors, and institutional partners reinforces our commitment to building bridges between Romania and Morocco through education. We are delighted by the interest shown in studying at ASE and by the enthusiasm of young talents eager to pursue an international academic experience. This participation continues our efforts within the project “România la orizont 2030: Creșterea relevanței internaționale prin internaționalizarea învățământului superior” (PEO-INTL), contributing to the visibility and attractiveness of Romanian universities on the global stage.

15–19th June

• Erasmus+ BIP & Staff Week- Split, Croația.

Between June 15 and 19 of this year, a delegation from ASE Bucharest—comprising Corina Petrea (responsible for documentation, PR, administrative activities, and staff Erasmus mobility) and Ana-Maria Mihalache (International Cooperation Officer)—participated in the "Erasmus+ BIP & Staff Week: Intercultural Competences in Higher Education" event held in Split, Croatia. As part of the Blended Intensive Programme (BIP), the delegation took part in numerous workshops focusing on key topics such as communication, collaboration, student integration and support, inclusion, and intercultural communication.



16th June

- **The grand finale in Fez – concluding an incredible journey across Morocco**

After inspiring stops in Casablanca and Rabat, the ASE internationalization mission has reached its final destination: the historic city of Fez. It felt entirely fitting to wrap up our tour in a city so deeply rooted in the heritage of learning and culture. The energy at this final fair was truly remarkable. Once again, the Bucharest University of Economic Studies (ASE) connected with a wave of ambitious young minds, all eager to explore our diverse, internationally accredited study programmes and discover what makes the Romanian academic experience so unique. This successful stop in Fez marks the conclusion of a highly rewarding journey under the project “România la orizont 2030: Creșterea relevanței internaționale prin internaționalizarea învățământului superior” (PEO-INTL).

19-25th June

- **ASE attends the launch of the Times Higher Education Impact Rankings 2026 results**

Between June 19 and 25 of this year, ASE participated in the Global Sustainable Development Congress 2026, held in Jakarta, Indonesia—an international event where the results of the latest edition of the Times Higher Education Impact Rankings were presented.

ASE was represented at the congress by Prof. Irina Elena Petrescu, PhD, a faculty member of the Faculty of Agri-Food and Environmental Economics and Director of the ASE Rector's Office, who took part in the proceedings of the Global Sustainable Development Congress 2026 and the session presenting the results of the Times Higher Education Impact Rankings 2026.

21-27th June

- **BURGAS - BIP Erasmus+ (staff training)**

From June 21 to 27, 2024, Assoc. Prof. Dr. Irina Daniela Cișmașu participated in an Erasmus+ Staff Training mobility as part of the "M.A.P.S.: Media, AI, Psychology and Skills for the Digital Learner" Blended Intensive Programme (BIP), organized by Burgas Free University in Burgas, Bulgaria. Participation in this mobility contributed to the development of professional competencies in digital education and the use of new technologies in teaching, while also offering opportunities to exchange experiences and strengthen collaboration with academic staff from partner universities.



25th June

- **UNICA General Assembly and Rectors' Seminar at the historic University of Alcalá in Madrid**

On June 25 of this year, Professor Constantin-Marius Proftoiu, PhD, Vice-Rector for International Relations, attended the 36th UNICA General Assembly and Rectors' Seminar held at the University of Alcalá, Madrid.

Discussions were held with Miguel Serrano, Vice-Rector for International Relations at the University of Alcalá de Henares, regarding the strengthening of bilateral relations and cooperation within the UNICA network—an excellent opportunity to build bridges between continents. This year's theme focused on Euro-Latin American collaboration. During the conference, Professor Constantin-Marius Proftoiu met with Aluísio Segurado, Rector of the University of São Paulo, to discuss the development of joint initiatives in economic research and public policy between the two universities. Meetings also took place with Necdet Ünüvar, Rector of Ankara University; Bianca Sulpasso, Vice-Rector of the University of Rome Tor Vergata; and other representatives of participating universities, with the aim of identifying new opportunities for academic collaboration and developing international partnerships.

25th June

- **EFMD Re-thinking Internationalisation Workshop**

On June 25–26, an ASE delegation—comprising Prof. Dr. Georgiana Camelia Georgescu, Dean of FABBV, and Prof. Dr. Grigore Piroșcă, an expert in international relations—participated in the EFMD workshop "Re-thinking Internationalisation," hosted by the EESCA School of Management. The workshop brought together higher education leaders and internationalization specialists to explore innovative approaches for managing current disruptions and emerging risks within the global academic landscape.

25th June

- **ERACON Congress & Conference 2026**

Our university participated in the ERACON Congress & Conference 2026, organized by the Erasmus Coordinators' Network, which brought together Erasmus+ coordinators, higher education institutions, Erasmus+ National Agencies, and international partners from across Europe.

The event included discussions, workshops, and focus groups on the future of the Erasmus+ programme, with particular attention to the next Erasmus Charter for Higher Education (ECHE) and the new priorities and features of the Erasmus+ programme starting in 2028.



Internationalization activities carried out by the faculties within ASE



University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations.

In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.



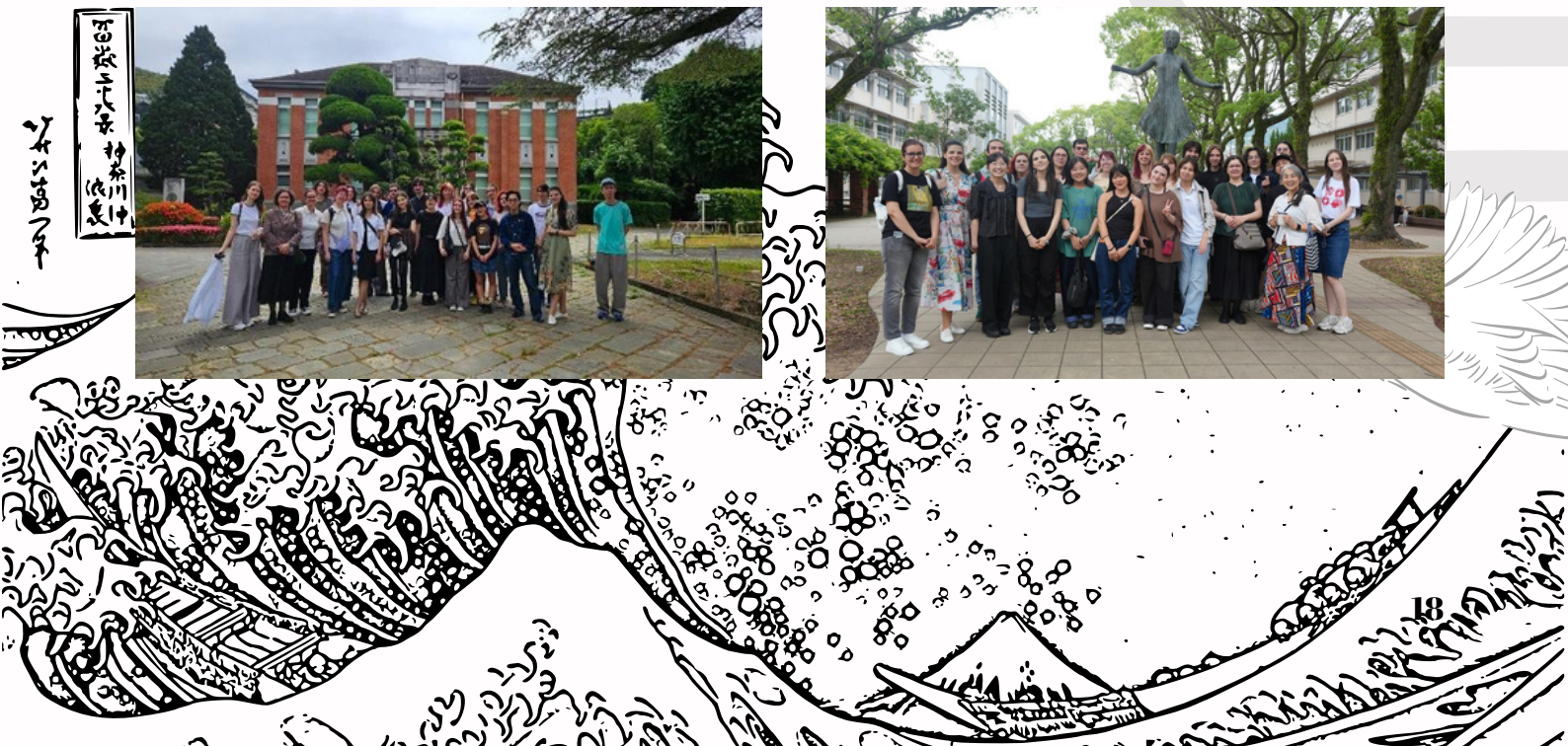
Center for Japanese Studies

Partnership between our university and Nagasaki University

An opportunity like no other rose for the students of the Center for Japanese Studies.

A partnership between our university and Nagasaki University provided a short-term Erasmus+ mobility for 16 students and 2 accompanying staff members from 25th of May to 5th of June. During this period, each day brought new interactions between the Japanese and Romanian students, demonstrating that there are no barriers to prevent them from connecting and learning from one another. The programme would not have been the same without the professors who guided the students through Nagasaki and introduced them to its history. While Professor dr. Keiko Nakamura helped them understand the history and consequences of the 1945 atomic bombing through visits to the Peace Park, the Atomic Bomb Museum, the Museum of Tropical Medicine and Urakami Cathedral, Professor dr. Bebio Amaro introduced them to the early history of Nagasaki, the Tokugawa period, international trade and the foreign influences that shaped the city. During his guided tour, the students visited important historical sites such as Suwa Shrine and Dejima. Further on, the students also attended lectures on international economics and finance, and participated in a multicultural workshop on the topic of planetary health, together with Japanese and international students. Our delegation also had the opportunity to learn hands-on about the management of a company in the tourism and hospitality industry, thanks to the experience generously offered by i+Land Nagasaki, part of Kato Pleasure Group.

Overall, the programme was a valuable academic and intercultural experience, strengthening the partnership between the two universities and encouraging future collaboration between Romanian and Japanese students and professors.



Center for Japanese Studies

Bilateral meeting on June 23rd

The Center for Japanese Studies of ASE hosted a bilateral meeting on June 23rd to foster closer ties between Romania and Japan. By bringing together scholars and business professionals, the session focused on creating collaborative projects in technology, renewable energy, healthcare, education and culture. The goal was to find new ways to link academic research with real-world business innovation.





June 3-5, 2026: A truly international celebration of economic research

The 28th INFER Annual Conference & XXIII International Conference on Finance and Banking (FI BA 2026), hosted by the Faculty of Finance and Banking, Bucharest University of Economic Studies, brought together researchers, academics, and professionals from around the world for three days of inspiring discussions, cutting-edge research, and international collaboration. The conference attracted many submissions, with contributions from researchers representing more than 25 countries across Europe, North America, Asia, and Africa, covering topics ranging from banking, macroeconomics, fiscal policy, international trade, and financial markets to sustainable finance, climate change, housing, artificial intelligence, and geopolitics.



June 8, 2026: Faculty of Finance and Banking (FABBV) becomes a member of the International EFMD Network

During the EFMD Annual Conference held in Seville, Spain, the Faculty of Finance and Banking, Bucharest University of Economic Studies, officially became a member of the European Foundation for Management Development (EFMD), one of the world's leading international organizations dedicated to the development and accreditation of business schools and higher education programmes in management and related fields. The faculty was represented by Professor Georgiana-Camelia Georgescu, PhD, Dean of the Faculty of Finance and Banking, and Professor Iustina Boitan, PhD, Vice-dean, who participated in the meetings and discussions focusing on current trends and future developments in management education worldwide. Becoming an EFMD member opens new opportunities for international academic collaboration, participation in the global EFMD community, the exchange of best practices in higher education, and supports future initiatives aimed at obtaining international accreditation for the faculty's study programmes.



June 14-17, 2026: Academic Outreach Visit to Baku, Azerbaijan

Professor Radu CIOBANU, Vice-dean of Faculty of Finance and Banking, Bucharest University of Economic Studies

Professor Radu Ciobanu, PhD, had the opportunity to promote the educational offer of the Faculty of Finance and Banking to high school students and educational guidance professionals in Baku, Azerbaijan. The visit included meetings and presentations held at several high schools in Baku, where Professor Ciobanu engaged directly with students interested in pursuing higher education abroad. Participants were introduced to the Faculty's study programmes, the advantages of studying in Romania, the academic and career opportunities offered by the faculty, as well as information on the admission process, study conditions, and student life. In addition, Professor Ciobanu held discussions with representatives of educational institutions, educational advisers, career guidance counsellors, and other professionals involved in supporting young people in choosing their academic and professional pathways.





June 25-26, 2026: EFMD Global seminar on Re-thinking Internationalisation in Paris

Professor Georgiana-Camelia GEORGESCU, Dean of Faculty of Finance and Banking, Bucharest University of Economic Studies

Professor Georgiana-Camelia Georgescu, PhD, Dean of the Faculty of Finance and Banking, attended on June 25 and 26 the EFMD Global seminar on Re-thinking Internationalisation in Paris, at ESSCA, and had the chance to learn how to shape the Internationalisation strategy of the Faculty of Finance and Banking on its way towards obtaining EFMD programme accreditation for bachelor in Finance and banking (English & Romanian language) and Master of applied finance (English language). The seminar combined individual reflection and collective learning to help participants to: profile current international strategies, understand the new factors impacting the internationalisation efforts, re-think the internationalisation strategies and practices in light of emerging industry models and new global imperatives, understand and incorporate risk management to inform decision-making, exchange best practices and new developments with colleagues.



June 30, 2026: EFMD workshop: Aligning global standards with values, context, and purpose

Associate professor Mihaela IACOB

Vice-dean of Faculty of Finance and Banking, Bucharest University of Economic Studies

On 30 June 2026, Associate Professor Mihaela Iacob, PhD, Vice-dean of the Faculty of Finance and Banking, Bucharest University of Economic Studies, participated in the EFMD workshop “Aligning Global Standards with Values, Context, and Purpose”, held as part of the 2026 Responsible Management Education Week in Cairo, Egypt. The workshop featured interactive sessions based on real-life examples and practical discussions exploring how sustainability can have both positive and challenging implications for students, academic staff, and the wider communities in which universities operate. Participants exchanged experiences and reflected on the role of higher education institutions in promoting responsible management education and sustainable development. Particular emphasis was placed on the idea that accreditation processes should be viewed not merely as evaluation mechanisms, but as instruments for institutional development, continuous improvement, and the promotion of a culture of quality and responsible leadership in higher education.



Associate Professor Ksenija Djuricic
EM Strasbourg Business School, University of Strasbourg

The course provides quantitative and qualitative analysis for business methodologies using modern methods applied in economic research, such as nonlinear modeling, inferences regarding certain distributions, identification and quantification of causal relationships.



Full Professor Carlos Iglesias
Universidad Politécnica de Madrid (UPM)

Professor Carlos A. Iglesias conducted a teaching and academic exchange activity at FABIZ, delivering lectures and interactive sessions on intelligent systems, social computing, multi-agent systems, sentiment and emotion analysis, linked data, and web engineering. The activity combined theoretical concepts with practical examples and insights from current research projects, helping students better understand the application of advanced digital technologies in business and society. He also exchanged academic and research perspectives with FABIZ faculty, contributing to knowledge transfer and international cooperation.



Prof. Dr. Elias Hadziliadis
IÉSEG School of Management

Professor Elias Hadziliadis contributed to the Business Process Analysis and Design course by introducing students to the principles of Business Process Management (BPM), focusing on how organizations can model, analyze, redesign, and optimize business processes to improve efficiency and create value. His sessions emphasized process mapping, BPMN modeling, process performance measurement, process improvement methodologies, and the role of digital technologies and automation in transforming business operations. Students were exposed to practical frameworks and real-world examples that helped them understand how effective process design supports organizational performance and innovation.





EAPAA RE-ACCREDITATION VISIT FOR THE "PUBLIC ADMINISTRATION" BACHELOR'S DEGREE PROGRAM

Between June 17 and 19, 2026, the Faculty of Public Administration and Management (FAMP) at the Bucharest University of Economic Studies (ASE) hosted the EAPAA re-accreditation visit for the "Public Administration" bachelor's degree program—a milestone in the process of ensuring and strengthening academic quality.

The international evaluation panel consisted of Prof. Bram Verschuere (Ghent University, Belgium – panel chair), Prof. Katarína Staroňová (Comenius University Bratislava, Slovakia), Assoc. Prof. Cătălin Vrabie, PhD (National University of Political Studies and Public Administration – SNSPA, Romania), and Andreea Bianca Toader (student evaluator).

Over the course of the three days, the evaluators held meetings with university and faculty leadership, academic staff, students, alumni, employers, and administrative personnel; they also reviewed the program documentation and toured the university's educational facilities.

The visit provided an opportunity to highlight the program's evolution and achievements over the past seven years, reflect on challenges encountered, and identify new directions for development in line with the European quality standards promoted by EAPAA.

FAMP extends its gratitude to all members of the academic community and institutional partners who contributed to the smooth conduct of the re-accreditation process. The faculty expresses confidence in a favorable outcome for the final evaluation, reaffirming its commitment to academic excellence and internationalization.





Ewa W. Maruszevska

Professor at University of Economics in Katowice

Guest editor at the Theoretical Journal of Accounting

Co-chair of the Accounting and Management Information Systems track of the 9th International Conference on Economics and Social Sciences.



Rachid EL Bettioui

Professor at Ibn Zohr University

Symposium general chair of the 2nd International Symposium on Digitalization, Finance, Innovation and Entrepreneurship

Participant in the Accounting and Management Information Systems track of the 9th International Conference on Economics and Social Sciences. He also had discussions with the management of the faculty to propose the faculty's AMIS journal as a potential publication outlet for of the 2nd International Symposium on Digitalization, Finance, Innovation and Entrepreneurship.



2nd Accounting Forum Conference in Bucharest (2–3 June 2026)



19th edition of the Accounting and Management Information Systems (AMIS 2026) organized between June 3-4, 2026



SAP Academic Community Conference CEE (23-24 June 2026) – more than 100 participants from 14 universities in 12 countries



Professor Utpal BHATTACHARYA

Former Vice Dean for Academic and Corporate Affairs and
Vice Dean for Finance

Hong Kong University of Science and Technology (HKUST),
Hong Kong



Workshops on “What They Don’t Teach You in Graduate School, But Should” and “Behavioral Finance”, delivered over a two-week period and dedicated to PhD students, Master’s students, and faculty members interested in research methodology, academic publishing, and behavioral finance.



Associate Professor in International Entrepreneurship Vahid J. SADEGHI

Director of Research Degree Programmes
Aston Business School, United Kingdom



Participant as a Chair in the minitrack International Business and Economics within the 9th International Conference on Economics and Social Sciences (IcESS) 2026 and as a contributor at the “Meeting the Editors and Building a Publication Profile” workshop.



Researcher Razieh SADRAEI
MBA Research Supervisor
Aston Business School, United Kingdom



Participant as a Chair in the minitrack International Business and Economics within the 9th International Conference on Economics and Social Sciences (IcESS) 2026.

Prof. habil. Tomasz BERNAT
Vice-Director of the Institute of Economics and Finance
Monika SMOGULA, Director of the Career Office
Iza RAULIN, Vice-Director of the Career Office Szczecin
University, Poland

Workshop with the members of the REI Research Center (CCREI) on the development of new academic and research partnerships, and meeting with representatives of the ASE Career Counseling and Guidance Center (ASE CCOC).



Professor Doina MUREȘANU
Deputy Director, Laboratoire en acceptabilité sociale de
l'exploitation des ressources naturelles (LASERN)
University of Quebec in Abitibi-Témiscamingue, Rouyn-Noranda,
Canada

Participation in the 9th International Conference on Economics and Social Sciences (ICESS) 2026 and meetings with representatives of the Faculty of International Business and Economics (REI) to explore opportunities for strengthening academic cooperation and developing future collaborative initiatives between the two institutions.





Lecturer Ece KANBUR PhD., Dincer KANBUR PhD
Balikesir University, Turkey

Professor Ece KANBUR and Dincer Kanbur from the Balikesir University visit the Bucharest University of Economic Studies during 15 – 19 June 2026. We discussed ways to strengthen student exchanges under the Erasmus+ programme, compared our curricula, and explored opportunities for future academic and institutional cooperation. The meeting provided a valuable basis for developing joint initiatives and closer collaboration between our universities.



EMAC Annual Conference

The Faculty of Marketing was represented at the 55th edition of the EMAC Conference – European Marketing Academy, held in Bath between June 2–5, through the special session “Deceptive Marketing Exposed: Are Customers Done Caring?”.

The session, led by Mihaela Constantinescu, Andreea Orîndaru, Andreea Ionescu, Andreea Pachițanu, Lucia Gatti, Susanne Pedersen, and Christian Munaier, PhD, addressed one of the most current challenges in marketing: consumers’ exposure to deceptive practices such as greenwashing, health-washing, food misinformation, or artificially generated content, including reviews or messages created with the help of artificial intelligence.

Against the backdrop of the intensification of these phenomena, the discussions started from a central question: are consumers still attentive to deceptive marketing practices, or have they already become desensitized?

The session included the presentation of four scientific papers, which addressed both an overview of the most common deceptive marketing techniques and in-depth analyses of specific forms of misinformation, as well as possible solutions to counteract them.

Key findings highlighted included:

- Consumers claim to be skeptical of deceptive practices, but only some of them actually verify the accuracy of marketing claims. Verification is more frequent when the information directly affects them (e.g., health-washing or fake reviews) and less frequent when the impact is perceived as indirect (e.g., greenwashing or social washing).
- Generation Z consumers tend not to publicly expose deceptive practices, preferring instead to quietly discontinue supporting the brands involved.
- Greenwashing is perceived differently depending on its position within the supply chain (supplier, manufacturer, or client), which influences consumers’ level of tolerance and judgment.
- Narratives, influencer communication, and ambiguous messaging significantly contribute to the spread of misinformation in the food sector.
- AI-generated reviews can erode trust not only in the content itself but also in the platform hosting them, with direct effects on purchase intentions and the credibility of online markets.

A cross-cutting message across all presented papers was the need for greater discussion around “good marketing” – responsible and ethical marketing.



INTER-INSTITUTIONAL AGREEMENTS

JUNE/2026



Top Agreements

- Stanford University
- D.A. Tsenov Academy of Economics
- The American University of Cyprus
- Varna Free University
- Alexandria University

June Highlights at BUES

New Inter-Institutional Agreements Signed

As part of its ongoing commitment to internationalization, BUES has established five new inter-institutional partnerships with universities across Europe and beyond. Covering both long-term Erasmus+ mobility and Blended Intensive Programmes (BIP), these agreements create new opportunities for students and academic staff to engage in international learning, teaching, and collaboration. By continuously expanding its network of partner institutions, BUES reaffirms its dedication to fostering academic excellence, intercultural dialogue, and meaningful global cooperation.



New Partnerships Formed



Stanford University **United States of America**

BUES has established a new inter-institutional partnership with Stanford University for short-term mobility through Blended Intensive Programmes (BIP). This collaboration will provide students and academic staff with opportunities to participate in innovative international learning experiences, fostering academic exchange, interdisciplinary cooperation, and intercultural dialogue in a flexible mobility format.

D.A. Tsenov Academy **of Economics** **Bulgaria**

Further strengthening its regional partnerships, BUES has signed a new Erasmus+ Inter-Institutional Agreement with the D. A. Tsenov Academy of Economics, Bulgaria. The collaboration will promote student and staff mobility, facilitate the exchange of academic expertise, and encourage joint educational initiatives. This partnership reflects the shared commitment of both institutions to fostering international cooperation and academic excellence.

www.international.ase.ro





American University of CYPRUS

BUES has recently established a new Erasmus+ Inter-Institutional Agreement with The American University of Cyprus, further expanding its network of international partners. The agreement will facilitate student and staff mobility, promote academic collaboration, and encourage the exchange of knowledge and best practices. Through this partnership, both institutions aim to enhance international learning opportunities and strengthen cooperation within the global higher education community.

Alexandria University EGYPT

Reinforcing its commitment to global academic cooperation, BUES has signed a new Erasmus+ Inter-Institutional Agreement with Alexandria University, Egypt. This partnership will support student and staff mobility, foster collaborative teaching and research, and encourage the exchange of knowledge and best practices. The agreement further strengthens BUES's international network and creates new opportunities for meaningful intercultural and academic experiences.



TESTIMONIALS

ERASMUS+

2026



MEET ANTONIA

WHO SHARES HER EXPERIENCE OF PARTICIPATING IN AN ERASMUS+ SHORT MOBILITY AT THE UNIVERSITY OF NAGASAKI, JAPAN



My name is Antonia Stoian and I am a 2nd year student majoring in Applied Modern Languages and a volunteer at the Center for Japanese Studies of ASE. Taking part in the short placement mobility at the University of Nagasaki was, without a doubt, one of the most meaningful experiences of my academic journey.

One of the highlights was the visit to Mogi Elementary School, which offered a rare and genuine glimpse into Japanese society that no tourist experience could replicate. Interacting with curious and energetic students, who made me think of myself when I was their age, was truly heartwarming. A brief but unforgettable exchange with two young girls about their favourite fruits and animals reminded me of the universal power of human connection beyond language barriers. These are the moments that stay with you forever.

The academic component of the mobility was equally enriching. Through lectures and guided visits, including a deeply moving experience at the Atomic Bomb Hypocenter Monument in Nagasaki, I gained a profound appreciation for the cultural and historical dimensions of Japan.

Beyond the academic and cultural aspects, this mobility helped me grow on a personal level. I returned home not only with lasting memories, but with a clearer sense of who I am.

MEET AMALIA

HERE'S WHAT AMALIA HAD TO SAY ABOUT HER ERASMUS+ EXPERIENCE IN JAPAN.



Hello! My name is Amalia Preda, and I am in my final year of studies at the Faculty of Business Administration with Foreign Languages. I have also been a volunteer at the Center of Japanese Studies of ASE for more than two years. Although this was not my first international experience, this mobility is one that I will always treasure because it gave me the opportunity to experience Japan firsthand and learn about its education system, business environment, and, of course, its unique culture. I am the kind of person who embraces culture shock because I believe it allows me to fully appreciate and understand the place I am visiting. From the very first day, when we arrived at Haneda Airport, everything amazed me. I was fascinated by many aspects of everyday life in Japan: the current state of the Japanese currency, the politeness and hospitality of its people, the way businesses interact with customers to create memorable experiences, and the attention to detail that makes even simple interactions feel welcoming. One of the most fascinating aspects for me was learning about Nagasaki's history. I was surprised to discover how Christianity developed in this region and how significant Nagasaki was in opening Japan to international trade centuries ago. At the same time, it is impossible to talk about the city without acknowledging the atomic bombing that took place 80 years ago. Visiting the places dedicated to remembrance was both emotional and educational. What impressed me the most, however, was seeing how Nagasaki has rebuilt itself into a vibrant, beautiful city. It stands as a testament to the resilience and determination of its people.

MEET AMALIA

HERE'S WHAT AMALIA HAD TO SAY ABOUT HER ERASMUS+ EXPERIENCE IN JAPAN.



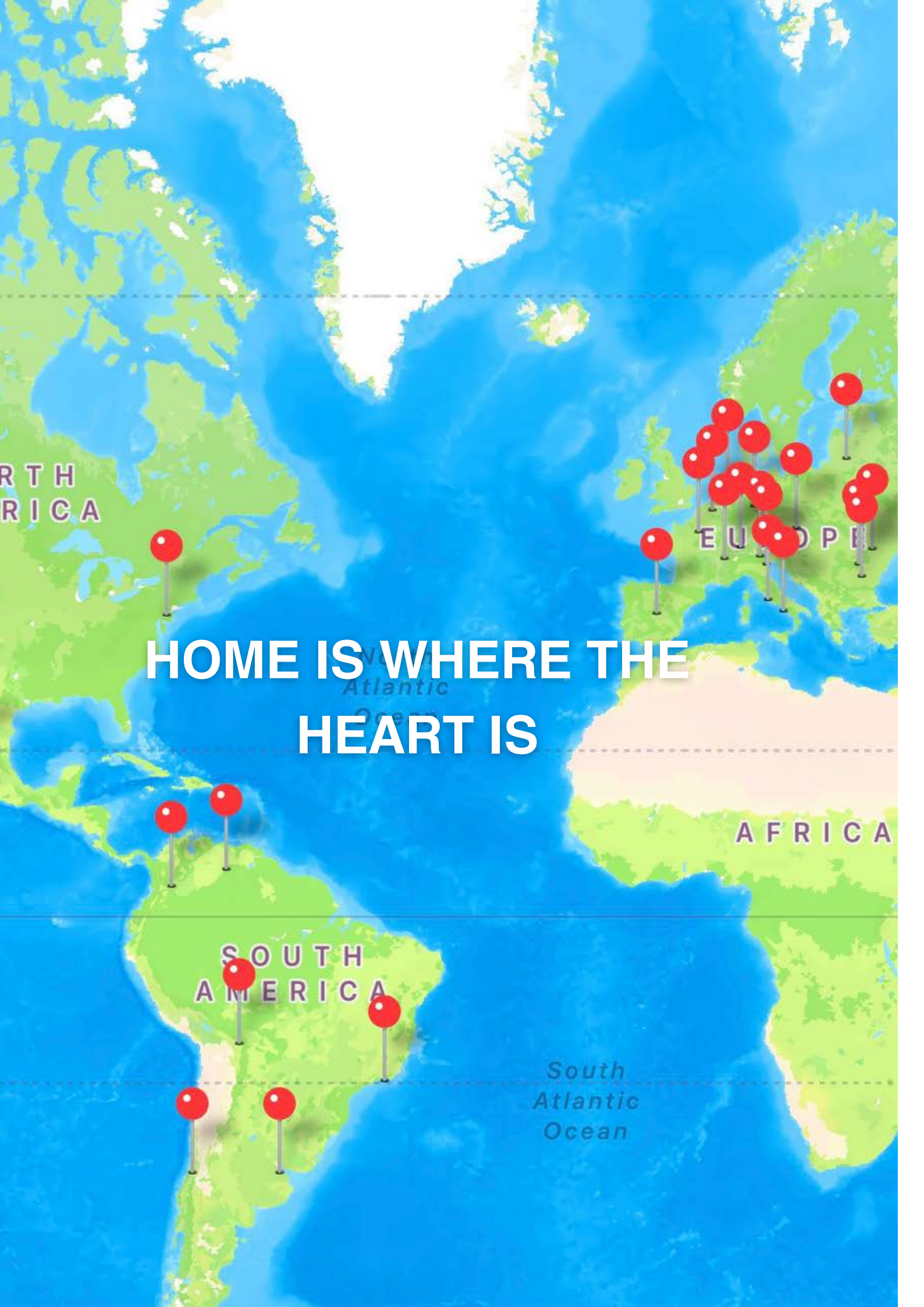
Unfortunately, many people outside Japan still imagine Nagasaki as a city in ruins or ask questions such as, "Is it still destroyed?" Experiencing the city in person made me realize how disconnected those perceptions are from reality. While the tragedy should never be forgotten, Nagasaki today is a symbol of recovery, hope, and peace. Beyond its history, Nagasaki has so much to offer: a unique blend of Japanese and international cultures, breathtaking scenery, incredible cuisine, and countless places worth exploring. Above all, it conveys a powerful message of peace that every visitor can take home. I also had the privilege of experiencing opportunities that most tourists never have. We spent a day at Mogi Elementary School, where we participated in activities with children eager to interact with international visitors. We also met students from Nagasaki University and attended fascinating lectures delivered by professors who shared their expertise on topics ranging from Nagasaki's history and intercultural communication to World War II, sustainability in Japan, and the macroeconomic evolution of the Japanese yen. Looking back, I can confidently say that this experience has broadened my horizons and inspired me to continue exploring different cultures. It reminded me that understanding a country's history is essential to understanding its people. Most importantly, it strengthened my desire to promote intercultural dialogue and contribute, in my own way, to building a more peaceful and understanding world.

MEET MIRUNA

READ MIRUNA'S INSPIRING TESTIMONIAL ABOUT HER ERASMUS+ JOURNEY IN NAGASAKI, JAPAN.



My name is Miruna Rizea, and I am a second-year student at the Faculty of Business and Tourism at the Bucharest University of Economic Studies (ASE). At the end of May, I had the incredible opportunity to participate in an Erasmus+ mobility programme in Nagasaki, Japan. I can honestly say that this experience changed my life. The moments I shared with my colleagues, as well as the wonderful people I met during my stay, are memories I will cherish forever. I had the chance to learn so much about both the history of Nagasaki and the daily lives of its residents. One of the most memorable experiences was visiting Mogi Elementary School. The children were incredibly enthusiastic to meet us and learn more about our culture. My colleagues and I took part in a calligraphy class, played games with the students, and even shared lunch with them. It was fascinating to observe the differences between the school meals served to students in Nagasaki and those typically provided in Romania. Another deeply moving experience was visiting the Hypocenter Park and Peace Park, where I learned more about the atomic bombing of 1945. I was especially impressed by the Atomic Bomb Museum, which provided valuable insights into these historical events and helped me better understand Nagasaki's past from a new perspective. From an academic point of view, the mobility also gave me the opportunity to learn more about tourism in Japan, particularly through our visit to the i+Land Nagasaki resort on Iojima Island. Through presentations and practical activities, I gained valuable knowledge about the Japanese approach to tourism and the importance placed on providing exceptional experiences for visitors. We also had the chance to explore all the resort's facilities, and one of my favourite moments was cycling around the beautiful island. I am incredibly grateful for this opportunity—one that I had only dreamed of a few years ago. The people, culture, history, and unforgettable memories I gained will stay with me for the rest of my life. I am confident that this experience will continue to shape me, both personally and professionally.



HOME IS WHERE THE
HEART IS

INTERNATIONAL COOPERATION

JUNE'S HIGHLIGHTS



**NEW SIGNED
AGREEMENTS**



**INTERNATIONAL
MOBILITIES**



**NEW ATTENDANCES
AT
INTERNATIONAL
EVENTS**

More info at

WWW.INTERNATIONAL.ASE.RO

MoUs signed in June



Polytechnic University of Cartagena Spain

Agreement initiated by **the Faculty of Management**

UPCT is a leading public technical university in Spain, specializing in engineering, architecture, business, and marine sciences. Established in 1998, the university offers undergraduate, master's, and doctoral programs with a strong focus on innovation, applied research, and close collaboration with industry. Located in the historic Mediterranean city of Cartagena, UPCT is recognized for its international outlook, participation in European research and mobility programs, and commitment to technological development and sustainable engineering education.

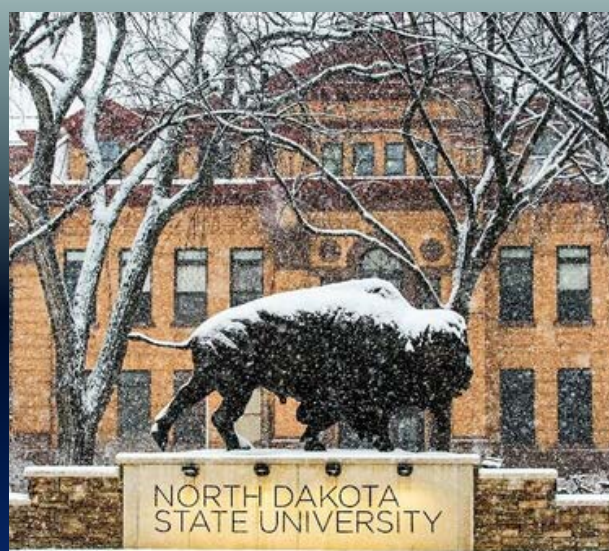
Website link:

<https://www.upct.es/>

North Dakota State University USA

Agreement initiated by **the Agrofood and Environmental Economics**

Founded in 1890, NDSU is recognized for its strong research activity, particularly in agriculture, engineering, and applied sciences, and for its close partnerships with industry and government. Located in Fargo, North Dakota, the university provides a student-centered learning environment with a strong emphasis on innovation, experiential learning, and global engagement.



Website link:

<https://www.ndsu.edu/>



INTERNATIONAL MOBILITIES



INTERNATIONAL MOBILITY FIGURES FOR JUNE



Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.

Activities		ACADEMIC MANAGEMENT	Business Administration (in Foreign Languages)	Administration and Public Management	Business and Tourism	BBS	Accounting and Management Information Systems	Law	Agricultural and Environmental Economics	Economics and Business Communication	Finance and Banking	Economic Cybernetics, Statistics and Informatics	International Business Economics	Marketing	Management	Administrative Staff - DPPD	Researchers	PhD students	TOTAL
Indicators																			
International Conferences	funded by the Research Department - conference participation funds		1		1		2		3	2	1	3	1	3	4	1		23	4
	funded from other sources	3	8	1		1			1	1	4	4	3	1		1			28
Teaching Missions (funded through the ERASMUS program)			1		1		1					1	2						6
Training Mobilities for Academic Staff (funded through the ERASMUS program)			3		2		1		3	2				1					12
Training Mobilities for Administrative Staff (funded through the ERASMUS program)																9			9
Research Visits							1					1	1					3	3
Partnership Development Meetings; International Promotion Caravans; Other Objectives		2					1		1	1	1	1				1			8
TOTAL																			128

TRAVEL IS MORE THAN A JOURNEY OF MILES — IT'S A JOURNEY OF
GROWTH

Education & **EXCELLENCE**

"WE ARE WHAT WE REPEATEDLY DO.

EXCELLENCE, THEN, IS NOT AN ACT, BUT A HABIT."

— WILL DURANT, SUMMARIZING **ARISTOTLE** IN **THE STORY OF PHILOSOPHY** (1926)

