



ERASMUS+  
PROGRAMME



INTERNATIONAL  
ACCREDITATION



INTERNATIONAL  
RANKINGS



INTERNATIONAL  
COOPERATION

# NEWSLETTER

## AUGUST 2025



Happy August! May this month be filled with happiness,  
growth, and sunshine.



# Internationalization at home

4th August

- U.S. News & World Report 2025–2026 edition of the Best Global Universities Rankings

Our University has been included once again in the U.S. News & World Report 2025–2026 edition of the Best Global Universities Rankings, reaffirming the institution’s commitment to international academic excellence and impactful research.

ASE is ranked among the top global institutions based on research performance and academic reputation, joining a select group of Romanian universities featured in national and international rankings. Other top-ranked Romanian institutions include Babeş-Bolyai University, Carol Davila University of Medicine & Pharmacy, and the University of Bucharest.

According to the newly released data, ASE is ranked:

- #5 in Best Global Universities in Romania
- #374 in Best Global Universities in Europe
- #1048 in Best Global Universities (worldwide)

The Best Global Universities rankings assess universities using 13 rigorous performance indicators, including:

- Global and regional research reputation
- Scholarly publications and citations
- Scientific excellence and international collaboration

More than 2,250 universities across 105 countries were evaluated in the 2025–2026 edition, making this one of the most comprehensive global university rankings available. ASE’s inclusion reflects its growing global impact, particularly in economics, business, and related fields.

This recognition highlights the dedication of ASE’s faculty, researchers, and students, and further strengthens the university’s position as a regional leader in higher education.



### Bucharest University of Economic Studies Rankings

- #1048 in Best Global Universities (tie)
- #374 in Best Global Universities in Europe (tie)
- #5 in Best Global Universities in Romania

Global Universities	
#1048 in Best Global Universities (tie)	
Global score	39.8
Global research reputation	#1578
Regional research reputation	#231
Publications	#2036
Books	#1262
Conferences	#228
Normalized citation impact	#13
Total citations	#1347
Number of publications that are among the 10% most cited	#2014
Percentage of total publications that are among the 10% most cited	#1589
International collaboration - relative to country	#2177
International collaboration	#1684
Number of highly cited papers that are among the top 1% most cited	#1285
Percentage of highly cited papers that are among the top 1% most cited	#181



## Bucharest University of Economic Studies

Romania | Bucureşti

#1,048 in Best Global Universities (tie)

[Read More »](#)

Global Score

39.8

Enrollment

N/A



5-6th August

- **Blended Intensive Programme – “The Banking and Financial Law in AI and ESG Era”, organized by the Faculty of Law and hosted in the beautiful mountain town of Predeal, Romania.**

Predeal Training Center – August 5–6, 2025

Day 1 & 2 | International Summer School – Banking and Financial Law in the AI and ESG Era

The first two days of the summer school brought together ambitious students, legal professionals, and leading experts for a deep dive into the key transformations shaping the future of financial regulation. From the opening session to climate litigation and digitalization, the debates reflected the richness of interdisciplinary dialogue.

August 5 marked the official opening of the event with a warm and inspiring welcoming session led by Assoc. Prof. PhD. Ovidiu Ioan Dumitru, Dean of the Faculty of Law at the Bucharest University of Economic Studies, and Assoc. Prof. Dr. Dragoș Mănescu, Vice Dean. The speakers emphasized the importance of international academic collaboration and the urgent need to prepare future legal professionals for a landscape shaped by digital transformation, sustainability, and regulatory evolution.

August 6 opened the floor to a compelling series of workshops:

Olivia Stan (National Bank of Romania) inaugurated the sessions with an insightful take on conflicts of interest, dissecting both theoretical foundations and practical dilemmas in the financial sector.

Regenbogen Ioana (ING Bank) explored one of today’s most pressing legal topics—climate litigation—through a comparative lens, bringing forward critical case law and regulatory insights.

Adelina Stan, Bădescu, (SALT Bank) and Rebecca Marina (Filip & Company) engaged participants in a future-facing conversation on banking system digitalization, debating whether innovation is outpacing regulation or vice versa.

The second half of August 6 allowed participants to cool down and connect during a visit to the iconic Peleș Castle, followed by an informal social night—a moment for reflection, relaxation, and meaningful networking.

Organized by the Faculty of Law, Bucharest University of Economic Studies, Uniwersytet SWPS, Uniwersytet Łódzki, and UNICAM - Università degli Studi di Camerino, under the Erasmus+ Programme, with the support of Romanian Society of Business Law, AEDBF Romania, and ING Romania Bank.





10-24th August

- **QS webinar "Reputation as a Strategy: The Path to Shape Global Perception Authentically"**

On August 11, Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, opened the 2025 edition of the Bucharest Summer University.

The Bucharest Summer University (Representatives from the Bucharest University of Economic Studies (BUES) attended the QS webinar "Reputation as a Strategy: The Path to Shape Global Perception Authentically". The session explored strategic approaches for universities to build and manage their global reputation in an authentic and sustainable manner.

Our University was represented by Professor Constantin Marius Profiroiu, Vice-Rector for International Relations, together with staff from the International Rankings and Accreditation Unit within the International Relations Office. Participation in this high-level event is part of the university's ongoing commitment to enhancing its international visibility and academic standing.

The insights gained during the webinar will inform institutional strategies to strengthen BUES's global brand and positioning in international rankings.) is an international cultural and academic event, which is taking place between 10th and 24th of August 2025, that brings together 35 participants from 21 countries around the world to explore economic topics and related fields, while also fostering meaningful connections through engaging social and cultural experiences.



19<sup>th</sup> Edition  
10-24 August **2025**



The **Bucharest Summer University (BSU)** is the official international summer school of the **Bucharest University of Economic Studies (ASE)**. Organized annually by the ASE Students' Union (USASE) and the ASE Students' Senate, with academic mentorship from one of the university's twelve faculties, BSU offers students worldwide a unique blend of academic rigor and cultural exploration.

**The previous editions** provided an international platform for cooperation among the following themes:

- Creativity and Innovation for Future Businesses, Energy and Economic Growth, Risk and Security in the Globalised World, Economic and Politic in the Globalised Society
- The Four Fundamental Liberties of the European Union, Global Investment Strategies in the New Economic Reality and Information and Governance in the Future Global Economy.
- Fintech: Challenges for Financial Services
- Corporate Sustainability Reporting: Challenges & Opportunities
- Digital Transformation for New Business Models

Among the **previous international speakers**, key players and professionals with different backgrounds, we mention:

- **Jeffrey R Franks** (Former Chief of the International Monetary Fund Delegation in Romania)
- **Mitsuharu Mitsui**, PhD (Professor at Okayama University of Commerce, Japan)
- **Aharon Tziner**, PhD (Dean and Vice Rector of the School of Behavioral Sciences, Netanya Academic College),
- **His Excellency, Mr. Ambassador Sergiu Celac** (EURISC manager, ex-Foreign Minister)
- **Robert Orttung**, PhD (Assistant Director of the Institute for European, Russian, and Eurasian Studies, Research Associate Professor of International Affairs)
- **Oystein Noreng**, PhD (Professor of Petroleum Economics and Management at BI Norwegian School of Management, Oslo, Norway).

Beyond the two weeks of classes, BSU is all about making unforgettable memories. Participants get the chance to dive into Romanian culture through exciting activities such as the Bucharest City Tour, an adventurous weekend trip, fun teambuilding activities, vibrant social events, and the famous Global Village, where everyone showcases their country with traditional food, music, and more. And that is just the beginning, with plenty of surprises and good vibes waiting along the way.



**25-30th August**

• **Blended Intensive Program (BIP) – “Data without Borders: Building AI competence across borders”**

Blended Intensive Program (BIP) – “Data without Borders: Building AI competence across borders”, co-organized by our school, FABIZ-ASE.

We are proud to host colleagues and students from:

Athens University of Economics and Business

University of Ioannina

Sofia University St. Kliment Ohridski

Day 1 set the tone for an inspiring week:

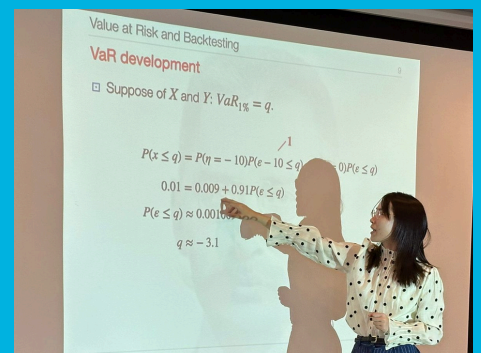
- Prof. Wolfgang Haerdle (Humboldt University of Berlin) opened with a powerful lecture on Blockchain, Cryptos & Dynamic Networks.
- Followed by a hands-on workshop from Iulian Serban & Ana-Maria Preda (Maspex) on Transforming data into meaning: Demand planning.

Day 2 of the BIP “Data without Borders” reminded us that finance professors and corporate data owners actually speak the same language: it just happens to be Python.

- Prof. Jörg Osterrieder (University of Twente) walked us through Machine Learning for Finance with Applications.
- Then Loredana Vasile (IT Product Owner, Procter & Gamble) ran a workshop called “Why is Data Science Your Best Friend?”

Day 3 of the BIP “Data without Borders: Building AI competence across borders was a good reminder of how AI is reshaping both theory and practice, just at very different speeds.

- Prof. Ruting Wang (City University of Hong Kong) spoke about Machine Learning in Financial Risk. Finance has always been about modeling uncertainty, but what changes when the models themselves can adapt and learn? It’s less about finding the “right” equation and more about building systems that continuously re-price risk in real time. That shift is subtle but profound; it turns risk management from a backward-looking process into a forward-looking capability.
- Then Marius Antonie (Head of AI, EY Romania) grounded things in business reality with a talk on IA & AI in Business. Large firms are no longer asking “should we use AI?” but “how much of our workflow will we rebuild around it?”. The adoption curve here is steep: compliance, auditing, customer service, forecasting. The harder question is not the technology itself, but the organizational rewiring it forces.





Day 4 of the BIP "Data without Borders: Building AI competence across borders" shifted gears from algorithms to leadership, because technology only matters if people and organizations can actually adapt to it.

- Prof. Sut I Wong (BI Norwegian Business School) spoke on "Cultivating a Digital Mindset for Tech Leadership". The point wasn't about teaching leaders to code, but it was about teaching them to think digitally. That means understanding speed, iteration, networks, and ecosystems. In a way, "digital mindset" is just management theory catching up with how software has worked for decades: test, learn, pivot, repeat.
- The takeaway is that leadership in the AI era is less about commanding expertise and more about orchestrating adaptability. You don't need to out-code your engineers, but you do need to know when the world has shifted under your feet and how to steer your team through it.

Day 5 of our Blended Intensive Program Erasmus+ called "Data without Borders: Building AI competence across borders".

Today, we looked at a seemingly niche topic - Sports Analytics - but in reality, it was about the universal logic of data.

- Prof. Dimitris Karlis (Athens University of Economics and Business) showed how the same machine learning tools we've applied to finance, risk, or demand forecasting also reshape how we understand sports. From player performance and injury prediction to tactical decision-making, sports becomes a laboratory for applied analytics (fast-moving, high-stakes) with feedback loops measured in seconds, not quarters.

Our final day brought the spotlight back home with:

- Prof. Adriana Davidescu (CSIE-ASE), joined by PhD students Diana Agafitei and Bianca Bolboasa, leading a session on "From Data to Insight: Transforming Databases into Applied Economic Research."

It was a powerful reminder that AI and data science are not abstract tools, but also engines for applied research, policy, and better decision-making. With this, our BIP journey (ie. from blockchain and financial risk, to sports analytics and digital leadership) comes full circle: data is only valuable when it becomes insight, and insight only matters when it drives action.





## International missions

### 26-29 August

- **EGPA 2025 Conference- Glasgow, Scotland, UK**

On the margins of the EGPA 2025 Conference to be held in Glasgow, Scotland, UK from 26 to 29 August 2025, our Vice-rector for International Relations attended the EGPA Steering Committee meeting today for the 6th consecutive year as a member, as his term of office to be finalized at the Glasgow conference.

The Annual Conference of the European Group for Public Administration will be organized in close cooperation with the University of Glasgow. The EGPA 2025 Conference plenary sessions and panels will be articulated around the focus theme: "EGPA at 50: Prospects for Public Administration across Europe."

The EGPA Conference is organized around several activities: plenary sessions, seminars (PhD symposium, French-speaking seminar, and thematic ones), permanent study groups' sessions (23 EGPA Study Groups), and side meetings (EAPAA meetings for accreditation, EGPA Steering Committee Meeting, Meeting of the Permanent Study Groups co-chairs and collaborative projects' meetings).

During the day, Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, conducted a working visit to Adam Smith Business School, where he was welcomed by Prof. Kirsten Kininmonth, Director of International Accreditation, and Ms. Xiang Li, Director of Internationalization.

The Adam Smith Business School, part of the University of Glasgow (established in 1451), is a leading institution located in Scotland, UK. Named for the renowned economist and alumnus, Adam Smith, it stands among the top 1% of business schools worldwide by holding "triple crown" accreditation from AACSB, AMBA, and EQUIS. The school is committed to fostering "enlightened and enterprising graduates" by blending rigorous, research-led teaching with practical, real-world application. With a diverse international student body, it's ideally situated in Glasgow, a major economic hub and Scotland's largest city.

The discussions identified opportunities for collaboration on AACSB accreditation support for our University and the development of joint research projects in the field of accounting. An exchange of best practices on the internationalization strategies of the two universities was also agreed upon.



## COMMITMENT FOR CONTINUOUS IMPROVEMENT DOES NOT HAVE HOLIDAYS AT ASE



Even during the summer months, the accreditation work at Bucharest University of Economic Studies (ASE) continued at full pace. With the AACSB first Progress Report deadline set for 1 September 2025, the entire month of August was dedicated to preparing and finalizing this comprehensive document. The report marks an important milestone, reflecting ASE's sustained progress since the submission of the Initial Self-Evaluation Report (iSER) in September 2024 and its acceptance by AACSB in November 2024.

The first Progress Report highlights institutional achievements across several key areas:

- **Mission and Strategy** – In June 2025, ASE updated its mission and vision to reflect new priorities in digital transformation, sustainability, and societal impact. These updates are now fully integrated into the Charter and the 2024–2029 Strategic Plan.
- **Risk Management** – A strengthened framework now addresses risks related to education quality, research reputation, enrollment, industry alignment, and technological change, supported by 16 new mitigation measures.
- **Faculty Development** – A new AI-supported classification system helps align faculty qualifications with teaching disciplines, while continuous professional engagement remains at the core of ASE's academic model.
- **Assurance of Learning (AoL)** – was implemented across all 87 study programs; results are used to inform curricular updates, ensuring that students graduate with the competencies demanded by a fast-changing global environment.
- **Internationalization** – Through joint programs, visiting professors, summer schools, and international networks, ASE has expanded its global visibility and opportunities for students and staff.
- **Digital Transformation** – The launch of new research and strategic planning platforms, combined with upgraded teaching and learning spaces, underscores ASE's investment in modern infrastructure.



**AACSB**

**Business  
Education  
Alliance**

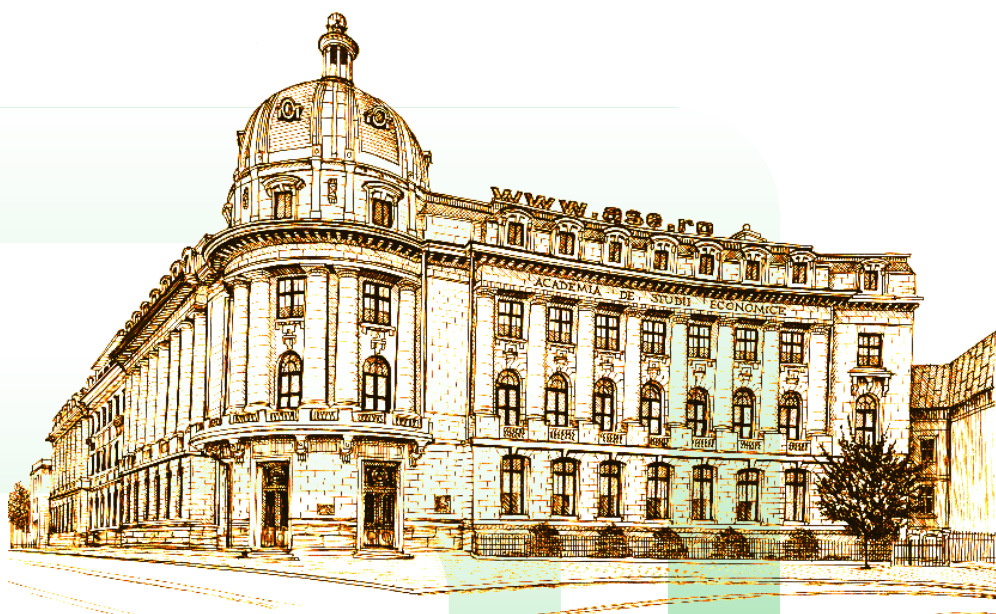
**Member**

At the same time, the report underlines ASE's commitment to innovation and societal engagement. From entrepreneurial bootcamps and sustainability workshops to international research collaborations, ASE continues to connect knowledge with practice, reinforcing its role as a regional leader in higher education.

The preparation of this Progress Report was not only a technical exercise but also a collective effort of reflection, coordination, and institutional learning. More than 40 academic and administrative staff participated in AACSB seminars, conferences, and workshops over the past year, applying lessons learned to strengthen curriculum management, assurance systems, and stakeholder engagement.

By submitting this Progress Report, ASE demonstrates that it is not only meeting accreditation expectations but also embedding a genuine culture of continuous improvement. This culture does not pause during summer breaks - it is a defining characteristic of ASE's mission to prepare future-oriented professionals, to advance research and innovation, and to contribute positively to society.

Indeed, commitment for continuous improvement does not take holidays at ASE - it is part of our institutional culture and long-term vision for excellence.





# INTERNATIONALIZATION ACTIVITIES CARRIED OUT BY THE FACULTIES WITHIN BUES

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University internationalization is a key pillar of institutional development in contemporary higher education, reflecting universities' commitment to academic excellence, global competitiveness, and international cooperation. This process entails the integration of an international dimension into teaching, research, institutional governance, and academic services, through a variety of tools and policies: academic mobility, study programs in foreign languages, strategic partnerships, participation in international university alliances, and the pursuit of prestigious accreditations. In this context, the Bucharest University of Economic Studies (BUES) plays an active role in promoting internationalization by diversifying its international academic offerings, increasing its visibility in global rankings, and participating in European initiatives such as the European University Alliances. The institution also aims to strengthen an open and intercultural organizational culture that supports the development of globally competitive graduates and fosters the production of internationally relevant knowledge.

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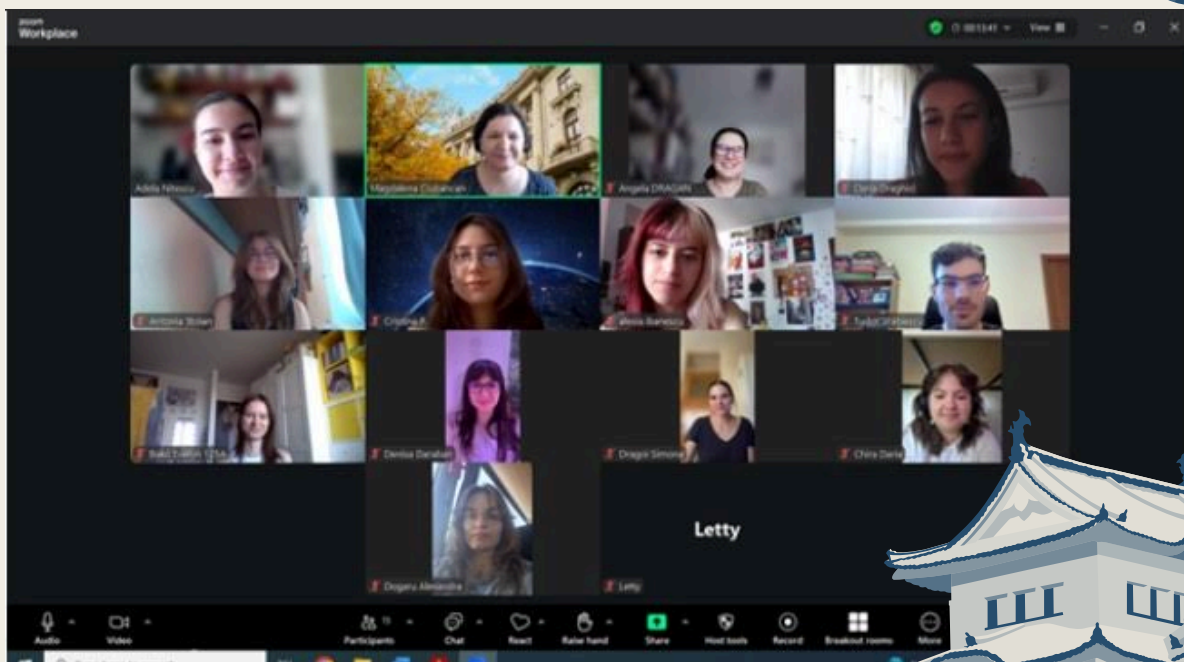






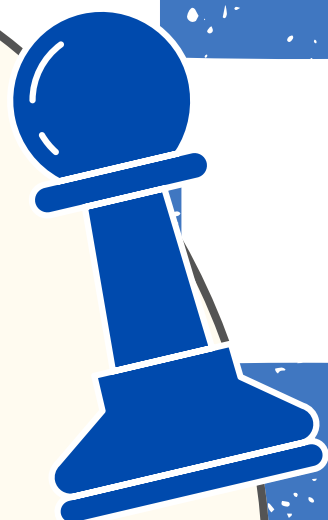
## Center for Japanese Studies

In August, the Center for Japanese Studies at the Bucharest University of Economic Studies primarily carried out online activities, focused on organizing the international conference “Japan: Pre-modern, Modern and Contemporary” and on preparing students for the Japanese Language Proficiency Test (Nihongo Nouryoku Shiken). This year, the center is proud to register the highest number of ASE participants in the exam since Japanese language courses were first introduced at the university.





**Faculty of Agri-food and  
Environmental Economics**

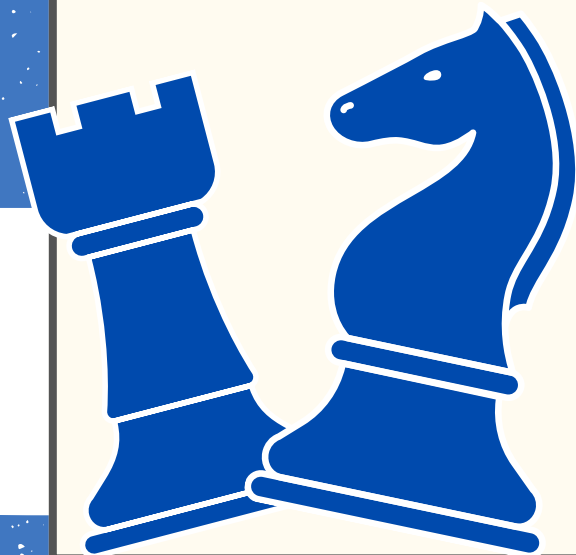


**Student Samuel Ghimpu has achieved his second Grandmaster norm!**

**Between August 11–17, Sami took part in the International Chess Championship “In Memoriam Dmitry Svetushkin”, held in Chişinău. The event was organized as a closed tournament, specifically aimed at obtaining international norms.**

**After an excellent performance, our student and athlete finished the competition in first place, scoring 7 points out of 9 possible, and secured his second Grandmaster norm!**

**SAMUEL-TIMOTEI  
GHIMPU**







## *Bucharest Business School*

Bucharest Business School is excited to join the festival vibe once again this year!

We believe learning can happen anywhere — and what better place to spark curiosity and connect with future leaders than at one of Romania's most creative festivals?



We loved meeting you, sharing ideas, and talking about the exciting opportunities ahead. We hope to see you soon at one of our MBA programs or short courses — until then, keep learning, keep growing, and keep in touch!



**Summer Well has officially started!! If you are here, don't forget to drop by our corner.**







**Summer school organized by the Faculty of Law, Bucharest University of Economic Studies, Uniwersytet SWPS, Uniwersytet Łódzki, and UNICAM - Università degli Studi di Camerino, under the Erasmus+ Programme, with the support of Romanian Society of Business Law, AEDBF Romania, and ING Romania Bank.**







## Faculty of Accounting and Management Information Systems



At the Faculty of Accounting and Management Information Systems, we understand that meaningful education extends beyond the classroom. It stems from genuine dialogue, mutual respect, and a shared sense of purpose. We look forward to the learning and impact ahead for us as educators, our partners, and, most importantly, our students.



This month, we took an important step forward with the first face-to-face meeting in the new Mentorship Program we proudly support at ASE - Facultatea de Contabilitate si Informatica de Gestiune developed in collaboration with EMCC Romania

Bringing together seasoned professionals and university professors from the field of accounting, this encounter set the foundation for the partnerships ahead - aligning expectations, shaping shared objectives, and opening space for dialogue. All in the name of meaningful learning. Because creating relevant, future-ready education means more than curriculum updates — it means connection and real collaboration.

At KPMG, we believe that when educators and business professionals inspire each other, students thrive — and ultimately, the whole ecosystem benefits.

# INTER-INSTITUTIONAL AGREEMENTS

AUGUST/2025



## Top Agreements

- Prague University of Economics and Business
- Montpellier Business School
- LMU Munich
- Ankara University

## August Highlights at BUES New Inter-Institutional Agreements Signed

We are proud to announce that the Bucharest University of Economic Studies (ASE) has recently established Erasmus+ partnerships with four prestigious universities across Europe and beyond. These new agreements expand mobility opportunities for both students and academic staff, reinforcing ASE's strategic commitment to internationalization and academic excellence.



New Partnerships Formed





## Prague University of Economics and Business Czech Republic

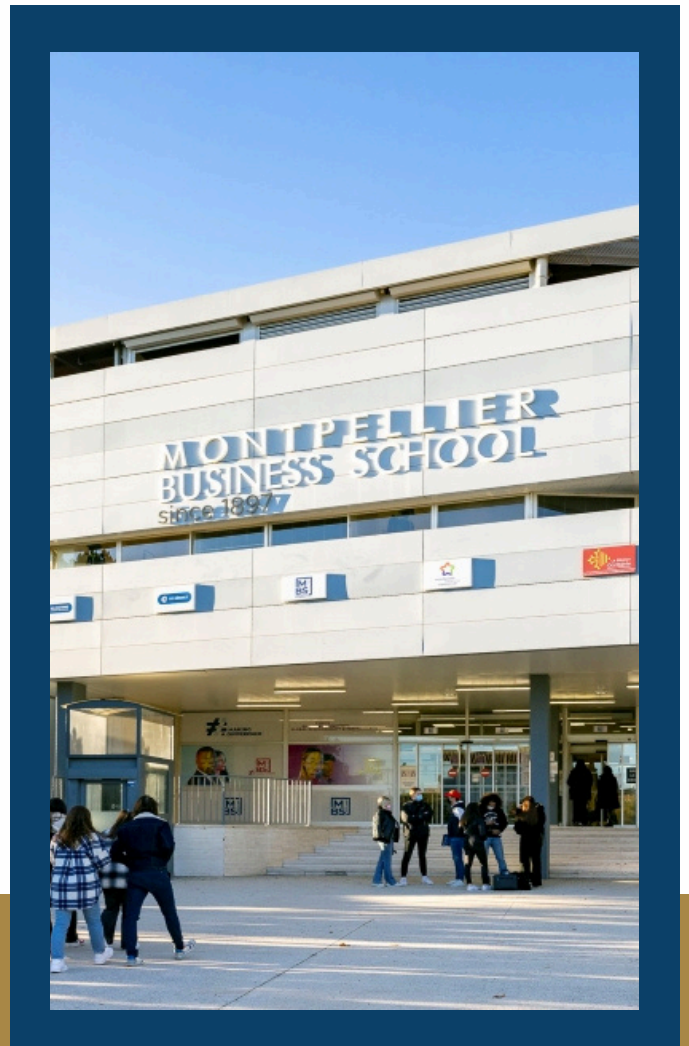
One of the leading economic and business universities in Central and Eastern Europe, Prague University of Economics and Business (VŠE) holds triple accreditation (EQUIS, AMBA, AACSB) and is renowned for its strong international focus and high-quality research.

## Montpellier Business School France

Founded in 1897, Montpellier Business School is a top-ranked Grande École with a strong emphasis on responsible management, innovation, and diversity. It holds the prestigious triple crown accreditation and offers cutting-edge programs in business and management.

This Erasmus+ mobility is Ideal for students that study in the areas of Management, Entrepreneurship, Marketing, and Sustainability.

[www.international.ase.ro](http://www.international.ase.ro)





## LMU Munich Germany

**Ludwig-Maximilians-Universität**

München (LMU) is consistently ranked among the top 100 universities in the world. With a tradition dating back to 1472 and more than 44 Nobel laureates, LMU is a hub of excellence in economic research and higher education focused on academic exchange in Economics, Finance, and Social Sciences.

## Ankara University Turkey

Established by the founder of modern Turkey, Mustafa Kemal Atatürk, Ankara University was the country's first university of the Republic. It now ranks among the top public research institutions in Turkey, offering a wide range of academic disciplines. The Erasmus+ mobilities here are open to students and faculties in Political Science, Public Administration, Economics, Law, and Cultural Studies.





# TESTIMONIALS

ERASMUS+

2024-2025





# MY YEAR OF NO *REST&RELAXATION*



You know, when you do apply for an Erasmus+ study mobility, you think that all of your days over there will look like this. And by that I mean, that you will be confused in the library 90% of the time.

Well, those are not necessarily fake news. You will be spending some time in the library, being confused about what you are studying, or what you are supposed to do over there, and most of all, what you are doing there, in a new country, when you could have just stayed at home. Wrong.



Wroclaw University of Economics and Business - Wroclaw, Poland



University of National and World Economy - Sofia, Bulgaria



University of Applied Sciences in Elblag - Elblag, Poland

Your entire Erasmus+ won't just be about the time spent alone. It will be about the time spent with the friends you make along the way. I can only remember the great memories I made with everyone who was also involved in the study mobilities. But you are correct...



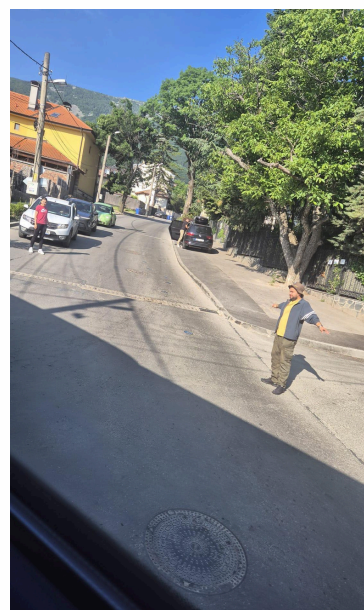
**Times are never easy, and sometimes the unexpected happens as well. But those experiences are okay. They help you grow and plant the seeds for your curiosity and your adventures ahead.**



**University of West Attica -  
Athens, Greece**



**University of Applied Sciences in Elblag -  
Elblag, Poland**



**University of National and World  
Economy - Sofia, Bulgaria**

**Take these three pictures for example. You never know when you will have to warn people again about first smelling before drinking from a random bottle at your grandma's house in the countryside, or dealing with the rope game, teaming up with the Greeks against the Polish (we lost, obviously), or just stopping the traffic in Bulgaria because the bus carrying the team had to reverse for 300 meters in the middle of the day.**



**University of National and World Economy -  
Sofia, Bulgaria**



**Bucharest University of Economics - Bucharest, Romania**

**But this is exactly the point. Your Erasmus+ will not be all about studying. Undoubtedly, it is a wonderful experience for you to broaden your knowledge and to gain some international experience from a university that might be following a different curriculum, and to live in an international and intercultural environment that will help you become the best version of yourself. But that is not all...**





Bucharest University of Economics -  
Bucharest, Romania

Yes, there will be work to do, and yes, there will be classes you must attend and exams that you have to pass. But besides that there will be group projects that you'll have to be involved in, to bring your perspective to the table, and to get along with people from diverse backgrounds.

But it will be fun! Because all this is what Erasmus+ study mobilities or programmes are about. Forcing you to overcome your comfort zone and shaping you into the best version of yourself, even if you might encounter some challenges on the way.



University of West Attica - Athens, Greece

And in the end, it is all about what stays with you after the experience. It can be an excellent teacher, a very insightful course, or the coffee breaks with your classmates during the long exhausting university days.



University of Applied Sciences in Elblag - Elblag, Poland

But it can also be achieving the dreams you have chosen to follow, exploring the world, and connecting with people like you. In the end, it is not the question “What if?” that guides you. It is and it will always be the statement starting with “*I have done it*”.

And I am telling you this from the perspective of someone who had five Erasmus+ experiences in the last academic year, and approximately 20+ Erasmus+ mobilities overall, including three full academic terms abroad.

**BUT I DO BEG YOU NOT TO TRUST ME.**  
**AND I DARE YOU TO TRY IT FOR YOURSELF!**



# TESTIMONIAL ERASMUS+

STEFANIA TENESCU  
CSIE | 3RD YEAR



Hello! My name is Stefania and I had the opportunity to spend one year abroad through the Erasmus+ mobility program in France. I studied at *Université Grenoble Alpes*, where I experienced not only a new academic environment but also a vibrant multicultural atmosphere.

For me, France had always been a dream. Through this Erasmus experience, I wanted to improve my French, discover the culture, and grow on a personal level. Looking back, I can proudly say I achieved all of these goals — and even more.

I studied alongside French students, improved my language skills, and explored my field of study, Computer Science, in a completely different format that opened my eyes to new opportunities in this domain.

I met people from all around the world with whom I traveled, danced, and constantly stepped out of my comfort zone.

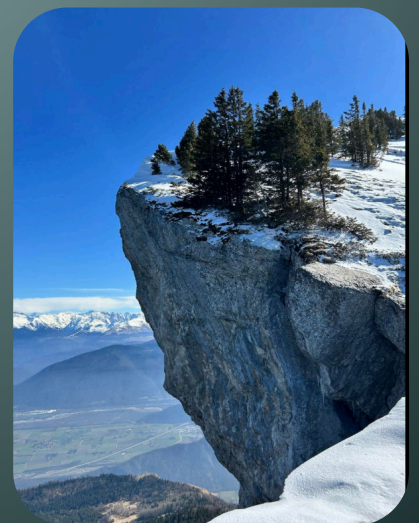
Most importantly, I proved to myself that I am capable of achieving anything I set my mind to — because moving alone to a foreign country is not easy, but it is definitely not impossible.





If I still haven't convinced you to step into the unknown, then how about hiking on rocky trails or exploring crystal-clear mountain lakes? Imagine skiing in the French Alps with your university colleagues or trying out exciting water sports. All of this is possible in this vibrant university city nestled in the mountains, where everything feels within reach.

I left not only with unforgettable memories, but also with lifelong friendships that made the experience truly priceless.



## **What is Erasmus+ KA171?**

Erasmus+ Key Action 171 (KA171) enables mobility for students, academic, and administrative staff between higher education institutions from EU Programme Countries and those from Non-EU Partner Countries.

## **KA171 Budget – What Does It Mean for ASE?**

Receiving a budget under the KA171 action means that ASE Bucharest has been selected at the European level to receive dedicated funding for Erasmus+ international mobility with countries outside the European Union.

### 01. ASIA (REGION 5)

- Indonesia,
- Malaysia
- South Korea
- Thailand

### 02. CENTRAL ASIA (REGION 6)

- Kazakhstan
- Turkmenistan
- Uzbekistan

### 03. LATIN AMERICA (REGION 10)

- Chile
- Peru
- Mexico



### 04. NEIGHBOURHOOD EAST (REGION 2)

- Armenia
- Azerbaijan
- Georgia
- Republic of Moldova
- Ukraine

### 05. SOUTH-MEDITERRANEAN COUNTRIES (REGION 3)

- Israel
- Jordan
- Morocco

### 05. SUB-SAHARAN AFRICA (REGION 9)

- South Africa

### 06. USA AND CANADA (REGION 12)

- Canada
- United States of America

### 07. WESTERN BALKANS (REGION 1)

- Albania
- Bosnia and Herzegovina

# INTERNATIONAL COOPERATION

## AUGUST'S HIGHLIGHTS



**NEW  
AGREEMENTS  
SIGNED WITH  
COUNTRIES SUCH  
AS MOROCCO,  
BRAZIL AND  
GEORGIA**



**INTERNATIONAL  
MOBILITIES**



**NEW ATTENDANCES  
AT  
INTERNATIONAL  
EVENTS**

**More info at**

**[WWW.INTERNATIONAL.ASE.RO](http://WWW.INTERNATIONAL.ASE.RO)**



# MoUs signed in August



## The Egyptian Academy, High Institute of Computers, Information and Management Technology - Tanta Egypt

Agreement initiated by **DRI**

The High Institute of Computers, Information and Management Technology, located in Tanta, Egypt, is particularly recognized for its bilingual curriculum, practical training, and its focus on producing industry-ready graduates.

It plays an important role in technological education in the Nile Delta and is committed to fostering innovation, research, and international academic collaboration, especially in fields such as information technology, digital transformation, and systems analysis.

*Website link:*

<https://thic.edu.eg/>



# INTERNATIONAL MOBILITIES



## INTERNATIONAL MOBILITY FIGURES FOR AUGUST



## Where Global Connections Spark Innovation: BUES Expands Internationally

Bucharest University of Economic Studies (ASE) is dedicated to fostering a global academic environment, offering students and staff a range of international mobility opportunities.

Through programs like Erasmus+, BUES facilitates study exchanges, internships, and teaching placements across numerous partner institutions worldwide. These initiatives aim to enhance academic experiences, promote cultural exchange, and strengthen global networks.



## **An overview of activities that took place in August includes:**

**Between 2nd and 16th of August, Prof. Olivia-Cristina Rusu, Professor at the Faculty of International Business and Economics, took part in a training internship in France, within the framework of Université d'été Francophonie. Budget: Erasmus.**

**Between 2nd and 6th of August, Prof. Irina Elena Petrescu, Professor at the Faculty of Agrofood and Environmental Economics, participated in the RAF Fulbright Extension Services program at the University of Georgia, USA. Budget: Fulbright.**

**Between 4th and 9th of August, Prof. Andreea Ștefania Popescu, Professor at the Faculty of Management, participated in the international conference Social Ontology 2025 held at Trinity College Dublin, Ireland. Budget: Research Fund – State Budget.**

**Between 6th and 10th of August, Prof. Iustina Alina Boitan, Professor at the Faculty of Finance and Banking, participated in the International Conference on Economics and Business Management (ICEBM 2025) held in Greece. Budget: Research Activity Recognition (publication in indexed journals).**





**Between 9th and 16th of August, Prof. Stere Stamule, Professor at the Faculty of Business Administration in Foreign Languages, completed a teaching mission in Finland at the University of Vaasa, as part of the BIP International Summer School 2025. Budget: Erasmus.**

**Between 13th and 18th of August, Prof. Cristian-Eugen Ciurea, Professor at the Faculty of Economic Cybernetics, Statistics and Informatics, participated in the ITQM 2025 international conference in the USA. Budget: Research Fund – State Budget.**

**Between 16th and 22nd of August, Vlad Diaconescu, PhD Student at Bucharest University of Economic Studies, participated in the 24th International Scientific Conference – Economy & Business held in Bulgaria. Budget: CSUD.**

**Between 24th and 31st of August, Prof. Daniela Luminița Constantin, Professor at the Faculty of Administration and Public Management, participated in the 64th Congress of the European Regional Science Association in Greece. Budget: PNRR – National Recovery and Resilience Plan.**





Between 25th and 30th of August, Prof. Irina Alina Popescu, Professor at the Faculty of International Business and Economics, participated in the ERSA 2025 Congress of the European Regional Science Association held in Greece. Budget: Research Activity Recognition (publication in indexed journals).

Between 25th and 31st of August, Prof. Laura Mina-Raiu, Professor at the Faculty of Administration and Public Management, participated in the EGPA 2025 Conference – "EGPA at 50: Prospects for Public Administration across Europe" held in the United Kingdom. Budget: Research Fund – State Budget.

Between 25th and 30th of August, Prof. Constantin-Marius Profiroiu, Vice-Rector for International Relations and Professor at the Faculty of Administration and Public Management, participated as a member of the Steering Committee at the EGPA 2025 Conference held in the United Kingdom. Budget: DRI.

Between 25th and 30th of August, Prof. Alina Georgiana Profiroiu, Professor at the Faculty of Administration and Public Management, participated and presented a paper at the EGPA 2025 Conference in the United Kingdom. Budget: Research Fund – State Budget.





**Between 25th and 30th of August, Prof. Sorin Burlacu, Professor at the Faculty of Administration and Public Management, participated in the EGPA 2025 Conference organized by The European Group for Public Administration in the United Kingdom. Budget: Research Fund – State Budget.**

**Between 26th and 29th of August, Ana-Maria Marcu, PhD Student at Bucharest University of Economic Studies, participated in the 64th Congress of the European Regional Science Association (ERSA) held in Greece. Budget: CSUD.**

**On the 28th of August, Alina-Andrea Miron, PhD Student at Bucharest University of Economic Studies, participated in the 12th International Conference on Social Responsibility, Ethics and Sustainable Business (ICSR) in Spain. Budget: CSUD.**

**On the 31st of August, Prof. Claudiu Constantin Cicea, Professor at the Faculty of Management, carried out a training mission under the Erasmus+ programme in Spain, as Erasmus coordinator at the faculty level. The mission included academic and administrative experience exchange, discussions on a comparative analysis of challenges in higher education in Romania and Spain, enhancement of cooperation within the Erasmus+ programme, and strengthening of the bilateral agreement between the Faculty of Management and Universidad de La Laguna. Budget: Erasmus.**





On the 31st of August, Prof. Ion Popa, Dean and Professor at the Faculty of Management, carried out a training mission at the University of Granada, Spain, under the Erasmus+ programme. Budget: Erasmus.

Indicatori	MANAGEMENT ACADEMIC	Administrative afacerilor cu produse in limbi straine	Administrative si management public	Business & Turism	BBS	Contabilitate si informatica de gestiune	Drept	Economie agricole/medicinare si a sanatatii/red. Fizica si sport	Economie teoretica si aplicata	Finanțe, siguranță, banci si burse de valori	Ciberetica, statistica si informatica economica	Relatii economice internationale	Marketing	Management	Personal administrativ - DPPD	Cercetari	Decoratiuni unimed	TOTAL
Conferinte internationale	finanțat departament economice - fond participare conferinte finanțate din alte surse			3							1			1				5
Misiuni de prețuri (finanțate din programul ERASMUS)			1							1		1					3	5
Schimburi de servicii Erasmus; Stagi de documentare; Jurnalieri pentru dezvoltare parteneriat; Alte obiective								1				1		2				4
<b>TOTAL</b>		1	1	4	0	0	0	1		1	1	2	0	3	0	0	3	17

TRAVEL IS MORE THAN A JOURNEY OF MILES — IT'S A JOURNEY OF GROWTH



INTERNATIONAL RELATIONS  
OFFICE



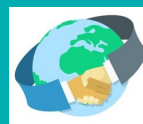
INTERNATIONAL  
ACCREDITATION



INTERNATIONAL  
RANKINGS



ERASMUS+  
PROGRAMME



INTERNATIONAL  
COOPERATION

AUGUST- 2025

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