



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

May - 2024



**INTERNATIONAL
WEEK IN ASE**

**9TH EDITION
8-10 MAY 2024**

Internationalization at home

8th of May 2024

- **START INTERNATIONAL WEEK 2024**

An excellent start of the 9th edition of the International Week in ASE: we enjoyed the opening speech of Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations, who made a brief but comprehensive review of the present and future challenges to the internationalization of higher education, while highlighting the impact on the development of our University.

The introductory session was attended by two distinguished guests: Dr. Elena Dănescu, Research Scientist at Luxembourg Centre for Contemporary and Digital History (C²DH), University of Luxembourg (with an extremely interesting presentation and discussion regarding the challenges, opportunities, strategies for the European Union) and Mr. Agostino Sousa Pinto, Vice-president of Porto Accounting and Business School (ISCAP), which belongs to Portugal's largest and most prestigious public Polytechnic Institute, the Polytechnic Institute of Porto (discussing the challenges of internationalisation for his institution).

9th of May 2024

- **Happy Europe Day**

On this day in 1950, Robert Schuman delivered a groundbreaking declaration that laid the foundation for the European Union as we know it. The "Schuman Declaration" led to the establishment of the European Coal and Steel Community, marking a significant step towards peace and unity in Europe. Each year, Europe Day commemorates this historic moment, reminding us of Schuman's vision for a united Europe where cooperation reigns over conflict. It's a day to cherish the values of solidarity, democracy, and diversity that bind us together as one Union.

10th of May 2024

- **Center for American Studies - Bucharest University of Economic Studies**

This week we are celebrating the International Week of ASE. Within this occasion we organised an event in collaboration with American Councils. Our distinguished speakers, Bianca Joița and David Onica, American Councils Volunteers, presented the history, economy and traditions of the United States of America.



10th of May 2024

- **The Current Role of Diplomacy, Business and Academia in the Development of Japanese Studies in Romania**

The event is organized by the Center for Japanese Studies of ASE Bucharest in the framework of the International Week.

Today we had the great honour to have as a guest of our University H.E. Mr. Takashi Katae, Ambassador of Japan to Romania. His Excellency, together with H.E. Mr. Viorel Isticioaia-Budura, former Ambassador of the European Union to Japan, H.E. Mr. Radu Șerban, former Ambassador of Romania to Japan and ASE alumnus and Mrs. Sawaka Takazaki, Director of JETRO Romania, participated as guest-speakers.

15th of May 2024

- **European Accounting Association's 46th Annual Congress-Bucharest**

Prof. Constantin Marius Profiroiu, vice-rector for international relations, delivered the opening speech at the opening ceremony of the European Accounting Association's 46th Annual Congress that is taking place between 15-17 May, organized by the Faculty of Accounting and Management Information Systems of our University. Welcoming the presence in Bucharest of over 1200 participants from all over the world, Prof. Profiroiu reiterated our University's openness towards internationalisation, innovation and sustainable development. Following the speech of the Vice-Rector, Prof. Cătălin Albu the Chair of the Local Organising Committee, highlighted the recognition of the accounting school in Romania and the quality training of the students graduating from the accounting programs. The Congress Keynote Address was delivered by Dr. Andreas Barckow, Chairperson of the International Accounting Standards Board.

30th of May 2024

- **Romania - Africa: A Partnership for future through peace, development and education**

Today, Prof. Constantin Marius Profiroiu, Vice-rector for international relations attended the Africa Day 2024 event organised under the under the auspices of the National Strategy for Africa entitled "Romania - Africa: A Partnership for future through peace, development and education".

In the context of growing interest in cultural cooperation with Africa, our University aims to strengthen its presence in African countries and develop and enhance cooperation with academic organisations in this region.



International missions

13th of May

- **Erasmus+ study mobility in Indonesia**

Our student, George Tudose, representing and promoting our university at the international fair organised by Binus University from Jakarta.

George is currently in an Erasmus+ study mobility in Indonesia.

14th of May

- **Erasmus+ mobility for traineeship at the University of Zagreb**

The students from the Senate of ASE are currently conducting a short Erasmus+ mobility for traineeship at the University of Zagreb, Faculty of Economics and Business.

During these 5 days they will have a tailored training programme in the field of international accreditation, focusing on AACSB and sustainable policies.

23rd of May

- **Annual Conference “Public Administration in Post-Conflict Reconstruction”- Tbilisi, Georgia**

Our Vice-Rector for International Relations, Prof. Constantin Marius Profiroiu is attending the 32nd NISPAcee Annual Conference “Public Administration in Post-Conflict Reconstruction” from May 23-25, 2024 in Tbilisi, Georgia, organised by the Network of Institutes and Schools of Public Administration in Central and Eastern Europe (NISPAcee) and Caucasus University.

On the sidelines of the opening of the conference, Prof. Profiroiu had a brief meeting with Prof. Eka Akobia, President of NISPAcee.

24th of May

- **Annual Conference “Public Administration in Post-Conflict Reconstruction”- Tbilisi, Georgia**

We are proud of our colleagues from the Faculty of Public Administration and Management for their active participation in the 32nd NISPAcee Annual Conference. In this context, we must highlight the collaboration between the FAMP team and the FSPAC-UBB Cluj team for over 20 years, as a mean to demonstrate the enhanced quality of the public administration schools in Romania



27th of May

- **The Business Accreditation Seminar and the Europe, Middle East, and Africa Accreditation Conference - Budapest, Hungary**

Our colleagues are these days in Budapest, Hungary at Corvinus University where they participate in intensive training activities in the field of international accreditation organized by AACSB: the Business Accreditation Seminar and the Europe, Middle East, and Africa Accreditation Conference.

28th of May

- **Annual Conference & Expo- New Orleans, LA, USA.**

Our University's representatives are attending the **#NAFSA** 2024 Annual Conference & Expo held May 28–31 in New Orleans, LA, USA. We are extremely happy to be part of the most diverse, comprehensive, and exciting international education conference and exposition, dedicated to "Resilience. Renewal. Community."

30th of May

- **The Business Accreditation Seminar and the Europe, Middle East, and Africa Accreditation Conference - Budapest, Hungary**

Our colleagues are currently attending the 2024 Europe, Middle East, and Africa Accreditation Conference, hosted at the Corvinus University of Budapest in Hungary.

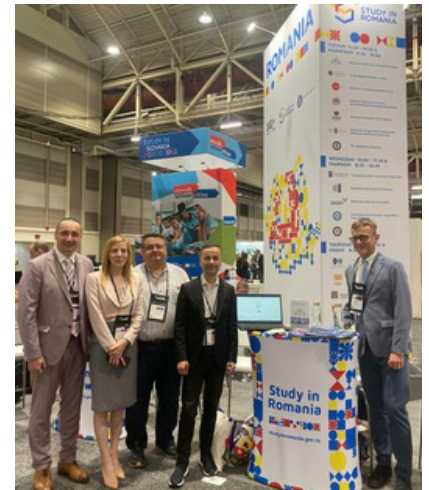
The conference is providing our team members a unique opportunity to connect with experienced quality assurance managers and accreditation experts. Sessions will examine how accreditation can affect culture, how assurance of learning systems can be leveraged to mold responsible and confident leaders, and how continuous improvement could help our University navigates change.

We also had the great opportunity to meet and discuss with our mentor Prof. Jana Peliova.

31st of May

- **Annual Conference & Expo- New Orleans, LA, USA.**

At NAFSA 2024 Annual Conference & Expo in New Orleans, the team representing our University at this landmark event continues its representation activity at the **#Study** in **#Romania** booth, where meetings with potential partners from around the world are actively taking place.



● ASE's mobilities for international missions

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
Indicators																			
International Conferences	funded by the research department - conference participation fund		3	7		1				1	1	4	8		3				
	funded from other sources	4	5	2	1		3		2		1	3	6		5	1		14	
Teaching missions (funded from the Erasmus+ programme)			4		3		2		7	4	1	3	2	1	5				
<ul style="list-style-type: none"> • Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives. 		2	11	4	2	6	5		16	5	4	8	4	1	9	11	2	5	
TOTAL		6	23	13	6	7	10	0	25	10	7	18	20	2	22	12	2	19	202

Number of delegates from each faculty and department between 01.01.2024 - 31.05.2024



Europe Day held on 9 May every year celebrates peace and unity in Europe. The date marks the anniversary of the historic 'Schuman declaration' that set out his idea for a new form of political cooperation in Europe, which would make war between Europe's nations unthinkable. Schuman's proposal is considered to be the beginning of what is now the European Union.

