



INTERNATIONAL
COOPERATION



INTERNATIONAL
RANKINGS



INTERNATIONAL
ACCREDITATION



ERASMUS+
PROGRAMME

NEWSLETTER

November - 2024

THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES | 2024

THE INTERNATIONAL KNOWLEDGE FAIR

BE INNOVATIVE!
BE PROACTIVE!



AGENDA



The Eighth Edition

"The Future of Learning -

Double

and Joint Degrees"

THIS MONTH'S HIGHLIGHT:

- *AACSB Informative sessions within Departments;*
- *Doctor Honoris Causa to Prof. Tetsuya Kaida from Nagaoka University of Technology, Japan*

Internationalization at home

02nd of November

- **Opening at our University of the satellite office of the University of Hyogo in Romania**

Bucharest University of Economic Studies's relations with Japan have entered a new stage of development, with the opening at our University of the satellite office of the University of Hyogo in Romania, a moment marked by the organization of an inaugural symposium on Education without Frontiers for a Sustainable Future.

The event was opened by speeches delivered by H.E. Takashi KATAE, Ambassador of Japan to Romania, Prof. Dr. Makoto KOSAKA, President of the University of Hyogo, and Prof. Dr. Constantin Marius PROFIROIU, Vice-Rector for International Relations of our University.

We hope that the functioning of the University of Hyogo's office at ASE will contribute substantially to the collaboration between the two countries in the fields of education, international relations, diplomacy and business.

10th of November

- **International Knowledge Fair**

You are invited to the 8th edition of our International Knowledge Fair.

Details here <https://international.ase.ro/.../Agenda-IKF-2024-final.pdf>

12th of November

- **Global Ranking of Academic Subjects**

We are happy to share with you the good news that our University has re-entered the international Shanghai Global Ranking of Academic Subjects, edition 2024, ranking 301-400 (and first position nationwide) in the field of ECONOMICS. More than 1900 universities from 96 countries were included in the ranking, within 55 fields of study.

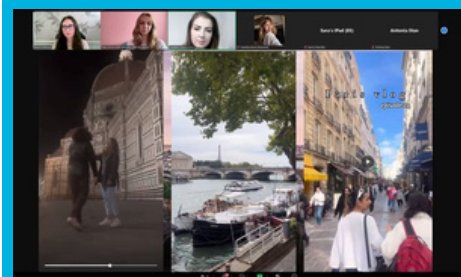
12th of November

- **International Knowledge Fair**

Happening now: Erasmus+ info session within the International Knowledge Fair of 2024 framework



World Rank	Institution	Romania	Total Score	World CI
301-400	Bucharest University of Economic Studies	🇷🇴		32.3
401-500	Babes-Bolyai University	🇷🇴		6.6
401-500	West University of Timisoara	🇷🇴		4.7



13th of November

• International Knowledge Fair

„Enhancing the Internationalization Efforts of the Bucharest University of Economic Studies: Promoting Academic Mobility and Elevating the Quality of Support Services.”
Guest speaker: Professor Suman MISHRA, Ph.D., Department of Mass Communications, Southern Illinois University Edwardsville, United States Room 2103 & ZOOM(<https://ase.zoom.us/j/3167584605omn=93985051103>) (organised by: Faculty of Theoretical & Applied Economics)

13th of November

• Visit Mr. Joong-Hyun Jough and Mr. Kwang-Hee Hong

Today, our Vice-rector for international relations Prof. Constantin Marius Profiroiu met Mr. Joong-Hyun Jough, Managing Director of Korea Trade Intelligence and Mr. Kwang-Hee Hong, PhD, Chairman & CEO of New Korea Trading Corp., and discussed on the opportunity of establishing a Korean business club with our University.

14th of November

• International Knowledge Fair-MBA Romano - Francez INDE

Reflecting on Our Recent Webinar: "Double & Joint Degree Programs"

We recently hosted an enlightening webinar on the benefits and career perspectives of double and joint degree programs. A heartfelt thank you to our speakers Ana-Maria Drăgănuță Briard, Christoforos Bouskoutas, and Iulian Aganei for sharing their experiences and insights. Special thanks to our moderators, Madalina Meghisan-Toma and Ramona Stefania Igrat, for guiding the discussions.

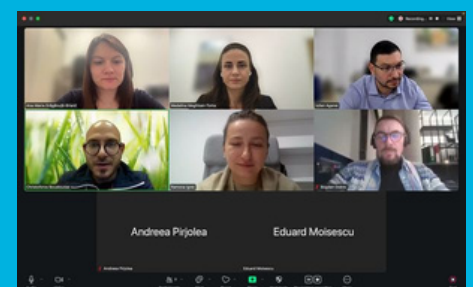
Here are some snapshots from the event, capturing the engaging moments and our wonderful participants.

14th of November

• International Knowledge Fair-UNICA IRO Meeting 2024

Bucharest University of Economic Studies is hosting the Reunion of the heads of International Relations offices from the universities of the UNICA - Network of Universities from the Capitals of Europe.

This year's UNICA IRO Meeting is focusing on the "Building the Ideal International Relations Office: Balancing between Challenges and Tangible Results in a Dynamic



Environment” topic.

The meeting was opened with speeches by Prof. Constantin Marius Profiroiu, our Vice-rector for international relations, Prof. Sorin Costreie, President of UNICA and Prof. Luciano Saso, UNICA Secretary General.

14th of November

• International Knowledge Fair-Faculty of International Business and Economics

At this year's ASE International Knowledge Fair, themed "The Future of Learning – Double and Joint Degrees," the Faculty of International Business and Economics hosted two key events:

"Assessing the Institutional Impact of Double and Joint Degree Programs for the Faculty of International Business and Economics" – an event focused on evaluating how double degree programs impact the institution.

"How to Attract International Students to the Faculty of International Business and Economics?" – an excellent opportunity to explore strategies for attracting international student.

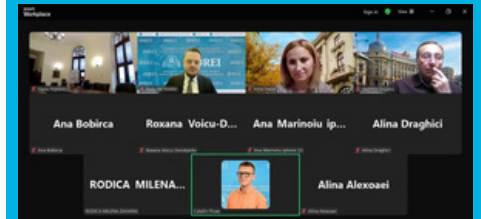
16th of November

• International Knowledge Fair-UNICA IRO Meeting 2024

Featured Talks: Horia Onița (European Higher Education Area Secretariat): The Evolution of Internationalisation in Higher Education. Giorgio Marinoni (International Association of Universities): Conclusions from the 6th IAU Global Survey on Internationalization. Svava Berglind Finsen (DG EAC, European Commission): Updates on Erasmus+.

Dynamic Sessions: Panel discussions on challenges and trends of IROs. Interactive Erasmus+ World Café with case studies about short mobilities and BIPs, inclusion and Erasmus Without Papers. Break-out groups exploring future trends in internationalization, including key values of an university, sustainability and risk management in higher education in the context of global changes and challenges. AI Workshop & Training: Training session led by Ana Stamatescu, an Educational Technologies Consultant, focused on the transformative role of AI in mobility and partnership management.

The event concluded with a forward-looking discussion on crafting the ideal International Relations Office, facilitated by Elena Avgoustidou-Kyriacou, Coordinator of the UNICA IRO Group.



17th of November

- **Happy International Students' Day!**

Today, we honor the dedication, diversity, and determination of students worldwide. Your passion for learning and growth drives progress and shapes the future

20th of November

- **Welcome His Excellency Mr. E.S. DI. Reuven Azar Ambassador of Israel to Romania**

Today we had the great pleasure to welcome His Excellency Mr. E.S. DI. Reuven Azar, Ambassador of Israel to Romania, at our University.

On this occasion, Mr. Prof. Constantin Marius Profiroiu, Vice Rector for International Relations, discussed with Mr. Ambassador the ways to develop academic relations between ASE and prestigious universities in the Israel, and explored the mechanisms to ensure the necessary support from the Ambassador for the creation of the network of international alumni of our university in the Israel.

22nd of November

- **Visit of Dr. Grigorios Theodosopoulos from Brunel University , London and Prof. Hardik Doshi (Deputy Director), Nilesh Advani (Deputy Director of International Relations) from Marwadi University, India**

Today, Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations of ASE Bucharest received the visit of Dr.Grigorios Theodosopoulos from Brunel University , London and Prof. Hardik Doshi (Deputy Director), Nilesh Advani (Deputy Director of International Relations) from Marwadi University, India.

During the bilateral discussions, the opportunities for cooperation opened following the official establishment of the cooperation framework between the two universities, both in terms of joint research projects, academic mobility, and development of joint projects on various topics of interest, were reviewed. It emphasized the interest that our University, showing at the same time the openness that our academic community shows for the strengthening of the cooperation with the academic environment of this region.

At the end of the meeting, the delegation visited the ASE Palace and Museum.



22nd of November

- **Welcome His Excellency Mr. Ricardo Guerra de Araújo Ambassador of the Federative Republic of Brasil to Romania**

We had the great pleasure to welcome His Excellency Mr. Ricardo Guerra de Araújo Ambassador of the Federative Republic of Brasil to Romania, at our University.

On this occasion, Mr. Prof. Constantin Marius Profireoiu, Vice Rector for International Relations, discussed with Mr. Ambassador the possibility of developing academic cooperation relations with Brazilian universities was discussed. Also within this event, a meeting was held where Brazilian businessmen from Romania participated. The event was organized with the involvement of the Faculty of International Relations represented by Mr. DEAN Associate Professor Ioan-Radu PETRARIU, PhD.



International missions

08th of November

- **Visit to Aix-Marseille University, France**

In France, Prof. Constantin Marius Profireoiu, Vice-Rector for International Relations, is conducting a working visit to Aix-Marseille University today, November 8, 2024.

During this visit, Mr. Profireoiu has meetings with Jean-François Marchi, Vice President in charge of International Relations and Ms Karine Gente, Delegate Vice-President for CIVIS at Aix-Marseille University as well as with Mr. Philippe Ramadour Andreoletti, Director of the MIAGE (Méthodes Informatiques Appliquées à la Gestion des Entreprises) at Aix-Marseille University, Mr. Adrian-Gabriel Chifu, Ph.D. Associate Professor of Computer Science and Mr. Jean Caussanel, Head of the ISIE (Extended Information Systems Engineering) programme and former Director of the Aix-Marseille MIAGE.

10th of November

- **GBSN Beyond 2024 Conference-Bogotá ,Colombia**

This week, Prof. Vasile Alecsandru Strat, Dean of Bucharest Business School and Prof. Ioan Radu Petrariu, Dean of Faculty of International Business and Economics represented our University at GBSN Beyond 2024 Conference, hosted by Universidad de Los Andes School of Management, which is situated in the heart of Bogotá (Colombia) and an established leader with impact in the whole region of Latin and South America.



GBSN Beyond serves as a unique and intimate international forum that convenes over 200+ participants in-person from over 50+ countries. With an innovative approach to what a conference can be, GBSN Beyond provides a variety of engaging learning experiences, knowledge exchanges, and opportunities to network and connect with colleagues from across the globe.

25th of November

- Erasmus+ International Forum-AIX Marseille Université in France

Our colleagues Prof. Liliana Crăciun and Prof. Monica Dudian recently participated in the Erasmus+ International Forum hosted by Aix Marseille Université in France, which took place from November 18 to 24, 2024. During this mobility program, they engaged in discussions on enhancing international collaboration, shared best practices in promoting student mobility, and explored strategies for increasing European research funding opportunities.

28th of November

- IE Madrid-Madrid, Spain

Today, our Vice-rector for international relations Prof. Constantin Marius Profiroiu attended the reunion of Higher Education Advisory Council Europe, of which he is a member. The advisory Council was established by Cambridge International Education and it is made up of senior enrolment staff at leading institutions in some of the key and emerging destination countries in Europe, outside the UK. The topics addressed by this reunion are related to internationalization, increasing the mobility of international students, the role of AI in this recruitment process, obstacles that arise at international and national level, recognition of diplomas and other subjects of relevance.



ASE's mobilities for international missions

Faculties		Manag. Acad.	FABIZ	AMP	BT	BBS	CIG	EAM	LAW	ETA	FABBV	CSIE	REI	MRK	MAN	STAFF+ DPPD	Resear chers	PhD students	TOTAL
International Conferences	funded by the research department - conference participation fund		6	7	21	1	7	1	2	3	3	10	13	3	12	2			
	funded from other sources	12	10	5	3	3	9		3	4	4	9	13	3	7	4			58
Teaching missions (funded from the Erasmus+ programme)			6	2	4		8		11	6	2	4	5	1	8				
• Erasmus+ staff training; • Documentation internships; • Partnership development meetings; • Other objectives.		7	32	10	7	7	11	1	21	15	10	18	18	2	20	35	3	17	
TOTAL		19	54	24	35	11	35	2	37	28	19	41	49	9	47	41	3	75	529

Number of delegates from each faculty and department between 01.01.2024 - 31.11.2024

Erasmus+ testimonial

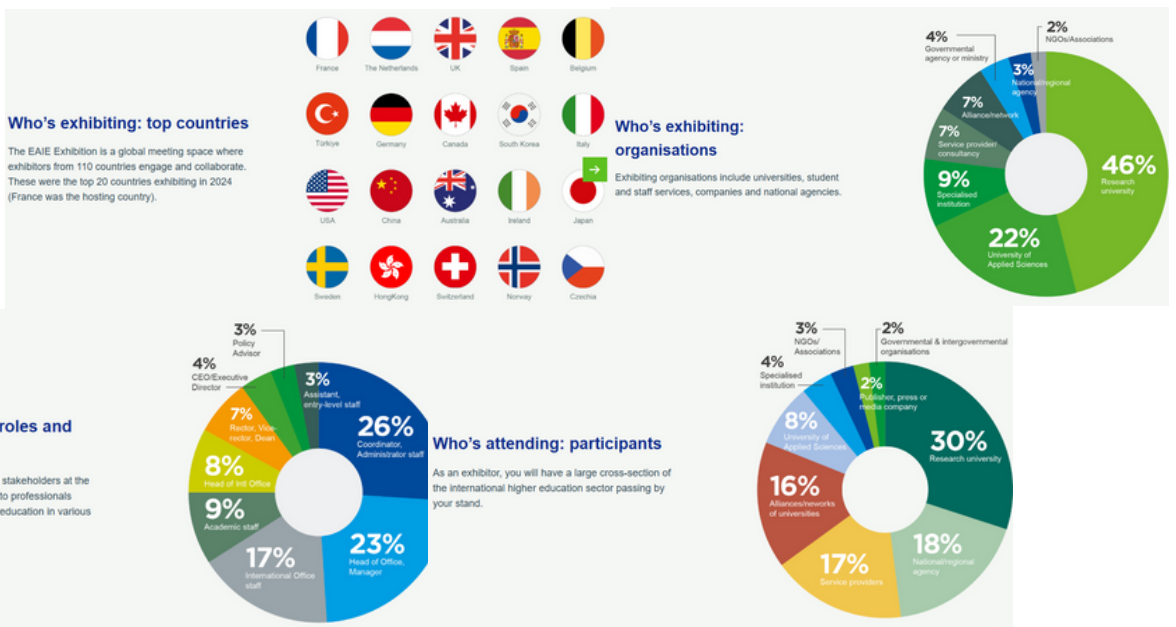
Experiența Erasmus+ de predare la Universitatea „Adam Mickiewicz” din Poznań, Polonia, la departamentul de Limbi și Literaturi Moderne din cadrul Institutului de Limbi și Literaturi Romanice, în perioada 14-18 octombrie 2024, a fost extrem de fertilă sub cele mai diverse aspecte: de la cele 4 cursuri (activități) de limba și literatura română, însumând 8 ore de predare: 2 cursuri de literatură română și 2 cursuri de limbă română, până la experiența (inter)culturală și turistică de care m-am bucurat din plin. Într-o lume mult prea grăbită de a îmbrățișa cât mai exhaustiv experiențele definitorii pentru dezvoltarea și șlefuirea intelectuală, profesională și umană a dascălului, experiențele de predare Erasmus+ vin să infirme această (falsă) ipoteză, susținând utilitatea și fascinația unor astfel de stagii chiar în ocurențele sale cele mai neașteptate. Nu în ultimul rând, consider stagiul de mobilitate drept unul de succes atât pentru studenții polonezi, cât și pentru mine (în calitate de profesor Erasmus+ aflat în mobilitate de predare), ceea ce anticipă și posibilitatea realizării unei colaborări pe termen lung între cele 2 universități partenere, în cadrul unor proiecte europene comune care ar include și studenți.

Conferențiar univ. dr. Mihăilă Silviu-Constantin
Departamentul de Limbi Moderne și Comunicare în Afaceri
Facultatea de Relații Economice Internaționale
Academia de Studii Economice din București



Our journey of impact

Born from the need to address the challenges faced by professionals working in the emerging field of internationalisation, the EAIE has experienced growth spurts since its founding and has expanded its ecosystem along the way. Our 35-year history has created a legacy that provides a robust foundation of knowledge and unmatched expertise.



🏆 2024 CSU Champions Gala 🏆

The event full of emotions, brought together in the Aula Magna of the Academy of Economic Studies, the champions, coaches and partners who contributed to the success of a remarkable year.

The CSU ASE 2024 Gala of Champions was more than a celebration of sporting success – it was a demonstration of the values that define this club: excellence, passion and dedication. The event brought together extraordinary people, linked by the common desire to take performance to the highest level.

We look with pride to the achievements of 2024 and with confidence to the year 2025, and we are convinced that our success is the result of a collective effort. We thank our champions, coaches, partners and everyone who has been with us on this exceptional journey.

